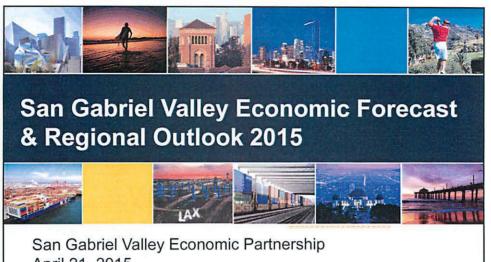
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Project Title:	Electricity and Natural Gas Demand Forecast			
TN #:	204425			
Document Title:	San Gabriel Valley Economic Forecast & Regional Outlook 2015			
Description:	Demand Forecast			
Filer:	Raquel Kravitz			
Organization:	California Energy Commission			
Submitter Role:	Commission Staff			
Submission Date:	4/29/2015 9:04:48 AM			
Docketed Date:	4/29/2015			



April 21, 2015

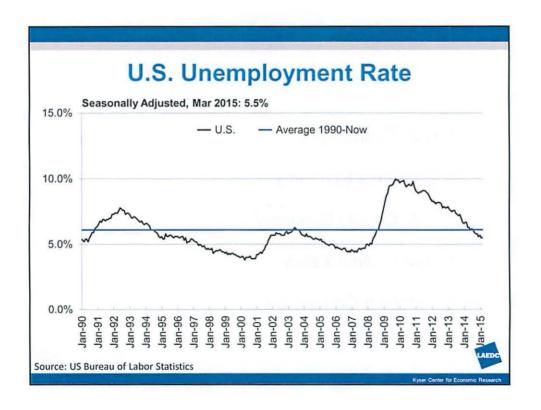
Robert A. Kleinhenz, Ph.D. Chief Economist, Kyser Center for Economic Research, LAEDC

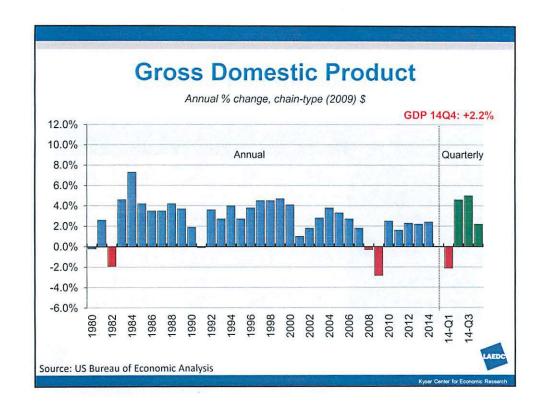
Outline

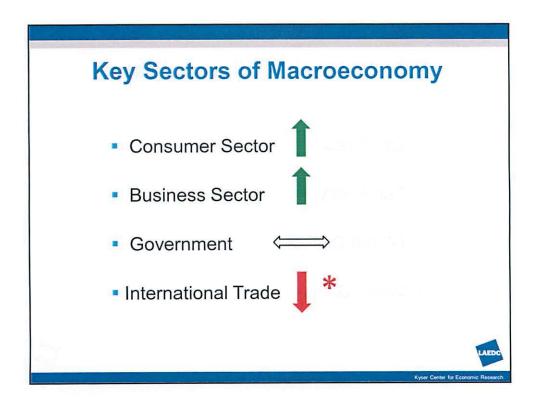
- U.S. Economy
- California Economy
- L.A. County Economy
- San Gabriel Valley
- Forecast/Conclusion











U.S. Economic Forecast

	2012	2013	2014	2015f	2016f
Real GDP - Annual % Chg.	2.3%	2.2%	2.4%	3.0%	3.0%
Nonfarm Jobs - Annual % Chg.	1.7%	1.7%	1.9%	1.9%	1.8%
Unemployment Rate	8.1%	7.4%	6.2%	5.6%	5.4%
Consumer Prices - Annual % Chg.	2.1%	1.5%	1.6%	1.3%	2.3%

