DOCKETED	
Docket Number:	15-WATER-01
Project Title:	Water Energy Technology (WET) Program
TN #:	205846
Document Title:	Presentation - CEC Wet Program Public Meeting - Cal Poly Pomona August 26, 2015
Description:	By Ken Frame, Program Manager, DWR/WUE
Filer:	Patty Paul
Organization:	California Energy Commission
Submitter Role:	Commission Staff
Submission Date:	8/26/2015 2:26:36 PM
Docketed Date:	8/26/2015

CEC WET Program Public Meeting Cal Poly Pomona August 26, 2015

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WUE Drought Response Financial Assistance

- Turf Rebate Initiative (\$25 million prop 1)
- Toilet Initiative (\$12 million prop 1)
- Cal Conserve (\$10 million prop 1)
- Agricultural WUE Grants (\$33 million prop 1)









Turf Rebates Initiative

Governor Brown issued an Executive Order on April 1, 2015.

Directive number three declared that 50 million square feet of turf be replaced with drought-tolerant landscapes.

Residential Turf Rebates Program. Residential turf removal and replacement efforts implemented through customer rebates with \$24 million of Proposition 1 funding.

Statewide Campaign to Promote Drought-Tolerant Landscapes. The initiative will be statewide but will reach out especially to disadvantaged, underserved and drought impacted communities.

CII CA Conservation Corp. This turf replacement initiative will be statewide but will target the disadvantaged, underserved and drought impacted communities to replace turf at public facilities





Who is Eligible for Rebates?

Description of targeted areas, focus on disadvantaged communities and San Joaquin Valley etc.

\$12M residential turf rebates for San Joaquin Valley and disadvantaged communities (Census tracts with an annual median household income (MHI) that is less than 80 percent of the Statewide annual MHI (PRC Section 75005(g))

Prop 1 funds are required to direct at least 10% funding towards DACs

- \$12M residential turf rebates for the remainder of the state
- Rebates of \$2 per square foot of replaced turf
- Capped at 1,000 square feet
- Maximum rebate of \$2,000 per household





Eligibility Criteria (cont.)

Eligibility Criteria:

- Applicants residing in service areas of agencies that are offering a turf rebate less than \$2 per square foot may apply to the State program but may receive no more than a total of \$2 per square foot of combined rebate.
- Applicants residing in the service area of agencies that have had turf rebate programs in 2014 or 2015 that offered \$2 per square foot or more are not eligible regardless of whether or not applicant received any funds.





Toilet Rebates Initiative

- Directive Number 4 directs the "California Energy Commission (CEC), jointly with DWR and the California Water Resources Control Board, to implement a time-limited Statewide Appliance Rebate Program to provide monetary incentives for the replacement of inefficient household devices."
- As part of this effort, DWR has implemented a statewide HET Retrofit Program with \$12 million of Proposition 1 funding.
- o 6 million in statewide toilet rebates with one per household
- 6 million partnering with DCSD direct installs







Save Our Water Rebates Website



Save Our Water Rebates program and website launched August 12^{th.}

Easy links take the customer directly to the rebate program information or application of their choice.

SaveOurWaterRebates.com





CII/CCC Turf Replacement Initiative

- 1 million to the CCC to disadvantage communities for;
- School districts
- City and county governments
- Water agencies
- Integrated Regional Water Management groups



CCC removing turf in the City of Corona





CalConserve Revolving Loan Program

- Established by AB 2636 (2014) to provide loans for water use efficiency projects and programs to achieve urban water use targets developed pursuant to Water Code Section 10608.20
- \$10 million funding from Prop 1 authorized by AB 92, 2015
 - \$5 million for a pilot project for local agencies to provide water efficiency upgrades to eligible residents at no upfront costs
 - \$5 million for local agencies to provide low-interest loans to customers to finance the installation of onsite improvements to repair or replace leaking water pipes
 - \$3 million cap per project





Ag Water Conservation Grants Proposed Program Approach

\$33 million Ag water conservation grant program



Agricultural implementation projects that result in water savings, increased in-stream flow, improved water quality, and increased energy efficiency



Technical Assistance, Training, Education, and Public Outreach



Feasibility Studies, Research and Development, and Pilot Projects

Funding Priorities

- Projects that contribute toward the implementation of the California Water Action Plan, Action One: Make Conservation a California Way of Life
- o Implement EWMPs especially those that are not locally cost-effective
- Serve to disadvantaged communities and economically distressed areas
- Employ a regional scope of activities
- Employ new or innovative technology or practices
- Leverage private, federal or local funding to produce the greatest state level public benefit
- Produce multiple benefits such as improved water quality, stream flow timing and quantity, and local water supply reliability
- Conserve energy and help GHG emission reductions





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QUESTIONS?

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