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CALIFORNIA ENERGY COMMISSION

In the matter of:

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IEPR COMMISSIONER WORKSHOP ON
TRANSPORTATION TRENDS AND LIGHT-DUTY ZERO-EMISSION
VEHICLE MARKET UPDATE

REMOTE VIA ZOOM

Session 3 - Vehicles Miles Traveled

FRIDAY, JUNE 12, 2020

10:00 A.M.

Reported by:

Martha Nelson

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AGENDA

	<u>Page</u>
Introduction	5
Heather Raitt	
Opening Comments	7
Patty Monahan	
Karen Douglas	
1. Vehicle Miles Traveled	9
A. Elliot Martin	
B. Chris Ganson	
C. Chris Lepe, Transform	
D. Marco Anderson	
E. Jeanie Ward-Waller	
Public Comment	108
Closing Comments	116
Adjourn	116

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
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P R O C E E D I N G S

10:00 A.M.

FRIDAY, JUNE 12, 2020

MS. RAITT: This is Heather Raitt from the California Energy Commission. I'm the Program Manager for the Integrated Energy Policy Report. Welcome to today's 2020 IEPR Update Commissioner Workshop on Transportation Trends and Light-Duty ZEV Market Update.

For today's workshop, we are holding it remotely, consistent with Executive Orders of N-25-20 and N-29-20, and the recommendations from the California Department of Public Health, to encourage physical distancing to slow the spread of COVID-19.

Please be aware that this meeting is being recorded. We'll post a recording and a written transcript on our website. Also, today's presentations are posted on our website.

We are holding this workshop in three sessions over today and yesterday. This is our third and last session for the workshop. And today's topic is vehicle miles traveled.

If you were in the previous sessions yesterday, you saw we were using the Q&A function

1 in Zoom with the capability to vote on questions
2 posed by others.

3 So attendees may type questions for
4 panelists by clicking on the Q&A icon at the
5 bottom of your screen. And before typing a
6 question, please check to see if someone else has
7 already posed a similar question. If so, you can
8 just click the thumbs-up to vote on it and that
9 will move the question up in the queue. The
10 questions with the most thumbs-up clicks are up-
11 voted to the top of the list. So we'll do our
12 best to respond to questions but are unlikely to
13 elevate all due to time restrictions.

14 We also plan to conduct a poll towards
15 the end of the workshop to get some initial
16 feedback on how folks like the remote workshop
17 relative to our pre-COVID in-house workshops at
18 the Energy Commission or another facility.

19 I'll briefly go over how to provide
20 public comments on the material for today's
21 workshop. There's going to be an opportunity for
22 verbal comments at the end of this session.

23 In Zoom, you can click on the raise-hand
24 icon at the bottom of the screen to let us know
25 you'd like to make a comment. And if you change

1 your mind, you can click it again and your hand
2 will go down. For
3 those on the phone not using Zoom, press star
4 nine and that will raise your hand and let us
5 know you want to comment. Alternatively, written
6 comments are welcome after the workshop and
7 they're due on July 3rd. Again, the meeting
8 notice provides all the detailed instructions for
9 how to submit written comments.

10 And with that, I'll turn it over of
11 Commissioner Monahan for opening remarks. Thank
12 you.

13 COMMISSIONER MONAHAN: Good morning
14 everybody. Welcome to our third and final
15 session for, at least, this discussion around
16 transportation trends and light-duty zero-
17 emission vehicle market updates.

18 I encourage, if there are other
19 Commissioners, and I saw Commissioner Douglas,
20 you can pop up your video if you want to make
21 some opening remarks. Excellent.

22 So I want to acknowledge that, you know,
23 we were on a certain trajectory with vehicle
24 miles traveled before the COVID crisis. It's
25 been a very different trajectory post the COVID

1 crisis, so I'm looking forward to that
2 discussion.

3 And I think all of us, as we shelter in
4 place, you know, there's some big challenges but
5 there's also some interesting opportunities and
6 we're exploring those, actually, here with this
7 IEPR workshop. You know, how can we continue to
8 engage folks? How can we, potentially, even
9 engage folks that, you know, couldn't participate
10 easily in previous workshops more effectively
11 across the entire country, even the globe?
12 Presumably, we could then have international
13 participants in this that we couldn't have
14 before.

15 So we're really trying to explore, how do
16 we use technology to connect us and to help us to
17 continue to move forward on clean transportation?
18 It's our biggest problem in California. We are
19 on the cusp of some major changes. And this
20 discharges on vehicle miles traveled is one I'm
21 particularly looking forward to. It's not what I
22 would call a sweet spot of the CEC to work on
23 vehicle miles traveled. Our partner agencies are
24 the lead on this. And so we're just going to be
25 listening and learning.

1 I will say that, you know, we're seeing a
2 resurgence in VMT, not to the previous levels.
3 There's some discussion about where we're going
4 in the near term and also what the opportunity
5 could be for more folks to work from home safely,
6 but also to reduce VMT in the long term for more
7 opportunities to work from home. So hoping that
8 will be all part of the discussion.

