

STAFF WORKSHOP
BEFORE THE
CALIFORNIA ENERGY RESOURCES CONSERVATION
AND DEVELOPMENT COMMISSION

In the Matter of:

Preparation of the 2009 Integrated
Energy Policy Report

Transportation Fuel Prices
and Energy Demand

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ORIGINAL

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Peter Petty
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COMMISSIONERS PRESENT

Jeffrey D. Byron, Commissioner

ADVISORS and STAFF PRESENT

Susan Brown, Advisor

Suzanne Korosec

Jim Page

Malachi Weng-Gutierrez

Nick Janusch

Ryan Eggers

Gordon Schremp

Gary Yowell

ALSO PRESENT

David Green

Oak Ridge National Laboratory

Institute for Transportation Studies, UC Davis

Gary Herwick (via teleconference)
Transportation Fuels Consulting, Inc.
California Ethanol Vehicle Coalition

Ron V. Lamberty (via teleconference)
American Coalition for Ethanol

Maurice Hladik (via teleconference)
IOGEN

Sven Thesen
Better Place

Leonard Seitz
Caltrans

Gina Grey (via teleconference)
Western States Petroleum Association

Joe Sparano
Western States Petroleum Association

ALSO PRESENT

Daniel Burke
Caltrans

John Shears
Center for Energy Efficiency and Renewable
Technologies

David Modisette (via teleconference)
Public Policy Advocates
California Electric Transportation Coalition

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

I N D E X

	Page
Proceedings	1
Introductions	1
Opening Remarks	1
Ms. Korosec	1
Commissioner Byron	3
Overview Demand Forecasting Process	5
Jim Page, CEC	5
Long-Term Fuel Demand Forecasting Methods	8
Malachi Weng-Gutierrez, CEC	8
Questions/Comments	18
Crude Oil Price Forecast	21
Jim Page, CEC	21
Long-Term Oil Market Fundamentals and Price Fluctuations	31
David Greene, Oak Ridge National Laboratory; Institute for Transportation Studies, UC Davis	31
Questions/Comments	46
Petroleum Transportation Fuels Price Forecasts	59
Ryan Eggers, CEC	59
Questions/Comments	67
Renewable Fuels Price Forecasts	75
Malachi Weng-Gutierrez, CEC	75
Questions/Comments	81

I N D E X

	Page
Afternoon Session	96
California Ethanol Update and Market Trends	96
Ron Lamberty, American Coalition for Ethanol	96
Maurice Hladik, Iogen	104
Gary Herwick, Transportation Fuels Consulting	108
Questions/Comments	112
Transportation Electricity Price Forecast	118
Malachi Weng-Gutierrez, CEC	118
Smart Charging, Electric Vehicles, and Impacts to the Grid	135
Sven Thesen, Better Place	135
Compressed and Liquified Natural Gas Price Forecasts	151
Gary Yowell, CEC	151
Hydrogen and Propane Price Forecasts	158
Ryan Eggers, CEC	158, 162
Questions/Comments	160
Schedule	166
Adjournment	167
Certificate of Reporter	168

P R O C E E D I N G S

9:04 a.m.

MS. KOROSEC: Good morning, everyone.

Thank you for your patience. We just had to wait a few minutes to get our technical stuff all set up here.

I'm Suzanne Korosec. I am the Lead for the Energy Commission's Integrated Energy Policy Report Unit.

Welcome to the staff workshop on the Energy Commission's transportation fuel price and demand forecast. Today's workshop is being held under the direction of two the Energy Commission's Committees, the Transportation Committee and the Integrated Energy Policy Report Committee.

As part of the Integrated Energy Policy Report, or IPER, every two years the Energy Commission conducts assessments and forecasts of all aspects of the transportation energy sector, including supply, demand, prices, infrastructure, production, transportation, delivery and distribution.

These assessments and forecasts are used to develop California's transportation energy policies. And they also feed into related program

1 activities like the Energy Commission's
2 alternative and renewable fuel and vehicle
3 technology program that was established by
4 Assembly Bill 118, as well as the state's efforts
5 under AB-32 to reduce California's greenhouse gas
6 emissions, 40 percent of which come from the
7 transportation sector.

8 Just a few housekeeping items before I
9 turn it over to the staff to get started. The
10 restrooms are out the double doors and to your
11 left. There's a snack room on the second floor at
12 the top of the stairs in the atrium under the
13 white awning.

14 And if there's an emergency and we need
15 to evacuate the building, please follow the staff
16 to the park that's kitty-corner from the building
17 and wait there for the all-clear signal.

18 Today's workshop is being broadcast
19 through our WebEx conferencing system.
20 Instructions on how to participate in that system
21 are on the workshop notice that's on our website.
22 And the workshop is also being webcast.

23 We have a number of presentations today
24 and we will take questions both during and after
25 each presentation. For those who are

1 participating on the webcast you can use the
2 raise-hand feature to ask a question. And our
3 WebEx whiz operator, Nick Janusch, will relay that
4 to the presenter.

5 After all the presentations are complete
6 we do have time set aside for public comment.
7 When you come up to speak it would be helpful if
8 you could provide a business card to the court
9 reporter so he can make sure that your name is
10 spelled correctly in the transcript.

11 And depending on how quickly we get
12 through all the presentations, we may need to ask
13 you to limit your comment time to five minutes to
14 make sure that everybody can have enough time to
15 speak.

16 For parties who are participating by the
17 WebEx who want to speak during the public comment
18 period we'll open the phone lines after we've
19 heard from everybody in the room.

20 So, Commissioner Byron, is there
21 anything that you would like to say?

22 COMMISSIONER BYRON: Thank you, Ms.
23 Korosec. I'd like to welcome everyone and thank
24 you for being here this morning.

25 I chair the Integrated Energy Policy

1 Report Committee this year, along with
2 Commissioner Boyd, who unfortunately is not able
3 to be here with us today. I understand he's quite
4 ill. However, in his stead is his Advisor, Susan
5 Brown.

6 And hopefully Diane Schwyzer will join
7 us a little bit later, Commissioner Douglas' --
8 excuse me, Chairman Douglas' Advisor. And she
9 also serves on the Transportation Committee with
10 Commissioner Boyd.

11 I am very interested in this subject
12 matter. That's why I'm here today.
13 Unfortunately, I will need to step out a couple of
14 times during the day. And I thank you so very
15 much for being here to help educate this
16 Commissioner and this Commission with your
17 comments and input.

18 I wanted to add one other thing, and
19 that is in the event any of you are here for
20 tomorrow's business meeting, unfortunately we had
21 to cancel it yesterday, so there will not be a
22 business meeting tomorrow. And that's primarily
23 because we will not be able to have a quorum of
24 Commissioners.

25 So with that, Ms. Korosec, thank you

1 very much. I look forward to the workshop.

2 MS. KOROSSEC: Thank you. We have Jim
3 Page from our transportation division come up and
4 get us started.

5 MR. PAGE: Thank you, Suzanne. Good
6 morning, Commissioner Byron and Advisor Susan
7 Brown, and thank you, guests, for coming. We
8 appreciate your participation today.

9 Today it is our objective to review the
10 following topics. We want to discuss our overall
11 framework and approach, as well as our demand
12 models, including methods, inputs and assumptions.

13 We're going to place particular focus
14 today on the transportation fuel price forecasts
15 including crude oil and petroleum fuels, as well
16 as alternative and renewable fuels, which are --
17 these latter, which are recently added area of
18 analysis to our work in forecasting unit of the
19 fossil fuels office.

20 So you know where this fits into the
21 overall plan for this spring and summer I'll
22 review where we go from here.

23 The next step will be after we finalize
24 the inputs to these demand forecasts to continue
25 to work, obviously, on preparing the demand

1 forecasts for a later staff draft. We'll have a
2 second workshop on transportation energy
3 infrastructure and supply issues in probably
4 April.

5 When we've completed our staff forecast,
6 proposed forecast, we'll hold a third workshop in
7 probably June or maybe July. After which we will
8 finalize the staff report and integrate the
9 results into the IEPR as needed.

10 And we want to keep this as informal as
11 possible today. We want to keep it open to
12 questions as we go. I don't think that will be
13 disruptive of the presentations.

14 We do have a lot of ground to cover, and
15 we will, though, try to have lots of breaking
16 points for people to ask questions and make
17 comments.

18 This chart shows a very broadbrush view
19 of the work we intend to do, the various kinds of
20 data inputs to the demand models are shown along
21 the top, as well as the sources of data, which
22 include transit agencies, the national transit
23 database, the DMV database. Of course, the
24 ubiquitous EIA data, which pervades a lot of these
25 sectors. And then also not shown, the Board of

1 Equalization data.

2 These various data feed into the four
3 transportation energy demand models that we show
4 here, plus the offroad analysis. Collectively,
5 these forecasts from these models become our
6 California fuel demand forecast.

7 On the right in red it shows fuel supply
8 and energy infrastructure, which, as I've stated,
9 will be the subject of our April workshops.

10 I'd also like to point out, too,
11 contracts that support the CALCARS light-duty
12 vehicle forecasting model. The first is the
13 survey of households and businesses for their
14 stated preferences, consumers towards the vehicle
15 characteristics in making their vehicle purchase
16 decisions.

17 The second is our vehicle attributes
18 contract which is our means of determining what
19 are vehicle manufacturer offerings of given price
20 and policy cases. Malachi Weng-Gutierrez will
21 discuss that in a moment, but this is a critical
22 path task. In the next few weeks we have to
23 present these cases to our contractor, hence the
24 earliness of this workshop.

25 I want to emphasize also that these

1 forecasting cases are works in progress. We
2 obviously think we have good reasons for the
3 prices for forecasting, as well as the cases we're
4 outlining. But your feedback is essential.

5 There will be at least a ten-day written
6 comment period after this workshop, so we're open
7 to not just written comments, but if you want to
8 call us or email us, we'll be glad to talk with
9 you and entertain the possibilities.

10 Now, with that brief overview, if there
11 are any questions I will answer them. If not,
12 I'll hand the mike over to Malachi.

13 MR. WENG-GUTIERREZ: Good morning. My
14 name is Malachi Weng-Gutierrez. I'll be following
15 up Jim's brief overview with a discussion of the
16 models, themselves, a number of the inputs and
17 some of the cases we're going to be considering in
18 this demand forecast.

19 So, first off, as Jim mentioned, there
20 are four primary models we use. These are the
21 same models we've used in past IEPRs. In 2005,
22 2007 we used these models to create our demand
23 forecast.

24 The CALCARS model, as Jim mentioned,
25 really represents the light-duty sector of demand.

1 It includes vehicles weighted between up to 10,000
2 pounds. And so I have included in here a medium-
3 duty vehicle category. It has traditionally been
4 referred to as a light-duty vehicle model. But
5 because we do deal with those heavier vehicles
6 I've included medium-duty here. But it doesn't
7 include class 3s and the larger vehicles. It's
8 just those kind of heavy vehicles up to 10,000
9 pounds.

10 The CALCARS model, itself, is a discrete
11 choice model. It primarily deals with vehicle
12 ownership and how consumers change their choice of
13 vehicle, given certain economic and market
14 conditions.

15 As Jim mentioned, we have a number of
16 supporting contracts which we use to estimate the
17 model and to develop the inputs to the model. And
18 I'll discuss that in a couple of slides.

19 The other models basically the names of
20 the models, themselves, fairly well represent what
21 sectors they discuss. The freight model
22 represents obviously freight movement in
23 California. The transit model emphasizes both
24 urban and intercity transit in California. And
25 then the aviation model is primarily focused on

1 commercial aviation sector.

2 And of these four models we're going to
3 be primarily updating aviation, the methodology
4 associated with aviation potentially. That's the
5 one model that we're looking at making some
6 changes to.

7 The other three models will primarily
8 just be updating the inputs, given, you know, the
9 current economic conditions and the recent
10 forecast for different inputs that we use.

11 And as Jim mentioned, also, we are going
12 to be looking at a much larger slew of fuels than
13 we have in the past. In 2007 we primarily focused
14 on gasoline and diesel forecasts of demand. But
15 this time around we are looking at expanding the
16 number of fuels that we'll be forecasting to these
17 nine.

18 And they all represent different
19 challenges, certainly, in trying to come up with
20 the appropriate inputs and how we're going to
21 model them and those sorts of things. And I think
22 when we get into the fuel prices, themselves, the
23 nuances of those fuel price forecasts will, if
24 there are questions, those might come up, as well.
25 And we certainly are looking for input into how we

1 should potentially handle some of these
2 alternative fuels that we haven't dealt with in
3 the past.

4 I'd also like just to mention that we
5 certainly, our office met oftentimes with the
6 emerging fuels and technologies office to gain
7 insight from their knowledge of these areas in the
8 development of some of these forecasts, as well as
9 the input of just the industries, as themselves,
10 the alternative fuel industries and the nuances
11 associated with those industries.

12 The inputs to the models, the economic
13 and demographic inputs that we use, primarily are
14 composed of these items here: The population
15 forecasts for California, the employment growth
16 rates and personal income.

17 All of those come from the demand
18 analysis office internal to the Energy Commission.
19 We look to them to produce numbers that will be
20 consistently used to cross all activities in the
21 Energy Commission.

22 And they primarily get much of this data
23 from the Department of Finance, but then they also
24 have other sources that they include in the
25 development of these numbers, which they

1 disseminate throughout the Energy Commission.

2 The industrial activities for 23 sectors
3 or NAICS codes, are also used as inputs into the
4 models. We primarily get those, again, from the
5 demand analysis office. The source of those is
6 actually not Department of Finance, but other
7 sources, economy.com, and other sources. So we
8 look to them, the demand analysis office,
9 oftentimes for these long-time series inputs.

10 The onroad registered vehicles we get
11 from the Department of Motor Vehicle registration
12 database, which we have internal to the Energy
13 Commission. We handle and have a contract to deal
14 with those.

15 We update that as regularly as we can.
16 We get file -- twice a year. And we try to make
17 sure that the base year that we use for our
18 forecast includes the most up-to-data that we can
19 for all of the different data sources. But
20 primarily the DMV database plays a big role in
21 that. As long as we're comfortable with that DMV
22 population estimate for that base year, then
23 that's what we primarily use.

24 The other two inputs, fuel prices, which
25 we'll be discussing today. Again, very important.

1 And we look forward to any input that the
2 participants have regarding these fuel prices and
3 the methodologies we've used to determine them.

4 The transportation costs we've included.
5 I put down here fares and ticket prices. I know
6 that in the consideration of revising the aviation
7 model we're certainly going to be looking at
8 different types of fares and how they play into
9 the activity in those areas.

10 And then the other two components that
11 are not listed here as inputs that I wanted to
12 talk about briefly, are the two contract services
13 that Jim had mentioned earlier that support the
14 CALCARS model.

15 So the first of those is a survey that
16 we have that goes out and asks Californians under
17 certain different conditions what choices would
18 they make. It's a stated preference survey and it
19 gets -- it attempts to gather information about
20 consumers' preferences in today's market.

21 So we're currently -- that contract is
22 undergoing; it is currently active, we're actually
23 collecting information right now. And we should
24 have all the information by the IEPR, far in
25 advance of the IEPR, far enough in advance so that

1 we can include it into our model.

2 And that's a key point in making sure
3 that our model is up to date and reflecting the
4 current conditions, what people are feeling in the
5 marketplace, and how they're reacting to the
6 market.

7 The second contract we have in support
8 of the CALCARS model is the vehicle attributes
9 model. We have a consultant who basically does
10 technology forecasts given certain conditions and
11 certain inputs.

12 Primarily what we give him are policy
13 cases as well as our price forecast. And under
14 those conditions he looks at the existing fleet of
15 vehicles that exist in California. Looks at what
16 OEMs are going to be introducing in the future as
17 far as given the policy cases that we've provided
18 to him, as well as the different prices we've
19 provided.

20 And from that he provides us with an
21 estimate of the vehicle attributes, and those are
22 then put into the CALCARS model as part of the
23 choices and options that consumers have for those
24 future vehicles.

25 In the last IEPR we had six cases that

1 we evaluated. This time we're expanding the
2 number of cases slightly. And the attempt here is
3 to kind of capture the range of potential demands
4 that we would see under certain policy scenarios.

5 The last IEPR we chose to have three
6 price forecasts or three sets of prices, a low, a
7 high and then kind of a medium ground, a reference
8 case.

9 This time around we're actually going
10 with two. We're trying to bound the potential
11 ranges of prices with a low and a high. And then
12 for those two price cases, then -- or those two
13 price ranges, we're setting and looking at a
14 series of policy scenarios.

15 And before I get into the details of the
16 policy scenarios, I think again it would be
17 valuable to us if we could get input from the
18 participants of the workshop, as well as the
19 Commissioners and Advisors, as to what we would
20 include into these policy scenarios.

21 Some of these are fairly -- we haven't
22 really necessarily defined them clearly yet. And
23 we're looking for input into these areas to better
24 grasp what we should include and what people are
25 interested in seeing as part of our analysis.

1 So, for the first set, the greenhouse
2 gas regulations in EISA 2007. The greenhouse gas
3 regulations we've included in the past, have been
4 Pavley 1, as well as the ZEV mandate. We're
5 looking to probably include those as well this
6 time.

7 EISA 2007 was passed in the latter part
8 of 2007. It includes a CAFE standard which we'll
9 be considering as part of this policy case, set of
10 policy cases. So that'll be primarily our
11 basecase set, or the first two cases that we
12 evaluate.

13 The second is a Pavley-2 regulation.
14 And we've been -- had a couple staff talking with
15 ARB, getting a sense of what the Pavley-2
16 regulations will look like.

17 There are a couple of documents out
18 there that reflect what -- show, basically, what
19 they intend to do. And so we're going to use
20 those as the basis of that second set of cases.

21 This will be on top of EISA, as well as
22 the ZEV mandate. And so we hope that it'll be
23 slight -- I mean it'll have a distinct result
24 associated with it. But we're trying to get a
25 sense of what the impact is in relation to EISA,

1 as well as the ZEV mandate, the first two sets of
2 cases. So that's that second set of cases.

3 The third set of cases -- well, the
4 third and the fourth basically deal with
5 incentivizing alternative fuel vehicles in
6 different ways.

7 The first set here which talks about
8 lowering or incentivizing the alternative fuel
9 prices really is going to be looking at what types
10 of things can we do to the fuel prices of
11 alternative fuels that might promote their use or
12 impact lower demand for gasoline and diesel
13 products.

14 So, again, when we go through the price
15 forecasts and we're talking about the different
16 alternative fuels, it would be valuable if people
17 can provide us with input as to what types of
18 incentive levels might be reasonable.

19 Or if there is an existing federal
20 excise credit, would that be reasonable to use
21 throughout the forecast. Things like that would
22 be helpful to us.

23 For the incentivized alternative fuel
24 vehicle price, what we're trying to get at is how
25 should we look at the differences in the vehicle

1 prices over time. Should we try to incentivize
2 the actual price of the vehicles, themselves, so
3 that people are more apt to adopt them or to
4 purchase them.

5 And with certain vehicles there's a
6 fairly large incremental cost. And so should the
7 state look at subsidizing those vehicles or having
8 some type of tax credit or some other mechanism to
9 incentivize the purchase of those vehicles. And,
10 again, those would be helpful for us if we can get
11 some input as to what people think might be an
12 effective way of incentivizing the purchase of
13 those vehicles.

14 And so that's the last set of cases that
15 we have there. And with that I think I'm going to
16 turn it over to Jim, if there are no questions
17 about the cases or -- we do have a question.

18 MR. SEITZ: Leonard Seitz, Caltrans. I
19 just wanted to ask whether you were giving any
20 consideration to the SB-375, sustainable
21 communities strategies.

22 MR. WENG-GUTIERREZ: Well, there are a
23 number of other policies out there that we haven't
24 included in our cases. We would have to take a
25 look at how we could integrate them into our

1 models. You know, low carbon fuel standard, SB-
2 375, as you mentioned, there are a number of them
3 out there.

4 And to the extent that we can get
5 feedback today as to how those specifically might
6 be included or how they might affect some of our
7 inputs we'd be open to considering that.

8 But we haven't considered how SB-375
9 would impact prices or the inputs that we have
10 right now in our models.

11 MR. SEITZ: Just have one other
12 question, then.

13 MR. WENG-GUTIERREZ: Sure.

14 MR. SEITZ: Do you have any geographic
15 detail in your analysis, counties or some other
16 level?

17 MR. WENG-GUTIERREZ: We do have -- well,
18 we've typically just run the models on a statewide
19 basis. We do have information on certain regions.
20 The models have been set up to run for five, or
21 six actually, different regions in California.
22 And they are comprised of a certain number of
23 counties.

