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From: Thomas Kovalak <tkovalak@amconservationgroup.com>

Sent:Tuesday, July 21, 2015 5:39 AMTo:Energy - Docket Optical SystemSubject:Drought Response, 15-water-03

I attended the Drought Response webinar last Friday and while on the call, I introduced myself and our company, AM Conservation Group, to the audience. I was then asked to send an email (I think by Ann Fisher) to this address with information about our company, what we do, and how we might be able to help with products for alleviating the drought in California.

Although our company is from South Carolina, I work remotely from my home in Michigan. However, I just moved here in June of 2015 from Sacramento, Californai, so I am very aware of the drought situation out there! AM Conservation has products and methods of getting those products to water users in California that can make an immediate and sustained impact on water usage.

We manufacture and sell products such as WaterSense shower heads, kitchen and bath aerators (some as efficient as .5 gallon per minute...even shower heads!), shower timers, 7-spray hose nozzles, hose timers for people who water with garden hoses and many other products. We can get these mailed directly to customers through mail-out kits or even online stores. The customer can log onto a website created and hosted by us and then order products they wish to receive for either free or heavily discounted by State of California or local water agency rebates. The kits would also come with educational inserts that tell them the benefit of installing the products and even "how-to" printed information and links to installation videos.

I would love to discuss how we can help the State of California reach out to residents with meaningful and immediate ways to conserve water! Please contact me at your convenience.

Tom Kovalak Manager, Utility Business Development





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