

**DOCKETED**

|                         |  |
|-------------------------|--|
| <b>Docket Number:</b>   | 21-IEPR-06                                     |
| <b>Project Title:</b>   | Building Decarbonization and Energy Efficiency |
| <b>TN #:</b>            | 238785   |
| <b>Document Title:</b>  | Presentation - Lessons Learned from LIFT       |
| <b>Description:</b>     | S1.2A Stephanie Chen, Marin Clean Energy       |
| <b>Filer:</b>           | Raquel Kravitz                                 |
| <b>Organization:</b>    | Marin Clean Energy                             |
| <b>Submitter Role:</b>  | Public   |
| <b>Submission Date:</b> | 7/9/2021 4:15:52 PM                            |
| <b>Docketed Date:</b>   | 7/9/2021                                       |



My community.  
My choice.

# Lessons Learned from LIFT

Stephanie Chen, Senior Policy Counsel

# About MCE

**4 Bay Area  
Counties**

**~540,000  
Accounts**

**1 million +  
Customers**





# Low-Income Families & Tenants (LIFT)

- Launched October 2017 as an ESA pilot
- Re-authorized through 2023
- Offers:
  - Electrification – HVAC and water heating
  - Energy efficiency
  - Health, safety and comfort upgrades

# Lessons Learned

- Electrification is popular for many reasons
- Robust behind-the-scenes program coordination
- Outreach in partnership with local gov'ts
- When/how to engage owners, tenants
- Contractor availability challenges

Thank You

Stephanie Chen, Senior Policy Counsel  
[schen@mcecleanenergy.org](mailto:schen@mcecleanenergy.org)