24 So, there's a Sacramento region and it
25 has four or five counties that represent the

1 Sacramento region. But we typically don't run it
2 in that, at that level. We typically run the
3 statewide number just to get the aggregate values
4 for demand.

5 But that's something that we're looking
6 at doing in the future. And certainly next IEPR
7 we're going to try to get down to a much lower
8 level of detail. We're trying to get down to the
9 county level to see if we can get some better
10 estimates at a county level and do some other
11 types of demand forecasting, regional demand
12 forecasting.

13 And then was there a question online?

14 MR. JANUSCH: -- a question: Where can
15 we find the documents referring to Pavley-2?

16 COMMISSIONER BYRON: Please come to the
17 podium or repeat the question, if you would, so
18 that we make sure we capture --

19 MR. WENG-GUTIERREZ: So the question was
20 where can we find the information regarding the
21 Pavley-2 documentation.

22 There was a response -- I can certainly
23 direct them to the documents that I'm referring to
24 -- there was a response to the denial of
25 California's waiver, and with the response from

1 ARB that discussed the impact of the Pavley-2
2 regulations and how it would exceed the EISA 2007
3 in their rebuttal to the EPA's denial of the
4 California waiver.

5 So, I'd be happy to direct them to that
6 document.

7 Are there any other questions? All
8 right, I'll hand it over to Jim.

9 MR. PAGE: I'd like to just note some of
10 the challenges we -- sort of frame the fuel price
11 forecast this time around.

12 As you all are well aware the
13 unprecedented volatility in crude oil and fuels
14 markets, at least -- if not unprecedented at least
15 for the last 30 years it has not been surpassed.

16 The Energy Commission does not have an
17 inhouse world energy model to produce oil price
18 forecasts. We have to basically rely on our
19 judgment or outside sources. The inhouse models
20 and available data support annual average
21 statewide forecasts.

22 We need, also, as we've noted, to
23 integrate alternative fuel forecasts into the
24 existing inhouse models. And the forecast horizon
25 is to -- long-term horizon is to 2030.

1 Among our solutions are to assess the
2 use of crude oil price forecasts from EIA, the
3 Energy Information Administration, the
4 International Energy Agency or other
5 organizations.

6 Our practice had been to use historical
7 data on the U.S. refiner acquisition cost of
8 imported crude oil; the relationship of that to
9 petroleum fuel prices.

10 For other fuels such as E-85, natural
11 gas, hydrogen and electric rates, we will -- have
12 consulted and will continue to consult with other
13 offices. And, of course, solicit expert advice
14 from outside parties.

15 Now, I'd like to discuss the crude oil
16 price forecast specifically. It's obviously
17 fundamental to petroleum fuel prices and maybe
18 less directly fundamental to alternative fuel
19 prices, as well.

20 As I noted, we used the refinery
21 acquisition cost of crude oil, because unlike
22 other commonly reported indices, this represents
23 the average price of crude oil. And this chart
24 simply shows the ranges of prices between various
25 premium oils, such as West Texas intermediate or

1 Alaskan North Slope and other more commonly used
2 and heavier oils. So the RAC, as we'll begin to
3 refer to it, is an average price for oil.

4 This graph shows a history of recent,
5 well, 1968, oil prices for the years and
6 corresponding oil demand growth rates. And I
7 think it's a very good demonstration of the kinds
8 of feedbacks that operate on the world oil
9 markets.

10 For instance, starting in the 60s and
11 70s, high demand in that period created
12 vulnerability to oil supply constraints, namely
13 the Arab oil embargo, the Iran/Iraq war, after
14 which prices shot up rather severely. And led to,
15 as we might expect, demand destruction and the new
16 nonOPEC supply, particularly Alaska and the North
17 Slope -- excuse me, the North Slope of Alaska and
18 the North Sea.

19 This led to a price collapse. And the
20 corresponding, the low prices of the 90s. Which
21 culminated really in 1998 in such severe low oil
22 prices that oil production investment fell off
23 sharply. And this led to a narrowing of the
24 excess or surplus oil production capacity
25 worldwide, leaving the world market vulnerable to

1 a increase in demand starting around 2001 to 2003
2 or '4. And, again, igniting another oil price
3 spike, or at least being a important contributing
4 factor to that.

5 And then, again, as these prices reached
6 up to over \$90 as an average for 2008, we've
7 seen -- and not entirely because of this, as there
8 are other reasons as well -- but a severe demand
9 decline. Or at least a decline in the growth
10 rate.

11 And this chart shows the same
12 information with just a petroleum consumption in
13 magnitude.

14 Most of us are familiar with these
15 causes of the oil and fuel price increases from
16 2003 to the middle of last year. I won't go into
17 them all bur a couple are important, I think.

18 The rising oil production costs as more
19 difficult-to-extract resources are having to be
20 accessed. As I mentioned, declining excess oil
21 production capacity which reduces the cushion of
22 the world market. There are surges in supply or
23 unexpected production constraints.

24 And another one I think is important is
25 dollar devaluation, which has been kind of a joker

1 in the deck in terms of trying to price, in the
2 long term, oil.

3 This, of course, shows some of the
4 opposite trends that led to price declines from
5 the late 2008 into 2009. Again, just to note a
6 couple. There's been a sharp increase in excess
7 oil production capacity, primarily because OPEC
8 now is shutting in production. If they live up to
9 their agreements, it would be 4.2 million barrels
10 a day will be shut in. That's compared to what
11 was probably between 1 and 2 million barrels a day
12 total world excess production capacity at its
13 narrowest.

14 Also, would want to note the increasing
15 value of the dollar. And this next slide will
16 show more information on that, which I think is a
17 pretty dramatic slide, actually.

18 The linkage of oil prices to the value
19 of the dollar against other currencies, in this
20 case the Euro. I think it demonstrates a strong
21 correlation; maybe not a total explanation, as
22 there are many factors involved in the price of
23 oil.

24 But it does raise the question, as we
25 try to price oil in the future, exactly what is

1 this thing we're calling a dollar. Is it changes
2 as much as this graph shows. At this point we
3 don't have any means and don't try or attempt to
4 forecast dollar devaluation in the future.

5 And at this point I need to note a
6 correction to our report where we mis-attributed
7 our proposed low oil price forecast to the EIA in
8 their 2009 low oil price forecast. This graph
9 shows the corrected version of figure 2 in the
10 report with proper labeling.

11 And in this chart I'd like to note,
12 first of all, the close, the nearly identical
13 nature of the EIA and IEA reference cases, except
14 for maybe in the near term. I think the fact that
15 both of them project this long-term oil price
16 makes a strong case that we somehow incorporate
17 these cases into our analysis. But how?

18 Is this, in fact, a reference case or a
19 basecase that we should consider it as being? I
20 personally would have difficulty arguing that. I
21 think what we saw when oil prices did surpass \$100
22 and what happened afterwards as it crashed, I
23 think would argue against that as a permanent,
24 long-term and plausible and sustainable oil price
25 forecast as a most likely case.

1 I think these oil prices were conceived
2 last summer, or roughly the middle of last year,
3 when oil prices were, in fact, over \$100, well
4 over \$100.

5 I'm not aware at this time of really any
6 short-term forecasts in either EIA nor obviously
7 such indicators as the NYMEX, or even in the trade
8 reports, any of the numerous short-term oil price
9 forecasts I've seen that show anything like, you
10 know, sharp increases in oil prices through to the
11 point where we could assume that we'd be hitting
12 and surpassing permanently \$100 a barrel
13 comparatively soon.

14 So, in light of all that I would propose
15 that we use the EIA reference case as a high
16 boundary for our crude oil price forecasts.

17 Obviously, if we think of the reference
18 case as comparatively high, I think we would have
19 to reject the EIA's high case as, again, is this,
20 in fact, a plausible long-term, sustainable oil
21 price forecast, one that we should use in our
22 planning.

23 And keep in mind that these are long-
24 term averages. There will be, with given the
25 fluctuation in volatility of prices, normal

1 volatility, around these long-term averages you'd
2 be seeing prices again often well in excess of
3 these numbers, as also below the numbers, too.

4 Finally, now in spite of current low
5 prices on the other side of side of things, I
6 think there's probably little likelihood that we
7 can expect oil prices to descend to roughly \$50 a
8 barrel permanently. Economic growth will
9 eventually rebound. Oil resources are
10 increasingly hard to access.

11 OPEC, and it's primarily concentrated
12 OPEC countries, and they have their own
13 objectives. In the area recently we've heard of
14 \$70, \$75 is what they currently think is a fair
15 price for oil.

16 So, I will proceed then to this chart
17 where we show a price of around, well, in the long
18 term of around \$75, \$70 to \$75 is what we're
19 proposing, CEC Staff is proposing for the low
20 boundary oil price case.

21 Now, this particular line, as graphed
22 here now, is still in flux, it's in play. I think
23 probably in the short term we should be thinking
24 differently. And I'll go into that in a little
25 more detail in a second.

1 But this is basically our proposal.
2 That we have a long-term real price forecast of
3 around \$75, \$70 to \$75 at the low end. And a
4 boundary of, well, obviously exceeding \$100 around
5 2014 or '15. And rising to \$120 or so in the long
6 term.

7 Other available forecasts. This shows
8 EIA's annual energy outlook reference cases for 08
9 and 09, as well as the IEA's 08 and 09 price
10 cases, roughly similar. As well as three other
11 cases, one from Global Insight, another from
12 Strategic Energy Economics Research and
13 Deutschbank.

14 And what's interesting is these three
15 all have really entirely different trends, but
16 they're roughly in the same neighborhood. They're
17 all well above the \$50 low price, too.

18 So I think this gives me some confidence
19 that as a low end we can use a number like \$70,
20 \$75 a barrel.

21 And as I mentioned, I'd like to revisit
22 this, at least the low price forecast. I think
23 the high-price forecast we would leave alone, the
24 blue line. But the red line is, I think, too high
25 in the short term.

1 This was pretty much a placeholder
2 forecast and I think we need to revise it, as I
3 say, in the short term, to take into account
4 information from, among other sources, the EIA's
5 short-term projections, the NYMEX, which is shown
6 in green, or at least of a recent date. It's
7 probably slightly different now, but not terribly
8 different.

9 And then there are other oil price
10 forecasts that we see in the trade literature,
11 people's projections for 09 and 10.

12 The suggestion that I'm proposing today
13 is that we pick a point, a number from in the \$40
14 to \$50 range and just shave off this initial bump
15 in the red line, probably intersecting around 2015
16 or 16 at about \$75 a barrel. And then project
17 that long term as the low case.

18 And that concludes my prepared comments
19 on oil, the low price forecasts. Obviously this
20 is very important. The crude oil price forecast
21 is, as I said, fundamental to the petroleum fuel
22 price forecasts. It's also fundamental, if not so
23 directly at least, but more indirectly to many of
24 the alternative fuel prices.

25 So, I'm open to questions and I would

1 love to hear people's responsive comments to what
2 I've suggested.

3 Hearing none.

4 Does anyone online have a question?

5 (Pause.)

6 MR. PAGE: Okay. Our next -- I'm
7 pleased to note that we have a guest speaker, Dr.
8 David Greene. Dr. Greene holds a PhD in geography
9 and environmental engineering. He is a Corporate
10 Fellow at the Oak Ridge National Laboratory and a
11 Visiting Scholar at the Institute for
12 Transportation Studies at UC Davis.

13 Dr. Greene has compiled an extensive and
14 diverse body of work in the energy and
15 transportation fields spanning vehicle technology
16 to fuel economy, peak oil to oil security metrics,
17 economic incentives to policy design and
18 assessment.

19 And he currently is leading a team of UC
20 researchers to assess the impact of fuel prices
21 and different incentive structures on vehicle
22 manufacturing technology development and adoption,
23 as well as consumer behavior to design an
24 effective feebate program.

25 DR. GREENE: Thank you, Jim.

1 Commissioner Byron and Advisor Brown,
2 distinguished colleagues and visitors, it's a
3 pleasure to be here.

4 One of the things I realized 20 years
5 ago was that I couldn't forecast oil prices. And,
6 well, that was the bad news. The good news was I
7 suppose no one else could, either.

8 So, what I'd like to talk about this
9 morning is some of the fundamentals in this
10 market, and how they make for inherently uncertain
11 and inherently volatile oil prices. That's not to
12 say that we can't understand the range in which
13 that volatility might occur. I think that's a
14 useful thing, as well.

15 So, clearly it's no surprise if I say
16 that world oil prices will be volatile and highly
17 uncertain for a decade or more, probably more.
18 And I'd like to talk about why.

19 The fundamental reason, of course, is
20 the presence of the OPEC cartel. Their dominance
21 in proved oil reserves, and even in ultimate oil
22 resources.

23 But there is what I call a feasible
24 price space in which they operate. And the
25 problem is that feasible price space is very

1 large, as you will see. And so we can, within a
2 given year, see prices that vary by factors of
3 five, six, seven, even eight.

4 And, of course, as Jim mentioned,
5 there's a great deal of uncertainty at this point
6 about the world economy. But there's also
7 uncertainty about key facts that affect the
8 willingness of energy companies to invest in
9 expanding production of alternatives to petroleum,
10 mostly unconventional oil resources.

11 First, there is the question of a peak
12 in nonOPEC oil production which is expected very
13 soon, if not any day now. And also the question
14 of global climate change policy, since, of course,
15 the alternatives to petroleum will, without carbon
16 capture and storage, generate anywhere from 10
17 percent to 100 percent more greenhouse gases.

18 Without an understanding of what the
19 climate policy will be, this makes it a risky
20 environment in which to invest billions of dollars
21 in expanding production with those kinds of fuels.

22 I'm very much in agreement with famous
23 MIT economist Morris Adelman who said the real
24 problem the United States faces over oil dates
25 from after 1970. A strong, but he calls it

1 clumsy, monopoly of mostly Middle Eastern
2 exporters operating as OPEC.

3 Well, you can see in this graph here the
4 change in the world oil market regime that
5 occurred after the first oil price shock in
6 1973/74. Occasioned at that time by the Arab OPEC
7 oil embargo against countries that assisted Israel
8 in the October war in that year.

9 We can also see other events here such
10 as the Iran/Iraq war in 79/80 and so on, up to our
11 most recent runup in oil prices and more
12 precipitous decline.

13 But I think the main point here, first
14 of all, is that OPEC, which had, prior to 1973,
15 been a number of countries in the process of
16 nationalizing their oil resources and gaining
17 control over them, first found its market power in
18 1973/74. And that led to a completely different
19 and much more volatile oil price regime.

20 Always, as Jim showed, we see price
21 forecasts that are nice and smooth. They're
22 smooth low or they're smooth high. And when we
23 look at the history it's anything but smooth.

24 Of course, no oil price forecaster is
25 going to stick his neck out and say we're going to

1 have tripling oil prices next year or something
2 like that. So we tend to generate these kinds of
3 erratic price paths.

4 But we should realize that that's what's
5 really going to happen in accord with whatever
6 high or low oil price trajectory we're looking at.

7 Now, I guess people tell me you should
8 never put an equation in a talk, but I just never
9 learned. So I have one equation, okay, and this
10 is it.

11 It is the equation for the profit
12 maximizing price, that's "p" here, that a
13 monopolist that controls part of the market, not
14 the entire market. So it has a market share here
15 of "s", which might be anywhere from zero to one.
16 What price maximizes their profits.

17 And you can see it's a function of "c"
18 which is the underlying marginal cost of
19 production of oil in this case. And it's a
20 function of some other parameters, beta here is
21 the price elasticity of world oil. So the more
22 elastic that would be a negative number. The
23 larger that number is the closer the quantity in
24 large brackets will be to zero. And so the closer
25 the profit maximizing price will be to marginal

1 costs, the closer to a competitive market price.

2 Obviously the smaller that price
3 elasticity is the more market power the cartel
4 has, meaning the higher price it can charge, the
5 higher profits it can get.

6 Now, "mu" is the response of nonOPEC
7 suppliers, response of the competitive oil
8 suppliers in the world, to a change in supply from
9 the cartel.

10 So, in this case, if the cartel were,
11 for example, to cut back production by a million
12 barrels a day, how many barrels would the
13 competitive producers bring in at a constant
14 price. Half a million barrels, then this "mu"
15 would be .5.

16 So this is related directly to the price
17 elasticity of supply in the rest of the world.
18 And the closer it is to minus-one, that is, every
19 barrel the cartel cuts back if the rest of the
20 world can bring a barrel to market, then the
21 weaker their market power is. And, again, the
22 closer that quantity in large brackets is to zero.

23 Now, the insight that I had 20 years ago
24 was that these elasticities of demand and supply,
25 in the short run, over a period of say a year, are

1 about one-tenth of what they are in the long run.

2 So that means the profit maximizing
3 price in the short run is enormously higher than
4 the profit maximizing price in the long run.
5 Okay.

6 And at that time I decided to plot on a
7 graph, as a function of market share, the
8 historical prices for oil against OPEC's market
9 share, and also to plot a curve showing the long-
10 run profit maximizing price as a function of
11 market share, and a curve showing the short-run
12 profit maximizing price as a function of market
13 share.

14 And this is the updated graph. A lot of
15 these points were missing when I first drew this
16 graph in 1989. But the upper curve, which is
17 shown with bars around it, because, of course,
18 we're not absolutely certain what these
19 elasticities are. And that's really just a
20 notional indication of uncertainty about where
21 that curve actually is.

22 The short run curve runs from about \$55,
23 \$60 a barrel up to 100 or more as the OPEC market
24 share increases towards 50 percent of the market.
25 They now are about 40-some percent. The long-run

1 curve is obviously much lower.

2 And what that means is that OPEC can
3 obtain a very high price for oil in the short run.
4 But they can't sustain that price in the long run.
5 The only weapon they have is to cut back
6 production to keep the price high. And if you cut
7 back production you lose market share.

8 And what we learned from the previous
9 equation is if you lose market share you lose
10 market power. So that's, in effect, a downward
11 spiral, as the rest of the world goes out and
12 drills for more oil, explorers develop more oil,
13 develop substitutes, increases the efficiency of
14 the oil-using equipment and so on.

15 What we see in this graph from 1965
16 prior to OPEC exercising its first exercise of
17 market power, we see the price of oil in the world
18 is actually below OPEC's theoretical long-run
19 profit maximizing price.

20 But then in 1974 it jumps above that,
21 stays there for awhile until the Iran/Iraq war
22 takes those two countries' production essentially
23 off the market. And it jumps up into a range very
24 close to the short-run, this is one-year short-
25 run, profit maximizing price.

1 At that point in 1979 Saudi Arabia was
2 producing more than 9 million barrels a day of
3 oil. Now, they were not the only OPEC country to
4 cut back production, but they bore most of the
5 load in cutting back production.

6 And so OPEC cut back production, as you
7 can see, year after year in an explicit policy to
8 defend the high price of oil.

9 By the time 1985 came around, Saudi
10 Arabia's production was down to just a little more
11 than 3 million barrels a day. From 9 to 3.
12 Obviously they could see at that point where this
13 was going. And that eventually they would have
14 nothing left to defend the higher price with.

15 Several countries abandoned ship first,
16 and then the Saudis did. And, of course, that led
17 to the oil price crash in 1986.

18 But since they have three-quarters or
19 more of the proved oil reserves in the world,
20 conventional oil, and more than half of the
21 ultimate resources, as estimated by the U.S.
22 Geological Survey, as world oil demand recovered,
23 they gradually increased market share. Until, as
24 Jim pointed out, just after 2000 we saw prices
25 begin to rise again. And ultimately peak in 2008.

1 And this is, again, the refiner
2 acquisition costs, so we know the price during the
3 year were \$130, \$140 a barrel. But this is the
4 average price over the entire year paid for oil,
5 and that's much closer to \$90, \$95 a barrel.

6 And with the collapse of the world
7 economies, of course we are now here a much lower
8 oil prices.

9 But the point is at any given time we
10 can be anywhere in that space. It's sustainable
11 by the fundamental economics. And whether we stay
12 for a long time towards the long-run curve, or
13 whether we move towards the short-run curve is not
14 really predictable, because it depends on world
15 events that OPEC can capitalize on. It depends on
16 the fundamentals that Jim described in his
17 previous talk about inventories, about production
18 capacity and so on.

19 Something that's frequently not
20 mentioned in discussing oil prices is the fact
21 that up until 1970 the largest oil producer in the
22 world was the United States of America. And our
23 oil production peaked in 1970, as shown on this
24 graph. And despite really dramatic improvements
25 in technology of oil exploration and development,

1 despite higher oil prices, despite big new finds
2 in Alaska, our oil production never regained that
3 peak level of 1970.