9 So let me turn it over to Commissioner
10 Douglas for any remarks that she would like to
11 make before we start.

12 COMMISSIONER DOUGLAS: Hi. Just very
13 brief remarks.

14 I'd just like to thank Commissioner
15 Monahan and the IEPR Staff and the speakers today
16 and participants. I am, mainly, in listen and
17 learn mode myself. And I really look forward to
18 the presentations and discussion.

19 Thank you.

20 COMMISSIONER MONAHAN: Great. Well,
21 let's turn it over to Jim McKinney from our team
22 who is going to be facilitating this panel.

23 MR. MCKINNEY: Great. Thank you,
24 Commissioner Monahan and Douglas, and thank you,
25 Heather.

1 Good morning everybody. My name is Jim
2 McKinney and I'm your moderator today for our
3 panel on VMT trends. I want to take a minute or
4 two to kind of set this up because, as
5 Commissioner Monahan said, this is not our
6 wheelhouse normally but it's important to the
7 work that we all do.

8 So prior to the COVID pandemic, you know,
9 VMT in California had been rising steadily. And
10 higher VMT levels affect us in many different
11 ways, including more congestion on freeways and
12 roadways, higher emissions levels that affect the
13 public health of local populations, higher fuel
14 consumption and carbon emissions, higher cost to
15 consumers from higher fuel and vehicle use, and
16 the loss of time from productivity, family and
17 leisure.

18 Our high VMT is a result of land use
19 patterns, long commute distances between job
20 centers and affordable communities, and the lack
21 of public transit options, like rail, light rail
22 and buses. And as many of us native Californians
23 know, many of the state's land use issues stem
24 from Prop 13 and the way it reshaped municipal
25 finance.

1 VMT is a tough issue to resolve. The
2 state's major legislative efforts include SB 375
3 in 2008 which required 18 municipal planning
4 organizations to develop sustainable community
5 strategies for their regions. SB 150 required
6 the Air Resources Board to report on progress to
7 plan from SB 375. Their first report in 2018
8 found that, one, meeting the 2030 and 2045 carbon
9 targets will depend on our success in reducing
10 VMT and that, two, the state isn't on track to
11 meet these targets.

12 Commissioner Monahan said we don't have
13 jurisdiction on land use. Those authorities are
14 with local and region government and state
15 agencies, like OPR, Caltrans, and the Air
16 Resources Board. Our authorities are with our
17 Charger Program and electrification of larger
18 vehicles, like school and transit buses and
19 freight transport.

20 As with other parts of our IEPR
21 investigations in transportation, we want to
22 learn from our panelists how COVID-19 is
23 affecting consumers, industry, and government?
24 What implications are there for equity in
25 accessing model, convenient, and safe

1 transportation options? And how can we lock in
2 some of these VMT reductions?

3 In electrification with batteries or fuel
4 cells, would electrifying larger segments of the
5 light-duty vehicle population mitigate concerns
6 on fuel consumption and emissions associated with
7 higher VMT?

8 So today, we have five panelists, today,
9 from government, academia, and the not-for-profit
10 sectors to explore these issues. Each speaker
11 will do a ten-minute presentation, followed by a
12 moderator discussion from Commissioner Monahan
13 and Douglas, and then myself. It's a very
14 dynamic panel and I'm really excited to introduce
15 our speakers.

16 So Dr. Elliot Martin from the UC Berkeley
17 Center for Sustainable Transportation is a
18 Research and Development Engineer in the
19 Institute for Transportation Studies.

20 Chris Ganson is the Senior Advisor for
21 Transportation in the Governor's Office of
22 Planning and research.

23 Chris Lepe is a Regional Policy Director
24 for Transform, a transportation advocacy group in
25 the Bay Area.

1 Marco Anderson is Acting Manager of
2 Active Transportation and Special Programs at the
3 Southern California Association of Governments.

4 And Jeanie Ward-Waller is Deputy Director
5 for Planning and Modal at the California
6 Department of Transportation.

7 Again, I think this is a very exciting
8 panel.

9 So I'm going to turn to you, Elliot. If
10 you could turn on your camera and kick us off?
11 I'm going to turn off my camera and mute myself.
12 And lead us off.

13 MR. MARTIN: Sure. Thank you very much,
14 Jim. Thank you for the introduction.

15 So in this presentation, I'm going to
16 present some trends and policy considerations of
17 VMT in mid-2020, which is where we are, just
18 going over what we've seen in VMT, and talk a
19 little bit about how it's measured and sort of
20 what that implies, and then, also, show a little
21 bit about how there are some public health
22 considerations that directly correlate with those
23 -- with our driving that's very closely tied to
24 it, and then review some policy considerations
25 that I think we should be thinking about with

1 respect to what we've learned from VMT and what
2 we've learned from our experiences, given the
3 pandemic.