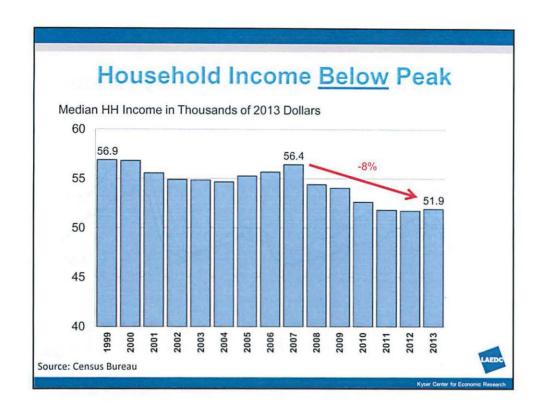
Forecast Source: LAEDC

U.S. Outlook - What to Watch

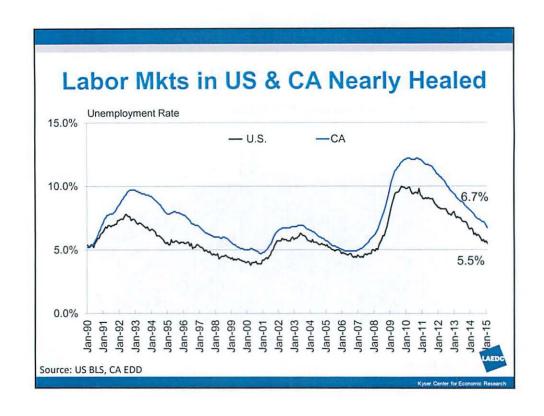
- Oil Prices
- Fed Policy
- Global Outlook
- Wage Gains

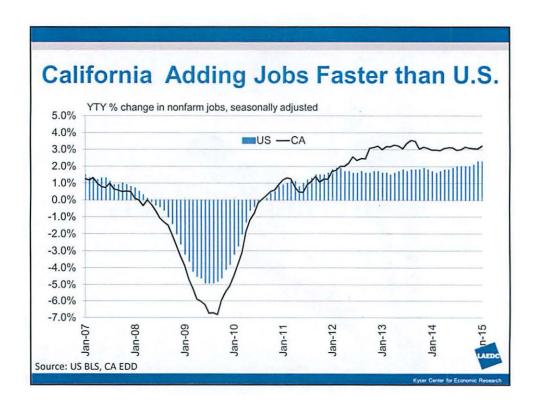


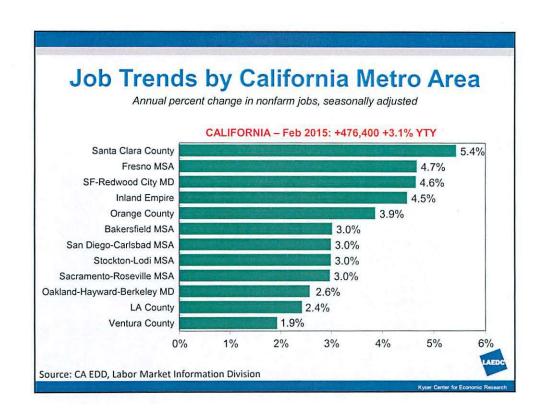
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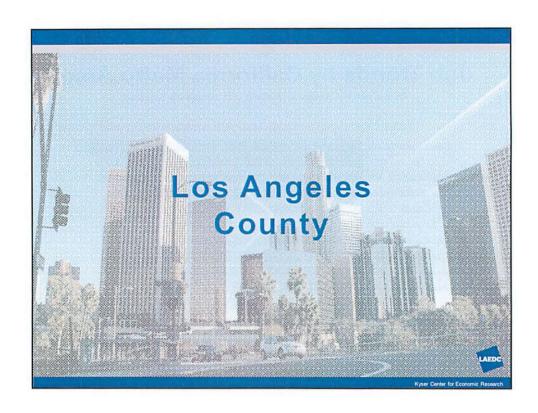


