

**DOCKETED**

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# LDV Demand Forecast Inputs, Assumptions & Scenarios

2023 Integrated Energy Policy Report Workshop on California Electricity Demand Forecast

Aniss Bahreinian, Ph.D.

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# Forecast & Scenarios

## Two Types of future path for light duty vehicles (LDV)

- Baseline demand **Forecast** is based only on all baseline input forecasts of:
  - Economic & demographic variables
  - Vehicle attributes
  - Fuel prices
  - Incentives
- **AATE Scenarios**
  - **Fleet Population:** same as in the baseline forecast.
  - **Fleet Composition:** Overwrites baseline forecast and assumes the same ZEV market share as projected in CARB's ACC2.

Both the forecast and the scenarios assume the same vehicle miles traveled (VMT) for all vehicles, regardless of fuel type.

Vehicle Population, Fuel economy, and VMT determine transportation fuel demand, including transportation electricity consumption.



# Key Inputs for Baseline LDV Forecast

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## LDV Population

- Household population
- Household Income

Gross State Product forecast used for non-residential LDV forecast.

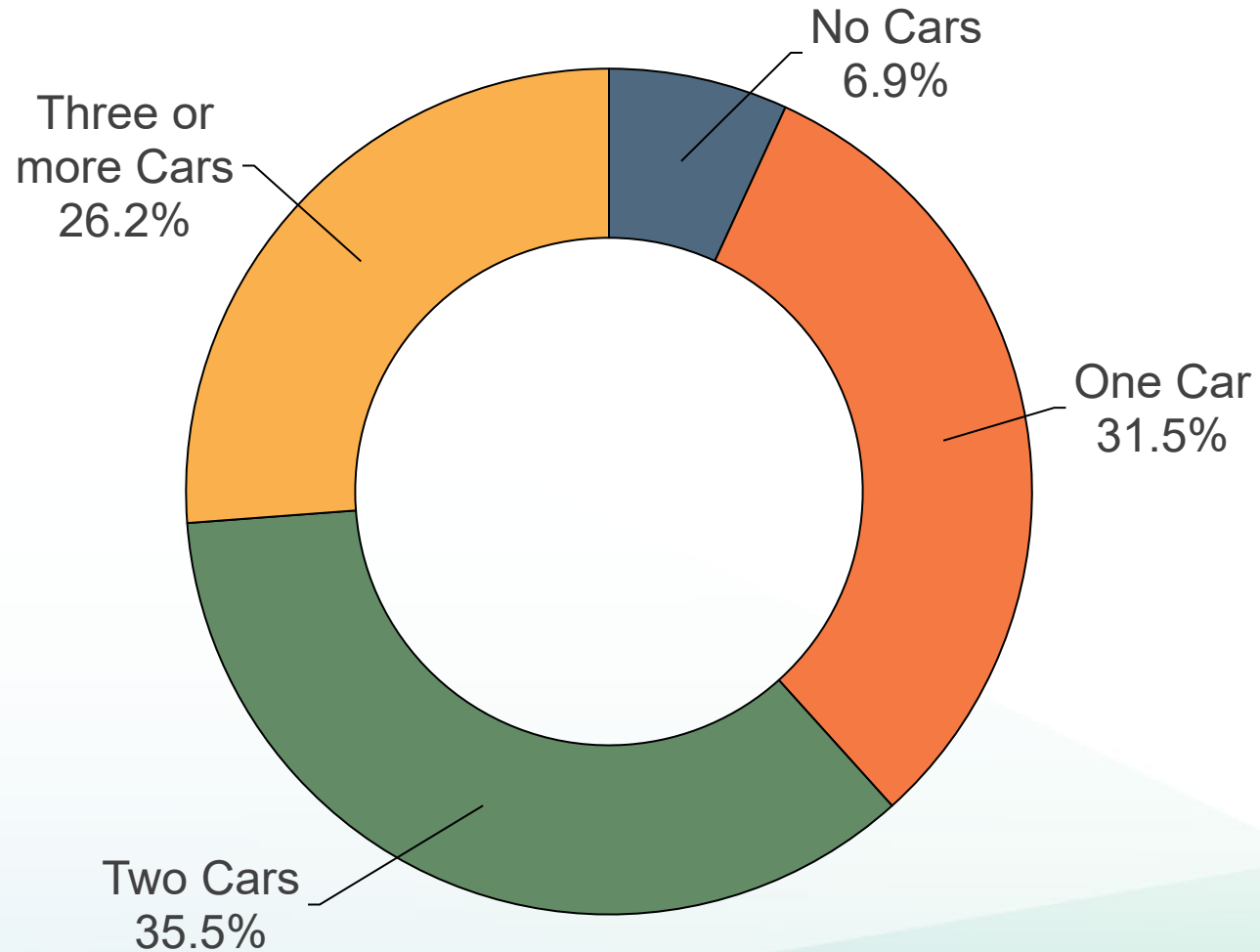
## LDV Fleet Composition (Fuel Type & class)