4 There really is such a thing as oil
5 peaking. It's now been observed in other regions
6 of the world. And I think there's serious concern
7 about oil peaking or plateau, as you'll see in a
8 moment, outside of OPEC, and what that means for
9 oil prices.

10 Because this affects that new parameter
11 that I talked about. If the rest of the world is
12 unable to increase production this will magnify
13 the market power of the cartel.

14 I don't like to use words like alarming,
15 but I think it's fair to say the rate of oil use
16 of the world is alarming. This bar shows the U.S.
17 Geological Survey's median estimate of ultimately
18 recoverable resources of conventional oil. So
19 that's not tar sands, it's not oil shale, it's not
20 coal-to-liquids or anything like that, it is
21 conventional oil.

22 And they estimate about 3 trillion
23 barrels. That has a huge error bar around it of
24 about plus/minus 1 trillion barrels of oil,
25 conventional oil.

1 But what I want to point out is that in
2 1995 cumulative production over the history of the
3 world was 710 billion barrels. By 2005, just ten
4 years later, it was 979. So more than a fourth of
5 all the oil ever consumed was consumed in that
6 ten-year period.

7 Now the National Petroleum Council, they
8 would probably revise this downward a little bit
9 at this point. Expected 1.1 trillion barrels of
10 oil production over the next 25 years. So that's
11 from 2005 to 2030.

12 That would clearly take us well beyond
13 the estimated halfway point. In fact, would take
14 us to the halfway point of oil production for even
15 the most optimistic USGS estimate, by 2030.

16 The point of oil peaking really is not
17 that the world will go back to the stone age or
18 something once the peak of oil is reached. The
19 point is that you cannot keep increasing the rate
20 of production of a finite resource like oil
21 indefinitely when your consumption is so large
22 relative to the quantity that exists. And that's
23 where we are now.

24 That's not to say disaster is coming.
25 There are plenty of sources of energy in the

1 world. But it is to say that a major transition
2 is coming.

3 This is the estimate from the
4 International Energy Agency of nonOPEC oil
5 production done three years ago. They suggest a
6 plateau right around now, 2009, 2010.

7 This is Exxon Mobil's most recent
8 projection. Just to show you it's not just
9 whackos, but the most profitable company in the
10 United States also foreseeing this.

11 This is in light of the high oil prices
12 they saw. Now, of course, they didn't think oil
13 prices would stay above \$100 indefinitely either.
14 But they see, in effect, a plateau of nonOPEC
15 production.

16 I like this because the graph they
17 showed in the previous edition was kind of dark
18 and gloomy and this one is much brighter and
19 pastel colored and optimistic.

20 Anyway, this was their projection of
21 three years ago, at somewhat lower oil prices.
22 They actually saw a peak in nonOPEC crude oil
23 production.

24 But the point really is that new
25 parameter, the ability of the rest of the world to

1 supply oil becomes tougher and tougher and tougher
2 as this happens. And essentially gives enormous
3 market power.

4 Here they show OPEC filling in the gap.
5 They euphemistically call this the call on OPEC.
6 OPEC, please produce this much oil. Of course,
7 yesterday OPEC canceled a bunch of projects that
8 they had previously announced for expanding oil
9 production.

10 So, the result of all this is highly
11 uncertain future oil prices. Uncertain because of
12 the market fundamentals and uncertain because of
13 the difficulty for firms to invest in expanding
14 unconventional production when they don't know
15 when the oil peak will occur, and they don't know
16 what the rules are going to be for greenhouse gas
17 emissions. But they can guess at this point, I
18 think.

19 So, we also don't know, as Jim pointed
20 out, when the world economies will recover and the
21 oil demand will begin growing again. That affects
22 the equation, as well.

23 We don't know how much OPEC will expand
24 production, how much they're willing to produce.
25 We have several studies of these. And one of the

1 things that makes it so uncertain is that the
2 total revenues to OPEC, over a long period of
3 time, are not particularly sensitive to the price
4 path they take.

5 Several studies have shown that repeated
6 price shocks gives them the most profit, but it's
7 not that much more than a relatively high price
8 sustained over a long period of time. So, exactly
9 what they're going to do is therefore very
10 difficult to predict.

11 And I pointed out the difficulty that
12 energy companies face in deciding what investments
13 to make. I will say that they did not assume --
14 prices for investments in the vicinity of \$100 a
15 barrel back when the price was that high. They
16 were more around \$50 a barrel, I would say, or
17 even lower.

18 And just a final point, I think, when
19 we're considering what to assume about oil prices
20 we should take into consideration the economic
21 costs of those volatile prices on our economy.
22 Because whether the price is high and stays high,
23 or whether it's volatile, we are still going to
24 bear large economic costs.

25 These are my estimates of the economic

1 costs. And you can see that for 2008 those costs
2 are exceeding half a trillion dollars. I don't
3 think this is the sole cause of the economic
4 crisis we're suffering today, but certainly a
5 contributing factor.

6 And as we go forward we can essentially
7 expect more of the same unless we seriously
8 address this problem and deal with it
9 comprehensively.

10 So, thank you for your attention. If
11 there are questions I'll be happy to answer them,
12 or try to, anyway.

13 COMMISSIONER BYRON: Dr. Greene, if I
14 may.

15 DR. GREENE: Yes.

16 COMMISSIONER BYRON: This is all very
17 good stuff. I'm not an economist; I have never
18 seen the curve that you showed back on about
19 figure 5 or so. And I'm just wondering, because
20 there's a few additional pieces of information
21 that have a tremendous factor in all of this, I
22 would imagine, one being how much oil or reserves
23 the cartel possesses. So when their market share
24 dropped off for long periods of time clearly they
25 were retaining more reserves.

1 And I've also, of course, read or
2 understood that national oil companies tend to
3 over-estimate their reserves.

4 How important is the reserve and how
5 much of a handle do we have on that? What kind of
6 effect would it have on their ability to control
7 prices going forward?

8 DR. GREENE: Right. Very good question.
9 I think that reserves, per se, are not the issue.
10 Reserves are essentially an inventory that these
11 countries maintain as a plan for their future
12 production.

13 So the question is how much oil do they
14 actually have, what are their resources. Because
15 proved reserves, at least in the United States,
16 you have to have drilled down into the oil and
17 mapped out the extent of the oil that's there.
18 And be sure that it can be recovered at reasonable
19 prices.

20 The problem is those same rules don't
21 apply to OPEC. And so lots of times their
22 announcements of reserves are more for their own
23 internal bargaining purposes as to what a given
24 country's allocation quota will be. So reserves
25 are not the point.

1 The point is how much oil do they
2 actually have. There the best number I think is
3 the U.S. Geological Survey's ultimately
4 recoverable resource estimates.

5 Now, the U.S. Geological Survey thinks
6 that OPEC has a lot of oil. There are others who
7 think that OPEC does not have that oil. It's very
8 difficult to resolve because they won't tell us.

9 So, not being a petroleum geologist, I'm
10 not able to resolve that argument for us. But it
11 certainly does matter a lot. If OPEC does not
12 have the oil that they say they have, or that the
13 U.S. Geological Survey says they have, then we're
14 not just talking about a question of nonOPEC oil
15 peaking, we're talking about global oil peaking.

16 So that's a very important question.
17 Supposedly the National Petroleum Council was
18 going to answer that for the Secretary of Energy.
19 They never really did. They did title their
20 report, Hard Truths, which I guess convey some
21 sense of where they think the situation is. But
22 they never really answered that question as to do
23 they really know.

24 I don't know if that is responsive to
25 your question or --

1 COMMISSIONER BYRON: It's certainly
2 responsive, but it doesn't tell me what's in the
3 future, or what the crystal ball says, though,
4 does it?

5 DR. GREENE: Yeah, I'm afraid that's
6 where we are.

7 COMMISSIONER BYRON: Susan.

8 MS. BROWN: Yeah. Dr. Greene, I'm
9 curious to know if you're able to track industry
10 investments in unconventional oil. There's got to
11 be some investment. I think you mentioned that it
12 was largely tied to, you know, one's perception of
13 what's in the ground. And certainly the financial
14 situation today isn't going to help finance these
15 alleged, you know, risky investments.

16 DR. GREENE: Yes, this is -- these are
17 tracked.

18 MS. BROWN: Do you have any thoughts on
19 that, or, you know, have you seen any data or are
20 there trends there --

21 DR. GREENE: I don't --

22 MS. BROWN: -- that you can --

23 DR. GREENE: I don't have hard numbers
24 to give you off the top of my head. But they do
25 exist. And we do know, for example, that

1 consideration of investment in oil shale in the
2 U.S., for example, we have perhaps a trillion
3 barrels of recoverable oil from oil shale. That's
4 a tremendous amount.

5 That's really at research stage,
6 experimental stage, even now. So the companies
7 are not making -- and I think now they're glad
8 they didn't, make any massive investments in
9 producing oil shale.

10 In Canada, of course, they've been
11 ramping up the tar sands production. And my
12 understanding is that some of the more recent
13 investments at today's oil prices are not
14 economical. But that most of the previous ones
15 were economical, even at \$20, \$30 a barrel of oil.

16 Most of the interest is in producing
17 more conventional oil. And being able to produce
18 that at prices -- I think, obviously the industry
19 won't tell you what their hurdle prices are, but I
20 think they're more like in the range of \$30 to \$50
21 a barrel.

22 MS. BROWN: What about gas shale? We're
23 hearing a lot from natural gas pipeline companies
24 that, you know, natural gas shale is the new boom.
25 Does that give any indication of what could happen

1 with the oil shale, or is it just completely
2 separate market?

3 DR. GREENE: I think it is a separate
4 market and I'm not an expert in that, so I'll
5 decline to answer the question on the grounds I
6 don't really know.

7 COMMISSIONER BYRON: Are there any other
8 questions for Dr. Greene?

9 MR. JANUSCH: We have Gina Grey on the
10 phone. Gina, go ahead.

11 MS. GREY: All right, thank you very
12 much. This is Gina Grey with WSPA. And
13 interested in your remarks relative to the
14 domestic oil production.

15 And perhaps I was sort of left with sort
16 of an impression that you didn't mean to convey,
17 but in your remarks it seemed to me that you're
18 saying that because of the -- despite the
19 increases in oil production rates and all the new
20 technology, et cetera, et cetera, that, in fact,
21 your feeling is that the domestic oil producers
22 have sort of achieved that peak oil realm.

23 But there's no mention in your remarks
24 of domestic oil policy and how that may have
25 significantly constrained the ability of the

1 industry to go out and do exploration first to
2 identify, you know, finds; and then secondly to
3 actually produce.

4 So, interested in your comments on the
5 policy side.

6 DR. GREENE: Right. I think I did mean
7 to convey that the U.S., as an oil-producing
8 region, which actually there's more than one
9 region, but collectively, has seen its oil peak.

10 However, that doesn't mean it's
11 irrelevant to our national energy policy how much
12 oil we produce. Whether the decline is very fast
13 or whether the decline is slowed or even stopped
14 for awhile that can make a huge difference.

15 And, in fact, my analyses, which are --
16 it's another talk all together on achieving oil
17 independence, which is not using no oil or
18 importing no oil, it's getting the problem to a
19 manageable size.

20 But if you want to do that it's clear,
21 from my -- to me, anyway, that you must have a
22 comprehensive policy. And that comprehensive
23 policy has to include not just improving the fuel
24 economy of motor vehicles, but getting home
25 heating oil out of -- getting distillate fuel out

1 of home heating business, and increasing the
2 supply of domestically produced oil.

3 There are environmental issues, to be
4 sure. And I think those have to be taken very
5 seriously. But I also think that a key element of
6 achieving energy independence for the United
7 States is significantly increasing our domestic
8 production of conventional oil and other
9 substitutes.

10 MS. GREY: Thank you.

11 DR. GREENE: Okay.

12 MS. BROWN: I have one last question.
13 It's more of a curiosity. At one point the United
14 States had roughly 25 percent of the world oil
15 consumption, I believe, and 2 percent of the
16 reserves? Those are rough numbers. Is it about
17 the same? Have we changed? Demand's got to be
18 somewhat slacked off, but I just wondered what
19 your thoughts were --

20 DR. GREENE: The situation is basically
21 the same. The only thing that's changed really
22 significantly in our position over the past 25
23 years or so is the amount of oil that we import
24 has grown considerably because of our peaking of
25 oil production.

1 COMMISSIONER BYRON: Mr. Sparano.

2 MR. SPARANO: Dr. Greene, thank you,
3 that was very interesting material. I wanted to
4 clarify a few things. This is Joe Sparano with
5 Western States Petroleum Association.

6 I think Gina's question on policy is
7 instructive, and your followup question, Susan,
8 was, as well. The U.S., according to the same
9 USGS that you cited a number of times, has
10 reserves on- and offshore in just federal lands of
11 something in the order of 116 billion barrels.

12 And when you look at what we have in
13 terms of proved reserves today, 21 or 22 billion
14 barrels to the U.S., that's a pretty significant
15 amount. Five or six times as much. Public policy
16 does not allow industry to get at much of that.

17 And so when you add to that the
18 unconventional sources that you cited, which
19 include shale, a trillion more barrels, depending
20 on who's looking at it and what price forecast
21 they're using. And perhaps more impressive to me,
22 as an industry person, is the abundant amount of
23 pretty well proved reserves in the form of oil
24 sands in Canada, 178 or so, 175 billion barrels.
25 That's a lot of years of supply provided it can be

1 brought to market in an environmentally sensitive
2 way. And the issues that are related to climate
3 change are addressed by the Canadians. And
4 they've got billions of dollars invested in trying
5 to figure out how to do that.

6 But when you consider all of those
7 materials, our production went from 10 million
8 barrels a day in the U.S., in the early 80s when
9 the Alaskan North Slope was producing at its peak
10 levels, down to under 5 million barrels a day last
11 year, caused in part by the hurricanes. But also
12 because of the public policy prohibitions to
13 accessing on- and offshore oil.

14 I think you can get a sense that there
15 is oil out there. It can be brought to market.
16 First, we have to have the ability to identify it,
17 explore for it, get drilling permitted, produce it
18 and then bring it to market.

19 If you believe that that can be
20 accomplished, then I think to get back to what
21 we've been talking about, you have one price
22 forecast. If you believe that that's not do-able
23 then you have a wholly different price forecast,
24 which potentially goes off the charts.

25 If OPEC is unable to produce at a higher

1 level, for whatever reason, and if the United
2 States and Canada and Mexico, which collectively
3 possess a tremendous amount of technically
4 recoverable, but not yet accessed and produced,
5 material, then you're looking at a real
6 significant issue with respect to pricing.

7 And I just wanted to make those comments
8 in addition to augment what Dr. Greene brought to
9 us.

10 So, again, thank you for your comments
11 and your data that you brought.

12 DR. GREENE: You're welcome. Did you
13 want an answer? I don't think you --

14 COMMISSIONER BYRON: Go right ahead.

15 DR. GREENE: -- need an answer, do you?

16 COMMISSIONER BYRON: Go right ahead if
17 you'd like to respond.

18 MR. SPARANO: Yes, please.

19 DR. GREENE: Well, I think that, as I
20 said, we need -- if we're going to solve our oil
21 dependence problem we need a comprehensive policy.
22 And that comprehensive policy will have to
23 include, if it's going to be successful, will have
24 to include producing more oil in the United
25 States, producing more substitutes for oil in the

1 United States, as well.

2 And I think it is possible to address
3 both the oil dependence problem and the climate
4 change problem at the same time. But it's going
5 to require a truly comprehensive approach, and
6 it's going to require some of everything. It's
7 not, drill, baby, drill, or conserve, baby,
8 conserve. It's everything. And we have to put it
9 all together at the same time.

10 So, we also need a lot of technological
11 progress, as well. So we need all of the above.
12 I think it's do-able. And so I guess I basically
13 agree with what you're saying.

14 MR. SPARANO: Thank you. You asked a
15 question, Susan, about the amount of investment in
16 unconventionals, and the API has produced some
17 statistics over the last seven years from
18 independent third parties.

19 And something on the order of \$188
20 billion has been spend on a combination of
21 frontier hydrocarbon, which are the unconventional
22 oils, oil sands, oil shale, activity mainly in
23 North America, as well as end uses for fuels, as
24 well as biofuels of all sorts, solar and wind.

25 And the petroleum industry has invested

1 about \$120 of that \$188 billion. So there's very
2 aggressive activity.

3 And I really appreciate your comments,
4 Dr. Greene, about the mix of things we need to
5 have to come together in terms of policy to
6 address this issue. And when we talk about that
7 in an open forum usually we'll cite conservation,
8 using less of whatever we use.

9 Energy efficiency in particular, that's
10 an industry, manufacturing industry issue where
11 people and businesses need to use the fuel that
12 they use more efficiently.

13 Our industry, as I just mentioned, is
14 heavily invested in both unconventional and
15 renewable and alternative fuels. And those all
16 need to be considered and brought to market.

17 And our message is don't rule anything
18 out. And, Commissioner Byron, we've talked About
19 that a lot of different times over the last few
20 years. Rather than trying to push material off
21 the table in terms of its future use, embrace all
22 different forms of energy as long as they're
23 scientifically sound, technically feasible, clean
24 and cost effective.

25 And if you hit all four of those marks

1 we probably have a pretty good energy supply
2 situation ahead of us.

3 And then finally, accessing the material
4 that we know is out there, that from a public
5 policy standpoint there have been prohibitions of
6 one sort or another.

7 And so I think, looking at this IEPR as
8 we have, this is my third one, I guess, since
9 2003. So the fourth total. The issue has always
10 been what, if any, materials will we push or try
11 to push out of the picture, and how many of the
12 newer materials that certainly will be part of the
13 future energy supply portfolio, how many of those
14 are ready for prime time. And if they're not,
15 what has to be done in terms of incentivizing them
16 to get them on the table.

17 So, I appreciate what you all are doing
18 here today.

19 COMMISSIONER BYRON: Thank you, Dr.
20 Greene.

21 DR. GREENE: You're welcome.

22 MR. PAGE: Now we'll have Ryan Eggers of
23 staff present the petroleum transportation fuel
24 price forecasts.

25 MR. EGGERS: Hello. My name is Ryan

1 Eggers. I will be presenting information
2 regarding the Energy Commission's petroleum fuel
3 price forecast.

4 To create California-specific regular-
5 grade gasoline, or RFG, and diesel fuel for gas,
6 Energy Commission Staff has elected to use a
7 commodity-based approach to building that
8 forecast.

9 This approach assumes that the base
10 commodity, in this case the refiner acquisition of
11 cost of crude oil, is the primary basis for
12 variation for these fuel prices into the future.
13 The basis of this assumption will be explained in
14 following slides.

15 Using this price index as the basis for
16 this forecast, the next step of the calculation
17 process is to establish refiner and dealer
18 margins. The refiner margin or the RAC-to-price
19 margin brings the refiner acquisition cost to a
20 wholesale market price.

21 The next margin, or the dealer margin,
22 is the RAC-to-retail margin, which elevates the
23 wholesale price to a pretax retail price. After
24 getting to that pretax retail price we then add
25 the final step in the calculation process involves

1 adding the appropriate tax structure to the fuel
2 in question, either gas or diesel.

3 In the case of gas these taxes total
4 37.8 cents per gallon, and a generic 8-cents state
5 sales tax was used to bring the final price to its
6 market pump price.

7 For diesel, excise taxes total 43.8
8 cents per gallon, with 18 cents that tax being
9 added after the 8-cents sales tax.

10 It should be also noted that these
11 forecasts, starting at 2010, included in ethanol
12 10 adder costs, which was to estimate increased
13 costs that are RFG fuel formulations will incur
14 due to the E-10 change.

15 In the high RFG case this adder starts
16 at 5 cents in 2010 to 2011. And in 2012 raises to
17 10 cents. In the low case it starts at 2.5 cents
18 in 2010 to 2011. Then in 2012 raises to 5 cents
19 in later years.

20 Key assumptions to this forecasting
21 method are refiner and dealer margins are both
22 held constant and inflation-adjusted or real
23 terms. All tax structures are also held constant
24 in inflation-adjusted terms.

25 And that these forecasts only model the

1 current and planned fuel formulations for
2 California. And that these fuel formulations stay
3 constant into 2030.

4 The reason for choosing this forecasting
5 method is based on market behavior of the past six
6 years. The reason for using only the last six
7 years of information is due to the subtraction of
8 MTBE from RFG fuel formulations. Thus these years
9 best represent market behavior under the current
10 fuel formulations.

