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## Aqua Cents Water Management - Innovative Water Savings Technology (saving up to 50% on water for turf)

Aqua Cents Water Management is a patented technology that is commercially available, and is currently being actively used by customers to cut water use in turf by up to 50% for sustained periods of 5-7 years. This is accomplished using a proprietary formulation of organic hydrogel that absorbs up to 400x its weight in water and beneficial soil nutrients, releasing it  $\hat{a} \in \mathbb{C}$  on demand $\hat{a} \in \mathbb{C}$  as the root system requires. Aqua Cents $\hat{A} \in \mathbb{C}$  hydrogel is delivered using the patented AC Injection machine that injects the hydrogel  $1\hat{a} \in \mathbb{C}$  to  $1\hat{A} = \mathbb{C}$  low the root zone of turf. The result is a healthier lawn, while providing significant water and cost savings to customers. Aqua Cents $\hat{A} \in \mathbb{C}$  their turf while complying with watering restrictions put in place due to the fourth year of drought conditions in CA.  $\hat{a} \in \mathbb{C}$  Aqua Cents Water Management has demonstrated proven results in delivering significant water savings for turf (40% -50% vs. recommended ET)

 $\hat{a} \in \phi$  Aqua Cents $\hat{A}$ ® has been, and is currently being sold & delivered commercially for the past 3 years (see partial list/references below)

• Aqua Cents Water Management is currently delivering services the CA Central Valley, Northridge, and Los Angeles County. Aqua Cents is equipped to deliver service on a broad scale basis within the state of CA, and is able to share production and ramp-up plans for even larger-scale deployment. The company is currently expanding through their business model that will license existing Landscape Contractors to exclusively provide Aqua Cents® water savings solutions in their markets.

Below, I have listed an overview of Grants & Awards, Research/Trials, as well as a partial list of Customers and References:

Awards / Grants / Recognition

• 2015 Technology Business of the Year

o SBDC â€" UC Merced Region (14 CA counties)

• 2014 Innovation Conservation Program Grant Recipient

o \$50K Grant awarded by MWD, So NV Water Authority, Central AZ Project and U.S.B.R.

o Grant used to fund 3rd Party Independent Research by C.I.T. (52 wk study completed 5/4/15)

• 2013 Sierra Nevada Innovation Challenge

o Recognized for Innovative Technology â€" Sustainability Award

## Research and Trials

• Recently completed 4th year of Field Trials, Fowler CA – demonstrating an average water savings of 44% to 45% (vs. recommended ETc) over a period of four (4) consecutive years post-installation

• Recently completed a 52 week, 3rd Party Independent Field Trial conducted by C.I.T. (Center for Irrigation Technology) – Final Reports have been submitted to MWD (Grant Funder)

o Final Reports, demonstrating Aqua Cents $\hat{A}$ ® water savings of 42%-44%, compared to Control Plots using 100% ETc, have been submitted for MWD (primary Grant Funder) for final review, with an expected approval in the next several weeks

Customer Sites/Profiles (partial list)

• Commercial Sites for Manco-Abbott Real Estate and Property Management, Central CA o Cotswalds Apts/ Lakeside Apts/ Le Provence Apts/ NorthCreek Apts/ West Pointe Apts • Gov't Facilities

o IRS Facility, downtown location, Fresno CA

• University Sites

o Fresno State: 2.5 ac. Maple Mall/large Event Venue, 1 ac. Peace Garden, Softball Venue, and 12 Agricultural Science Turf Trial Plots

o CSU-Northridge: 3.5 acre soccer fields, and scheduled to install approx. 5 additional acres in July, 2015

## References

Fresno State University Bob Boyd, AVP Facilities Management (559) 278-2373 robertb@cusfresno.edu

Manco-Abbott Real Estate Management Michael Goldfarb, CEO (559) 453-1756 mgoldfarb@mancoabbott.com

CSU – Northridge James Logsdon, Facilities Manager (816) 677-2017 james.logsdon@csun.edu

Center for Irrigation Technology (CIT) David Zoldoske, PhD – Director (559) 278-2066 davidzo@csufresno.edu

I encourage you to visit our website, www.aquacents.com, where you can view a short video of "How It Works†and find MSDS Sheets, Articles, and Project Profiles.

We are requesting that Aqua Cents Water Management become an eligible product/service as part of any WET Programs or Innovative Water Management Technology Programs, Rebates, or Incentives that are being considered as part of Governor Brown's Executive Order.