- Vehicle Attributes (vehicle prices, MPG, Range, cost per mile ...)
- Incentives (State Rebate, Clean Fuel Rewards, IRA Federal Tax Credits)



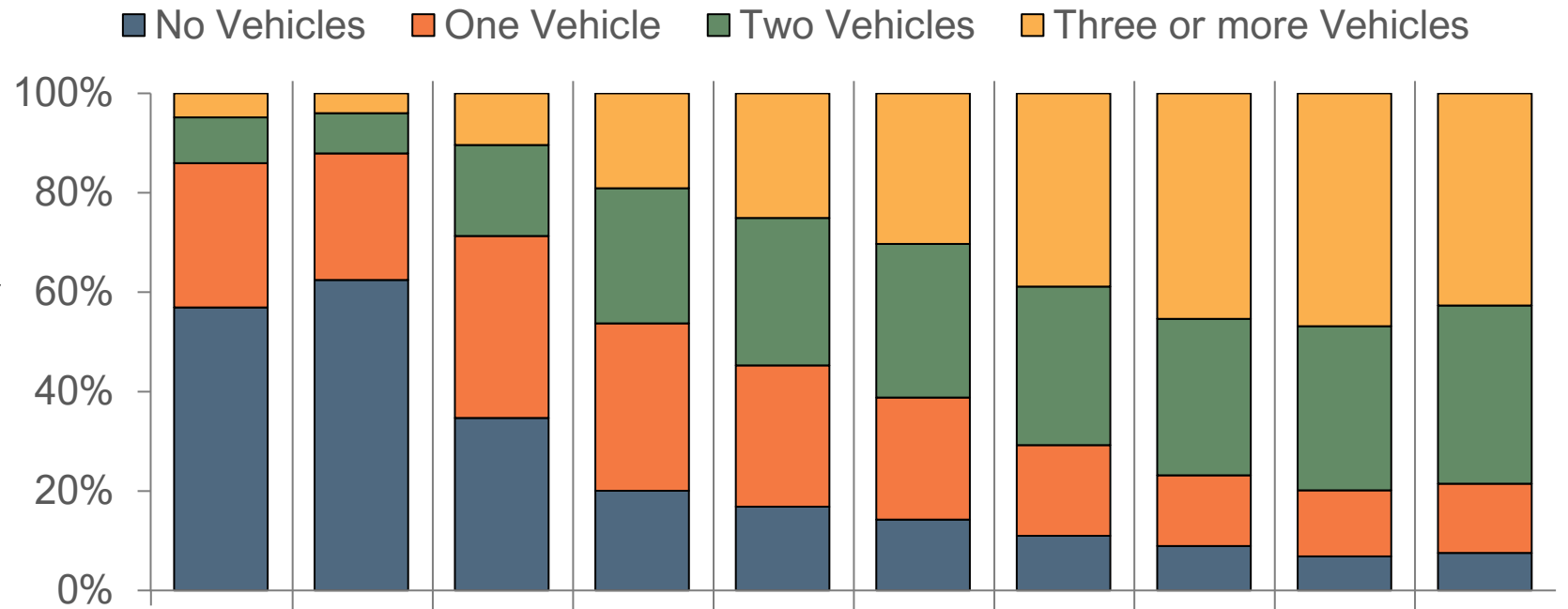