4 So move to the next slide.

5 And this is an overall measurement of
6 U.S. trends in VMT. Just one verbal correction
7 here, this is the TVT trend from January 19, '71
8 all the way to April 2020. So it says there,
9 "June 2019," it should be April 2020.

10 What this is, is, basically, the federal
11 measurement of driving that is tracked over time
12 on a monthly basis. It is a moving -- it is a
13 12-month moving sum. So, basically, it's a sum
14 of activity that is measured over the last 12
15 months and it just kind of rolls as a window of
16 sum going forward.

17 And so you can see that, over the course,
18 since the early 1970s, this trend has been,
19 generally, heading up the entire time. There
20 have been a couple of disruptions, a couple of
21 stagnations that have occurred during the energy
22 crisis. And what the value of this trend really
23 shows and the data shows is sort of what is going
24 on today that is so unprecedented in the course
25 of the last 40 years or so.

1 So you can see the early energy crisis,
2 little bit of blips in that upward trend but, for
3 the most part, VMT has just marched upward, until
4 we hit the Great Recession. And then, when we
5 hit the Great Recession, you can see that what at
6 the time was pretty much an unprecedented slide
7 in this particular time series of VMT, and then a
8 stagnation where it did not grow at all. That
9 stagnation you see, that flattening of the VMT,
10 was the longest stagnation of VMT in the history
11 of its measurement, going all the way back to the
12 beginning of the 20th century. So that, by
13 itself, was a very significant, significant
14 measure and event within this time series.

15 And then, of course, we've been marching
16 upward. And we've been at record VMT since in
17 aggregate until the pandemic hit. We were at a
18 record high of VMT.

19 A couple things to note about this trend.
20 First of all, it is a national measurement. It
21 is one that uses a combination of traffic sensors
22 and the HPMS, and I'll talk a little bit about
23 its measurement. And it is aggregate, so it is a
24 measure that will respond to just increasing
25 activity and increasing population. It also

1 measures all activities, so it's not just
2 passenger activity. If we see an increase in
3 freight activity, then that is considered and
4 accounted for in this series.

5 And so when see that the drop is four
6 percent, that is the largest drop for this type
7 of measurement record since World War II. In
8 World War II, it did drop. It was measured a
9 little bit differently, so it's a different
10 measurement series, but when you put it all
11 together with the highway statistic series, it
12 goes -- there was a drop of 20 percent back in
13 World War II. But this four percent is a very,
14 very large drop.

15 Now in putting it into context, the
16 instantaneous drop of VMT has actually been quite
17 a bit larger. So this four percent drop is a
18 four percent drop in that moving sum. It is not
19 just that we've only dropped four percent VMT,
20 we've actually dropped quite a bit further than
21 that. But as measured here, the utility of this
22 statement and this graph is to show that, how
23 large that four percent drop actually is relative
24 to what we've seen in the -- over the course of
25 the last 40 years in VMT measurements.

1 So it is significant. And this drop will
2 continue to maintain itself for a little while
3 until that moving 12-month window moves past this
4 period.

5 So if I can go to the next slide?

6 To put a little bit of context as to what
7 this means in terms of VMT per capita, so what
8 this graph is, is basically the measurement of
9 VMT in July, that same TVT series that I just
10 showed, divided by the census population, the
11 census population in July of 2000, whatever the
12 year is, with the exception of this year where
13 that number is calibrated to April 2020.

14 And so here you can see that, in terms of
15 VMT per capita, we were actually doing better
16 nationally. So we've never passed -- we hit a
17 peak in 2004, so -- and in the middle of last
18 decade, and then we dropped. And we were
19 increasing again but now we've fallen off
20 significantly, so we're about 6.5 percent off of
21 the peak. And, similarly, this is also the
22 largest drop that we've seen since World War II.

23 So in terms of VMT per capita and in
24 terms of overall VMT as measured nationally,
25 these two trends show that, indeed, we've had a

1 significant drop and that they are showing up in
2 our national data collection and measurement of
3 this.

4 So if I could move to the next slide?

5 I'll speak a little bit to the
6 measurement of VMT. So this TVT, the TVT reports
7 and the data derived from it is pretty much the
8 most dynamic and responsive dataset on a national
9 basis for VMT. It's available 60 days after --
10 or it's available for 60 days back, so that's why
11 we can see April at this point. And it's used --
12 it's measured using a combination of HPMS data,
13 the Highway Performance Measurement System data,
14 which is data that each states report to the
15 Federal Highway Administration, and sensor counts
16 that are constantly measuring sort of counts of
17 vehicles, and there's about 5,000 sensors that
18 are across the country measuring these counts.

19 So while it is the longest running time
20 series, I do want to point out that it is not a
21 direct measurement of VMT. It is approximation.
22 It is subject to constant revision. Eventually,
23 those numbers do stabilize and they stay fixed.
24 But as new information comes into the series, we
25 get more information and better information about

1 VMT. So the numbers that I just showed will
2 change. They will be revised going back some
3 period of time. And then, eventually, the series
4 stays fixed in terms of its value.