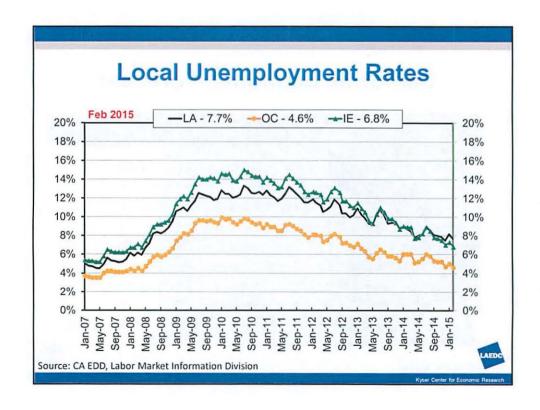


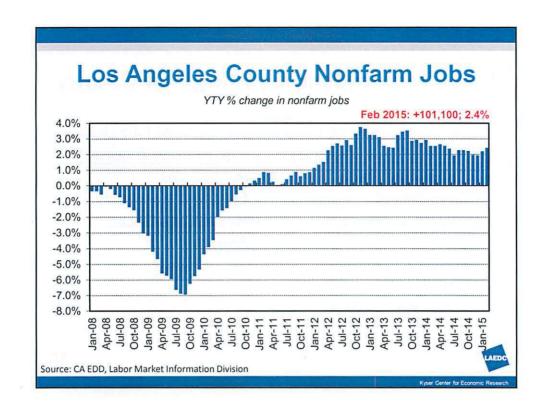


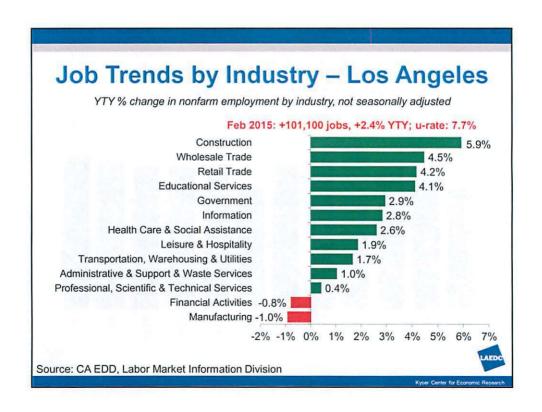


California Economic Forecast							
	2012	2013	2014	2015f	2016		
Nonfarm Jobs - annual % chg.	2.4%	3.0%	2.2%	2.2%	2.1%		
Unemployment Rate	10.4%	8.9%	7.5%	6.7%	6.3%		
Personal Income - annual % chg.	7.1%	2.8%	4.7%	4.4%	5.1%		
Total Taxable Sales - % chg.	7.3%	5.8%	5.7%	4.2%	6.1%		
Housing Permits - thousands of units	57.6	82.3	85.3	110.0	135.6		









Major Industries in Los Angeles County

TRADED INDUSTRIES

(Generate New Income)

- · International Trade
- Entertainment
- · Business Services
- Aerospace
- · Fashion & Apparel
- Tourism
- · Knowledge Creation

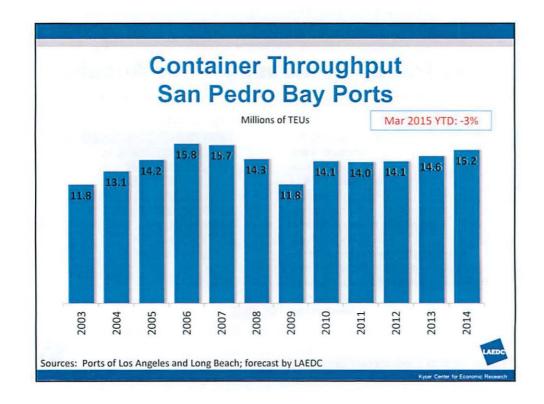
LOCAL INDUSTRIES

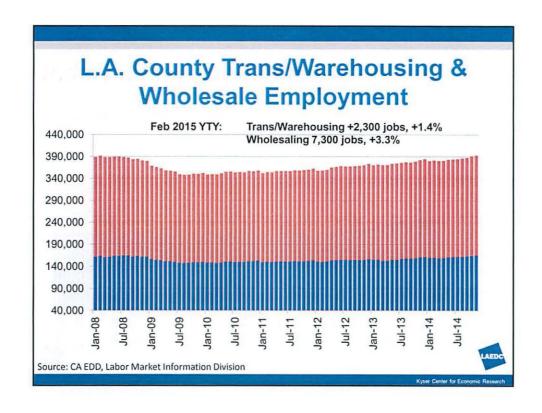
(Circulate Income)

