

DOCKETED	
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Project Title:	Electricity and Natural Gas Demand Forecast
TN #:	236545
Document Title:	MEETING SCHEDULE Session 2 at 1-00 PM 2021 IEPR Commissioner Workshop on California's Evolving Economic & Demographic Landscape
Description:	Tuesday, February 2, 2021 Session 2: 1:00 pm Remote access via Zoom.™ For details, go to https://zoom.com or to participate by telephone call 1-888-475-4499 Webinar ID: 929 8963 8100 Webinar Passcode: IEPR2021
Filer:	Raquel Kravitz
Organization:	California Energy Commission
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California Energy Commission
MEETING SCHEDULE: 2021 IEPR Commissioner Workshop on
California's Evolving Economic and Demographic Landscape
Tuesday, February 2, 2021

Session 2: 1:00 pm

Remote access via [Zoom](https://zoom.us).™

For details, go to <https://zoom.com> or to participate by telephone call 1-888-475-4499

Webinar ID: **929 8963 8100**

Webinar Passcode: **IEPR2021**

(Listed times are general guidelines only)

Welcome, Logistical Information (1:00 -1:05)

Heather Raitt, Integrated Energy Policy Report (IEPR) Program Manager

Opening Remarks (1:05 – 1:10)

J. Andrew McAllister, 2021 IEPR Lead Commissioner

David Hochschild, Chair

Patty Monahan, Commissioner

Karen Douglas, Commissioner

Panel 2 – Post COVID-19 Transportation Future (1:10 – 2:45)

Moderator: Giovanni Circella, UC Davis

- Ellen Greenberg, California Department of Transportation
- Austin Heyworth, UBER
- Barbara Jacobson, CALSTART
- Antoinette Meier, San Diego Association of Governments
- Mike Roeth, North American Council for Freight Efficiency

Panel 3 – California's Post COVID-19 Business Economy (2:45 – 4:15)

Moderator: Carol Zabin, UC Berkeley

- Lance Hastings, California Manufacturers and Tech Association
- Bob Keefe, E2
- John Larrea, California League of Food Producers
- Matt Peterson, LA's Clean Tech Incubator
- Bob Raymer, California Building Industry Association

Public Comments

Closing Comments

Adjourn

Session 2

Panel 2 Post Covid-19 Transportation Future Biographies



Giovanni Circella

Giovanni Circella is the Honda Distinguished Scholar for New Mobility Studies and the Director of the 3 Revolutions Future Mobility Program at the University of California, Davis, and a Senior Research Engineer in the School of Civil and Environmental Engineering of the Georgia Institute of Technology.

Dr. Circella's interests include travel behavior, emerging mobility services, travel demand modeling and travel survey methods. His recent research has focused on the impacts of ICT, shared mobility, micromobility and vehicle automation on travel behavior and auto ownership, the evolving lifestyles and mobility patterns of various population segments (e.g. "millennials") in various regions of the U.S., Europe, South America and the Middle East, and the impacts of the COVID-19 pandemic on transportation.

Giovanni is the Chair of the TRB Committee on ICT and Transportation (AEP35), and a member of the Travel Behavior and Values (AEP30) committee. He is a member of the Executive Board of the International Association for Travel Behaviour Research (IATBR). He serves on several NCHRP/TCRP panels on the impacts of emerging transportation technologies, and cooperates with several planning agencies and non-profit organizations.



Ellen Greenberg, FAICP
Deputy Director for Sustainability
California Department of Transportation

Ellen Greenberg was appointed in 2016 as the California Department of Transportation Deputy Director for Sustainability by then-governor Governor Brown and reappointed in in 2020 by Governor Newsom. Ellen’s team at Caltrans is leading culture change in the Department with new initiatives to move the State away from auto-dependency, promote zero emission vehicles, prepare for the impacts of climate change, and integrate equity considerations into the Department’s work.

Ellen has over 30 years’ experience working with cities, transportation agencies and non-governmental organizations to guide transportation, development, and conservation decisions. She holds degrees in Geography, City and Regional Planning and Transportation Engineering from UC Berkeley. Ellen is a Fellow of the American Institute of Certified Planners.