11 Shown here are RFG and diesel RAC-to-
12 Rack margins from 2003 to 2008. While variation
13 in these margins do occur, there does not seem to
14 be a trend in that variation, whether increasing
15 or decreasing.

16 It should also be known that diesel
17 margins have come to the point where they seem to
18 be higher than RFG margins for the RAC-to-Rack
19 price margin.

20 Instead, as seen on this graph, when
21 adjusting for inflation, a stronger correlation
22 seems to occur from the refiner acquisition costs
23 shown in the blue line right here. And the pretax
24 retail price of both diesel in the green line, and
25 gas, which is the red line shown on this graph.

1 RAC-to-Rack margins and RAC-to-retail
2 margins shown as dotted lines, again, green for
3 diesel, red for gas, both seem to remain
4 relatively constant during this timeframe. Thus
5 supporting our assumptions that they will stay
6 constant in real terms into the future.

7 After establishing that refiner and
8 dealer margins are constant, Energy Commission
9 Staff estimated these margins using EIA and OPES
10 information.

11 For the high forecast for both RFG and
12 diesel, 2006 to 2008 averages were used. These
13 averages, as seen here, were 67.2 cents for gas,
14 and 76.7 cents for diesel for the crude or Rack-
15 RAC-to-Rack retail margin. Dealer margins were
16 for gas, Rack-to-retail 15.5, and for diesel 18.1.

17 Also shown here are the E-10 adders,
18 both 10 and 5 cents. CEC, or the Energy
19 Commission lows for gas for RAC-to-Rack margins
20 for gas that was 66.7 cents. And for diesel, 66.9
21 cents. For Rack-to-retail margins for gas it was
22 14.9; and for diesel, Rack-to-retail margin, the
23 margin used was 16.9 cents. Again, the adder
24 shown in the last two columns.

25 These margins were then added to the

1 refiner acquisition cost forecast estimates, both
2 high and low, producing the following results.
3 Both forecasts are under \$3 in 2009.

4 And in the high case, rises to just
5 under \$5 for gas and diesel in 2030. In the low
6 case estimate, again it starts below \$3, and then
7 rises, and then levels off to just under 3.50 in
8 2030.

9 Now, both of these were presented in
10 real or inflation-adjusted values. This is not
11 necessarily the price you would see in the pump.
12 Instead, in nominal terms, these prices become
13 much higher.

14 When using moodyseconomy.com California
15 inflation-adjusted forecasts, these prices rise
16 much more quickly, while again, both started just
17 around \$3 a gallon in 2009. In the high case it
18 rises to just under \$7, which is approximately
19 what we estimate you would see at the pump at
20 2030. In the low case, much less a rise. But,
21 again, it's much higher than in the inflation-
22 adjusted terms.

23 COMMISSIONER BYRON: Mr. Eggers, if I
24 may interrupt for just a moment?

25 MR. EGGERS: Yes.

1 COMMISSIONER BYRON: What do you
2 attribute the relative peaking that's taking place
3 on the low RFG case around 2013, 2014, and then it
4 descends. What's causing that early peaking?

5 MR. EGGERS: Nothing specifically. What
6 happened is when we generated the low forecast we
7 used the previous EIA's reference in low
8 forecasting. We estimated the percentage
9 differences between those two forecasts. And then
10 we applied it to this year's 2009 AEO forecast.

11 The reason we did it is because they
12 have not published a low forecast as of yet. The
13 one that Jim presented previously was basically
14 our estimate of what was seen on a graphical
15 representation that the EIA presented in their
16 December presentation.

17 MR. PAGE: This is where I was
18 discussing the short-term oil price forecast. We
19 were thinking of, you know, filing down the short
20 term on the low case. That bump is attributable
21 to the crude oil price forecast.

22 COMMISSIONER BYRON: Okay, thank you.

23 MR. PAGE: And I guess I should note,
24 it'll show up in other places, too.

25 MR. EGGERS: After seeing all this, one

1 might wonder why not just use the EIA's produced
2 forecasts in order to estimate California prices.

3 The first reason we did not do this is
4 because the EIA only produces a U.S. average motor
5 gasoline price forecast. The second reason is
6 even while using the historic data to determine
7 the average difference between that price and the
8 actual California price, EIA forecasts tend to
9 traditionally be less than our analysis would
10 indicate they should.

11 The next two price forecasts that will
12 be discussed are derived directly from the diesel
13 forecast result. They are the railroad diesel and
14 jet fuel price forecasts.

15 In the case of railroad diesel the
16 diesel Rack forecast, which was the RAC-to-Rack
17 margin of light and crude oil, in the case of
18 diesel, was used; and then a 6.9 cents per gallon
19 excise tax, which includes both state and federal
20 excise tax, was added to the diesel Rack price.
21 Then an 8 cents California sales tax was added to
22 bring it to its final price forecast.

23 In the case of jet fuel, again our
24 Energy Commission diesel Rack price forecast was
25 used. A 6. cents per gallon excise tax, both

1 state and federal, was then added, along with a
2 distribution adder accounting for the
3 transportation of this fuel to various sites.

4 This distribution adder is roughly one-
5 half of the diesel Rack-to-retail margin. Once
6 all that is added, again an 8 cents California
7 sales tax was then added.

8 Shown here in inflation-adjusted terms,
9 are our railroad diesel and jet fuel price
10 forecasts. Again, we have that spike on the low
11 mainly because these patterns mimic our crude oil
12 forecasts just with margins added to them on a
13 per-gallon basis.

14 MS. BROWN: Sorry, Ryan, are those --
15 those are constant dollars?

16 MR. EGGERS: Yes, these are 2008 sets.
17 So they're real dollars.

18 MS. BROWN: Real dollars, not inflation.

19 MR. EGGERS: Inflation-adjusted, so they
20 don't -- they're not nominal. Or they don't have
21 inflation added to them.

22 Any questions?

23 MS. BROWN: I had a couple, --

24 MR. EGGERS: Okay.

25 MS. BROWN: -- if I might interject.

1 First, what's the primary reason for the
2 difference in the diesel margins? Is it that
3 we're diesel supply short?

4 MR. EGGERS: It's just the different
5 fuel formulation type. I am not aware of any
6 like, any other underlying differences. Perhaps,
7 Jim, are you aware of --

8 MR. PAGE: Yeah, I think what we've seen
9 recently, and this is one of the questions I would
10 hope that maybe we could get some comment on, it
11 seems like the diesel price, by inference the
12 margin, particularly the refining margin, has been
13 much larger recently. There's disparity.

14 Now, I was surprised when we looked at
15 the numbers how close, like in 2007, these margins
16 really were between gasoline and diesel. Because
17 I just assumed it was much larger.

18 We saw it again, we saw the increases in
19 2008, but that appears to be more because the
20 margin for gasoline fell, not that the one for
21 diesel increased.

22 I was sort of assuming, I guess, that
23 world demand for diesel has been so strong
24 recently, you know, the developing country demand
25 in particular, as opposed to maybe a less demand

1 growth for gasoline. But it's just a little hard
2 to tease it out in the numbers.

3 The difference we actually settled for,
4 I think Ryan found, was 10 or 11 cents in the high
5 case, which concentrates on the most recent years.

6 So that was a little surprising, but
7 that would be the explanation.

8 MS. BROWN: I had another question, and
9 I guess more of a curiosity. When you compare
10 California reformulated gasoline to the U.S.
11 average, what's the price spread today? Do we
12 know?

13 MR. EGGERS: Unfortunately, yeah, I
14 don't have that number right off the top of my
15 head. I think it's close to around 20 or 30
16 cents, but I wouldn't --

17 MR. PAGE: It varies some, but, yeah,
18 that's usually what we figure.

19 MS. BROWN: Sure. Thank you.

20 MR. EGGERS: Gordon.

21 MR. SCHREMP: Gordon Schremp, Energy
22 Commission, senior staff. And to your question,
23 Susan, Ryan's right, Jim, that the price over the
24 last several years has -- the retail price in
25 California versus the average U.S. price, which,

1 by the way, also includes the California number,
2 is around 25, 20 to 28 cents a gallon.

3 Most of the difference, a large fraction
4 of the difference, will be due to the total tax
5 burden at the retail. California usually has some
6 of the highest tax, total tax in the final price.
7 Primarily because we have the application of sales
8 tax last.

9 So that is why you will see -- so
10 California's prices should be higher because of
11 that average tax differences, the state being at
12 the very top level for retail prices, that's
13 correct. And you should have higher prices if, in
14 fact, we are a net importer of gasoline and
15 gasoline components. You would need to attract
16 that gasoline blend stock from other locations,
17 both domestically and internationally.

18 So our prices being higher do have,
19 there's a rational explanation for seeing that
20 historically.

21 MS. BROWN: Well, I've been around long
22 enough to know that 12 cents used to be a large
23 number, and now it's double that it sounds like.

24 MR. SCHREMP: Yes.

25 MS. BROWN: Thank you.

1 COMMISSIONER BYRON: Well, and does it
2 stay normally about a fixed percentage difference?
3 Or does it fluctuate?

4 MR. SCHREMP: It fluctuates due to other
5 near-term factors that are occurring in other
6 parts of the United States geopolitically, or in
7 California.

8 Once again, keeping in mind that what
9 goes on in the NYMEX, the futures market, is a
10 linkage to our wholesale prices, spot prices in
11 California, and wholesale prices.

12 So, for example, a hurricane not
13 directly impacting California can raise the
14 futures prices which have a direct, almost
15 immediate impact on wholesale prices in California
16 that translate to retail prices.

17 So that's an example where you can see
18 geopolitical or outside events raising our prices.
19 Also we have local factors that come into play
20 because those wholesale prices in the NYMEX
21 linkage has to do with the premium being paid
22 currently in the marketplace in California.

23 That premium is usually greater than the
24 futures price. The quotations are probably 10,
25 15, 20, 25 cents a gallon premium. But we do see

1 times when our premium is at a discount to the
2 NYMEX. That's unusual.

3 So, Commissioner Byron, we do see times
4 when California will be, I think, lower in terms
5 of a near-term wholesale price. That's because of
6 the local conditions in the marketplace here. At
7 other times we'll see premiums in excess of 45, 50
8 cents to the futures price because we have a local
9 supply problem.

10 So, we do, over the period of a year,
11 see these fluctuations in wholesale and then
12 retail prices due to either local, near-term
13 supply difficulties, or geopolitical events, or
14 natural disasters outside of California.

15 COMMISSIONER BYRON: Thank you. I knew
16 it wasn't constant, but I didn't realize how
17 complicated the answer might be.

18 Please identify yourself.

19 MR. BURKE: Daniel Burke from Caltrans.
20 My question is do you take any -- I'm looking at
21 your assumptions here. And is there any reason
22 why you do not take consumptions trends into
23 account when forecasting any of the fuel prices?

24 MR. EGGERS: Jim.

25 MR. PAGE: Yeah. Well, we don't have

1 really any system for iterative supply price
2 versus demand. We have no mechanism for doing
3 that.

4 Obviously the basis of all this is the
5 crude oil price forecast. That is a judgment
6 call. We have to assume that it takes into
7 account expectations of demand and so forth. So
8 that's sort of built into that time series. The
9 numbers we add onto it, the margins, are simply
10 reviews of historical trends.

11 Now, you know, it could be that, well,
12 in that case you'd have to assume, to vary that
13 you'd have to assume that there are going to be
14 changes in the economics of refining. And
15 certainly that would happen if you had fuel
16 specification changes and things like that, as we
17 showed with the predicted model E-10 changes.

18 But that would not necessarily be
19 affected by demand, that component. Nor the
20 dealer margins which tend to be constant. Or
21 taxation, if we assume it's constant.

22 So, in the step-by-step process of
23 building it, really the only place that demand
24 gets incorporated is in the judgment call of where
25 crude oil prices are going. So it's sort of built

1 in there, but not explicitly, you know, modeled as
2 if it was a high-demand or a low-demand situation.

3 MS. BROWN: Jim, can you speak up a
4 little bit, or get closer to a mike? I'm sorry,
5 we're having trouble.

6 MR. PAGE: Well, just the notion that
7 demand -- that the crude oil price forecast, it
8 has assumptions about long-term demand built into
9 it as a judgment call. There's no explicit give
10 or take based on different scenarios of demand in
11 that crude oil price forecast.

12 And the other components, it's simply
13 not a factor.

14 MR. BURKE: Okay. And secondly, I'm
15 unfamiliar with the Pavley rules, what are the
16 Pavley rules?

17 MR. WENG-GUTIERREZ: I think that
18 question was --

19 MR. PAGE: Malachi, could you --

20 MR. WENG-GUTIERREZ: Yeah, --

21 MS. BROWN: I can answer that. The Air
22 Board adopted greenhouse gas limits for motor
23 vehicles. First phase is subject to a federal
24 waiver request, which we expect to be approved by
25 the Obama Administration.

1 And I believe they have built into the
2 climate action plan a second set of regulations
3 that would further limit GHGs from motor vehicles.
4 So it's an Air Board regulation, assumes, which is
5 a de facto surrogate for efficiency.

6 So we factor that into our demand
7 projection.

8 MR. BURKE: Okay.

9 MS. BROWN: Does that help?

10 MR. BURKE: Yeah, thank you.

11 MR. EGGERS: Is there anyone on the
12 phone who has a question now?

13 (Pause.)

14 MR. EGGERS: Okay, thank you.

15 MR. PAGE: Thank you, Ryan. Next we'll
16 have Malachi return and discuss renewable fuels
17 price forecasts.

18 MR. WENG-GUTIERREZ: Thanks, Ryan. What
19 I'm going to do is just go over the E-85 price
20 forecasts. We discussed with the emerging fuels
21 and technologies office a couple of times how we
22 should approach E-85 pricing. There certainly is
23 a couple of different methods you could use. And
24 we decided to present both that we felt could be
25 used.

1 So, to capture the range of potential
2 prices that we're going to see, we could see in
3 the future, we're basically pegging the price to
4 gasoline, our high and low prices that we
5 forecasted, on a volumetric and a energy-
6 equivalent basis.

7 So the upper bound of the pricing is
8 going to be equal to the gasoline price forecast
9 on a volumetric basis. And the lower bound would
10 be equivalent on an energy-equivalent basis.

11 And as this last bullet notes, we
12 haven't yet determined which of the values that we
13 will be using as the range of values in our
14 forecast. And we would value any input from the
15 participants or Commissioners regarding what might
16 be a useful range to use. In addition, in our
17 charts we've shown central tendency value which
18 could also be used, as well.

19 So, before I got into the actual
20 forecast I wanted to describe basically or explain
21 a little bit more about volumetric equivalence and
22 energy equivalence, and then the concept of GGEs.

23 So, I tried to encapsulate that in the
24 slide. If we're talking about volumetric
25 equivalency pricing, we're basically saying that

1 the price of one gallon of gasoline is going to
2 equal the price of one gallon of E-85. And,
3 again, I just -- E-85 is also what we refer to as
4 an 85 percent blend of ethanol with RFG for
5 California RFG or CARBOB, not RFG. So it's an 85
6 percent ethanol blend as opposed to what you would
7 typically see at a gas station, which is more of a
8 6 percent blend, approximately.

9 So, on a volumetric equivalent basis you
10 would have a gallon of gasoline sold for \$2 for
11 example, and the E-85 would be sold for \$2 as
12 well, per gallon of E-85.

13 If we were to present, which we will
14 present, the energy equivalent pricing we're
15 looking at the price per Btu of the product. So,
16 we're basically, for our presentation, our method
17 that we're using, we are equating the price of E-
18 85 on a per-Btu basis to the price of gasoline.

19 So, in the example that I've provided
20 here, a \$2 per gallon of gasoline price would
21 equate to \$1.46 per gallon of E-85. And that's
22 because E-85 has a lower energy content.

23 So you would basically take the \$2 and
24 divide it by the energy content or the number of
25 Btus in gasoline, which is approximately 112,000,

1 and then multiply that per Btu price by the number
2 of Btus in E-85, which is approximately 81,000 or
3 82,000 Btus.

4 So that's why you have, on a energy-
5 equivalent basis you have a lower price for E-85
6 because it has a lower energy content per gallon.

7 And then oftentimes it's valuable to
8 look at energy in terms of a specific measure.
9 You may, if you're looking over pricing, you may
10 see comparative pricings of different types of
11 energy in terms of 1 million Btus, or -- so if
12 you're comparing the price of coal with the price
13 of another energy source, oftentimes it'll be
14 shown in terms of 1 million Btus, how much does it
15 cost per million Btus.

16 In transportation there's often a
17 reference to the gasoline gallon equivalence. And
18 what we're saying there is we're placing
19 everything in terms of the energy content of
20 gasoline.

21 And here we have, for example, 112,000
22 Btus, and that's the lower heating value. And so
23 the notion there is if we were to say we're
24 purchasing energy and we want to compare two
25 products. We could put them in terms of GGEs, or

1 gasoline gallon equivalents, to see how they price
2 up against one another on an energy basis, if
3 we're buying energy.

4 So, in the example that I have here is
5 for the volumetric price and where the impact of
6 this GGE comparison, for the volumetric pricing in
7 terms of GGEs, you would take the \$2 per gallon of
8 E-85. Because it has a lower energy content, you
9 would divide that by 81,700. And then you'd
10 multiply that to get the per-Btu pricing for E-85.
11 And then you'd multiply that by the number of Btus
12 in gasoline, 112,000.

13 And that would give you the price per
14 GGE, or the price for gasoline gallon equivalent.
15 Shown here as \$2.74.

16 So, hopefully that explains GGEs a
17 little bit, and the approach that we're taking for
18 the volumetric and energy-equivalent pricing.

19 So, this is our low case forecast. The
20 blue line, which is the volumetric pricing, if you
21 were to compare that with what Ryan had spoken to
22 earlier about the lower price of gasoline that
23 we're seeing, those should be equivalent.

24 So the blue line here is volumetric
25 equivalent price of E-85. And it would be

1 equivalent to the gasoline that we're seeing in
2 our low case for RFG low case.

3 The red line, although it says GG
4 pricing, that's actually not correct. It's the
5 energy-equivalent pricing. And that, because of
6 the energy content of E-85 is lower than the
7 volumetric price that you see here.

8 The dashed line in the middle is the
9 average of the two and represents the central
10 tendency of those two ranges, or two methods for
11 determining the price of E-85.

12 Correspondingly this is our high price
13 case. So, again, the blue line at the top
14 represents our gasoline price forecast. It would
15 also, on a volumetric basis, represent our high E-
16 85 price forecast.

17 If we were to use a method that, again,
18 looks at E-85 on an energy-equivalent basis we
19 would come up with a value that would be
20 represented by the red line here. And, again,
21 that's an energy-equivalent basis referencing our
22 high-price case for gasoline.

23 Again, the central line here is the
24 average price for those two methods.

25 And that concludes the slides for E-85.

1 What I was hoping was that -- what I wanted to
2 mention is that we're definitely looking for a
3 discussion or direction or comments on which would
4 be an appropriate method to use to capture the
5 range of potential prices in the marketplace.

6 Certainly regionally the impact of
7 supply of ethanol plays a role in the pricing of
8 that E-85 in the region. But, on average, in
9 California, if we wanted to come up with a
10 forecast, should we capture it using the widest
11 possible range, or should we look towards central
12 tendencies? Those things are up for comment.
13 Otherwise we'll be making that determination
14 shortly, probably in the next couple of weeks.

15 MS. BROWN: Malachi.

16 MR. WENG-GUTIERREZ: Yes.

17 MS. BROWN: Isn't forecasting ethanol
18 prices almost, I mean it's as difficult as
19 forecasting gasoline prices, isn't it?

20 We've seen a lot of volatility of late.
21 And I wondered if you factored in food-versus-fuel
22 competition in your various methods?

23 MR. WENG-GUTIERREZ: We haven't
24 explicitly added in the fuel-versus-food issue.
25 Because we pegged it to our gasoline price

1 forecast, those aren't really considered.

2 We could certainly go into an analysis
3 of the feedstocks associated with ethanol, how
4 those feedstock commodities pricing are changing
5 over time. And then, you know, what are
6 influencing those feedstock prices. And then
7 trying to, you know, fill in our E-85 price
8 forecast.

9 But, the decision we made, I think, is
10 to take the approach -- and again, we were talking
11 with the emerging fuels and technology office, and
12 rather than do that, we decided to consider it in
13 relation to gasoline gallon.