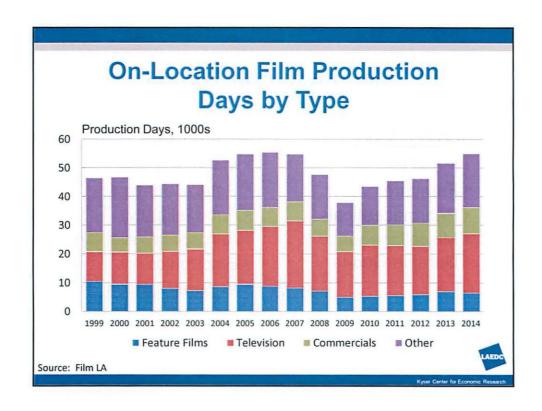
- Retail Sales
- · Leisure & Hospitality
- Health Care/Social Assistance

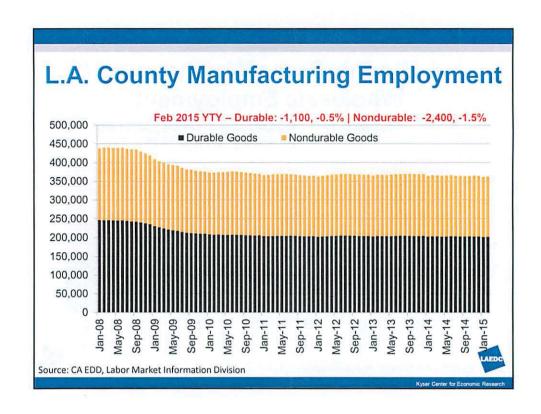


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Manufacturing Trends

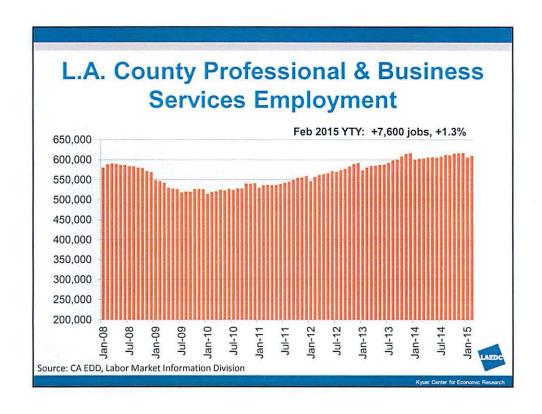
Adding Jobs:

- Metal Mfg
- Furniture
- Pharmaceuticals
- Miscellaneous Durable Goods

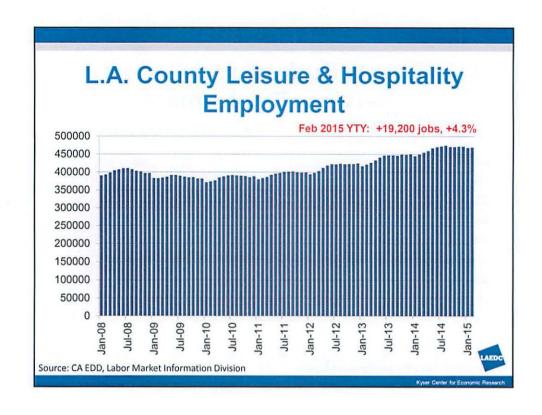
Losing Jobs:

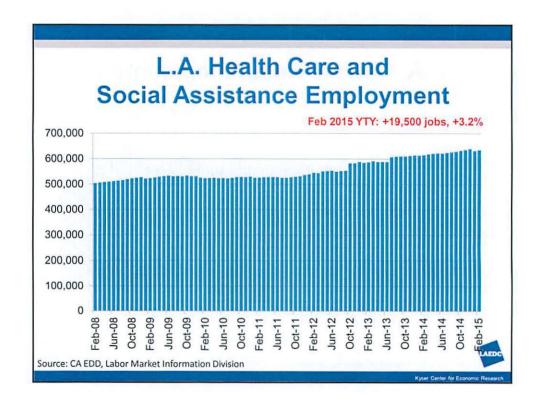
- Machinery Mfg
- Petro-Chemical
- Food (slightly)
- Aerospace (slightly)
- Electronics
- Apparel/Textiles

