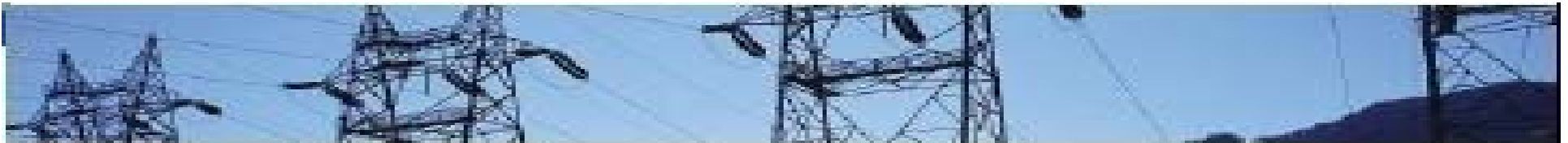


California Energy Commission Energy Storage Workshop

April 2nd 2009

Robert Parry – Chief Executive Officer
ZBB Energy Corporation.



DOCKET

09-IEP-1G

DATE April 02 2009

RECD. April 02 2009

Zinc Energy Storage Systems - ZESS



50kWh

Modular and Transportable



ZESS 50

ZESS 500



ZBB ENERGY CORPORATION



ZBB's Target Market

Electric Utilities



- Transmission and Distribution (T&D) Support

Renewable Energy



- Renewable Energy - Optimization

Smart Grid



- Smart Grid – Energy Efficiency

Electric Vehicle



- Electric Vehicles – Recharge Stations

ZBB ENERGY CORPORATION



Utility Applications for T&D Network Support

- Mitigates congestion
- Defers Sub-Station Capex
- Distributed Energy Resource
- Implement peak shaving
- Manage cost efficiency
- Reduce grid vulnerability



Renewable Energy

- Store and re-supply generated power during high-demand periods
- Smooth power delivery from the generator to the grid

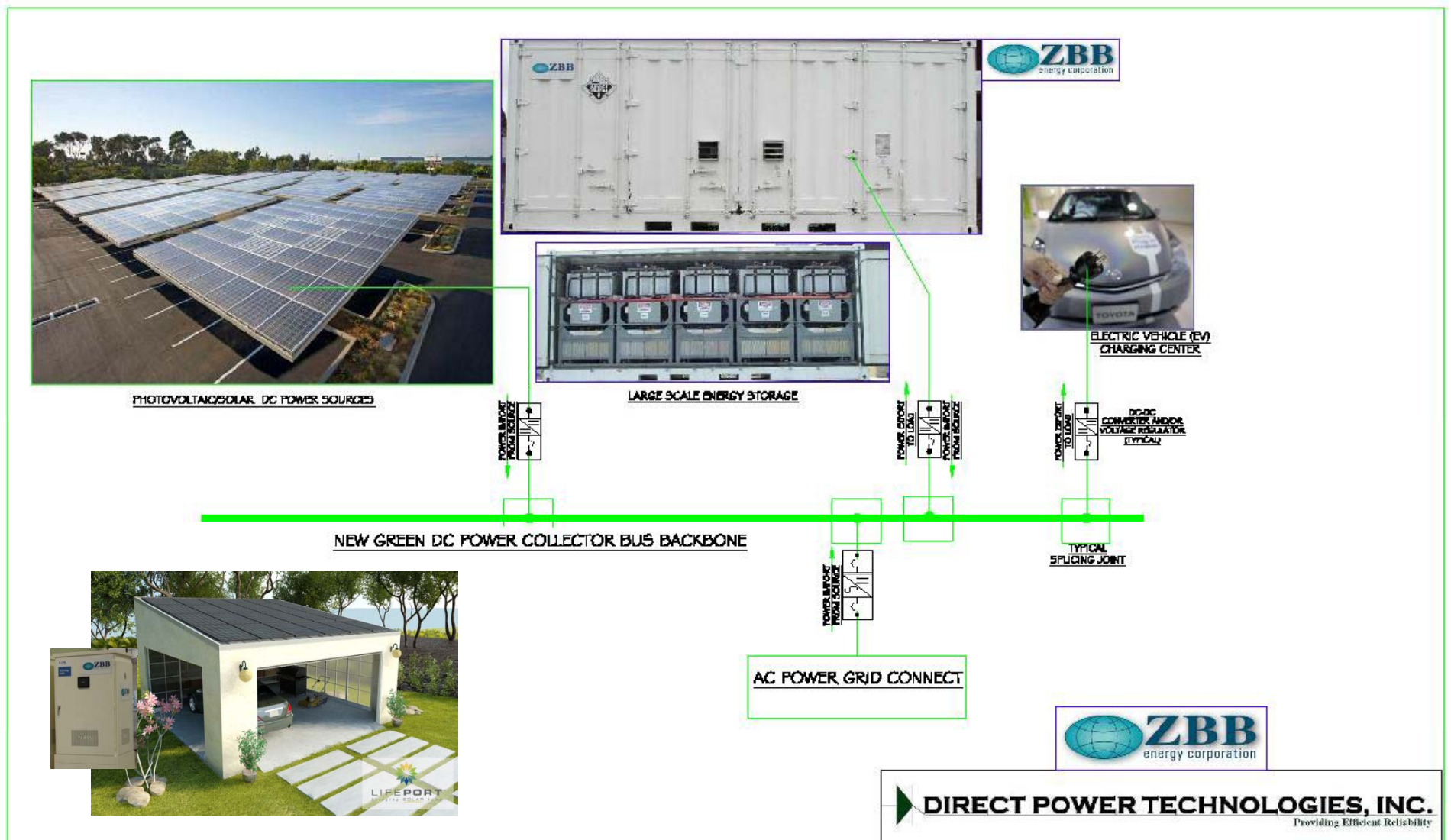


Smart Grid

- Goal of the Smart Grid - to maximize the efficiency of existing generating facilities and accommodate the integration of renewable power resources.
- Evolution of the Smart Grid will depend on cost effective energy storage



Electric Vehicles – The Recharging Solution



Barriers / Challenges to Energy Storage Adoption

- Recognize the complete (true) “Value” of storage throughout the generation, transmission and distribution chain. Multiple Benefits from 1 source.
- Acceptance of new technology solutions to replace existing traditional methods. Think next generation.
 - Predictability – the “Value” of controlled renewable energy sources
 - Grid stability achieved with Predictable (controlled) renewable energy
- Regulatory measures that recognize storage as a “recoverable cost” solution. Incentives to support new tech solutions.
- Cultural change in thinking and acceptance.
 - Through education and bold legislation
 - Smart Grid
 - Distributed Resources VS Centralization
 - Awareness Programs to highlight both strengths and weakness of renewable energy and all possible solutions
 - Installed capacity DOES NOT achieve RPS goals. Efficient usage of generated renewable energy DOES achieve RPS goals.
- Acceptance leads to Volume. Volume leads to Cost Reduction.

Thank You