14 Gordon.

15 MS. BROWN: It would be a great issue to
16 get some comment from other parties, I think.

17 MR. WENG-GUTIERREZ: Absolutely.

18 MR. PAGE: One comment on this. I think
19 the reason we have stuck with this approach, this
20 banding approach, for E-85 is because it accords
21 very well with the data on service stations that
22 actually sell E-85. It tends to fluctuate within
23 this band and without any discernible direction or
24 pattern necessarily. But it does seem to fall
25 within this pricing band. So it's a kind of a

1 market side confirmation of the approach.

2 MR. SCHREMP: Gordon Schremp, Energy
3 Commission Staff. And just to expand a little bit
4 on what Malachi was saying, and in response to
5 your question, Susan, on the ethanol we have seen
6 over the last three or four years, some market
7 deviation prices.

8 Actual, you know, in response to changes
9 in their feedstock costs, corn going up to a very
10 high level, in response to natural gas prices
11 going up very high, then coming down very quickly.

12 Yes, we've seen wild swings in their
13 production cost inputs, but not necessarily a
14 correlation extend to that of what they're selling
15 in the marketplace.

16 Because what's going on with ethanol you
17 have some other factors. You have a tremendous
18 build in capacity in response to federal mandates.
19 That's the renewable fuel standard.

20 And this is something that staff will be
21 delving into deeper in terms of its potential
22 implications on a market-clearing price.

23 As Malachi said, what will happen to
24 ethanol pricing has a lot to do with the demand
25 and the required mandates to use ethanol in the

1 marketplace.

2 For example, the renewable fuel standard
3 will likely result in 10 percent ethanol being
4 used in California as soon as January 2010. It's
5 a federal mandate expected to grow to 36 billion
6 gallons by 2022. That is a big driver for ethanol
7 use.

8 Now, how much will be in the E-85
9 market, or the mandated demand, will affect the E-
10 85 prices. If, for example, the blend level in
11 gasoline in just everybody's normal car, a non-
12 flexible fuel vehicle, is higher than 10 percent.
13 The USEPA is looking at this right now. Can that
14 be E-15 or E-20.

15 If that is the case, then ethanol will
16 likely be sold into a market and blended by
17 refiners and other marketers at those higher blend
18 levels at gasoline values, such as what we're
19 seeing normally in the ethanol-gasoline
20 relationship.

21 But if E-10 is the maximum and we
22 achieve that in 2010, beyond that meeting federal
23 mandates for renewable fuel standards in
24 California will require, and can only be met
25 through, E-85 sales. Therefore, a different

1 dynamic takes place in that marketplace and E-85
2 may, in fact, command a premium just on a gallon-
3 per-gallon basis.

4 Now how that translates into E-85
5 pricing at retail, Jim's right. We do see in
6 other parts of the United States a divergence of
7 pricing strategies. In California, how that
8 ultimately plays out will likely be, in some part,
9 dictated by consumer protections, if you will.

10 What is an appropriate form of price
11 advertising at retail to give the consumers the
12 maximum amount of information. And is that on a
13 energy-equivalent basis so they can pull up with
14 an FFE and then be able to just look at the price
15 and say, oh, it's cheaper, I'll buy it.

16 If it's on a gas and gallon-equivalent
17 basis that's certainly the fairest way to present
18 information to a consumer.

19 So, is that the way the laws are, I
20 don't know. That's a Division of Measurements and
21 Standards issue. And certainly a consumer issue.
22 But we have to keep that in mind because
23 ultimately if, in fact, there is some advertising
24 law that says it must be gas and gallon-equivalent
25 pricing, then these two options, one of them

1 becomes moot. There will be only one retail
2 pricing option to consider in a price forecast.

3 So, just some additional information
4 that staff will be working on these issues and
5 presenting additional information to the
6 Commissioners for their consideration.

7 MR. WENG-GUTIERREZ: Thanks, Gordon.
8 And I was just going to mention that Gordon raises
9 a very good question. I mean the policies that
10 impact the ethanol adoption in California, there
11 are many out there and many that are probably
12 coming onto the table and be decided this year.

13 We haven't included all of those in our
14 considerations, certainly, for the fuel prices.

15 The other thing is there are other
16 technologies that could produce ethanol that could
17 be used in the marketplace which we have not
18 included as far as our fuel price forecast. You
19 know, cellulosic ethanol, how that plays into the
20 price of ethanol in California. We haven't
21 necessarily considered that.

22 There's another comment.

23 MR. SHEARS: Yeah, I'm John Shears with
24 the Center for Energy Efficiency and Renewable
25 Technologies.

1 First, I just wanted to update in case
2 people weren't aware of terms of blending more
3 than E-10. Underwriters Laboratories and the
4 Ethanol Fuels Association are sort of trying to
5 release -- the Ethanol Fuels Association is
6 working to see if they can get Underwriters
7 Laboratories to reconsider their new position on
8 fuel pumps, standard fuel pumps, so that basically
9 they will not certify fuel pumps for anything over
10 E-10.

11 There's still the outstanding issues of
12 purpose-built pumping -- pumps for E-85 use,
13 dedicated E-85 use. But, of course, those would
14 work for lower blends.

15 So in terms of having that out there in
16 the market, that's -- we're not contemplating that
17 in California but it's an issue in other states.

18 Just to also put a finer point on some
19 of the points that Malachi was just referring to,
20 we, you know, probably as we get out to 2020 we're
21 going to have federal policies besides larger
22 regional policies that bite more on carbon pricing
23 and not -- low carbon fuel standards are being
24 looked at elsewhere in the United States.

25 Some that are consistent in intent with

1 what California is developing; some that are not
2 consistent with what California is doing.

3 And also at the federal level, I think
4 it's reasonable to expect that as we get out to
5 2020 we could expect some supplemental policies as
6 it relates to, you know, the ethanol side of the
7 biofuel pool. That's consistent with, you know,
8 trying to deal with the climate issues.

9 So, you know, I would recommend using
10 the banding, continue using this level high
11 banding approach for the meantime.

12 MR. WENG-GUTIERREZ: Thank you, John.

13 MR. JANUSCH: We have Gary Herwick on
14 the line.

15 MR. PAGE: Go ahead, Gary.

16 MR. HERWICK: Yeah, this is Gary
17 Herwick, Transportation Fuels Consulting, speaking
18 on behalf of the California Ethanol Vehicle
19 Coalition.

20 A comment in followup to Gordon
21 Schremp's comments, and also Malachi, here, with
22 respect to the banding.

23 We had always taken a position that E-85
24 would have to be sold on an energy-equivalent --
25 at an energy-equivalent price in order to

1 represent, if you will, a sustainable value
2 proposition to consumers.

3 And, you know, we understand that that's
4 not been the case throughout the rest of the
5 country, as Gordon has already pointed out. That
6 often it is either at a gasoline equivalent,
7 rather a price similar to gasoline, or only
8 offered at a slight discount to gasoline.

9 It has not been our experience that
10 consumers, on a longer term basis, see that as a
11 good value proposition. They figure out pretty
12 quickly that they don't get the range out of a
13 tank of E-85 that they do out of gasoline.

14 So, from our perspective there would
15 have to be some involvement of perhaps the Energy
16 Commission or state government to -- perhaps
17 something like, and I was going to offer this in
18 comments later, but perhaps something like a
19 clearinghouse arrangement that could deal between
20 suppliers and retailers to end up with something
21 like an energy-equivalent price to represent a
22 value proposition for the consumer.

23 I hope that helps.

24 MR. WENG-GUTIERREZ: Well, thank you for
25 that comment. It might be interesting to bring

1 that up in our infrastructure workshop that we're
2 having, as well. But certainly if you could
3 include those in your comments we'll consider them
4 in the development of our range of prices that
5 we'll be using for our demand forecast.

6 MR. HERWICK: Sure.

7 MR. WENG-GUTIERREZ: Are there any other
8 questions on the phones? Sounds like no.

9 With that I think we have a couple of
10 presenters if we're going to continue. Or the
11 agenda does show that we were going to break for
12 lunch.

13 MR. PAGE: Are you going to speak to the
14 biodiesel?

15 MR. WENG-GUTIERREZ: I thought we had
16 two presenters for the E-85.

17 Yeah, right, that's what I'm saying. I
18 think this is our -- where we were going to -- oh,
19 I'm supposed to continue and do biodiesel. Or
20 biomass-based diesel. I apologize.

21 So, I wanted to start the biomass-based
22 diesel discussion with just a discussion of the
23 term biomass-based diesel. Oftentimes you've
24 heard -- it's basically a relatively new term and
25 it's an umbrella term that refers to many

1 different types of biodiesel, renewable diesels
2 and others.

3 All of these that are listed here are
4 included under the umbrella term of biomass-based
5 diesel. What I have highlighted here is
6 biodiesel, because in the report and in the
7 estimation of our price forecast for biomass-based
8 diesel we are using biodiesel as the basis of
9 that.

10 However, in the future, over the
11 forecast period we are applying that price to
12 other types of biomass-based diesels, not just
13 biodiesel. We're applying that to renewable
14 diesel, other biomass-to-diesel products, algae
15 diesel, other things that could enter the
16 marketplace.

17 We're not doing forecasts for each one
18 of those types of biomass diesels -- based
19 diesels. We're actually including them under this
20 one umbrella term.

21 And I think that there is a tendency to
22 go towards the biomass-based diesel definition at
23 the federal level, so we're following that
24 tendency.

25 So, for the biomass-based diesel pricing

1 forecast we used, just very similar to the E-85,
2 we used the high and low in diesel price instead
3 of the gasoline for E-85, we used the diesel price
4 because obviously that would be a better
5 correlated value to diesel prices for a bio-
6 produced diesel.

7 We looked at a historic run of months to
8 gather a spread between a west coast biodiesel at
9 rack price, and the California diesel rack price.
10 And we used that spread, then, to calculate the
11 forecast values.

12 In addition, we included of the federal
13 fuel excise tax credit for biomass-based diesels,
14 and we held that constant in real terms over the
15 forecast period.

16 In addition to that, similar to the
17 other methodology we used for gasoline, we also
18 held real to state and federal taxes and fees
19 constant over the forecast period.

20 So, the listing of assumptions are that
21 the west coast biodiesel rack prices, primarily we
22 looked at B-20, and that's how we determined our
23 spreads, and what we are actually forecasting is a
24 B-20 blend. So we looked at the west coast
25 biodiesel rack prices and the California retail

1 prices relationships. And we're assuming that
2 that remains constant over the forecast period.

3 In addition, the federal excise tax
4 credit of \$1 we're saying will remain constant
5 over the forecast period.

6 And then, as with E-85, the tax credits
7 will remain constant. And then with E-85, as
8 well, I mentioned, or the question that Susan had
9 was have we really considered feedstock pricing.
10 And what we're assuming there is that the
11 feedstock market prices are not necessarily going
12 to impact or affect the pricing of the biobased
13 diesels as we provided them in the forecast.

14 So we're not really considering the
15 feedstocks, themselves, and how they might impact
16 the prices. We're assuming that what we're
17 estimating should capture the range of potential
18 prices for biobased diesels.

19 And that's what that second-to-last
20 point basically says, is that again the range of
21 values that we're presenting hopefully will
22 capture all variations in the spreads and the
23 feedstock prices.

24 The last item here is, it just says that
25 the current federal excise tax credit will expire

1 on December 31, 2009. We are assuming that it,
2 again, will remain constant at \$1 through the
3 forecast period. That may or may not be the case.

4 But I wanted to put that item in there
5 just to note that under current laws it will
6 expire at the end of this year. However, if we
7 are assuming that it will be renewed and that it
8 will be extended through the forecast period. It
9 has been renewed a number of times.

10 So, with that, this is biomass-based
11 diesel retail price forecast. So the solid lines,
12 there are two diesel prices, both in terms of 2008
13 cents.

14 So the solid blue line is the high
15 diesel forecast. The solid red line is the low
16 diesel price forecast for California. And then
17 the B-20 high and the B-20 low forecasts are the
18 dashed lines.

19 And I believe that is the end of my
20 biomass-based diesel discussion. Are there any
21 questions about the methodology assumptions or
22 comments on the biomass-based diesel forecasts?

23 Are there any questions on the phones?

24 (Pause.)

25 MR. WENG-GUTIERREZ: All right. Doesn't

1 sound like there are any more questions.

2 So, just give us a minute here. We're
3 considering breaking for lunch, because we know
4 how hungry people are.

5 (Pause.)

6 MS. KOROSSEC: Given our schedule for
7 what we've got planned for speakers, I think this
8 would probably be a good time to break for lunch.
9 It's a little early, but it seems to be a natural
10 breaking point.

11 So why don't we try to get back here at
12 12:30.

13 (Whereupon, at 11:13 a.m., the staff
14 workshop was adjourned, to reconvene at
15 12:30 p.m., this same day.)

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AFTERNOON SESSION

12:19 p.m.

MS. KOROSSEC: Thanks for your patience, everybody. I believe -- hold on a second while I grab my agenda. So we'll be moving on to -- actually, Jim, should I turn this over to you to introduce the next speakers, or do you want me to just go ahead and --

MR. PAGE: Oh, go ahead.

MS. KOROSSEC: Okay, okay, so we've got Ron Lamberty from American Coalition for Ethanol, followed by Gary Herwick, Transportation Fuels Consulting. And I believe Ron is remote?

MR. JANUSCH: Ron and Gary are both remote.

MS. KOROSSEC: Okay, great. So, go right ahead, Mr. Lamberty.

MR. LAMBERTY: Hi, everybody. Good to be talking to you. As I mentioned earlier to Gary here, if you couldn't hear me, I just got done with a board meeting so I'm happy to be doing just about anything else. This is kind of an intriguing subject.

Wanted to give you a little bit of an

1 update of where the ethanol industry is because
2 there's a lot of news out there. And most of it
3 that you hear is probably not the kind you like to
4 hear if you're worried about the fuel prices and
5 demand.

6 But we'll kind of walk through where the
7 industry is, talk about a couple factors and then
8 just answer as many questions as you have.

9 Hopefully Maurice Hladik of Iogen will
10 be calling in, if he isn't on the line, and can
11 make himself known, too. Iogen is a cellulosic
12 ethanol producer, so if there's questions about
13 what the status is of that industry and what the
14 development's going to be, he is better equipped
15 to answer those questions than me.

16 So, I'm just going to go through this
17 presentation. There's only three slides here.
18 Currently 221 completed plants, ethanol plants, in
19 the U.S. Most centered in the midwest, but a
20 little bit scattered outside of that. We've got a
21 few in California, but still the bulk of it in the
22 midwest.

23 One hundred seventy one of those are
24 currently operating with a capacity of about 10.4
25 billion gallons per year, which is a critical

1 point. Because right now our requirement for corn
2 ethanol, which is what all of those are, is 10.5
3 billion. So there has to be some gearing up of
4 those plants that are among the 33 that are closed
5 sometime during this year.

6 And then there are still 16 that under
7 construction. That number was 19 a few weeks ago.
8 So there are still some plants opening up and
9 starting production.

10 But between the two, the ones that are
11 open that could produce ethanol either currently
12 or on very short notice, you have about 12.7
13 billion gallons available.

14 Right now what we're going through is in
15 addition to the economic downturn that everybody's
16 seeing, you've also got just the math of creating
17 more product into a market that also is going down
18 in volume.

19 In 2008 I think the total amount of
20 gasoline sold in the U.S. is going to be somewhere
21 around 134 to 135 billion, meaning that with the
22 ethanol portion taken out of that it would be
23 about 125 billion gallons. That's from a margin
24 that only a few years ago was closing in on 140
25 billion gallons of just gasoline.

1 So, in creating that much ethanol you
2 also create a lot more available gasoline. The
3 price has dropped, that becomes ethanol as a
4 substitute for it, follows it, and so ethanol
5 prices have dropped, too.

6 That, coupled with the volatility of the
7 feedstock, the corn, which was very high in the
8 spring and summer and dropped off dramatically in
9 the fall and winter, that was a situation where
10 people who bought corn at a high price and are
11 selling ethanol at a low price are in a lot of
12 trouble. They're among those 33 closed and among
13 the large bankruptcies that you've all heard about
14 or read about in the papers.

15 In addition to that, the plants that are
16 still operating, there's some issues with
17 tightening credit. And it's come from generally
18 the things that everybody's seeing in all
19 industries.

20 Some of that just having to do with the
21 math. I was at a plant two weeks ago for their
22 annual meeting. They've made all their payments.
23 They have \$3 million in the bank. But the
24 covenants of their loan say they're supposed to
25 have 5. Had ethanol prices stayed around the \$2

1 range they would have 5 million in their bank.

2 And yet, the prices dropped so the value of their
3 inventory is lower, and all of these things are
4 challenging.

5 One thing that's not on here that may be
6 an interesting this is as we see the part of the
7 Verason Group being sold initially at a price
8 that's about 50 cents per gallon. If we have
9 banks that go in and revalue some of the existing
10 plants that are out there, and change those which
11 were mostly built for between \$1 and \$1.50 a
12 gallon, and refigure their worth at 50 cents a
13 gallon, we may have some more credit issues.

14 Then we've got, you know, some of the
15 issues that are in the press that are either real
16 or imagined, in most cases they're somewhere in
17 between those. You've got the issue of low prices
18 of fuel now that have caused a little bit of
19 complacency where people say, well, then, I guess
20 maybe we don't need this stuff.

21 We've got the ongoing food-versus-fuel
22 debate where last year there was a big outcry that
23 the higher corn price was causing a lot of food
24 price problems. That, and fuel prices, corn
25 prices and fuel prices have dropped in half and

1 food prices haven't moved that much. But it's
2 still an issue among the public and among
3 government. So that's an issue that we'll
4 continue to address.

5 And then there's the corn-versus-
6 cellulose debate. Basically I think most people
7 know that in order to get to the numbers that
8 we've got the renewable fuel standard, we're going
9 to have to have dramatically increase in
10 cellulosic production.

11 I think there's an attitude out there
12 that maybe we could just switch to that tomorrow.
13 And, as you all know, that's not necessarily the
14 case. So it's managing expectations with those
15 issues that's created some more challenges for the
16 industry.

17 Ethanol prices, actually people have
18 talked about them being, ethanol actually being
19 higher than gasoline. And the discussion has been
20 that ethanol is actually more expensive and
21 frankly, like all other energy right now, ethanol
22 prices are down about 90 cents from where they
23 were about six months ago.

24 Now, on the other hand, ethanol is
25 relatively expensive because as ethanol's gone

1 down gasoline has gone down even more. And so
2 we've got a situation where the ethanol price
3 compared to the gas price seems high. Yet all
4 energy's down and people are actually saving some
5 money. And to some fairly large extent part of
6 that is due to the fact that ethanol is in the
7 marketplace.

8 And, again, that issue probably
9 continues to weigh on the industry a little bit.
10 But, you know, efficiency's improved both in
11 raising feedstock and handling it, the amount of
12 fuel that you can get out of a bushel.

13 And as prices normalize on the
14 mercantile exchange and products are treated more
15 in a market fashion, we think that that will
16 moderate the situation we've got in the industry
17 right now.

18 We'll say that as of today, if you're
19 looking at the price of corn and the price of
20 ethanol, that the price of ethanol at the plant
21 gates, that most plants in operation can make some
22 money today. You know, make some margin.

23 The issue is how much of a hangover that
24 is out there from the time that they've spent, you
25 know, paying a lot for corn and getting very

1 little for ethanol.

2 So the industry is, in general,
3 profitable right now. There are the dead issues
4 that are going to have to continue to be dealt
5 with and, you know, other issues that, of course,
6 you're all talking about. And the federal
7 government will be talking about, too.

8 So, with that, if Maurice is on here,
9 I'd have him chime in. If not, I think Gary
10 probably would be best to go next.

11 Maurice, are you on the phone?

12 (Pause.)

13 MR. LAMBERTY: He was just calling in
14 from a car phone, too, so I'm not sure exactly how
15 he'd --

16 MR. HLADIK: I just -- waiting for me?

17 MR. LAMBERTY: Yeah, yeah, there you go.

18 MR. HLADIK: I just got in here, um-hum.

19 MR. LAMBERTY: Yeah. Then basically
20 then if you could speak to a little bit of what's,
21 you know, where we are with cellulosic ethanol and
22 sort of an outlook for what the production and
23 what the costs are. And then be available
24 basically for questions here.

25 MR. HLADIK: Sure. Do you want me to

1 start with that, or what?

2 MR. LAMBERTY: Sure, go ahead.

3 MR. HLADIK: Okay, good. Iogen's roll-
4 out scenario, and then our scenario with our
5 competitors.

6 First, we didn't produce any cellulosic
7 ethanol from (inaudible) tanker truckload. The
8 first truckload went out in April 2004. We've had
9 several upgrades to that to our demonstration
10 crop, which is about an acre footprint six stories
11 high (inaudible) capacity.