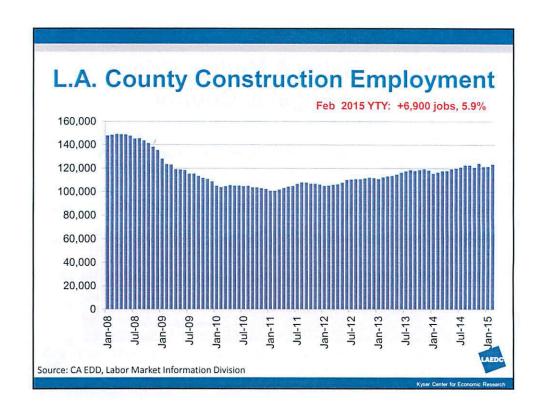
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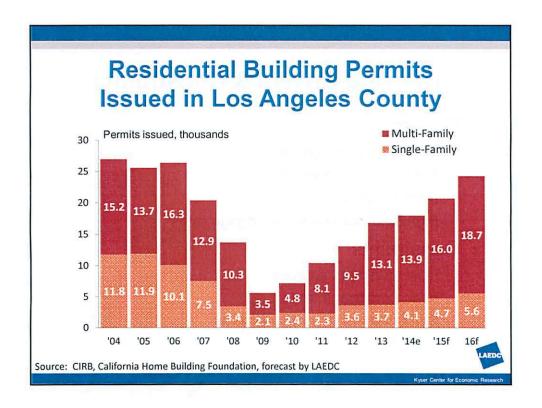