# Vehicles in Household (2021)

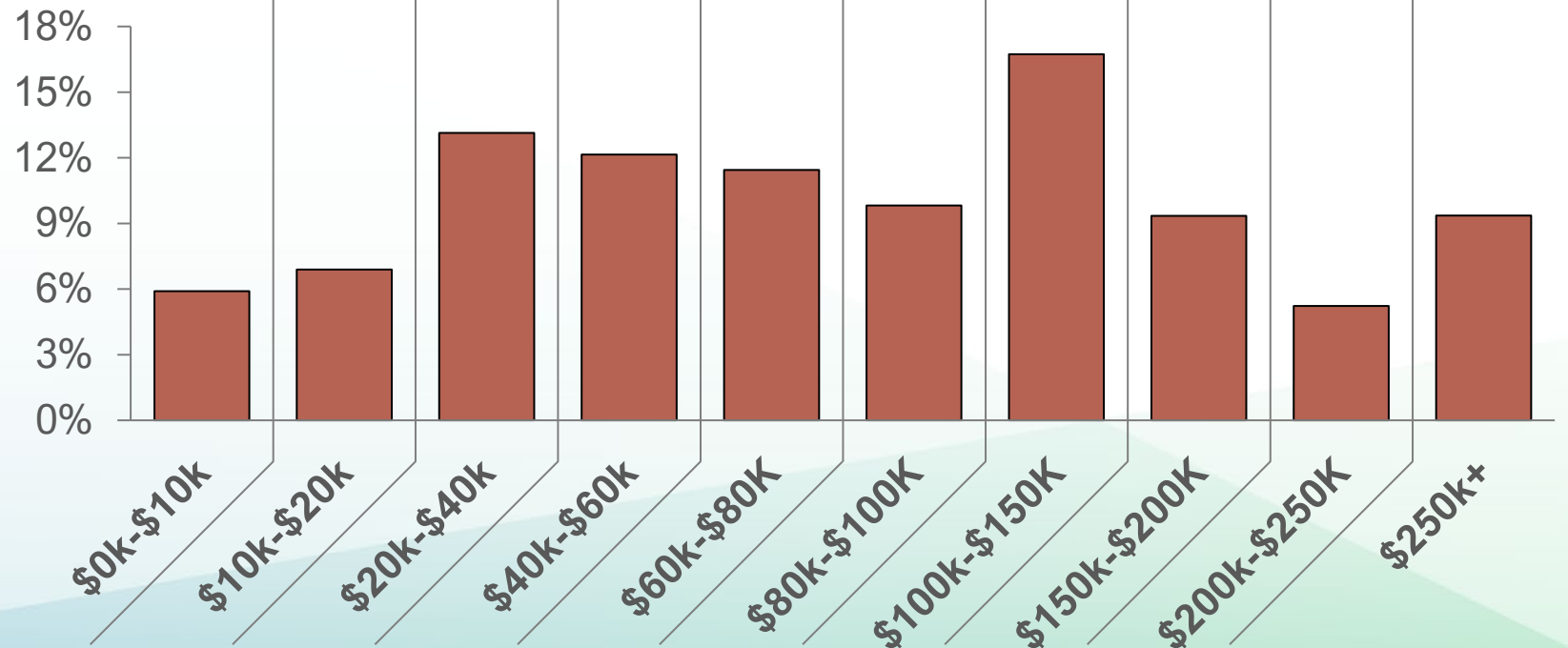




## Vehicle Ownership by Household Income (2021)



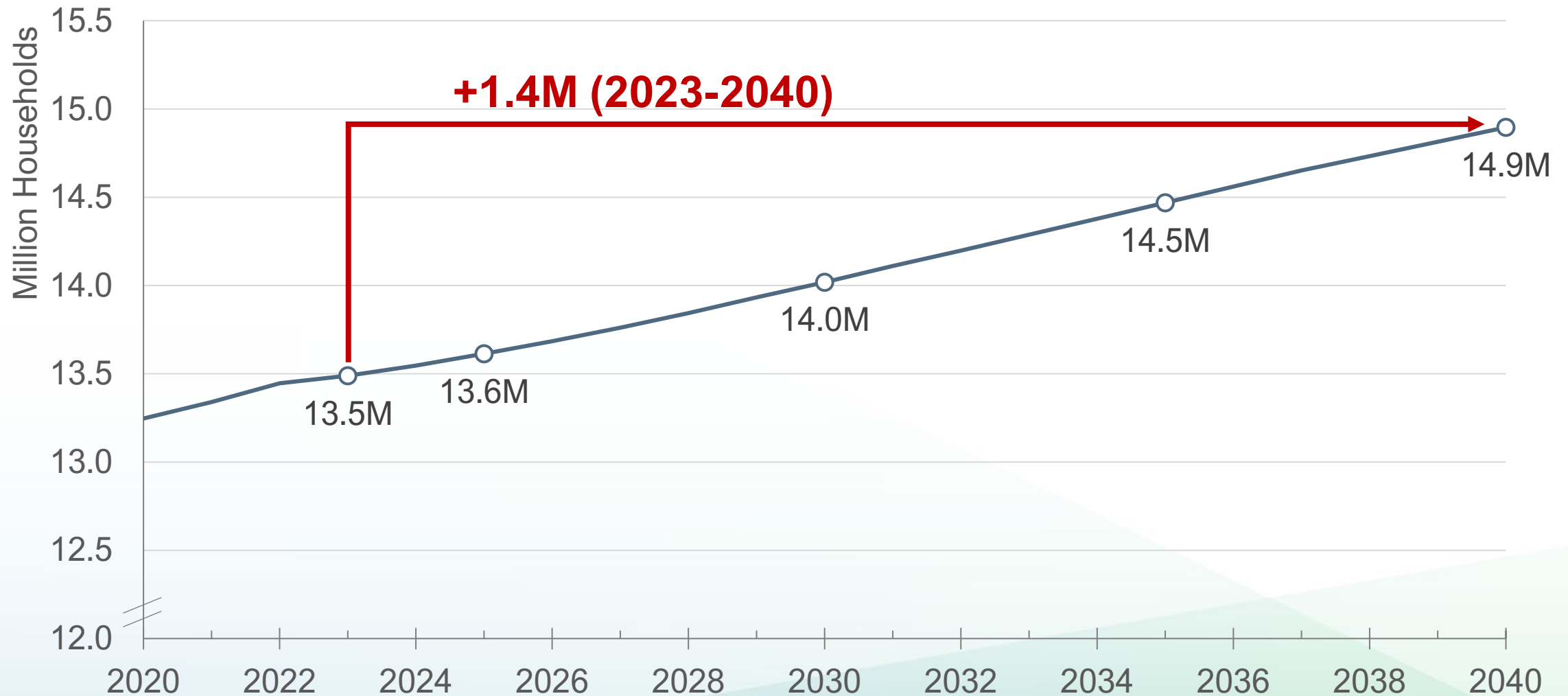
## Household Income Distribution (2021)



Source for Both Charts:  
Energy Commission Staff  
Analysis of 2021 American  
Community Survey