5 And it's important for us to understand
6 that, while we talk a lot about VMT as being, you
7 know, something of a high focus, it's very
8 important, it is relevant for policy, we actually
9 don't have a mechanism to measure this
10 comprehensively, either at the state level or at
11 the national level. It is derived from
12 measurements of road segments. It is based on
13 averages and what we can discern from those
14 movements based on vehicle counts.

15 And so something like collectively
16 measuring things from odometer data or other
17 means that include both passenger activity, as
18 well as freight activity, would constitute
19 something that's more direct, a direct
20 measurement, but we don't have it to date that's,
21 at least, publicly available.

22 Let me do the next slide.

23 I'd like to show, this just reflects more
24 of an instantaneous measurement of what has
25 happened in terms of VMT. This is a plot of

1 weekly product supplied for finished, and then
2 also an analogous plot for jet fuel. Gasoline is
3 on top. Jet fuel is on the bottom. And here you
4 can see the instantaneous drop and how dramatic
5 it is. This makes the Great Recession look like
6 nothing. The drop has been so significant in
7 gasoline that it is the largest drop that we've
8 seen in the last 30 years.

9 And so you can see that, basically, that
10 the drop falls, that we're still well below our
11 previous levels of consumption and that we're
12 still well below -- and this is updated through
13 the end of May -- well below our consumption,
14 even during the Great Recession. So for
15 gasoline, there's still a significant drop that
16 has occurred. And for jet fuel, we're nowhere
17 near, also, recovered from in terms of our
18 previous level of consumption. So a significant
19 drop in fuel consumption instantaneously.

20 There is a recovery that is ongoing right
21 now in gasoline. You can see that, just in the
22 small data point, all the way to the right. But
23 this does give sort of perspective as to how
24 stark that change is.

25 So moving to the next slide, I wanted to

1 just note that there are significant public
2 health impacts to this. And so in terms of the
3 VMT, I do want to -- this is a plot of U.S. motor
4 vehicle fatalities from the FARS data, from the
5 NHTSA FARS data. And you can see that here,
6 this, we did have a drop in fatalities that
7 occurred, basically, during the Great Recession,
8 and then an increase that also occurred as a
9 result of the increase in VMT.

10 And this graph, if you look, if you
11 compare the movements of this graph and this plot
12 to the movements that we see in the TVT data, you
13 can see that our rate of fatalities and our
14 aggregate fatalities are directly correlated to
15 how much we drive. That sets -- this ties public
16 health, the public health impact, directly to
17 that fatality rate. For every 100,000,000 miles
18 we drive we get at least one fatality. And so
19 it's very likely that we'll see a drop in this,
20 just as a result of the drop in driving that has
21 occurred overall.

22 So I'm getting an instruction to complete
23 the presentation, so I'm going to skip over the
24 policy slides, and then I will discuss them
25 during the panel discussion.

1 Thank you.

2 MR. MCKINNEY: Great. Thank you very
3 much, Elliot.

4 So I want to remind our audience that
5 we'll take questions afterwards. And I'm sure
6 there's going to be a lot of questions on
7 Elliot's methodology.

8 Again, thanks very much, Elliot.

9 I'd like to turn now to Chris Ganson with
10 the Governor's Office of Planning and Research.

11 Chris?

12 MR. GANSON: Hi there. Thank you.
13 Thanks for having me and giving me the
14 opportunity to speak to you all. I'm going to
15 talk a little more about trends but focus on
16 implications of those trends a little more, and
17 then talk some about what we have been doing
18 about vehicle miles traveled in the state.

19 Next slide please. Go ahead to the
20 second slide. Thank you.

21 So a couple pictures of Los Angeles a
22 month-and-a-half ago. This is L.A. in April.
23 Oh, I guess we missed one picture but that's
24 fine. We can stick with this. You can look at
25 the air quality in this picture, and this one as

1 well. You don't normally see those mountains
2 quite so clearly in Los Angeles.

3 Okay, we can go ahead and advance to that
4 second picture. Thanks.

5 And we know the reason, you guys know the
6 punchline already, that people weren't driving
7 during this time.

8 And so let's go ahead one more slide.

9 It used to be thought that vehicle miles
10 traveled varied with the economy and, actually,
11 that we had to have more vehicle travel in order
12 to have a better economy, or that higher VMT was
13 fundamental to a better economy. And that has
14 been thoroughly debunked over the past 15 years
15 as we've watched those two numbers diverge fairly
16 sharply in the economy and vehicle miles
17 traveled.

18 We've also seen more recently, just in
19 the last few years research, and that's posted on
20 OPR's website on the SB 743 webpage, if you'd
21 like to take a look, there is research showing
22 that our efforts to keep vehicle speeds up as a
23 way of getting people around has, in fact,
24 instead, caused our development to be more spread
25 out and that the spreading has actually hurt more

1 than the keeping speeds up has helped in-so-far
2 as our ability to get people to the places they
3 want to go.

