

**DOCKETED**

<b>Docket Number:</b>	23-IEPR-06
<b>Project Title:</b>	Hydrogen
<b>TN #:</b>	252174
<b>Document Title:</b>	Presentation - Hyundai's US Market Considerations for Class 8 FC Trucks
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<b>Submitter Role:</b>	Public
<b>Submission Date:</b>	9/7/2023 3:32:31 PM
<b>Docketed Date:</b>	9/7/2023

# Hyundai's US Market Considerations for Class 8 FC Trucks

IEPR Commissioner Workshop on the Potential Growth of Hydrogen

Dr.-Ing. Benjamin Happek, Senior Manager Electrified Commercial Vehicles, Hyundai Translead

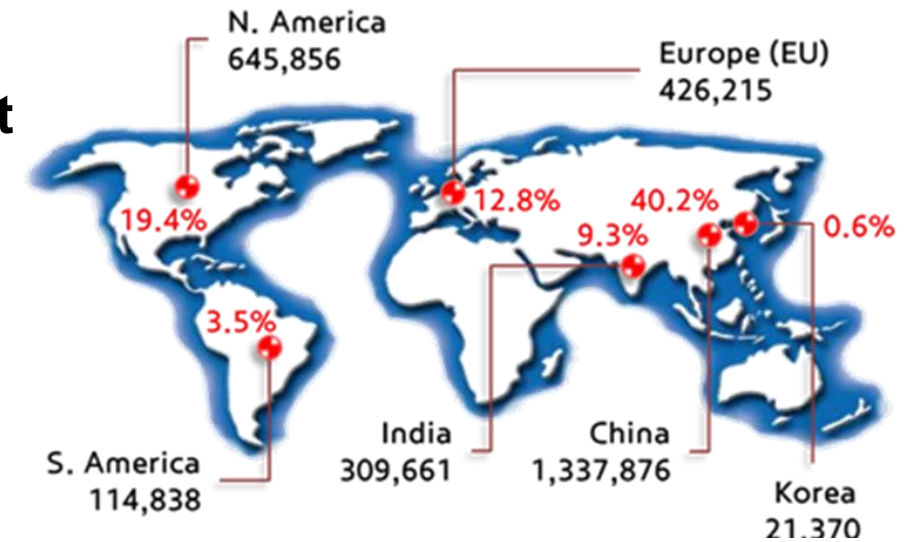
Sacramento, September 8<sup>th</sup>, 2023