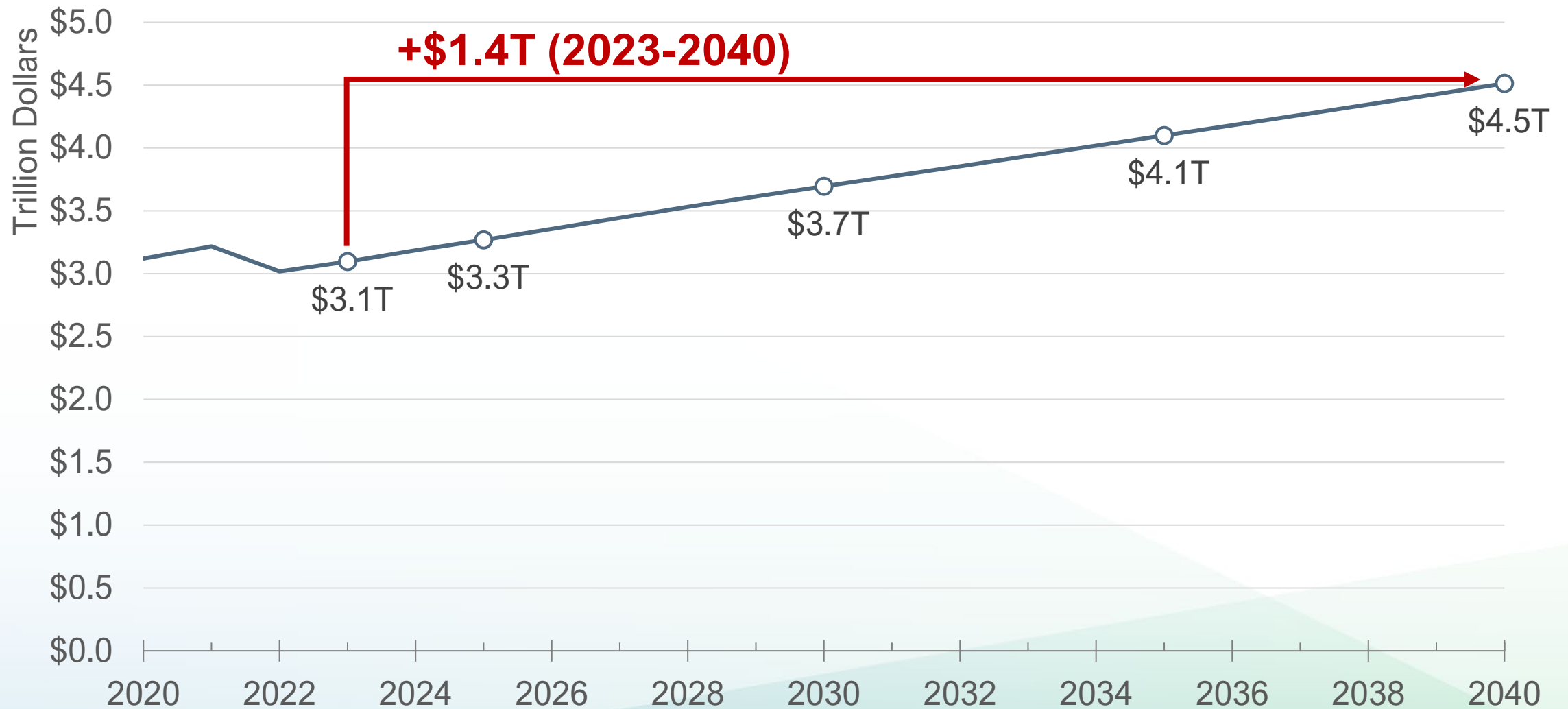
# Household Population in California



Source: Energy Commission Staff Analysis of 2023 Department Of Finance Forecast, using the same household size projection as in the 2022 DOF Forecast



# Personal Income (2022 Dollars)







# Vehicle Attributes

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- Vehicle attributes and incentives determine the class and fuel type composition of the light-duty vehicle demand forecast.
- Attributes include price, fuel economy, range, acceleration, maintenance costs, and fuel cost per mile (determined by both fuel economy and fuel prices).
- While all these attributes have significant impact on the choice of vehicles, price is a primary factor.
- Our forecast only accounts for state and federal incentives.



