

DOCKETED

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Diversity

Good afternoon:

I would like to submit my comments from last weeks energy diversity advisory meeting. I do appreciate you engaging CBM in the process. With that being said, my reaction to the event was that I was not sure where CBM or Black businesses and organizations fit into the conversation. As you may know the African American community has varied interest and organizations. Many of our organizations cater to working toward fairness and inclusion and I am just not sure how many of them have been included and engaged in the energy dialogue. While I know many of our publications may have written or published press releases about the clean energy movement, I am not sure if that really helped the community connect the dots to what it means for their communities. I can only think of three African Americanâ€™s on a statewide level that communicate at a grass root level about the green economy. I believe there is much work to be done in this area and I am willing to offer myself and others affiliated with CBM to help out community navigate the clean energy opportunities.

My Advice: invest in the communication

Public Awareness campaign

Facilitate townhall meetings in the community to gauge how our community responds.

Invest on the reporter side and partner with journalist to help them better tell the stories in their community to identify opportunities.