# Transition to Zero Emission Trucking in North America

## North America is a Top 2 Global Commercial Vehicle market

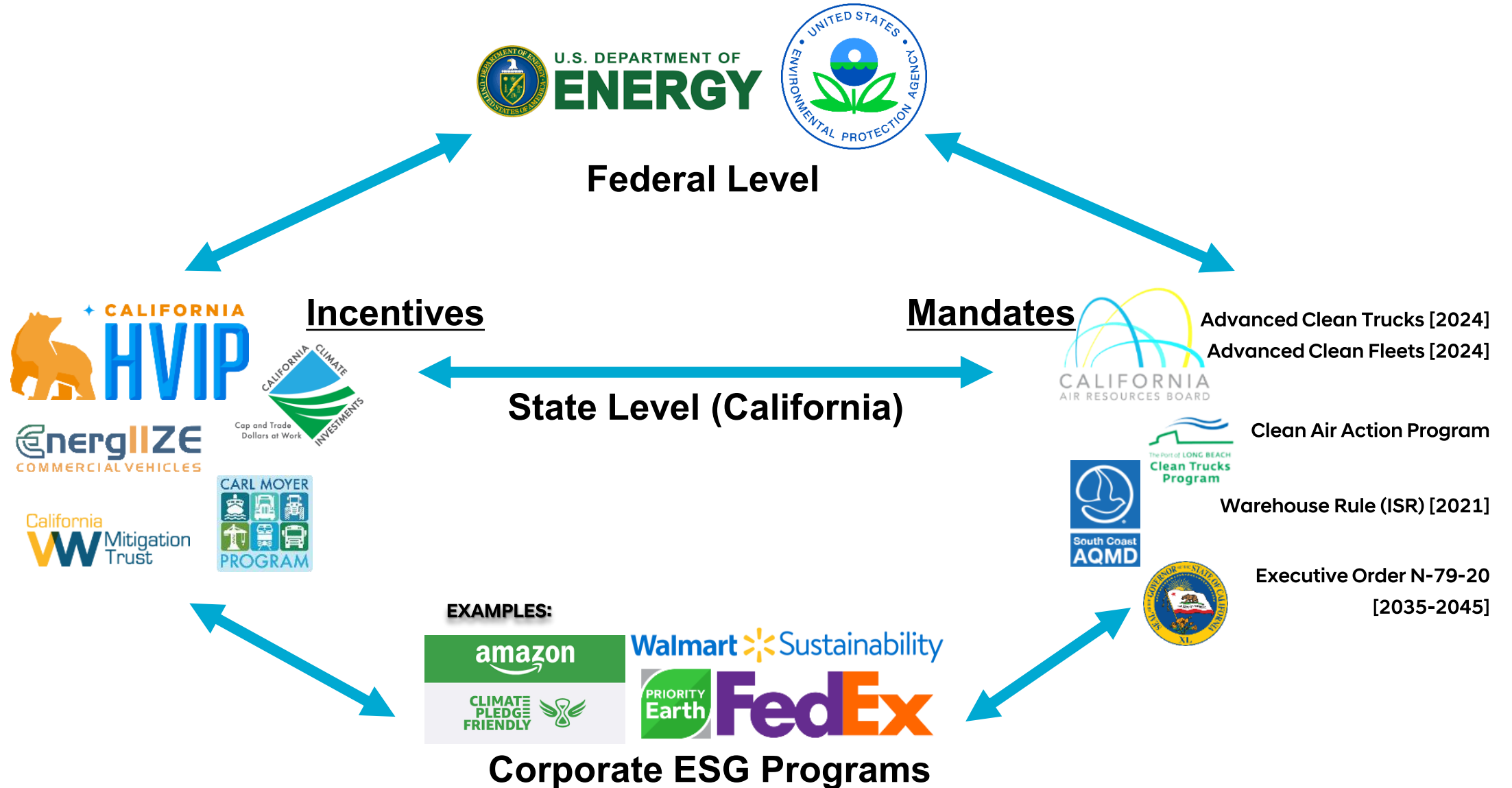
- Class 8 dominates North America
  - 240,000 units per year overall
  - Class 3 is #2 (though most, 69%, Class 3 are Pickups)
- U.S. sales dominated by USMCA-production
  - Only Classes 4 & 5 have any measurable Imports



## Both National & Sub-national policies emerge in push for Zero Emission CVs

- Policy measures both “push” industry & create a Market “pull”
  - **National:** Limited by stronger partisan division → Focus on incremental reform through tax credits & subsidies
  - **Sub-national (State/Local):** Driven by stronger consensus → Establish more stringent requirements & incentives programs
- Policies emerging to encourage adoption of FCEV (including development of infrastructure to support FCEV)

# US Incentives & Regulations (“Push and Pull”)



# Market Potential for ZE Trucks

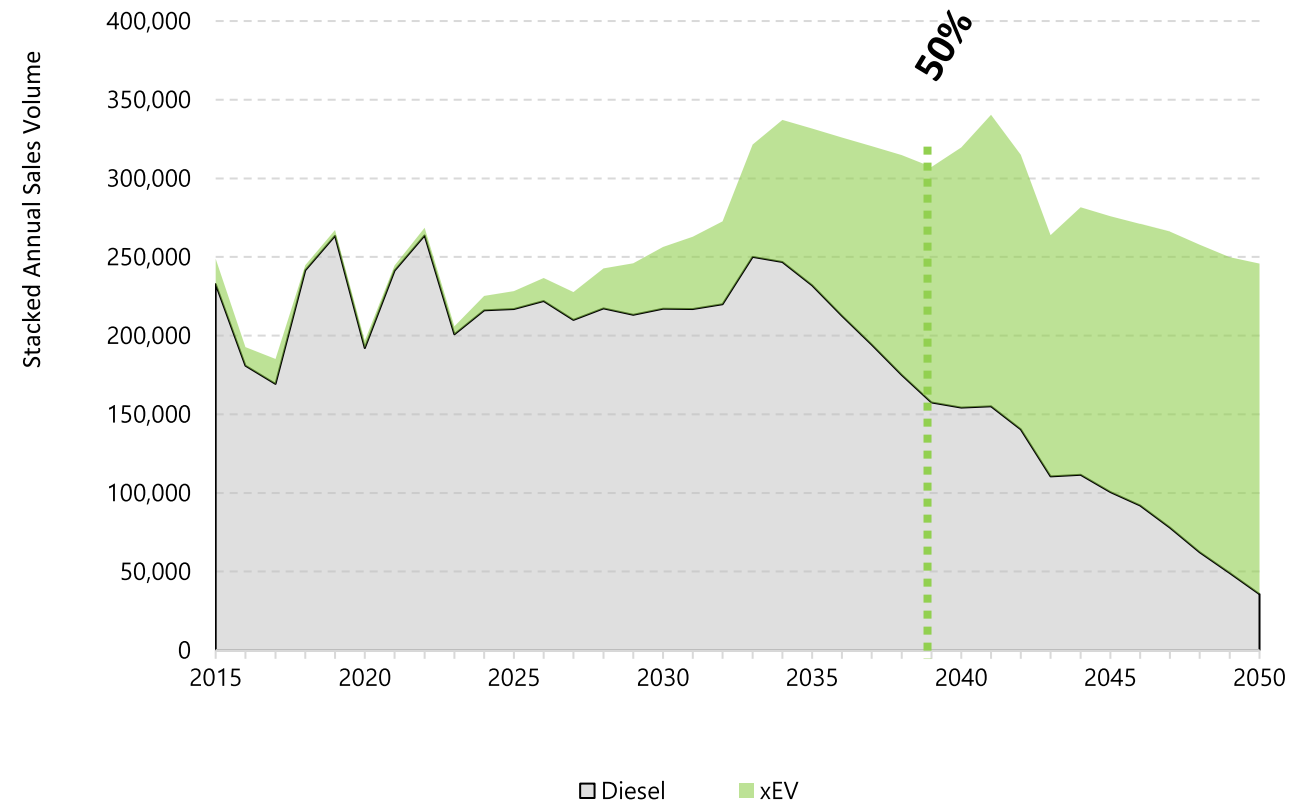
## Bottom-Up Analysis: 15 States Committed to California ZEV Mandate

