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<td><strong>Docket Number:</strong> 20-IEPR-02</td>
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<td><strong>Project Title:</strong> Transportation</td>
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<td><strong>TN #:</strong> 234889</td>
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<td><strong>Document Title:</strong> Approaches to Assessing ZEV Funding Program Benefits S2 1D Gia Vacin, GO-Biz</td>
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<td><strong>Description:</strong> Approaches to Assessing ZEV Funding Program Benefits S2. 1D Gia Vacin, GO-Biz</td>
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<td><strong>Filer:</strong> Raquel Kravitz</td>
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<td><strong>Organization:</strong> Energy Commission</td>
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<td><strong>Submitter Role:</strong> Commission Staff</td>
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<td><strong>Submission Date:</strong> 9/24/2020 9:02:11 AM</td>
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Approaches to Assessing ZEV Funding Program Benefits

2020 IEPR Update – September 25, 2020
Measurement is important...
...and difficult.
GM & EVgo Partner to Accelerate EV Adoption

More than 2,700 new EV charging plugs in the next 5 years

Triple the size of its existing network

SCALE
Driving ZEV to Scale

Why?

- At scale, significant benefits emerge
  - GHG reductions, air quality, equity/access, job growth
- Ultimately, it’s about improving people’s lives
Clean Transportation Funding Landscape
ZEV Market Development Strategy

1. Articulate core principles for collective action
2. Clearly identify targets
3. Establish Roles/objectives of agencies and major stakeholder groups
4. Organize collective problem-solving
   Increase transparency and target stakeholder engagement
5. Ensure lessons learned are accessible and incorporated

Empower actors to exceed expectations
System Metrics

- Air Quality
- Equity / Clean Mobility Access
- GHG Emissions
- Workforce
- Market Growth / Expansion
- Private $