

DOCKETED

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Drought - More suggestions

Additional submitted attachment is included below.

Ok, am pretty sure this suggestion has been made already. Anyway possibly subsidize and encourage people to switch their showers to the kind that have on/off switches or cut-off valves? You could ask celebrities (please, no Kardashians...<g>) to make some advertisements, maybe they would do it free. Use the shower to get wet, turn it off, shampoo your hair & soap up body, turn back on to rinse off. DONE! Bet this would save a TON of water and the positive side for consumers is that it would save them on their water bill as well.

Another idea is to subsidize the people for purchasing & installing a hot water recirculator (here's one: http://www.homedepot.com/p/Watts-Hot-Water-Re-Circulating-Pump-with-Timer-500800/100426993#product_description). Delivers hot water immediately instead of having to wait and wait to get it.

Anyway, I keep saying subsidize because I think that's the only way to get TONS of us to switch, just like we had to do with the death of analog TV's. We got coupons for free (well, almost free) digital converter boxes. And I think if you find one of my suggestions, or someone else's, viable then the best way to get word out to the public is via tv PSA's as well as either rebates (most people don't send them in anyway) or discount coupons delivered or printed via an online site. I am sure you can get manufacturer's to participate by lowering their prices since they will have HUGE orders too.