12 And the most recent was a \$8 million --
13 this past summer. So, we proved we could do it
14 five years ago and we've been working on it ever
15 since to get the cost down.

16 And we have our first plant. We've got
17 options on land. We've got the money lined up
18 (inaudible) half-a-billion-dollar plant in western
19 Canada. And we'll close on the final design, we
20 hope, in April. Final investment -- later on this
21 year. Shovel in the ground sometime in early
22 2010. Full commissioning in 2012.

23 And then we would hope we could start to
24 roll out. There may be a -- maybe even requires
25 going public before we can really get investors in

1 the kind of cookie-cutter approach. But that is
2 our desire, just like (inaudible) in their plants.
3 We hope to have a design that can be replicated
4 easily.

5 Now, so that being -- it'll probably be
6 the better part of five years before rapid
7 deployment will take place with our technology.

8 Now, we have competitors out there who
9 are making claims for things happening a lot
10 sooner. But we still have yet to see any of our
11 competitors actually making announcements such as
12 we do that we shipped 50,000 gallons to Shell, and
13 what-have you.

14 We do know that there's some people out
15 there looking for cellulosic ethanol. They tell
16 us we're the only one who can, you know, can
17 immediately get 2000 gallons from us.

18 So, we are a bit surprised that some of
19 our competitors, who have not yet demonstrated,
20 are making claims that they will be commercial,
21 you know, very very soon. (inaudible) they can do
22 it, but I -- kind of the more you know, the more
23 you don't know.

24 We've been doing it, and we found it
25 challenging. That's the purpose of our

1 demonstration plan. We certainly have the
2 challenge, get on with -- and -- talking from the
3 office here for a second.

4 So, the issue is how quickly can the
5 industry mobilize. We are projecting widespread,
6 you know, widespread roll-out -- the plants in
7 about five, six years, is our prognosis.

8 We know BlueFire, they're in your midst.
9 They have infinite feedstock supply. They're, you
10 know, (inaudible). We've yet to see them
11 announcing actual tanker truckloads of fuel going
12 out of the demonstration size facility.

13 (inaudible) Company, they're
14 commissioning their demonstration plant -- same
15 capacity as ours.

16 So I really can't see the industry
17 taking off. It's coming together and they've got
18 their competition, but for the likes of us I don't
19 see us really having large, you know, several
20 plants under construction at once, but -- five,
21 six years.

22 Another side of the industry that I
23 spent -- I'm in Florida right now with the
24 environment -- I am going to do the same thing in
25 California, -- BlueFire with their (inaudible),

1 but the feedstock situation, you know, for a
2 typical plant to get a million tons of biomass.
3 And that'll produce about 80 million gallons,
4 which in the corn ethanol business isn't real
5 garden variety. You got to have -- distillation,
6 economies of scale are identical to the corn
7 industry.

8 So, little tiny plants will not be
9 terribly efficient. Places in the United States,
10 or anyplace in world right now where you can get a
11 million tons of biomass easily are few and far
12 between from agriculture residue.

13 I've looked around Sacramento, pretty
14 good -- straw, but a ton, if we calculate models,
15 themselves, that there's maybe 600,000, 700,000
16 tons there, a really good start. But that is a
17 huge block in California to raise for cellulosic
18 biomass.

19 Everyplace I go, western Europe,
20 certainly in Canada, throughout the U.S. the focus
21 of biomass isn't there. And, you know, our
22 concern is for rapid, full-scale roll-out. There
23 will be a shortage of biomass unless, you know, we
24 estimate better than close to 300,000 farmers
25 averaging 1000 tons of biomass to reach the 2022

1 of 15 billion gallons.

2 There are programs coming into place
3 that will be a real help to get farmers up to
4 speed, turns our farmers up to speed in this
5 industry across the U.S. with a real focus on
6 dedicated biomass crops.

7 So basically that's my quick overview of
8 the state of the industry and where it stands.

9 MR. LAMBERTY: Okay, I guess that's --
10 do we want to go to Gary, or do we want to take
11 questions? How do we want to -- Gary, you do have
12 a few comments, didn't you?

13 MR. HERWICK: Yeah, a few comments
14 unless there are questions people want to bring up
15 right away, I'll just go ahead with a few of
16 those. It won't take me long here.

17 You know, I'll speak a little bit more
18 directly to the IEPR, you know, where I think
19 you're going with it.

20 The low carbon fuel standard require
21 high volumes of alternative fuels that will
22 exceed, you know, the federal RFS.

23 Probably more importantly to the
24 California Vehicle Coalition, which I'm speaking
25 on behalf of today, the volumes of ethanol that

1 are likely to be required greatly exceed the
2 volumes that can be supplied by 10 percent ethanol
3 that'll be in California in 2010 and later.

4 And although there's been a lot of
5 discussion about intermediate blends of ethanol,
6 there has not yet been a waiver application
7 submitted to EPA. And the data to support such a
8 waiver is probably incomplete at this point.

9 This means to us that there are probably
10 very large volumes of E-85 that will be required
11 in the state to meet the low carbon fuel standard
12 requirement.

13 Now, we feel that E-85 from corn-derived
14 ethanol, you know, is an alternative fuel that can
15 be supplied in the volumes and the timing that'll
16 be needed under the low carbon fuel standard.

17 We also believe the concerns about
18 carbon intensity assessments that have to do with
19 land use can be resolved, such that corn ethanol
20 could be a viable carbon reduction strategy, at
21 least in the short term.

22 And we would cite the reports and
23 comments that are available now around the low
24 carbon fuel standard regulatory process, such as
25 the recent report from the University of Nebraska

1 at Lincoln, and extensive comments that have been
2 submitted by the Renewable Fuels Association.

3 With respect to infrastructure there are
4 currently 388,000 FFVs in California, I think, as
5 of July 2008. There are 13 E-85 stations now,
6 although, you know, just a year ago there was only
7 one station. Certainly a lot of credit to the Air
8 Resources Board and the Energy Commission for
9 taking the necessary steps to get the
10 infrastructure development started.

11 There is a forecast now that we could
12 have as many as 23 stations by year end. And
13 suppliers such as Propel Fuels, Nella Oil and
14 Pearson Fuels are leading the way here in
15 supplying E-85.

16 As I said earlier, in order to be a
17 sustainable alternative fuel, and what I mean by
18 that is that it provides a sustainable consumer
19 value proposition, it needs to be sold at an
20 energy-equivalent price to gasoline. That is
21 about 75 percent of the price of gasoline, as I
22 believe Malachi already talked about.

23 Although that hasn't happened at other
24 U.S. locations, those are consistently occurring
25 in other U.S. locations. You know, it is possible

1 that it could get to that price, but it might be
2 government incentives.

3 But another possible way to deal with
4 that might be for the Energy Commission to act as
5 a clearinghouse to work between suppliers and
6 retailers. And possible short-term incentives for
7 the fuel might be needed, as well.

8 FFVs, there is an availability issue in
9 California that needs to be resolved. Currently,
10 as of 2007, the state of California has about 25
11 percent FFVs per 1000 vehicles, compared to other
12 states.

13 Manufacturers are now currently
14 certifying FFVs to the SE LEV and PZEV standards.
15 As we look in the future in California, that makes
16 up probably at least 70 percent of manufacturers'
17 sales volumes, perhaps up to 100 percent.

18 There are currently unresolved technical
19 issues. And there are currently not incentives
20 for manufacturers to overcome them.

21 Auto manufacturers, as I'm sure you're
22 aware, have made commitments by 2012 to produce 50
23 percent of their production as FFVs. However, in
24 order for California to take advantage of that,
25 there needs to be steps to resolve those technical

1 issues, which would involve cooperation between
2 the Air Resources Board and the manufacturers.

3 Incentives could also be helpful in
4 offsetting the additional cost of FFVs.

5 As far as the California Ethanol Vehicle
6 Coalition is concerned, a public education
7 component would be needed, as well, to increase
8 the sales of E-85. That could include perceived
9 consumer risks that have been out there and
10 discussed, the energy content and fuel economy
11 issues that we've already talked about. The so-
12 called energy balance issue, the food-versus-fuel
13 issue, land use concerns. Just to overcome some
14 negatives with respect to ethanol and E-85.

15 California Ethanol Vehicle Coalition, if
16 we were going to participate in this, which we
17 would be happy to do, would require some
18 additional funding, as well.

19 I guess that concludes my comment. If
20 anybody has any questions --

21 MS. KOROSEC: Are there any questions
22 from parties in the room?

23 MR. PAGE: Yeah, I have questions. Jim
24 Page, Energy Commission. You mentioned incentives
25 might be needed for the fuel side, as well as the

1 clearinghouse side. Could you elaborate, give us
2 some detail on what, you know, the formulas
3 incentives would take, or the amount or magnitude?
4 And a little bit more on the nature of this
5 clearinghouse.

6 MR. HERWICK: As far as incentives I'm
7 not really prepared to talk about the amount, I
8 don't think, at this point. We'd be happy to work
9 with you on that to discuss, you know, how we
10 might put that together.

11 We think eventually, as I said, that to
12 have sustainable consumer value proposition that
13 the fuel needs to be sold at an energy-equivalent
14 price to gasoline. Perhaps to get things going we
15 might need some incentives. I'm not sure what
16 that is.

17 With respect to a clearinghouse, the
18 idea, you know, is not mine originally. But I
19 think that the Energy Commission worked on such a
20 concept years ago on the M-85 program. Where it
21 worked between retailers and suppliers of the fuel
22 to insure a viable market price that I guess might
23 be a way. And that idea might be worth looking at
24 again.

25 MR. LAMBERTY: And this is Ron, again.

1 One of the things that I'd address, I think,
2 there's been a lot of discussion over the years
3 about the cost of changes in the vehicles and the
4 cost of the fuel, itself.

5 What we have seen has been the biggest
6 hurdle to get over in the E-85 distribution
7 equation has been the cost of pumps, the petroleum
8 marketers. Given the fact that over 90 percent of
9 the stations are owned by individuals.

10 I own a couple of gas stations, myself,
11 and the issue has never really been how much is
12 available for the pumps, but how much is left to
13 pay for, when all of the incentives are gone.

14 We have a federal law that was I think
15 just included in one of the bills that went
16 through within the last couple of days that we
17 increase the amount that a petroleum marketer can
18 get in the form of a tax credit for putting in E-
19 85 infrastructure.

20 But it's based on just the E-85 portion
21 of the pump. And as such, it doesn't offset
22 anywhere near enough of the upcharge that one
23 would have to put in the equipment with the new UL
24 standards.

25 So we're working on a federal level with

1 NADC and others trying to get that to apply to the
2 pump, itself.

3 Barring that, there might be some
4 incentives that would be made available to the
5 petroleum marketers to put in the equipment that
6 handles this. Because in some cases, and I know
7 the equipment there is much different than the
8 rest of the country, but it's, you know, we've
9 gone from a pump that a ballpark figure costs
10 \$15,000 or \$16,000 to one that costs \$25,000. So
11 it's a substantial upgrade to just add that one
12 product. So that's something that will need to be
13 addressed somehow.

14 MR. PAGE: Thank you.

15 MS. KOROSK: All right, are there any
16 other questions? Do we have any questions from
17 the WebEx? Is there anyone on the phone who would
18 like to ask a question?

19 MR. HLADIK: I have a question. Maurice
20 Hladik, Iogen. There's increasing evidence out
21 there that the -- well, starting with Volkswagen,
22 and that's -- my company, that with their new
23 high-compression, turbo gasoline engine they
24 advised us that E-85 they get only an 8 percent
25 loss in mileage. And after -- 30, 40, 50 percent

1 blends, they're announcing gasoline.

2 And -- certainly has in -- Minnesota,
3 that seems to be having the oxygen content in the
4 ethanol -- high-compression engine may not mean
5 that the energy content is the only factor in
6 pricing, but maybe the mileage is not quite as bad
7 as the energy content would indicate. This is an
8 observation --

9 MR. LAMBERTY: Gary would probably be
10 the better one to answer that. I know in specific
11 situations we've seen that. But across the board,
12 in the legacy fleet, the mileage is what the
13 mileage is. And I think, you know, it's good to
14 focus that for the vehicles that come out in the
15 future and we're going to be using more ethanol,
16 there are things we can do to improve that
17 efficiency.

18 MR. HLADIK: The legacy fleet will never
19 be more than 10 percent ethanol. And so, any day
20 now. We would hope as time goes on that this
21 would be either debunked totally or become a
22 factor that motorists could understand.

23 MR. HERWICK: I think that's probably a
24 good way to put it. Let me make another comment,
25 if I could, that Maurice might be able to address.

1 You know, there's been some discussion
2 about how the existence of the corn ethanol
3 industry will help with respect to infrastructure
4 and having the plants available, to move toward
5 cellulose ethanol production.

6 And there have been varying views
7 expressed in California in the low carbon fuel
8 standard regulatory process.

9 Maurice, do you have any comments on
10 that?

11 MR. HLADIK: Certainly, I do. You know,
12 if we were in cellulose-to-ethanol industry
13 starting to develop our technology, we had a new
14 fuel that the car companies and consumers and
15 petroleum companies didn't know anything about, or
16 had no use for, we would be really really in a
17 very difficult state. The plants to the corn
18 industry, those issues all might be behind us.

19 Secondly, we are very concerned that
20 there's any slippage in government for the corn
21 ethanol industry, we're going to be tarred with
22 the same brush. That investors are going to say
23 ethanol is ethanol, corn industry got launched
24 because of government incentives and support.

25 And all of a sudden that support is

1 either partially or more than partially withdrawn.
2 That would be a terrible statement to the
3 investors of the cellulosic ethanol industry. And
4 wherever we can -- we'd like to save this.

5 MS. KOROSSEC: All right, if there are no
6 other questions I think we're ready to move on.
7 Malachi.

8 (Pause.)

9 MR. WENG-GUTIERREZ: All right, so
10 again, this is Malachi Weng-Gutierrez with the
11 fuels and transportation division. I'm going to
12 be talking now about electricity and the
13 electricity price forecast that we've included in
14 our report.

15 The first slide that I have here is
16 basically representing some of the historic prices
17 for electricity that are observed in California.
18 This is federal numbers that are reported to the
19 EIA, I believe.

20 And they've broken them out into
21 different sectors. And so for residential rates,
22 2008, you see that it's a little above 14 cents
23 per kilowatt hour. All sectors in 2008 looks like
24 about 13 cents per kilowatt hour.

25 And then transportation, the component

1 that they have identified as transportation is
2 shown at slightly over 8 cents per kilowatt hour.

3 There are other sectors that they have
4 reported values for, industrial sectors and
5 commercial sectors and others, which are included
6 in that all category, which is that solid blue
7 line.

8 The transportation sector was something
9 that they pulled out from the other category in
10 2003, redefining some of the categories and the
11 pricing and how they've aggregated those numbers.

12 So in 2003 they pulled out
13 transportation. And what that primarily
14 represents is electricity pricing for electricity
15 sold primarily to public transportation
16 organizations, transit districts and things like
17 that. That wouldn't necessarily reflect what a
18 residence would see.

19 And that was part of the reason why I
20 want to bring this up, is that although there are
21 reported historic numbers for transportation,
22 those might very well be different than what you
23 would see if you or I were to buy a plug-in hybrid
24 electric vehicle or a full electric vehicle.

25 So there's a wide range of prices, and

1 these are the ones that have kind of been out
2 there at the national level, or reported to the
3 national agency for California. So, again, I just
4 want to set the context of the conversation.

5 The methodology we used to arrive at our
6 price forecast includes looking at the existing
7 electric rate tariff structures for alternative
8 fuel vehicles that exist today. When those tariff
9 rate structures, themselves, do not exist, we've
10 looked at what discount rates are provided by the
11 utility companies.

12 And we primarily looked at five
13 different utilities in California which, looking
14 at the 2007 consumption numbers, covers over 90
15 percent of all California residential consumption.

16 So, we felt that it was a fairly decent
17 representation of what a consumer would likely see
18 as their rate if they were to buy the vehicle and
19 start charging it at their house.

20 The second bullet point, I just want to
21 point out that what we did do was a marginal
22 analysis. And what we looked at was if you were
23 to buy an electric vehicle, or plug-in hybrid
24 electric, and you consumed an additional amount of
25 electricity over and -- above and beyond what you

1 would normally consume, how did that affect the
2 rate of electricity, the charge, the price of
3 electricity that you have at your house.

4 So, in some instances, the utility
5 tariff rates are based on a time-of-use, and they
6 also have a tier pricing structure based on how
7 much you consume in a given month. And we've
8 taken all of that into consideration in our
9 estimates.

10 Then what we did was after we've
11 identified those kind of values for, given that
12 the marginal analysis and the existing tariff
13 rates, we weighted the average price to all of
14 California based on actually not 2006, but 2007
15 statewide consumption levels.

16 And so again what we did was if PG&E
17 represented 33 percent of all consumption in
18 California, we weighted the price that we had
19 estimated for PG&E to be 33 percent of overall,
20 the price, the average price that we would see in
21 California. So it was a weighted price based on
22 consumption.

23 And then the last item I wanted to note
24 here in the methodology was that we kept most
25 things fairly constant over the forecast period.

1 We started from a snapshot of what the tariff
2 rates look like today.

3 And then in order to generate a forecast
4 over the period of time that we were looking at,
5 we held the nongeneration costs fairly constant.
6 We allowed them to increase over the forecast
7 period using, in constant real terms for
8 nongeneration costs.

9 For generation costs what we did was we
10 took the commodity-based approach. We assumed
11 that the generation costs would increase over time
12 with the increase of a specific commodity. And
13 what we had done in the 2007 IEPR was really look
14 at natural gas prices over a forecasted period,
15 how they changed, and then how would that then
16 influence the price of generation.

17 And that was our way of trying to get at
18 how are these existing tariff rates going to
19 change over time. And so that was the method we
20 used.

21 This is the price forecast, itself. You
22 notice, the electricity prices, which are showing
23 the EV high and the EV low are the solid lines on
24 this graphic, on this figure.

25 So the highest value here is that solid

1 blue line which represents the high EV rate that
2 we estimated over the forecast period. And then
3 the dashed line is the equivalent, or the gasoline
4 value. The EV rates here are in gasoline gallon
5 equivalents, which I briefly described earlier,
6 putting it in context of how much, again gasoline
7 gallon equivalents as a gauge.

8 But what I want to point out here, also,
9 is that we're not considering the efficiency of
10 the final vehicles. And I know that for many of
11 the alternative fuels, and particularly for
12 electric vehicles, the efficiency of the vehicles,
13 themselves, will change the effective price that a
14 consumer will pay for a unit of fuel. That hasn't
15 been incorporated into these figures, they haven't
16 been incorporated into these numbers, but they
17 will be incorporated into our demand forecast.

18 The vehicle fuel efficiency values that
19 we're going to be using that will be derived from
20 the vehicle attributes contract we have, and those
21 will be part of what we have as inputs that will
22 get to the final consumer price of transportation
23 fuels and those sorts of things. But that's not
24 something that we are including in this price
25 forecast. And I don't believe we've actually

1 included it any of the other price forecasts that
2 were presented today, either.

3 The bottom two dashed lines, the ones at
4 the very bottom of this figure, I put in just sort
5 of to represent what you might see in today's
6 market. This is basically PG&E's offpeak rate
7 which starts at about, you know, fairly low at
8 \$1.30-something gasoline gallon equivalent. And
9 then stays pretty constant over the whole forecast
10 period. And I just wanted to present that as kind
11 of the low value of electric vehicle, what you
12 might see as a low value for pricing for
13 electricity in an existing tariff rate.

14 Now, this doesn't include any kind of
15 metering rate. There is a monthly metering rate.
16 Or a customer's service charge. We didn't include
17 that in that number.

18 MR. JANUSCH: Malachi.

19 MR. WENG-GUTIERREZ: Yes.

20 MR. JANUSCH: We have a question from
21 David Modisette.

22 MR. WENG-GUTIERREZ: Excellent, okay.

23 MR. JANUSCH: David, are you there?

24 MR. WENG-GUTIERREZ: Go ahead, David.

25 MR. MODISETTE: Okay. Yeah, this is

1 Dave Modisette with the California Electric
2 Transportation Coalition. I just had a couple of
3 comments on this.

4 I guess, first of all, just to emphasize
5 what Malachi said, that these costs in cents per
6 gge do not include the efficiency of the vehicle.
7 And the way that is traditionally incorporated in
8 an analysis like this is in one of two ways.