California ZEV Alignment Status & Current C8 Unit Sales					ZEV Mandated Class 8 Unit Sales								
State	Current ZEV	Bill Approved ZEV	Likely Future ZEV	2022A	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E	2031E
				0%	0%	5%	7%	10%	15%	20%	25%	30%	35%
				Total CL8 Unit Sales	ZEV Class 8 Unit Sales	ZEV Class 8 Unit Sales	ZEV Class 8 Unit Sales	ZEV Class 8 Unit Sales	ZEV Class 8 Unit Sales	ZEV Class 8 Unit Sales	ZEV Class 8 Unit Sales	ZEV Class 8 Unit Sales	ZEV Class 8 Unit Sales
CA	X			17,370	-	868	1,216	1,737	2,605	3,474	4,342	5,211	6,079
CT	X			2,951	-	148	207	295	443	590	738	885	1,033
ME	X			1,929	-	96	135	193	289	386	482	579	675
MD	X			5,903	-	295	413	590	885	1,181	1,476	1,771	2,066
MA	X			5,564	-	278	389	556	835	1,113	1,391	1,669	1,947
NY	X			9,537	-	477	668	954	1,431	1,907	2,384	2,861	3,338
NJ	X			6,471	-	324	453	647	971	1,294	1,618	1,941	2,265
OR	X			4,200	-	210	294	420	630	840	1,050	1,260	1,470
RI	X			795	-	40	56	80	119	159	199	239	278
VT	X			1,363	-	68	95	136	205	273	341	409	477
CO		X		3,632	-	182	254	363	545	726	908	1,090	1,271
VA		X		6,017	-	301	421	602	903	1,203	1,504	1,805	2,106
MN			X	6,017	-	301	421	602	903	1,203	1,504	1,805	2,106
NM			X	1,817	-	91	127	182	273	363	454	545	636
OH			X	10,218	-	511	715	1,022	1,533	2,044	2,554	3,065	3,576
				<b>Total</b>	-	<b>4,189</b>	<b>5,865</b>	<b>8,379</b>	<b>12,568</b>	<b>16,757</b>	<b>20,946</b>	<b>25,136</b>	<b>29,325</b>

# Transition to Zero Emission Trucking in North America

- Adoption of zero emissions trucks will accelerate after 2030, according to Standard & Poor (IHS Markit) forecasts
- In most progressive modeling, ZEV<sup>1)</sup> grows significantly after 2032, overtaking diesel by 2037 (California much earlier than that)
- Even most conservative modeling shows ZEV overtaking diesel by 2047
- Being on the forefront of this technology change offers advantages for regional development
- Early customer feedback indicates a lack of feasibility of battery electric solutions, suggesting that there will be a significant demand in hydrogen in order to power fuel cell electric vehicles with higher range and payload compared to BEV
- Hyundai has around 70 FCEV trucks in customer operation worldwide with over 4M miles driven

