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Electrification of Everything

We write today on behalf of DBL Partners' portfolio company, Bellwether Coffee, a private company located in Berkeley, CA that manufactures the electric coffee roaster. Bellwether Coffee is a leader in the "Electrification of Everythingâ€□ as it sets out to make the coffee industry more accessible and sustainable for the planet, by designing a commercial roaster run on electricity-not natural gas-that is easily plugged in on-site and can be operated entirely by renewable energy. As a growing number of U.S. cities across California (40+), Massachusetts, Oregon, and Washington are taking steps to ban natural gas hook-ups in new buildings to combat climate change, all-electric roasting is the future for the coffee industry. Natural gas bans are limiting cafes from having traditional gas-powered roasters on-site. Bellwether Coffee provides a clean alternative to traditional coffee roasters and its first-of-its-kind recirculating technology eliminates particulates and VOCs during the roast process, reducing the carbon footprint of each roasting cycle by 90%. DBL Partners and Bellwether Coffee would be happy to provide additional information on the electric coffee roasting industry, and the sub-sector on the electrification of everything, as the CEC evaluates the agency's Program Investment Charge Investment Plans 2021-2025.