9 The first way is to include in the
10 calculation some kind of a ratio which reflects
11 the efficiency of the vehicle. This is called an
12 energy/economy ratio. And for electric vehicles
13 it varies between 3 and 5, depending on the
14 vehicle. In the Energy Commission's full fuel
15 cycle analysis they use an energy/economy ratio of
16 over 4, about 4.1, I believe it was.

17 So if you were to apply that ratio to
18 these cents per gasoline gallon equivalents, you
19 would essentially divide these numbers by 4. So
20 you can see the equivalent gallon cost once you
21 factor in the EER, would be a little over \$1 a
22 gallon.

23 I guess, you know, my suggestion would
24 be that in the table in the staff report and in
25 the analysis that you use that EER. Another way

1 to do it would just be to express everything in
2 cents per mile, which is the way the Energy
3 Commission's full fuel cycle analysis actually did
4 it. And using that technique you inherently
5 incorporate the efficiency of the vehicle.

6 It seems to me that's a much more
7 meaningful way to display these numbers and to
8 explain them to people.

9 The second comment I had was that
10 Malachi and I talked last week, we talked about
11 the various utility prices for electricity, for
12 transportation. And most of the utilities have
13 fairly low offpeak rates for electric
14 transportation.

15 Southern California Edison does not
16 currently. However, it has filed for a revised
17 rate in its current ratecase, which is ongoing
18 right now. And assuming that is approved by the
19 Public Utilities Commission, then their offpeak
20 rate would drop to 10 cents per kilowatt hour.

21 And so we're expecting that to be
22 approved probably in the summer to fall timeframe.

23 Thank you very much.

24 MR. WENG-GUTIERREZ: Thank you, David.

25 Yeah, we did have these conversations last week,

1 and I did want to point out that these are EEGs
2 and we haven't included the vehicle efficiencies.

3 Dave mentioned the EERs and the full
4 fuel cycle analysis. And how they've handled it
5 on a per-mile basis. And I agree that if you
6 wanted to represent the price of travel on a per-
7 mile basis, or if you wanted to include an EER, we
8 could do that. But that isn't how we've presented
9 any of the other alternative fuels today. And to
10 be consistent with the other analyses, or the
11 other presentations today, we've kept it in a GGE
12 base -- on a GGE basis.

13 Now, in the final analysis we will be
14 including the efficiency of the vehicles as a
15 value to -- you know, the consumer is going to see
16 a price which represents the price on a per-mile
17 basis that they would, you know, they would have
18 to take if they were to buy a vehicle like this,
19 that it would add to the utility of the vehicle.

20 So, the vehicle attributes will include
21 fuel economies. The fuel economies will be
22 considered in the final demand forecasts, in the
23 consumer preferences for their vehicles that they
24 adopt. And so that should capture that comment.

25 And actually the second comment that

1 Dave made was regarding the existing rates for
2 Southern California Edison, and that actually is a
3 good segue into my next slide.

4 What I have here is for the analysis
5 that we performed I took the offpeak tariff rates
6 and showed them here for the five utilities that
7 we've evaluated. And then their corresponding
8 consumption.

9 So the red bars in this graphic show the
10 proportion of the statewide residential
11 consumption associated with that utility.

12 So if you were to look at the right you
13 have PG&E. Their consumption is, you know, over -
14 - just under 35 percent. If you look at Southern
15 California Edison all the way to the left, their
16 consumption on a statewide basis is also around 33
17 percent.

18 And then if you look at the other bars,
19 the blue and the green, and then the multicolored
20 bar, for PG&E you see the different rates, the
21 cost cents per kilowatt hour that exists in
22 today's EV rates.

23 So I wanted to show this just to
24 represent, or to illustrate some of the numbers
25 that we've used to create our estimation.

1 So, as David had mentioned, Southern
2 California Edison has a large amount, or a large
3 proportion of the statewide residential
4 consumption is in Southern California Edison.
5 Their rate is fairly high compared to SMUD or
6 LADWP. And we're estimating, which includes the
7 metering and service charges, at over 20 cents per
8 kilowatt hour.

9 And so that does play a role in our
10 estimation. If in the revised rate structures
11 they are lowering that to 10 cents per kilowatt
12 hour, I would imagine that would have a
13 significant impact on our forecast of prices. And
14 we would be happy to include those in our price
15 forecast.

16 I guess the other thing -- well, I'll
17 get to that in the assumptions. So the
18 assumptions that I wanted to go through were that,
19 the first is there's a lot of discussion about the
20 charging profiles, when are people charging.

21 As I noted in the previous slide, what I
22 was looking at was the offpeak prices. There are
23 onpeak prices. And certain utilities have
24 shoulder-peak prices, or partial-peak prices.

25 So we basically used the assumption that

1 88 percent of the time people would be charging
2 offpeak. And that these 88 percent offpeak, 8
3 percent partial peak and 4 percent onpeak hours
4 charging profile comes from a PG&E study that was
5 done awhile ago. And that's where we got those
6 numbers.

7 If we change it to 100 percent offpeak,
8 or however, we could do that. I don't know how
9 much that would actually change the final values,
10 but that was something we could certainly look at.

11 The specific charging profile was
12 something that we could try to look at and find
13 sources of information, studies that had been
14 performed, to show what were consumers actually --
15 when were they charging. And to get a better
16 sense of that. But we felt that this report that
17 PG&E had produced was a reasonable representation.

18 The next assumption that we made was, I
19 know for different utilities they have dual-meter
20 and single-metered rates. And what we tried to do
21 was capture when could a consumer have a separate
22 meter, or when would they be forced to use a
23 single meter.

24 And that plays a role, certainly for
25 PG&E where you have a tiered pricing structure.

1 If you're forced to have a single meter then that
2 does, as I mentioned earlier, it adds the
3 additional electricity consumption from your
4 vehicle onto your household consumption, which
5 raises the price of your overall electricity
6 fairly significantly.

7 So, in situations where you have dual
8 metering opportunities that may be the best option
9 for you.

10 Now, depending upon the rate of your
11 consumption, how much consumption you have of
12 electricity for transportation purposes on that
13 second meter, you may have a separate metering
14 charge and that might still be expensive on a per-
15 kilowatt hour basis. But, by and large, if you're
16 on a tiered pricing structure like PG&E it's
17 probably going to be cheaper to go with the
18 separate meter.

19 So to try and capture that what we did
20 was we contacted different counties to figure and
21 ask whether or not you could install separate
22 meters in a household for electric vehicle use.
23 And there are some counties that don't allow it,
24 like San Francisco County, for example, does not
25 allow a separate meter to be installed.

1 And so what we did is we basically did
2 not use that second metered rate that PG&E had for
3 that county. And what we did for those counties
4 that we didn't collect information, we used the
5 ratio of the information we did collect on those
6 counties.

7 So, for example, as it's stated here, 30
8 percent of the PG&E customers were assumed to be
9 using rate A, which is a single meter. And then
10 the remainder were using rate B, which is the
11 dual-metered rate.

12 So in counties that we couldn't collect
13 information on we used a 70 percent dual-meter
14 rate, and a 30 percent single-meter rate just as a
15 representation.

16 Now, there may be other sources of
17 information, or if there are comments by
18 participants that show that there are other
19 options, other technologies that might get past
20 this dual-metering issue, that would be great to
21 have as information.

22 I know that in recent meetings with the
23 CPUC they've talked about smart meters and how
24 they might impact the application of different
25 tariff rates. And so to the extent that we can

1 get feedback today on how a smart meter might
2 impact the application of different rate tariff
3 rates to the household, that would be very
4 helpful.

5 The next bulleted assumption here is
6 that we have not included any installation costs
7 for a second meter in our evaluation. So we
8 assume that those costs are separate. They're
9 borne either by the consumer or the utilities or
10 someone has to bear those costs.

11 Now, we presume that if those
12 installation costs for a second meter are high,
13 then it might inhibit the adoption of a dual-meter
14 situation. But, again, that might be circumvented
15 by a smart meter and some of the capabilities that
16 are associated with smart meters. But that would
17 be something that we would like comment on today.

18 The average monthly increase in
19 electricity usage was assumed to be 170 kilowatt
20 hours over the normal usage. And we arrived at
21 that number by assuming that a vehicle --
22 primarily we're looking at PHEV 40s.

23 And we took a range of efficiencies that
24 we had seen from different literature. And then
25 also a range of miles that someone might travel

1 over a given year.

2 And we looked at the Advanced Energy
3 Pathways work that was done in the PIER group.
4 They had some estimates about what would be a
5 likely per-year mileage traveled, VMT. And so we
6 included all those things in our estimate and we
7 came up with this value of about 175 kilowatt
8 hours.

9 Separate from that we had other staff in
10 the emerging fuels and technologies office perform
11 an analysis looking at electric vehicles and how
12 much they might consume.

13 They came out with a range, 175 is
14 basically at the low end of their range, but we
15 felt that if we wanted to really show a price
16 forecast on a per-kilowatt-hour basis, we could
17 use the lower end of theirs, as well as what we
18 feel are going to be early market entries, which
19 PHEV 40s and PG&E 20s, that seemed a reasonable
20 value to us.

21 So if there is another estimate for
22 overall consumption that might be estimated, on
23 average, for California, that would also be
24 helpful. Or even a different methodology for
25 coming about that estimate would be helpful.

1 And then as I said before, we used the
2 electric vehicle rate structures when they were
3 available. And then in those instances where they
4 were not available, we used the discount rate.
5 There were some utilities that had discount rates
6 that were not separate tariffs, but you got 2.5
7 cents discounted off of our per-kilowatt-hour
8 rate.

9 So, that is the last slide I had for the
10 electricity price forecast. Are there any
11 questions or comments in the room?

12 Are there any questions or comments on
13 the phones or online?

14 Okay, if not then I'm going to hand it
15 over to Sven Thesen with Better Places.

16 MR. THESEN: So, I'm going to begin, how
17 many people here have a cellphone?

18 MS. SPEAKER: You need to talk into a
19 microphone, I'm sorry.

20 (Laughter.)

21 MR. THESEN: So, how many people here
22 have a cellphone? And how many people here charge
23 it at night? And how many people here use it
24 during the daytime? Okay, good. And we're okay
25 with that, we're using electricity offpeak, we're

1 using the cellphone during the daytime.

2 And we're buying, in general, a plan
3 that you selected, right? You said I will be
4 talking for so many minutes per month, that's the
5 plan I'd like to pick.

6 So if you talk a lot you're going to
7 pick the 500 minutes per month. If you talk a
8 little, it's going to be for emergency use. Is
9 everybody okay with how their cellphone -- anyone
10 here doesn't have a cellphone? Okay.

11 But everybody else is okay with how
12 their cellphone business model works. You charge
13 it at night, you pay for what you use. Keep that
14 in mind, because that's actually really simple.

15 Because what I want to talk about is
16 something far more complex, and that is our
17 addiction to oil. Our addiction to oil is driving
18 climate change; it's driving problems with air
19 quality; it's driving balance of trade problems.
20 Some would argue it's driving tariffs issues.

21 If only the problem of our oil addiction
22 was as easy to solve as our cellphone. Well, the
23 company I work for, Better Places, has the simple
24 mission of ending our oil addiction beginning in
25 the light-duty transportation sector. And I'm

1 going to get to how that relates to electricity
2 prices. And by the end of it I hope to put smiles
3 on your faces.

4 Our goal, as I said, is to end our oil
5 addiction through the use of fully functional,
6 dedicated electric vehicles with unlimited range,
7 using renewable power.

8 We sit between the electric utilities
9 and the car manufacturers. We don't do either.
10 We don't make electricity and we don't make cars.
11 But what we do is the last couple yards between
12 the plug and the car. We enable that. We solved
13 the chicken-and-egg problem of infrastructure for
14 electric vehicles in a cost effective manner.

15 Because in order to break our oil
16 addiction we need mass adoption of electric
17 vehicles.

18 So, the two historic problems with
19 electric vehicles has been range and cost. Cost
20 because batteries are really expensive. We break
21 that cost barrier by Better Place owning the
22 batteries. And there'll be a pop quiz after this
23 when I finish. And that's the answer to question
24 one. Better Place owns the batteries.

25 You don't have to worry about changes in

1 chemistry or the batteries wearing out, because we
2 own those batteries. And they are expensive
3 batteries.

4 For range, because we own the batteries
5 we can exchange the batteries. The batteries are
6 exchangeable, so we have battery exchange
7 stations, a few, set up so you can exchange the
8 batteries when you're on your way to Tahoe.
9 Because the cars have a range of about 100 miles.

10 How many people here have children? How
11 many people here have ever changed batteries on an
12 electric toy? Do the children care about the
13 batteries or the toy? Where is the emphasis?
14 They don't care about those batteries.

15 Just from a mindset perspective, let go
16 of the batteries. You own the car, you lease the
17 car, however your car's done. And then on that
18 cellphone model you pay a subscription fee for use
19 of the batteries, for use of the infrastructure,
20 the battery exchange stations, all the charge
21 spots that are located around.

22 Because we use renewable power, that's
23 what we put into the vehicles as an energy source.
24 We're increasing the demand for that renewable
25 power, and this sits above any renewable portfolio

1 standard. So we're aiding that demand for
2 renewable power.

3 How does it work? Again, we provide the
4 infrastructure. We sit between the utilities and
5 the carmakers. We provide charge spots, battery
6 exchange stations. And we own the batteries,
7 themselves. Carmakers make batteries -- make the
8 cars, I'll get to there in a second.

9 One thing we do provide is provide from
10 a little sweet sauce on the vehicle. We call it
11 autowest, which makes the driving and electric
12 vehicle just that little bit more fun. And it
13 talks to you and tells you that, you know, your
14 son drove the EV at 200 miles an hour down the
15 hill last Friday, or where they went. Things like
16 that. If you want that information. And, again,
17 we use renewable power to put into the vehicle.

18 The cars. These are not golf carts. At
19 some point in time I'm going to airbrush my entire
20 family in one of these vehicles, because they are
21 fully functional sedans. We'll have sport utility
22 vehicles, we'll have sports cars. And right now
23 Renault Nissan is our first partner in making
24 these fully functional EVs.

25 Renault Nissan crossed the ZEV line, or

1 ZEV war, so to speak, to make EVs on the order of
2 hundreds of thousands. Right now they're
3 retooling a plant in Turkey to make on the order
4 of 100,000 EVs for Israel and other countries
5 right now in Turkey. Sedans. They're the Megane,
6 if anyone's familiar with them. But they're real
7 cars for real people; range is about 100 miles;
8 top speed is 80, 90 miles. And the sedans hold
9 five people; the SUVs are just like SUVs. And
10 they have exchangeable batteries.

11 So, charge spots. We hope to put in
12 between two and three charge spots for every
13 electric vehicle deployed or bought into the
14 network. And these charge spots are J-1772
15 standard. That's the plug size, so we don't get
16 to the old, anyone familiar with the zero emission
17 vehicle wars, where we had different plugs to
18 charge the vehicles. So anyone with the standard
19 J-1772 plug can charge at one of our charge spots.

20 And you say, why are you putting in so
21 many charge spots. Obviously, one at home, one at
22 work, and then movie cinemas, grocery stores, the
23 big-box stores. And they say, why you putting so
24 many charge spots in. It's because we want mass
25 adoption.

1 And there are people out there that
2 realize, and it's okay, we're taking the range of
3 a normal gasoline car, 300 miles, down to 100
4 miles. But we're putting in all these charge
5 spots so you can charge anywhere. It's cheaper
6 than sending everybody to therapy. Just better to
7 have lots and lots of charge spots.

8 And again, Tesla, if they have a J-1772
9 plug, a Chevy Volt, a plug-in hybrid, they can all
10 use these charge spots if they're participating in
11 the network.

12 The battery exchange station. Hundreds
13 of thousands of charge spots. Only a few battery
14 exchange stations. But look at them as gas
15 stations, but not one on every corner, just one on
16 the corner.

17 You'll drive in and less than five
18 minutes your battery will be mechanically removed
19 from underneath the car and a new one put in.
20 Now, within the battery exchange station we can
21 charge the batteries in less than an hour, so we
22 don't actually have to have lots of batteries
23 there. Because remember, conservation -- you put
24 one battery in and you get one out, and you drive
25 on.

1 Look at it as Monday through Friday
2 you're charging at home. And you may be charging
3 at work. But on the weekends when you want to go
4 skiing, then you'll use a battery exchange station
5 to get you to Tahoe.

6 Now, from a customer perspective, how
7 does this work? You buy the vehicle, and we have
8 expectations of the electric vehicle costing on
9 the range of the same as its internal combustion
10 engine version roughly.

11 And then you sign up for a subscription
12 plan for us, depending on how many miles you
13 drive. And obviously the more the number of
14 miles, the more you're paying. But your actual
15 mileage cost drops down. And that cost is fixed
16 for the number of years you sign up for. Just
17 like a cellphone. So your bill is constant.

18 And we pay for the renewable power going
19 in through a submeter on your house, and going out
20 to the vehicle. So anyone can charge at anyone
21 else's house that is on the network. I can go to
22 Malachi's house and plug in; he can go to my house
23 and plug in. And we know what vehicle number that
24 talks to the charge spot there.

25 So it doesn't matter. And because it's

1 on a submeter we talk to the utility, the bill,
2 the cost of that electricity never shows up on his
3 home bill. His home bill can fluctuate as it does
4 now. Doesn't get involved in the tier structure,
5 doesn't get involved in adding to his additional
6 cost. It's all the cost that we bear as part of
7 the subscription that Better Place is offering.

8 Now, the key thing that might, as an ex-
9 PG&E employee that is concerned about impacts of
10 electric vehicles on utilities, is the service and
11 control center. Just like the cellphones know
12 exactly where we are -- all are right now, we will
13 know where our vehicles are and how much energy
14 they used the night before. And how much energy
15 they used the week before. And be able to project
16 how much energy we're going to use in the next
17 minute, how much energy we're going to use in the
18 next hour, for the next day.

19 So we can do things like avoid charging
20 onpeak, because we know generally how far people
21 will need to drive. And we can harvest
22 intermittent renewable resources like wind.

23 So the week aggregate, and this is the
24 key thing that the person who sits in the middle,
25 between the utilities and the cars, can do is

1 aggregate all this information. It's not a onesy,
2 twosy, 1 or 2 kilowatt hours. It's on the order
3 of megawatts. We aggregate this information and
4 feed it back to the utilities.

5 Israel is the first place we're
6 launching. We raised \$200 million to install
7 infrastructure in Israel in 2007. And we're
8 installing this infrastructure right now. And, of
9 course, the Israeli electric company got a little
10 concerned about what are we going to do. What are
11 the impacts of the system going to be.

12 So they looked at three cases. One is
13 what we call ad hoc charging, or convenience
14 charging. You come home 6:00 in the evening; you
15 plug your car in and you start charging
16 immediately.

17 Now, here were are at the California
18 Energy Commission. Is that good for our
19 electricity grid, charging at 6:00 onpeak? No.
20 Okay. We don't want to do that.

21 How about the time-of-use? You have a
22 time-of-use rate which the utilities have right
23 now. And percentage, because the economics when
24 you push the charge offpeak. Looked at that.

25 And then we looked at this Better Place

1 charging model where an aggregator controls the
2 electric vehicle charging for the benefit of the
3 grid and the users. And they looked at
4 transmission, distribution and generation.

5 The worst case, under generation, they'd
6 have to add roughly close to five coal-fired
7 plants, 500 megawatts apiece, to provide the
8 generation of that onpeak charging. And add a
9 whole lot of transmission and a whole lot of
10 distribution wiring. On offpeak it was less, but
11 still they had to build additional generation.

12 But on the smart charging where an
13 aggregator controls that charging for two million
14 vehicles they had to add no generation. No
15 additional transmission, and just a moderate
16 amount of distribution wiring to address those 2
17 million EVs.

18 And again, it's because we're humans and
19 we don't tend to do things at night, right. Who
20 was up at 3:00 this morning? We don't use
21 electricity that much at night. We use a lot of
22 it during the daytime, particularly onpeak.
23 That's why it is a peak, because we're all using
24 it.

25 So if you can time your charging to do

1 it offpeak, there's lots of available capacity
2 from a generation, a transmission and a
3 distribution perspective.

4 There was a study roughly two years ago
5 just looking at plug-in hybrids by Pacific
6 Northwestern Lab. I like this study, because
7 we're talking about electric rates.

8 And they said, well, what would happen
9 if we added a couple hundred thousand plug-in
10 hybrids, you know, those sort of 20-mile range
11 electric vehicles, and then they go to gasoline.