USA Class 8 Sales Forecast



<sup>1)</sup>'ZEV' label includes both BEV/FCEV  
Source : 2021 Reinventing The Truck report (IHS Markit)

# FCE Technology Benefits

## Hydrogen technology for heavy duty trucks delivers distinctive advantages

- Battery technology is a viable solution for passenger cars and low GCW commercial vehicles with small operating radius
- For heavy duty trucks, hydrogen fuel cells are the more suitable technology

### Higher Payload



- Payload is a critical economical factor of truck operation
- Hydrogen FCEV technology is lighter than battery technology → higher payload

### Longer Driving Range



- Higher energy density of hydrogen enables long driving range
- Minimal impact of driving range by low ambient temperatures

### Shorter Recharging Time



- Minutes to recharge hydrogen tanks while it takes hours for recharging batteries

### No Impact on Grid Capacity



- Battery technology puts immense stress on the grid
- Difficulties for fleets to install EV chargers at their locations



# Market Challenges

## Hydrogen ecosystem development in the U.S. faces challenges of high costs and nascent infrastructure

### FCEV operation still expensive

Small numbers of trucks; service needs to be developed



### Clean H<sub>2</sub> is expensive

Levelized cost of clean hydrogen can be up to 4x cost of diesel



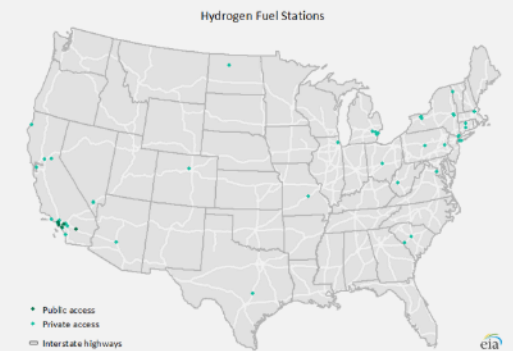
### Midstream is early-stage

Only 1,600 miles of hydrogen pipelines in the USA



### Minimal infrastructure

<100 hydrogen fuelling stations vs. ~150,000 gas/diesel in USA










# Hydrogen Refueling Station in CA - Network Status

HRS structure for commercial vehicles is immature in California; Development of larger stations with >1 metric ton capacity per day necessary

## Size definition of different HRS

Size	S 	M 	L 	2 XL 
Max. hydrogen throughput / day	200 kg	500 kg	1,000 kg	4,000 kg
Vehicle	PV, LCV	(PV, LCV, busses), MDV	(PV, LCV, busses), MDV, HDV	(PV, LCV, busses), MDV, HDV
Average hydrogen throughput / day	150 kg	350 kg	700 kg	2,500 kg
Annual demand	1-10 t	100 t+	500 t+	900 t+
Refueling nozzle	1	2	2-3	2-4
Size components area	80-250 m <sup>2</sup>	200-350 m <sup>2</sup>	250-800 m <sup>2</sup>	depending on HRS technology
Indicative number of trucks to reach H <sub>2</sub> throughput per day <sup>1)</sup>	2.5	~6	~12	~42
California today (Public HRS) 	65 opened (42 in development)		3 (9 announced: 4 in construction, 5 funded)	NorCAL ZERO Project (FEF)

# Synergies of Introducing FC CV to the Market

Trucks & buses are an ideal starting point to address the H2 supply / demand dilemma



Introduction of fuel cell commercial vehicles (CVs)



Fosters investments for hydrogen infrastructure



FC Commercial Vehicles

Enable hydrogen refuelling stations (HRS) to be economically operated



Fuel cell passenger cars



H<sub>2</sub> refueling Infrastructure

Higher request for H<sub>2</sub> passenger cars

# Hyundai FCE CV in South Korea

Hyundai's efforts in Korea further demonstrate the feasibility of hydrogen buses and Class 8 trucks



## 355 FCEV trucks & buses on the road (Mar. '23)

- Bus : Elec City FCEV (City bus), Universe FCEV (Coach)
- Truck : Xcient FCEV (Rigid Truck)
- NEXO FCEV (Passenger Car) sales : 31,258 units

## 153 HRS network in operation (Mar. '23)

- Truck and Bus dedicated HRS : 19
- Full support and demand (bus) from government

# Hyundai FCE Efforts in Korea

H<sub>2</sub> refuse trucks and usage of renewable biogas provide an example of a circular hydrogen solution already underway in Korea