4 So we've actually, it turns out, from a
5 lot of our efforts to keep -- to accommodate the
6 automobile, actually worsened our ability to get
7 places, the fundamental thing we're trying to do
8 in transportation.

9 There's also research showing that
10 highway capacity increases, which were previously
11 thought to increase economic productivity
12 overall, in fact, don't increase it overall.
13 They've merely spread it out geographically.

14 Next slide please.

15 And then there are, on the flipside,
16 there are a number of issues, environment, human
17 health, and function of the transportation system
18 that more VMT cause.

19 But just first off, for greenhouse gas
20 emissions, transportation is half of our
21 greenhouse gas emissions in the state of
22 California once you consider oil and gas
23 extraction, petroleum refining, and piping.

24 Next please.

25 And the California Air Resource Board has

1 observed that we're going to need to reduce or at
2 least contain growth in VMT in order to hit our
3 future climate targets. They pointed out that
4 we're going to need significant changes in how
5 communities and transportation systems are
6 planned, funded, and built.

7 Next please.

8 Aside from climate, there are -- a number
9 of environmental factors pivot from VMT, energy
10 use, not the least of which, but not only
11 transportation energy, also building energy.
12 There is academic research showing that high VMT
13 development also tends to be higher in building
14 energy use because you have buildings that are
15 larger and with fewer attached units, so less
16 energy efficient. Also, of course, air pollutant
17 emissions.

18 Water consumption, as well as development
19 further afield, tends to have more landscaping
20 area, and so it would require more water. And
21 there needs to be more paved area of impervious
22 surface to get to those places and onsite,
23 including the buildings driveways, et cetera.
24 That leads to more water runoff which causes
25 flooding risk, as well as additional pollutant

1 transport into our waterways. And, of course,
2 developments built in the greenfield loses its
3 open space.

4 Next please.

5 There is also a lot of connection between
6 how much we drive and how and what our collective
7 public health looks like. We're designed, as
8 human beings, to get around on our own power.
9 And when we don't we see consequences in health.
10 In fact, physical inactivity in the state of
11 California causes over 21,000 deaths per year.

12 California Public Health studied the
13 health affects of our mode shift targets. We're
14 looking to increase biking and walking, reduce
15 vehicle travel, increase transit use, which
16 includes bike-walk trips to stations and stops.
17 And doing so, hitting those targets, saves us
18 2,000 or more deaths, premature deaths, annually.
19 That's billions of dollars in premature death and
20 disability monetized. And that's one of the
21 biggest things that the folks in Public Health --
22 that Public Health can do for us, on par in
23 magnitude with smoking cessation, for example.

24 Next please.

25 We also invest billions of dollars in

1 safety improvements for our transportation
2 facilities, roadways in particular. Yet, because
3 we have so much vehicle travel in this country,
4 we see traffic fatality rates that are double
5 almost any other industrialized country, almost
6 four times some countries.

7 Next please.

8 And we know why that is when we look at,
9 as this academic paper does, compares the most
10 compact low-VMT counties in the United States to
11 the highest VMT, most sprawling counties. You
12 can see, there's a difference in traffic fatality
13 rate, a factor of five. Now this is long been
14 one of the top ways if not the top cause of death
15 for people age 1 to 35 in our country.

16 Next please.

17 We also have a housing crisis and it's a
18 housing cost crisis for anybody looking for
19 housing. And there are those that propose
20 building high VMT development on the urban
21 periphery and beyond to solve that in hopes that
22 the units might be a little bit cheaper to build
23 out there. The problem is that once you factor
24 in transportation costs, which rise, for
25 development on the outskirts, you find that

1 you're not actually solving the affordability
2 crisis at all. You're worsening it.

3 Next please.

4 So I'm going to shift to talking about a
5 couple of the major policies and just briefly
6 touch on them. There's going to be more talk,
7 providing more details from other speakers, but I
8 wanted to hit the two big policies, SB 375 and SB
9 743.

10 So 375 has the California Air Resources
11 Board set greenhouse gas per capita targets for
12 regional transportation plans, and then has MPOs,
13 metropolitan planning organizations, develop a
14 regional plan. The regional plans have
15 transportation infrastructure improvements plan
16 and a land use plan that's somewhat of a vision
17 and have them reach to achieve that greenhouse
18 gas per capita target.

19 So how has this been going?

20 Next slide please.

21 Well, we've certainly seen changes in the
22 conversation around land use. And we have seen
23 advances in some regions and some locations. But
24 as the progress report that CARB issued a couple
25 of years ago shows, looking down at the graph,

1 we're not on track to where we need to be on
2 this.