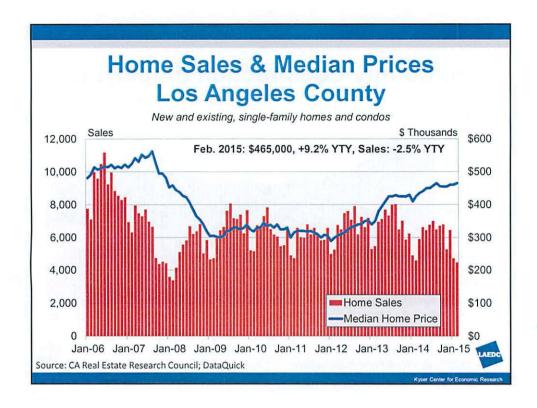






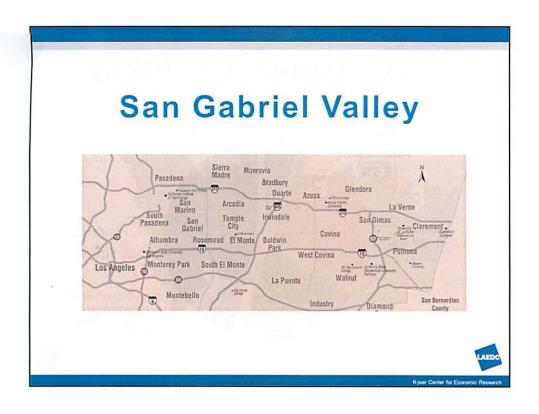


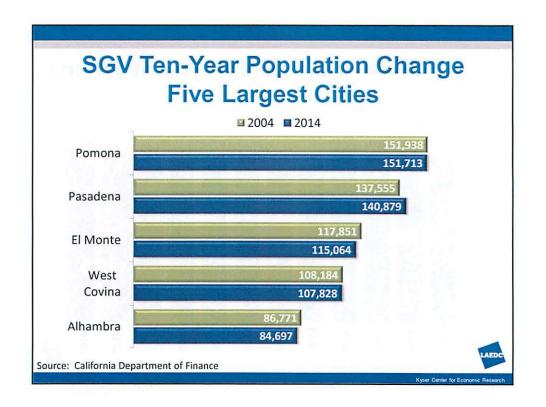


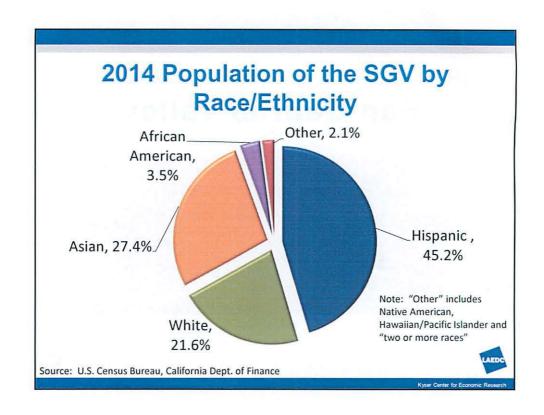


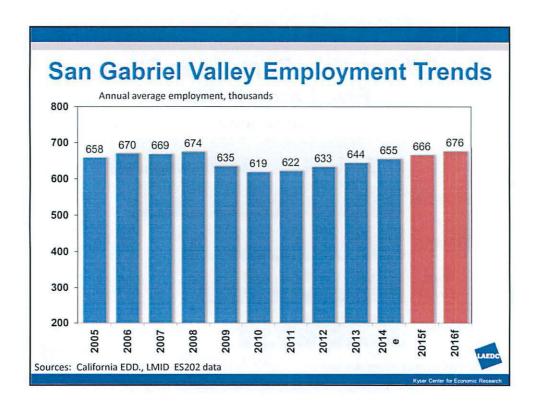
Housing Drivers & Constraints

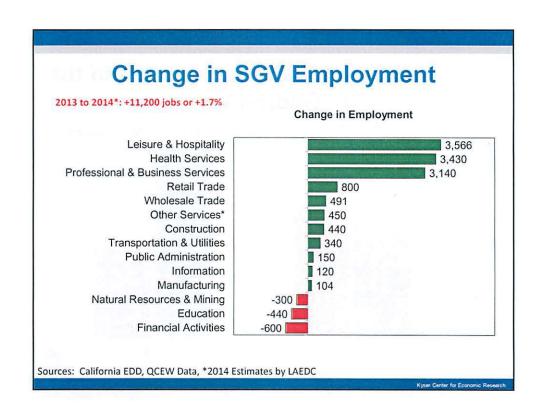
- Drivers:
 - Job and income growth
 - Net increases in wealth
 - Demographics
 - Expected increases in mortgage rates
- Constraints
 - Down payment sources
 - Rising mortgage rates
 - Strict underwriting requirements