Hydrogen Garbage Truck



Hydrogen refueling station



“Collect – Produce - Fuel”  
Process optimization

Biogas production plant



Hydrogen production plant

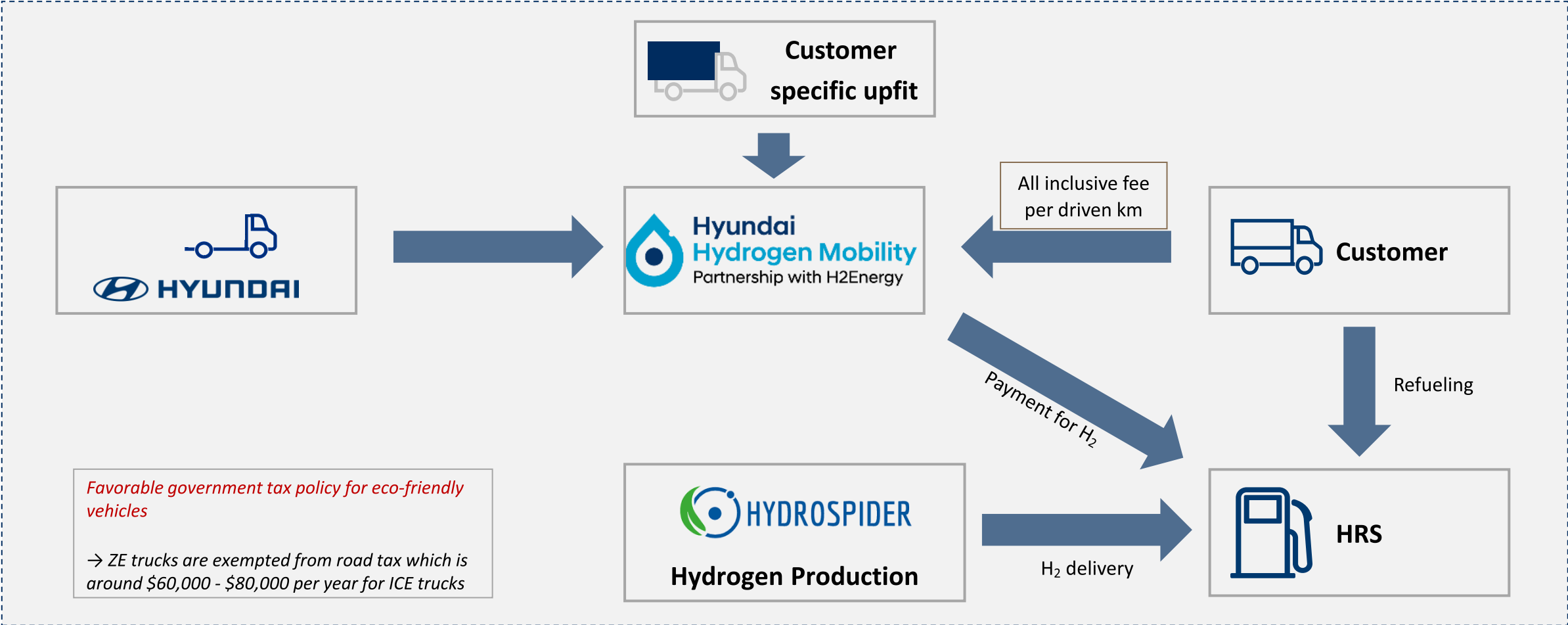


- Hyundai is demonstrating a waste-to-energy hydrogen production project in Chung-Ju since March '22
- Waste disposal issues in the region lead to producing eco-friendly hydrogen at a low cost
- Biogas from food waste; could also be from livestock manure or sewage sludge
- Process being upgraded to biomethane to hydrogen with carbon capture



# Hyundai FCE Efforts in Switzerland - HHM JV & Hydrospider collaboration

Hyundai has built its hydrogen ecosystem in Switzerland through collaboration with local value chain partners





# Hyundai FCE Truck Business in Switzerland

Class 8 hydrogen trucks are readily being deployed in Switzerland



Hydroelectric power plant  
Renewable electricity for H<sub>2</sub> production



Hydrogen production & container  
H<sub>2</sub> production nearby power plant



Hydrogen transport  
350 kg @350 bar



Hydrogen refueling



24 different fleet customers  
47 vehicles in real operation  
Over 4.2 million cumulated miles

# NorCAL Zero Update

- First 10 trucks arrived and are in revenue service as of July 7, 2023
- Remaining 20 vehicles shipped as of August 25



Thursday, April 27, 2023 : Shipment of first 10 trucks  
out of Gwangyang, Korea



Friday, July 7: Job #1 at Glovis in Oakland  
(TraPac Oakland to Lathrop, 1TEU)



Thank you