3 So CARB has looked at, given the
4 improvements we think we'll be able to make for
5 vehicle -- on vehicle electrification and fuel
6 carbon reduction, how much VMT we can still drive
7 and hit our climate targets, and we're,
8 unfortunately, not on track. This echoes the
9 graph shown in the previous presentation.

10 But looking at the blue-green line, you
11 can see that to hit the SB 375 targets, it's
12 supposed to go through those green dots and it's
13 not headed in that direction. But those green
14 dots aren't actually sufficient. We need to hit
15 an equivalent in 2035 of 25 percent reduction --
16 you can see a line a little bit below -- in order
17 to actually hit our climate targets because --
18 and go on to the next slide please -- the target
19 set for 375 have been set with politics in mind
20 and it hasn't -- we haven't managed to squeeze
21 those targets down far enough to match our
22 climate goals. So inadequate targets is one of
23 the reasons we're not where we need to be on 375
24 implementation.

25 There's also a few other issues. One is

1 that those land use visions are not binding, so a
2 local general plan need not follow them, and
3 neither need development. So those plans are not
4 typically the first consideration a city has when
5 it's approving development. And development
6 does, in fact, not -- often not follow those
7 plans, although it's difficult to tell sometimes
8 because, in many regions, not all, the plans for
9 political reasons are made, shall we say,
10 somewhat blurry, so you can't actually tell too
11 easily whether the -- or, perhaps, at all in some
12 cases, whether a particular project is aligned
13 with a regional plan or not.

14 Another issue is that those land use
15 plans are used in assessing the effects of
16 highway projects, highways capacity investments.
17 Highway capacity investments, of course, have an
18 effect on land use patterns, tend to spread them
19 more out, causing more VMT, but they're analyzed
20 with fixed land-use patterns. And so it prevents
21 us from seeing part of the effect of those
22 projects.

23 And travel demand models, the tool, which
24 is used to show outcomes, are complex and opaque.
25 There are probably hundreds of parameters that

1 can be shifted. And even if each of those is
2 shifted within a reasonable range, if they're all
3 shifted in a direction, the travel demand model
4 can show an outcome that isn't too close to what
5 we would actually expect to see.

6 Next slide please.

7 I'll wrap.

8 MR. MCKINNEY: Yeah, and Chris, if you
9 can move to completion here? Yeah. Thank you.

10 MR. GANSON: Yes. I will just spend a
11 moment on this slide.

12 SB 743 is a policy that our office has
13 been working on for several years. I'll just
14 touch briefly on it. And if there are other
15 questions, I'm happy to answer them. It simply
16 updates the metric of transportation assessment
17 with CEQA to vehicle miles traveled. So VMT is
18 the problem to solve in our environmental review.
19 It applies to transportation and land use
20 projects. And we have about a fifth of the state
21 that has made the shift early. The rest goes
22 shortly. Full implementation is due July 1,
23 2020.

24 I'll stop there and thank you again for
25 having me. I'm looking forward to questions.

1 MR. MCKINNEY: Great. Thank you very
2 much, Chris. You really covered a lot of ground,
3 I think, with your professional expertise and the
4 work that OPR does. And thank you for those
5 pictures of Los Angeles. I think most of forget
6 just how beautiful that region can be on a clear
7 day.

8 With that, I'd like to turn to Chris
9 Lepe. Again, he's Regional Policy Director with
10 Transform in the Bay Area.

11 Chris?

12 MR. LEPE: Hello everyone. Can you see
13 me and can you hear me?

14 MR. MCKINNEY: We can hear you well. Now
15 we can see you. Very good.

16 MR. LEPE: All right. Great. So Chris
17 Lepe here, hailing from the -- sorry, the L.A. of
18 the north, here in the Bay Area, San Jose,
19 California, the Mini L.A., as some have dubbed
20 us. And I work for an organization that is
21 focused on transportation funding and planning at
22 the intersection of climate injustice. And I'm
23 going to start off with sharing a little bit of
24 the work that we do because some or many of you
25 have not likely heard of our organization. The

1 rest of the time I'm going to spend talking about
2 some of the context as it relates to VMT, equity,
3 and COVID. And then, about the second half of
4 the presentation, I'll dive into more actions and
5 solutions from our standpoint.

6 So some of the work that we do is really
7 focused in on agency watchdogging and coalition
8 building to influence government policy and
9 planning, including transit funding advocacy, so
10 we've pushed for and helped form quite a few
11 funding measures in the Bay Area, including sales
12 taxes, bridge tolls, and a recent conversation
13 that had been brewing until recently about a
14 regional transportation funding measure.

15 We've also been very engaged in equitable
16 road pricing advocacy, trying to push agencies to
17 focus on moving more people with fewer cars and
18 doing so in a way that provides more benefits to
19 low-income commuters and communities.

