

DOCKETED

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KIRK GOTHIER

Experience

Prior to retirement from public service in March of 2007, I held numerous increasingly responsible positions within the Humboldt County Community Development Services Department. Having worked in public service for over 30 years, I developed life-long relationships with elected officials, agency staff, and industry leaders.

I also created and built North Coast Concepts, a wholesale gift business, managing every aspect of this business for 20 years including: product development, marketing and sales. Our most popular product was Adopt a Baby Redwood.

I currently mentor local agency staff, serve as President of the Ferndale Museum, and write poetry for the North Coast Journal. Following are some examples of my relevant experience:

County of Humboldt-Planner. Directed the delivery of local planning services in Humboldt County in a variety of positions, including Assistant Planning Director and LAFCo Executive Officer.

In 1994 I was promoted to the position of Assistant Planning Director. In this position I worked directly with the County Board of Supervisors, Local Agency Formation Commission, City and District Managers, City Council and District Board Members, Legal Counsels for all local agencies, and Department Heads. I also managed a staff of 21 in delivering local planning services.

North Coast Concept-Business Owner. Built a business as a creative outlet for the development and marketing of wholesale gift products. As a wholesale manufacturer and distributor for 20 years, I was responsible for all aspects of managing and building a small business: product development, marketing, sales, and management of contract labor. Our most popular product was “Adopt a Baby Redwood,” and we typically sold 10-20,000 redwood seedlings a year, primarily through gift stores and mail order catalogues.

College of the Redwoods-College Instructor. I taught a 3-unit class titled “The Planning Permit Process” for 3 semesters.

References

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