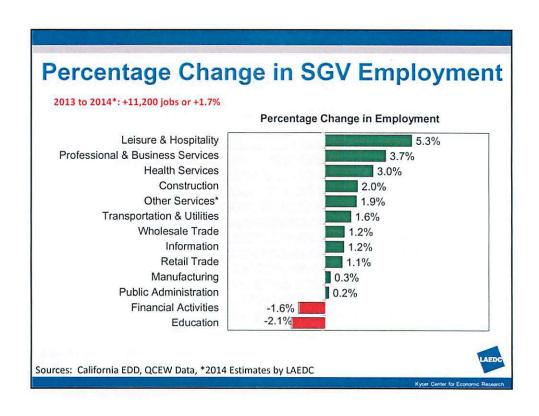


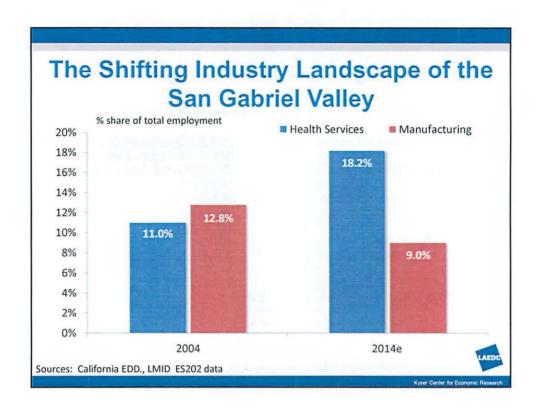


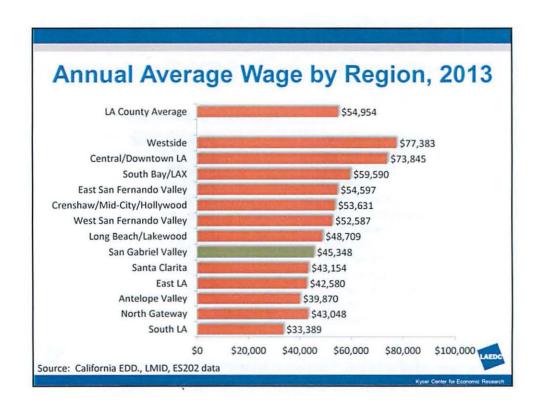


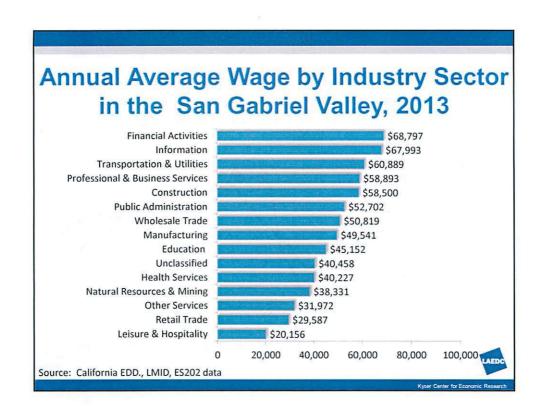


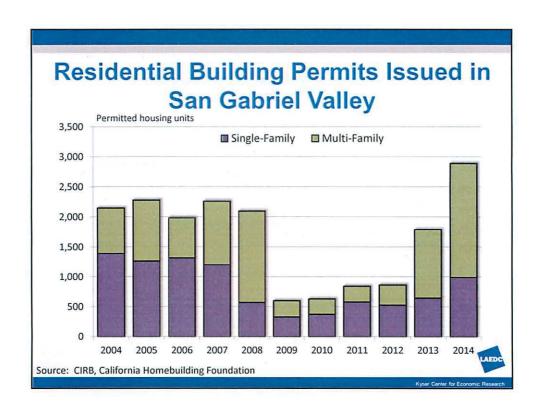




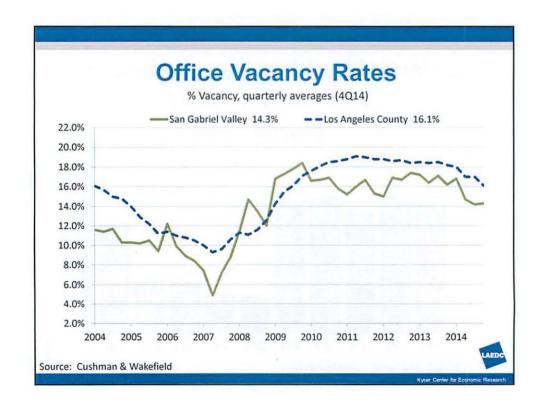


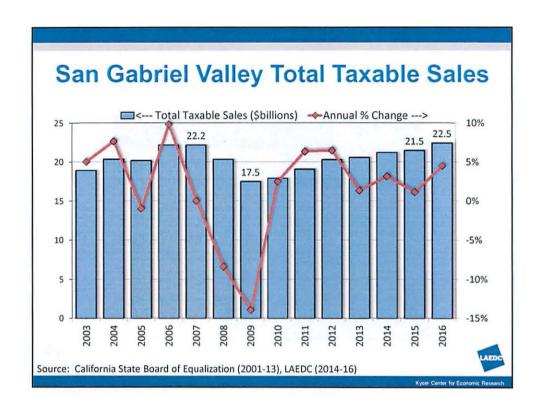














San Gabriel Valley Outlook

	2014	2015f	2016f
Population - annual % chg.	0.6%	0.5%	0.4%
Nonfarm Jobs - annual % chg.	1.7%	1.6%	1.6%
Payroll - annual % chg.	3.9%	3.8%	3.8%
Total Taxable Sales - % chg.	3.2%	1.2%	4.5%
Housing Permits - thousands of units	2,892	2,200	2,700

Forecast Source: LAEDC April 2015



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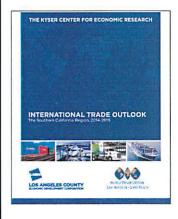
Forecast Summary

- US: households, businesses drive growth
- Local: jobs up 1.5-2.0%, u-rates decline
- SGV approaching pre-recession peak levels
- Local strengths: health care, leisure & hospitality, professional business services, retail, construction



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10th Annual LAEDC-WTC International Trade Outlook

Wednesday, June 3, 2015 8 am – 11 am Westin Hotel, Long Beach

http://laedc.org/international-trade-outlook/



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THANK YOU!