20 And as some of you may know, we also are
21 engaged in state legislative policy and advocacy.

22 One of the other things that we do is, in
23 addition to watchdogging and advocacy, we also
24 collaborate and consult with public agencies and
25 the private sector. So, as an example, we are

1 partnering with L.A. Metro, Portland Metro, the
2 Oregon Department of Transportation even, and
3 agencies along the Highway 1 corridor between San
4 Jose and San Francisco on a mobility action plan.
5 And so all of those are really kind of road-
6 pricing oriented advising that we're providing.

7 We also do engage in affordable transit-
8 oriented development policy. For those of you
9 that are interested, we have a Green Trip
10 Certification Program, which is sort of a LEED-
11 style certification program for residential and
12 mixed-use development that focuses on increasing
13 the number of affordable units, reducing VMT, and
14 decreasing parking spaces.

15 And, finally, we do provide programming
16 and services in the community, including our Safe
17 Routes to Schools Program.

18 So in terms of the connections with VMT
19 or between VMT equity and, effectively, how it
20 affects low-income people of color communities,
21 one of the obvious things is transportation
22 access. If you're a transit user, most of whom
23 are low-income people of color throughout the
24 state, you have quite a big gulf between access
25 to opportunity with those that drive, are able to

1 own and operate an automobile. So that is a
2 significant challenge, not just in California but
3 across the U.S. where, in terms of time
4 competitiveness across the board, you typically
5 have transit at much lower speeds.

6 So that's one of our focuses as an
7 organization is trying to speed up transit, make
8 it more convenient and more accessible.

9 In addition, transportation and housing
10 costs are borne more heavily on low-income
11 communities. And so, again, that's one of the
12 areas that we've been, as I referenced before,
13 pushing for is affordable TODs so that you can
14 have more folks that can live more of a car-free
15 car-like lifestyle and not have to bear those
16 transportation costs, and also be able to live
17 affordably [sic] in these areas, most of which
18 have been seeing steep increases over the course
19 of the last decade or so.

20 Air quality-related health impacts are
21 also borne more heavily on many low-income
22 communities. A lot of low-income folks live next
23 to major highways, highways and major roadway
24 facilities. I had an environmental justice
25 advocate once tell me that low-income folks are,

1 which I think, for the most part, rings true, are
2 sort of the buffer between air pollution, higher
3 pollution zones, and everybody else.

4 Health implications related to sedentary
5 lifestyles, that's already been covered but,
6 again, most of our low-income POC communities are
7 suffering from diabetes and high pressure
8 disproportionately higher than the general
9 population.

10 Traffic collisions also. I'll give you
11 one example. In the City of San Jose, half,
12 about half of the bicycle -- severe bicycle and
13 pedestrian injuries and fatalities are Latino,
14 even though Latinos only represent about 33
15 percent of the population there.

16 Community cohesion, the climate crisis
17 are other examples I won't go into. But let's
18 just put it this way, the transportation system
19 that we've built out bears disproportionate
20 impacts in many different ways on low-income
21 communities, and people of color neighborhoods,
22 and commuters and residents.

23 In relation to COVID and the situation
24 that we have at hand, I really welcome this
25 conversation because it's something that we're

1 grappling with as an organization, as individuals
2 right now, is how does this all fit in? We've
3 got chronically congested roadways that are now,
4 relatively, very much empty, you know, less air
5 pollution. On the other hand, we have transit
6 ridership that is way down, in some cases 95
7 percent among some agencies. Many agencies are
8 facing unprecedented financial challenges. And
9 yet we do have a rise in active transportation
10 use; right? A lot more people walking and biking
11 right now. And so lots of different tradeoffs.
12 More working from home. Companies committing to
13 longer-term changes in terms of working from
14 home.

15 But then, you know, I think a lot of
16 these changes do beg -- it begs the question as
17 to long-term implications, are we going to see
18 fewer vehicle miles traveled? Are we going to
19 see prices for transportation, housing
20 transportation per households decline, and are we
21 going to see new forms of sprawl, potentially,
22 and mega commuting result from the ability to,
23 for example, work from home or work remotely?

24 I'll just kind of touch on three primary
25 strategies as it relates to the current

1 situation, not just on the COVID kind of angle,
2 but also from the racial economic justice context
3 and the movement that's happening right now.

4 First, there are a few short-term
5 solutions within the context of the pandemic that
6 may be implemented. And I can talk more about
7 those later in the conversation. But for the
8 most part, a lot of the solutions in the VMT
9 Reduction Toolbox will be really important in a
10 post-pandemic world and in getting us out of this
11 recession that we're in with a green and just
12 recovery. So, again, I can talk more about that,
13 more about those at a later context -- or a later
14 time.

15 Secondly, it's really critical that, you
16 know, despite the kind of desire to implement
17 quick solutions right now that can touch down in
18 communities, we really need to make sure that
19 we're doing so with significant, meaningful
20 community engagement, and with a ratio economic
21 justice lens.

22 And so just to give you one example,
23 there's a lot of kind of pushes for quick build
24 solutions but, in some cases, what we're finding
25 is that community is like, whoa, whoa, hey, we

1 didn't ask for this. You know, why weren't we
2 consulted? And so just kind of making sure that
3 we are continuing to focus not just on outcome
4 but, also, procedural equity is really important.