12 And they said, well, let's look at a
13 couple of electric utilities and look at their
14 rates. Because you can time the charging, you can
15 control the charging, you can aggregate the
16 charging to offpeak they said, we can drop the
17 cost.

18 It wasn't very much in the case of
19 Cincinnati Gas and Electric, it was less than 10
20 percent. I don't know. Who would like 10 percent
21 off their electric bill? Anyone say no to that?

22 But look at San Diego Gas and Electric.
23 That's not that far away from here. By adding 1.1
24 million plug-in hybrids, and there's roughly 30
25 million cars in California, so there's ample room.

1 They were able to drop their electric bill from
2 204 to 251. That's cost per megawatt hour. But
3 that's a considerable savings.

4 So when we talk about EVs, depending on
5 how you charge them, is what's going to drive the
6 price and the impact to our electrical grid and to
7 our environment.

8 This is Denmark. Denmark is our second
9 country that signed up with the Better Place
10 model. Two weeks ago -- no, a week ago last
11 Tuesday, today, we raised \$133 million to install
12 infrastructure in Denmark, in partnership with the
13 Danish utility.

14 So this is a 24-hour load curve. It's
15 called in Denmark, they do more things in the
16 morning to get their houses hot, so that's why
17 California peak, of course, being 6:00 in the
18 evening, they have a morning peak. And their wind
19 power, which is the green line underneath, again
20 sort of like California, correlates to nighttime
21 wind.

22 Is nighttime wind useful? No, not
23 really, because again, the demand is during the
24 daytime.

25 If you were to add 20 percent of their

1 light-duty fleet, that is 400,000 EVs, that
2 represents roughly 3 gigawatt hours of electrical
3 use. And because you can control the charging of
4 those vehicles as an aggregator, we decided just
5 to put it in from 1:00 to 4:00 in the morning.
6 Because that's when most people are going to be to
7 sleep, and their vehicles are going to be parked.
8 And we can control that charging.

9 The good news, everyone says charging
10 takes, you know, six to eight hours. That is if
11 you run the battery pack down to zero. But people
12 generally drive less than 40, 50 miles. And that
13 can be done at less than three hours charging.

14 So you can hold off charging until wind
15 arrives. That's what Denmark's planning to do.
16 Right now Denmark pays Germany to accept their
17 excess windpower. And they want to double their
18 windpower capacity.

19 In California we've had instances where
20 the cost of electricity at night has gone
21 negative. They've had to pay customers, in
22 essence, to take that electricity. And they've
23 also had cases where they have to thin wind
24 turbines. So this is wind in Denmark.

25 It's a two-week curve. The light blue,

1 the middle curve, is Monday through Friday, then
2 Saturday, Sunday demand drops off. And the dark
3 blue is the current wind generation. The dotted
4 line is what they hope to double to.

5 What are they going to do with all that
6 extra electricity? What they're planning on doing
7 is harvesting, through the use of electric vehicle
8 batteries in the car, that windpower at night.

9 And then during the daytime taking one or two or
10 five miles, they call them kilometers over there,
11 out of each person's battery. Reducing their
12 range by a couple percent -- you wouldn't notice
13 it -- and uploading that power during the daytime.
14 Because you can do that, that's called vehicle-to-
15 grid.

16 So not only will be able to harvest
17 energy, electrical energy, when it's really cheap.
18 But we'll be able to put it back on the grid when
19 it's really expensive. These are things you can
20 do when you're a aggregator of all these electric
21 vehicles.

22 So, let's talk about wind power in the
23 U.S. This was from The Economist just last week.
24 And I am quite proud to be here, because the U.S.,
25 again, is a leader in windpower.

1 But in California, where we plan on
2 going to 33 percent renewables, how are we going
3 to get all that windpower, when it blows mainly at
4 night, back to when we need it? And electric
5 vehicles are one of the few loads that you can
6 time the charging to harvest that wind.

7 So we see electric vehicles, the cost of
8 electricity for those electric vehicles, actually
9 dropping. If you can put in some sort of dynamic
10 pricing system working with the Public Utilities
11 Commission, so that electric vehicles can harvest
12 that windpower, and capture those economics.

13 Better Place. We're a startup, roughly
14 two years old. Founded in Israel. Raised \$200
15 million there to do Israel. In January we got
16 Renault Nissan to run across and join us to make
17 vehicles for us. And we're talking with all the
18 other automobile companies right now to make
19 vehicles for Better Place.

20 As I say, we launched Denmark; we've
21 launched Australia, California and Hawaii. And,
22 again, we just did Canada, part of Canada, one of
23 the provinces. And raised money for Denmark.
24 We're moving forward.

25 So when I think about electricity

1 prices, I think about how we have to make them
2 flexible to address the economics of intermittent
3 renewable energy like windpower.

4 And I think about the future of my kids
5 and how we all have to work to make a difference.
6 This is Sophie and Genevieve, and they're watching
7 us.

8 Thank you. Any questions from the
9 phone? Great, Sophie and Genevieve say I have to
10 go home to look after them, so thank you very
11 much.

12 (Pause.)

13 MR. PAGE: Next will be Gary Yowell on
14 compressed and liquefied natural gas price
15 forecasts.

16 MR. YOWELL: Good afternoon. I'm with
17 the emerging fuels office and I'm here to talk
18 about the natural gas price forecasts we're
19 proposing to use for this session for IEPR 09.

20 The proposition before staff is to
21 estimate what natural gas prices may be during the
22 high and low cases that were discussed this
23 morning. Because fundamentally, natural gas
24 markets follow the petroleum market, so we need to
25 be consistent with that through our price

1 forecasts.

2 Now, the methodology I'll be describing
3 applies for the feedstock costs used for
4 compressed natural gas, liquid natural gas and
5 even hydrogen feedstocks, okay. So this is a one-
6 for-all approach in some cases.

7 Now, staff evaluated the crude oil and
8 natural gas price relationships two different
9 ways. One from the top down from the retail side,
10 because we have a lot of data there; and from the
11 bottom up from the commodity-based side.

12 So, looking at the commodity-based side,
13 from the national scene, this graph illustrates
14 the crude oil price and natural gas prices. And
15 you can see they're fairly tightly linked in the
16 past, with de-linking the most recently occurred
17 in the last three years.

18 There's some strong market fundamental
19 reasons why these two markets are closely linked,
20 but we'll leave that for later discussion. Or we
21 can discuss that later if people have questions.

22 But in California we see the same
23 issues. We see the linkage between natural gas
24 and crude oil follow closely to each other, with a
25 possible exception of 2001 when there was a

1 pipeline interruption, which was corrected. And
2 then the markets then resumed back into market
3 equilibrium.

4 If we take this phenomenon we were
5 seeing in the markets and we apply that to our
6 price forecast, I show this graph here to
7 illustrate how we've done this.

8 This blue line on the far left is the
9 historic natural gas procurement rates for the
10 utilities in California. We've aligned them with
11 the historic refinery acquisition costs for crude.
12 And we've adjusted them so they align together
13 with their energy values. And that's what the
14 axis on the left and right axes do for us.

15 And so we take that historical
16 relationship and then we apply that to the future
17 price forecast. So when we have a high crude oil
18 price forecast, say of \$100 a barrel, we can
19 estimate, well, the natural gas market will mostly
20 likely be about \$1.40 per therm.

21 And likewise, if crude oil is about,
22 well, say \$65 a barrel, we can see natural gas
23 right about \$1 a therm. This is the fundamental
24 analysis that we use to estimate the feedstock
25 costs for all three commodities going forward.

1 This is a table that's used on three
2 different, CNG, LNG and hydrogen. So if you get
3 familiar with one you'll be familiar with the
4 other two.

5 This first row is commodity cost that we
6 use as the -- which will vary each year in
7 accordance with the low or high price cases. And
8 this is compressed natural gas price calculation.
9 And here we've added all the interstate tariffs,
10 the compression costs, all the appropriate taxes
11 that were currently used by Southern California
12 Edison in 2009.

13 At the end of the day, at the bottom of
14 the table, show you the gasoline gallon equivalent
15 price in gasoline or diesel gallon units. And
16 that was the bottom.

17 Now, if you look at the top down
18 approach, which is looking at the retail end, we
19 have from EIA the statewide average retail prices
20 for the last ten years. And we also have, from
21 the utilities, ten years of retail prices of PG&E
22 and SoCalGas retail prices. And that's shown
23 here.

24 For more purposeful uses we translate
25 those to the differential costs, separating --

1 just subtracting the gasoline price from the CNG
2 retail prices.

3 And you can see most of the time CNG is
4 cheaper, lower cost than gasoline. Or lower cost
5 than diesel. Those are the sole market
6 differences between gasoline and diesel.

7 We carry these fundamental relationships
8 over. And here on this table we show in the far-
9 left column the retail prices. Now this retail
10 price shows you for the last ten years at the pump
11 what you would have seen is CNG would have cost 55
12 cents less than gasoline on a gasoline gallon
13 basis. Or essentially 24 percent less. Likewise,
14 diesel had a little bit lower cost, as well.

15 Now, for our forecasting purposes we
16 carry this forward. We make the adjustments due
17 to the federal excise tax, changes are done in
18 October 2005. We add a retail margin to the
19 utility fleets -- to the utility prices because
20 utilities do not charge full retail margins like
21 gasoline and diesel stations do. And we also add
22 in a 8 percent sales tax.

23 So this far right-hand column is what
24 staff is recommending as our starting point for
25 the forecasts for the next 30-year forecast. So

1 we would expect to see CNG retailed at 6 percent
2 less than gasoline, and 7 percent more than
3 diesel.

4 And here we combined the two
5 methodologies, the top down, bottom up. And we
6 can see one, fairly consistent, very close in
7 their results. And staff is proposing that you
8 use the upper one, this commodity-based approach,
9 which has the most optimistic scenario for prices
10 for the compressed natural gas, liquid natural gas
11 and even hydrogen.

12 Now, all that discussion was at the
13 retail end. And basically 90 percent of the
14 natural gas used in California is used in heavy-
15 duty fleets. And they typically don't pay retail
16 prices.

17 So to make adjustments from the retail
18 we're proposing that -- would take the retail
19 prices just described, reduce them by 100 percent
20 of this, these rack-to-retail margins that were
21 discussed in the report that are applied to retail
22 gas and diesel fuels.

23 And each has a different case for which
24 case we're talking about. They have different
25 numeric value.

1 Likewise, fleets that would be using
2 diesel or gasoline would likely pay 50 percent of
3 this retail price rack margin, because they would
4 not be paying for the profits of the retail side,
5 as well.

6 So this is the staff's position and
7 we're looking forward to comments from industry to
8 the appropriateness of these assumptions.

9 And then on to LNG. Same methodology.
10 Taking the feedstock cost for natural gas.
11 Varying that over time. And then applying the
12 various costs to liquefy, store, retail, transport
13 the LNG fuel. Get down to a final price of \$1.82
14 a gallon in this example. And then you convert
15 that to a diesel gallon equivalent basis and we
16 see that there.

17 Now, in California LNG, LPG and
18 compressed natural gas users can use a flat rate
19 tax of 6 cents per gallon, or 7 cents a therm.
20 And we're seeking comments from industry folks as
21 to what's the most appropriate way to either pay
22 the 6 cents per gallon, or to pay the flat tax,
23 which is like \$68 a car, or \$168 for a truck.
24 Most of the fleets, I believe, pay the flat rate
25 tax.

1 And here's an illustration of what these
2 translate to. And this is just on the gasoline
3 side. So here's the high price of CNG in dark
4 solid colors in blue. And the high gasoline price
5 in the dashed line above it.

6 So you can see we're projecting on the
7 gasoline side, at least, that compressed natural
8 gas would be a lower cost.

9 And then likewise for LNG. We're
10 showing the LNG here in solid line versus the high
11 retail price of diesel in the dotted line, or the
12 low dotted price here.

13 So in both cases, on LNG the lower cost
14 per diesel gallon or gasoline gallon equivalent.
15 And again, these, just like electricity prices, do
16 not reflect the vehicle or efficiencies effects.

17 And with that I'll turn it over to Ryan
18 to talk about the hydrogen price forecast, unless
19 there's any questions at this point.

20 Anyone online with questions?

21 Okay, here's Ryan.

22 MR. EGGERS: Hello, again. My name's
23 Ryan Eggers. I'm here to talk about the hydrogen
24 price forecast, and then the propane price
25 forecast. I'll be taking questions after each of

1 the fuel types.

2 Hydrogen is the simplest element in the
3 universe. Currently 95 percent of all U.S.
4 hydrogen comes from the steam reforming process
5 which strips away the carbon atom from the
6 hydrogen atoms in the natural gas in order to get
7 to pure hydrogen.

8 As Gary explained, again the base
9 commodity for variation in these forecasts are our
10 natural gas forecasts. And the same high and low
11 natural gas forecasts were used here.

12 We did account for production,
13 compression and transportation costs along with
14 retail costs. All of these were accounted for and
15 held constant in real terms throughout the
16 forecast period.

17 As of this time there are no excise tax
18 on hydrogen as a vehicle fuel. Therefore, the
19 Energy Commission has only included in its
20 estimates a base 8 percent sales tax.

21 Following the same methodology that was
22 used in the LNG and CNG forecasts, this slide
23 provides the actual calculation sheet in order to
24 derive our costs. We'd like to note that the
25 compression costs in this situation form roughly

1 about 47 percent of the cost of the gasoline
2 gallon equivalent final cost in the retail.

3 None of these percentages are held
4 constant. Instead the actual values of the
5 different compression, transportation and retail
6 factors are the ones that are being held constant
7 in real terms. Therefore, as natural gas price
8 rises it becomes a larger percentage of the price.

9 Using this methodology these forecasts
10 were then produced. The dotted lines below here
11 are our gasoline prices going out to 2030. The
12 solid lines are our hydrogen price forecasts.
13 Since the natural gas forecast is tied to crude
14 oil they again follow the same general patterns as
15 we saw for our low and high price forecast.

16 We'd like to point out that these prices
17 are in a gasoline gallon equivalent basis. And
18 the actual fuel efficiency of the vehicle does
19 need to be taken into account before determining
20 what the true value of the fuel is.

21 At this time I'd like to take any
22 questions regarding the hydrogen price forecasts.
23 On the phones are there any questions?

24 MS. BROWN: Ryan, I have one question.
25 Susan Brown.

1 MR. EGGERS: Yes.

2 MS. BROWN: How close is the
3 transportation hydrogen fuel cost to stationary
4 hydrogen produced by, day, you know, an Air
5 Products or a --

6 MR. EGGERS: I think that had to do with
7 the compression costs. I don't know what each of
8 the different -- what's the necessary compression
9 needed for the different types of fuels.

10 If I go back a slide here, --

11 MS. BROWN: So it's conceivable that a
12 hydrogen stored in a higher pressure would cost
13 more?

14 MR. EGGERS: That's basically where --
15 yeah, that's what's happening here. In the case
16 of retail vehicle fuels, the required compression
17 is about 3000 psi. And therefore, that's where a
18 large amount of the cost is coming into the price
19 forecasts.

20 Gary, do you have a comment?

21 MR. YOWELL: Yeah, if you look at that
22 table, there's -- over-the-road delivery cost.
23 That's 44 cents a gasoline gallon equivalent
24 basis. And I would say that the average transfer
25 costs for gasoline and diesel is probably around 8

1 cents to 12 cents a gallon, just for the average
2 retail site in California.

3 And the higher cost is the tankage, but
4 also it's a lower amount of fuel per tank carried.
5 So that's consists of about three literature
6 studies at this point.

7 MS. BROWN: But if it's stored in very
8 high pressures -- could even have more volume in
9 less space, right?

10 MR. YOWELL: You'll have more but you'll
11 still have way less than gasoline or diesel would
12 have been carried from the same truck, same --
13 yeah.

14 MS. BROWN: And hydrogen is a less
15 energy --

16 MR. YOWELL: Very much less.

17 MS. BROWN: -- as fuel.

18 MR. YOWELL: Extremely less.

19 MS. BROWN: Right.

20 MR. YOWELL: That's why the high cost is
21 there.

22 MR. EGGERS: Any other questions?

23 All right, I guess I'll move on to
24 propane. Propane is a residual fuel created
25 through the production of both crude oil and

1 natural gas.

2 This said, previous EIA analysis of
3 propane pricing indicates that it's most closely
4 linked to the crude oil price. Mainly, again, the
5 refiner acquisition cost.

6 Building on this foundation, Energy
7 Commission transportation propane fuel price
8 forecasts assume that the wholesale propane price
9 is derived as a fixed proportion of the crude oil
10 price.

11 In the high-price case forecast
12 wholesale propane prices are 91 percent of refiner
13 acquisition costs, which is the average percentage
14 difference, or the average proportion, which is
15 seen between 2000 and 2008.

16 The low-case wholesale propane forecast
17 is 76 percent of refiner acquisition costs, which
18 was the 2007 to 2008 average. The next slide
19 really illustrates why we chose these two price
20 points.

21 We then constructed a rack-to-retail
22 margin.. In the case of the high price it was 64
23 cents. In the low case it was a 55 cents rack-to-
24 retail margin.

25 We then included an excise tax, both

1 state and federal, and added it to the pretax
2 price. And held that constant within real terms.

3 It should also be noted that excise
4 taxes, there's two different ways to pay for
5 excise taxes in the case of propane, just like in
6 the CNG and LNG forecasts. It can be paid as a
7 flat rate upfront. And we would like any advice
8 on how to properly model that into our price
9 forecasts.

10 A 8 percent California sales tax was
11 also included into these forecasts.

12 As seen here, wholesale propane prices
13 have roughly mimicked the refiner acquisition
14 costs. Shown here in the blue line is the west
15 coast propane wholesale price.

16 Unfortunately, there are no California-
17 specific ones reported by the EIA.

18 The dotted red line is the refiner
19 acquisition cost.

20 For most of this time roughly the same
21 price. And from 2000 to 2008 again we get that 91
22 percent relationship with refiner acquisition
23 costs.

24 But from about 2006 to 2008 a bit of a
25 de-linking has occurred. Now, whether this is

1 caused because of the price spike in crude oil, or
2 from some other phenomenon, we can't quite say at
3 this time.

4 But in order to model, if this becomes
5 the new reality of the market, the 2007/2008 was
6 used as the low cost, the proportion difference.

7 Also seen here are our west coast
8 propane retail outlet price for transportation
9 vehicles. Please note that the difference between
10 this and the wholesale prices remain roughly
11 constant and both of these lines seem to be moving
12 at the same time within the same period. When one
13 goes up, the other goes up. When one goes down,
14 the other goes down, thus giving us our fixed
15 constant margin.

16 Building on these assumptions leads to
17 our forecast for propane transportation fuel into
18 2030. Again, this is tied to the refinery
19 acquisition cost. And these prices roughly mimic
20 those seen in the refiner acquisition cost
21 forecasts.

22 This fuel, unlike the previous
23 alternative fuels, is reported on a per-gallon
24 basis. And, again, energy content and the fuel
25 efficiency of the vehicle does need to be taken

1 into effect when looking at these prices.

2 At this time I would like to take any
3 questions regarding our propane price fuel
4 forecasts.

5 Are there any questions online or on the
6 phone?

7 I'd like to hand it back to Jim.

8 MR. PAGE: Just to review again. We
9 will be finalizing these inputs to the demand
10 forecast in the next few weeks, delivering our
11 policy cases to the contractor.

12 We'll hold a second workshop in April on
13 transportation energy infrastructure issues, both
14 petroleum and alternative fuels. Preparing the
15 demand forecasts and -- projections will be the
16 subject of our next staff report. And we'll have
17 a third workshop on that in June.

18 After which we'll finalize the report
19 and integrate it into the IEPR, as needed.

20 And we'll be accepting written comments
21 for ten days after this date.

22 But if people want to talk to us
23 directly on any of these fuels, I've provided
24 Energy Commission contacts, phone numbers and
25 emails, and that would probably be preferable.

1 Thank you for participating, and,
2 presenters, and thank you.

3 (Whereupon, at 1:50 p.m., the workshop
4 was adjourned.)

5 --o0o--

CERTIFICATE OF REPORTER

I, PETER PETTY, an Electronic Reporter, do hereby certify that I am a disinterested person herein; that I recorded the foregoing California Energy Commission Staff Workshop; that it was thereafter transcribed into typewriting.

I further certify that I am not of counsel or attorney for any of the parties to said workshop, nor in any way interested in outcome of said workshop.

IN WITNESS WHEREOF, I have hereunto set my hand this 20th day of February, 2009.



PETER PETTY