# 2022 Market Share by Class (All Fuel & Technology Types)

Class	Standard	Premium
Car-Compact	8.8%	1.9%
Car-Large	0.6%	1.5%
Car-Midsize	13.1%	2.2%
Car-Sport	1.8%	0.8%
Car-Subcompact	0.5%	0.0%
Pickup-Compact	4.1%	0.0%
Pickup-Heavy	1.7%	0.0%
Pickup-Std	6.7%	0.1%
SUV-Compact	14.3%	12.3%
SUV-Large	2.0%	0.9%
SUV-Midsize	13.2%	3.6%
SUV-Subcompact	6.1%	0.6%
Van-Heavy	1.3%	0.0%
Van-Minivan	0.9%	0.4%
Van-Std	0.3%	0.0%
All Classes	75.6%	24.4%

Source: Staff  
analysis of 2022  
DMV Data



# MSRP Trend by Class and Fuel Type, for Standard Vehicles (Population Weighted): Car and Pickup

## Gasoline-Powered Standard Vehicles

Class	2019	2020	2021	2022	2023*
Car-Compact	21,498	21,758	22,153	23,196	22,281
Car-Large	34,927	35,909	38,092	38,923	33,845
Car-Midsize	24,463	26,261	28,010	28,583	28,590
Car-Sport	35,646	35,607	39,494	39,974	52,934
Car-Subcompact	17,637	18,557	18,058	20,195	31,520
Pickup-Compact	32,566	34,968	36,457	35,886	40,367
Pickup-Heavy	40,662	45,599	45,775	50,907	43,867
Pickup-Std	41,879	40,835	42,433	47,515	50,543

## Battery Electric Standard Vehicles

2019	2020	2021	2022	2023*	Coming
35,648	37,801	37,751	31,669	29,999	-
-	-	-	-	-	(2026)
47,613	42,912	42,518	54,480	41,646	-
-	-	59,900	49,510	53,366	-
30,742	29,900	29,900	29,900	33,900	-
-	-	-	-	-	(2025)
-	-	-	-	-	(2026)
-	-	-	68,922	64,474	-



# MSRP Trend by Class and Fuel Type, for Standard Vehicles (Population Weighted): SUV and Van

## Gasoline-Powered Standard Vehicles

Class	2019	2020	2021	2022	2023*
SUV-Compact	28,272	28,076	28,829	30,130	32,375
SUV-Large	56,512	52,053	55,581	61,522	57,658
SUV-Midsize	36,844	37,749	39,583	40,110	40,138
SUV-Subcompact	24,881	22,812	24,006	-	25,514
Van-Minivan	34,019	35,019	25,716	35,656	37,176
Van-Heavy	35,947	36,154	36,841	38,076	44,774
Van-Std	35,770	34,596	37,942	41,786	44,147

## Battery Electric Standard Vehicles

2019	2020	2021	2022	2023*	Coming
41,428	41,713	46,637	48,134	48,667	-
-	-	-	-	-	(2024)
-	-	-	-	-	(2024)
41,062	41,505	42,143	36,073	31,323	-
-	-	-	-	-	(2024)
-	-	-	53,085	51,660	-
-	-	-	-	-	(2025)



# 2022 Model Year Miles per Gasoline Gallon Equivalent (Population Weighted)

Standard Class	Gasoline	BEV
Car-Compact	33.0	113.2
Car-Large	20.7	–
Car-Midsize	30.7	129.3
Car-Sport	21.2	90.5
Car-Subcompact	32.2	110.0
Pickup-Compact	20.3	–
Pickup-Heavy	18.0	–
Pickup-Std	17.5	69.0
SUV-Compact	28.1	103.3
SUV-Large	17.2	–
SUV-Midsize	22.1	114.6
SUV-Subcompact	29.2	–
Van-Minivan	22.4	51.0
Van-Heavy	22.5	–
Van-Std	22.0	106.8

Source: Staff analysis of 2022 DMV data and 2023 DataOne



# Thank You LDV Demand Forecasting Team

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Aniss Bahreinian

[Aniss.Bahreinian@energy.ca.gov](mailto:Aniss.Bahreinian@energy.ca.gov)

Jesse Gage

[Jesse.Gage@energy.ca.gov](mailto:Jesse.Gage@energy.ca.gov)

Namita Saxena

[Namita.Saxena@energy.ca.gov](mailto:Namita.Saxena@energy.ca.gov)

Elizabeth Pham

[Elizabeth.Pham@energy.ca.gov](mailto:Elizabeth.Pham@energy.ca.gov)