

DOCKETED

Docket Number:	20-TRAN-04
Project Title:	Electric Vehicle Infrastructure Project Funding
TN #:	241072
Document Title:	Plug In America Comments - Specific service signs and innovative EV signage for increased public awareness of EVs
Description:	N/A
Filer:	System
Organization:	Plug In America
Submitter Role:	Public
Submission Date:	12/21/2021 8:01:52 PM
Docketed Date:	12/21/2021

*Comment Received From: Plug In America
Submitted On: 12/21/2021
Docket Number: 20-TRAN-04*

Specific service signs and innovative EV signage for increased public awareness of EVs

For the California Energy Commission's Electric Vehicle Infrastructure Project Funding, Plug In America recommends that the CEC consider engaging with EVSE providers to present their logos on specific service signs on highways that would make the availability of EVs more prominent in the consciousness of the public. Additionally, Plug In America recommends working with companies employing innovative ways to implement digital signage for EV charging stations on local roads to see if such business models can be expanded to further the goal of EV public awareness.