Austin Heyworth

Austin Heyworth is Senior Manager of Public Affairs in California for Uber, the global technology company enabling mobility and delivery services in more than 70 countries around the world. At Uber, he represents the company on state legislative and regulatory issues, and oversees political engagement including leading the successful Yes on 22 campaign on the November 2020 ballot. Before Uber, Austin worked in the State Assembly as Special Assistant to the Speaker. In 2012, he graduated from the University of California, Davis where he also played football.



Barbara Jacobson

Barbara Jacobson is the Senior Project Manager of Innovative Mobility with CALSTART. Based in Los Angeles, Barbara works on the Clean Mobility Options Voucher Pilot Program funded by CARB, co-chairs CALSTART's Innovative Mobility Work Group and focuses on sustainable first/last mile solutions for the movement of both goods and people. Prior to joining CALSTART, Barbara worked at Lyft as the Expansion Lead with on the regional Bay Wheels bike share system in the Bay Area. She holds a MS in City and Regional Planning from Boston University.



Antoinette Meier

Antoinette Meier is the Director of Mobility and Innovation for the San Diego Association of Governments (SANDAG). Antoinette leads the development of plans, policies and programs that create more sustainable transportation choices for the San Diego region. From innovative partnerships to clean and intelligent transportation solutions, Antoinette is tasked with casting a vision for the future of transportation that offers more choices and greater access to opportunity.

For the past 10 years at SANDAG Antoinette has led regional commuter services and innovative pilot projects that reduce traffic congestion, improve mobility and air quality. This includes managing the regional Transportation Demand Management Program (iCommute), facilitating shared mobility pilot projects and autonomous vehicle planning and testing, and fostering partnerships with transit agencies, local jurisdictions, academia, and the region's largest employers to promote sustainable transportation choices to the region's commuters.

Prior to joining SANDAG, Antoinette worked in community and economic development in both the San Diego region and the City of Seattle. Antoinette has a master's degree in City Planning and is an AICP certified planner.



Michael Roeth

Executive Director, NACFE
Truck Operations Leader, Rocky Mountain Institute

Mike Roeth has worked in the commercial vehicle industry for over 35 years, is the Executive Director of the North American Council for Freight Efficiency and is the trucking lead for the Rocky Mountain Institute. Mike's specialty is brokering green truck collaborative technologies into the real world at scale. Mike was awarded the prestigious 2020 L. Ray Buckendale Lecturer and manuscript author. He has a Bachelor of Science in Engineering from the Ohio State University and a Master's in Organizational Leadership from the Indiana Institute of Technology. Roeth served on the second National Academy of Sciences, Engineering, Medicine Committee on Reducing Fuel Consumption and Greenhouse Gas Emissions of Medium- and Heavy-Duty Vehicles, is a Department of Energy Merit Reviewer and served as Chairman of the Board for the Truck Manufacturers Association. He understands the customers, operations and intricacies of the commercial vehicle industry having held various positions in product development, engineering, reliability and quality, sales, materials and plant management with Navistar and Behr/Cummins.

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Session 2

Panel 3
California's Post Covid-19 Business
Economy

Biographies



Carol Zabin

Carol Zabin (Ph.D. University of California, Berkeley) directs the Labor Center's Green Economy Program. She is a labor economist whose research has addressed low-wage labor markets, labor standards, workforce development, and other economic development and labor issues in the United States. Dr. Zabin has consulted with numerous unions and non-profits on strategies and policies to improve jobs in human services and the green economy.

Her current research focuses on the impact of climate and clean energy policy on California's economy, workers, and labor unions. Recent publications include "[Putting California on the High Road: A Jobs and Climate Action Plan for 2030](#)," "[Diversity in California's Clean Energy Workforce](#)," "[Advancing Equity in California Climate Policy](#)," and "[Workforce Issues and Energy Efficiency Programs](#)." Appointed by Governor Brown, Dr. Zabin sits on the executive council of the California Workforce Development Board. Before joining the Labor Center, Dr. Zabin was on the faculty at Tulane University and UCLA.



Lance Hastings

President and CEO
California Manufacturers & Technology Association

Lance Hastings currently serves as President and CEO of the California Manufacturers & Technology Association (CMTA), having assumed the role in November 2018. In that capacity, he leads a prominent business-oriented trade association with a legacy of success and engagement.

Prior to joining CMTA, he served as Vice President of National Affairs for MillerCoors. During his 15 years with the brewing industry, Hastings served in state, regional, national and international capacities. His international experience was as Head of Regulatory and Tax Affairs for SABMiller located in London, England from 2012-2015.

Before his extensive career as a manufacturing executive, Hastings was the Vice President of Government Relations at the California Grocers Association and Senior Director for State Affairs at the Grocery Manufacturers of America.

Hastings also served as legislative staff in the California State Legislature for almost a decade, concluding as a Chief Consultant in 1997.

Lance is a graduate of California State University at Sacramento with a BA in Economics and Minor in Government.

 You can follow Lance on Twitter at @lance_hastings and CMTA at @cmta



Bob Keefe
Executive Director at E2

Bob Keefe is E2's Executive Director, overseeing E2's work across the country and coordinating E2's staff and chapters stretching from Boston to San Diego. Bob speaks regularly about the economic benefits of smart environmental policies; the clean energy economy; jobs and related issues, and has been widely quoted in publications nationwide.

Prior to joining E2 in 2011, Bob spent more than 20 years as a political, business and environmental journalist. He served as the chief Washington correspondent for the Atlanta Journal-Constitution; as a California-based national reporter for Cox Newspapers/Cox News Service; as technology editor for the Austin (Tx) American-Statesman and as a business and investigative reporter for the St. Petersburg (Fla.) Times. Bob also co-founded a technology news Web site and has co-authored or edited several business-related books.

He is a graduate of the University of North Carolina at Chapel Hill and was a fellow at the University of Southern California's Annenberg School for Communication and Journalism.



John G. Larrea



John Larrea is Director of Government Affairs for the California League of Food Producers (CLFP). CLFP is a statewide non-profit trade association that represents food processors with production facilities in California. The membership includes firms involved with canning, freezing, or drying a wide array of fruit and vegetable products as well as nut processors, cheese manufacturers and olive oil producers. John has over 30 years of experience in government relations in California.

Prior to joining the CLFP, John was the western states representative for The Williams Companies, Inc., a national energy company based in Tulsa, Oklahoma, during which he oversaw Williams' legislative efforts in California and the western region, providing information and direction to Williams' on developments in electricity and natural gas.

In 1997, John was appointed as an analyst and consultant to the California Public Utilities Commission where he covered energy and natural gas issues as a legislative liaison for the Commission's Office of Governmental Affairs.

John joined CLFP in 2010 and covers climate change, energy, and air quality issues for CLFP.



Matt Petersen
President and CEO of LACI

Matt Petersen is the President and CEO of Los Angeles Cleantech Incubator (LACI.) LACI is creating an inclusive green economy by unlocking innovation (e.g., incubating leading startups), transforming markets (i.e., creating aspirational partnerships), and enhancing community (i.e., inspiring future entrepreneurs). LACI's three priorities are accelerating transportation electrification, clean energy, and sustainable cities.

Prior to joining LACI, he was appointed by Mayor Eric Garcetti as the first ever Chief Sustainability Officer for the City of Los Angeles. Serving as CSO for four years, Petersen was the chief architect of the groundbreaking Sustainable City pLAn, helped LA become a global leader in EVs, solar and water conservation, and helped create the Climate Mayors. Petersen co-founded Global Green USA and led the organization for 19 years as President and CEO.

Petersen is chair of the Climate Mayors board, and a board member of Habitat for Humanity of Greater Los Angeles, Center for Environmental Health, and the Sir Edmund Hilary Institute for International Leadership. Petersen also created Citizen E to find and support individuals taking responsibility for a corner of their world. Petersen is a member of the Council on Foreign Relations, the Pacific Council on International Policy, the LA Sustainability Leadership Council. He and his son live in Santa Monica, and Matt is a retired AYSO coach.



ROBERT E. RAYMER, PE
CBIA Senior Engineer/Technical Director

- Bob was hired by the California Building Industry Association in 1981 to serve as Staff Engineer.
- After obtaining his license as a Professional Engineer (Mechanical) in 1985, Bob became CBIA's Technical Director/Senior Engineer.
- In this capacity, Bob represents California's homebuilders at the local, state and national level on such code-related issues as energy efficiency, water efficiency, green building design, disabled accessibility, fire safety and indoor air quality.
- Bob has served as Chair of the California Building Standards Commission's Green Building Code Advisory Committee, Building & Fire Code Advisory Committee and the Accessibility Code Advisory Committee.
- Bob has degrees in mechanical engineering, environmental studies and engineering technology from CSU Sacramento, where he served as President of the student body.

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