5 One final note on VMT as it -- VMT
6 reduction as it relates to equity and
7 implementing strategies on the ground is that in
8 the context of the Black Lives Matter movement,
9 we've, I think, all become very much aware that,
10 depending on who you are, there's a different
11 kind of feeling of comfort in being in public
12 spaces, including our streets and our public
13 transit systems.

14 And so we need to make sure that, when we
15 go out there and we're listening to communities,
16 we are taking in that input and developing
17 strategies and approaches that allow for
18 everybody to be comfortable because it is a
19 barrier. You can't just put scooter-share
20 systems and bike lanes and expect, you know,
21 Black and Brown communities to use them unless
22 you address some of these underlying issues that
23 we know we're facing as a nation.

24 Finally, cost effectiveness is going to
25 loom large. Agencies across the board right now

1 are facing unprecedented financial challenges.
2 And that affects not just the ability to delivery
3 projects but, also, even simply being able to
4 plan for our future, plan for different kind of
5 transportation improvements.

6 And so we can't afford to spend the way
7 that we've spent in the past on boondoggle
8 projects, very expensive projects. We need to
9 make sure that we're really honing in and
10 focusing in on the most cost-effective bang for
11 our buck projects and programs and services at
12 this time when, you know, there's just much fewer
13 revenues to go around.

14 So with that, I'll stop there, and happy
15 to dive into other examples in further
16 conversation.

17 Thank you.

18 MR. MCKINNEY: Great. Thank you very
19 much, Chris. Much appreciate it.

20 Our next speaker, I want to turn to Marco
21 Anderson with the Southern California Association
22 of Governments to give us the view from the Los
23 Angeles area.

24 So Marco?

25 MR. ANDERSON: Sure. Great. Can you

1 hear me, Jim?

2 MR. MCKINNEY: Just fine.

3 MR. ANDERSON: Can you hear me? Okay.

4 Great. Thank you.

5 Yeah, I really appreciate following Chris
6 Ganson and Chris Lepe. Chris Ganson, I've met a
7 number of times.

8 Chris, it's nice to be on a panel with
9 you.

10 So coming from Southern California -- you
11 can go ahead to the next slide -- I really
12 appreciate the opportunity. I used to be
13 involved with our electric vehicle planning, and
14 so I've made a number of trips up to the CEC
15 building. And I always appreciate all the bikes
16 parked out in the lobby. But I like to show this
17 slide because it really shows a very different
18 picture of the challenges facing MPOs in
19 California.

20 So the SCAG region us 38,000 square
21 miles, we're 19.1 million residents, represent
22 almost half the population of the state of
23 California, and six counties, 191 cities. So
24 it's a very challenging environment. And as one
25 of the speakers mentioned, the regional

1 transportation plan and sustainable community
2 strategy is not a binding plan on local
3 jurisdictions. So we are not an implementing
4 agency. We work, primarily, through influence
5 and funding pilots and demonstrations.

6 Next slide.

7 And so the Connect SoCal is a compass,
8 not a roadmap, and so we have to be very clear
9 that this is a long-term vision for the region
10 and it is not a guarantee that any of the
11 challenges that we face are necessarily going to
12 be solved but really is the platform for
13 collaboration between the county's Transportation
14 Commission, the 191 cities in the region to look
15 at the challenges we face and what we need to do
16 moving forward.

17 Next slide.

18 And so the -- so through our plan and
19 through investments in transit, through
20 implementation of laws, like SB 743, through
21 influencing priority growth in -- growth in
22 priority growth areas, we do achieve the targets.
23 We do have a significant reduction in land
24 consumption. And one of the important things to
25 note is that our plan does not exceed any of the

1 local jurisdiction's growth, general plan growth
2 capacity. So all of this is done within the
3 envelope of preexisting general plans.

4 And so what, really, we're pointing out
5 here is that the goal is to influence the growth
6 in the areas that have the capacity to reduce VMT
7 by increasing residential and office development
8 in those areas. And we do meet the GHG reduction
9 targets and all of the co-benefits of meeting
10 those targets.

11 Next slide.

12 And so I'm going to spend most of the
13 time on this slide. How we implement the plan,
14 it gets back to that influence that we have on
15 our local jurisdictions. One of the things I
16 like to say is that local control is a very
17 important value in Southern California. And so
18 what we're really trying to do is facilitate and
19 enable the jurisdictions that want to implement
20 more aggressive greenhouse gas reduction
21 processes and development and without putting a
22 mandate on other jurisdictions that want to
23 continue to grow the way that they are currently
24 growing.

25 So looking at our core vision, this is

1 kind of an extension of all the previous plans,
2 we have sustainable development, a lot of
3 transit-oriented development, higher density,
4 which doesn't necessarily mean 12-story towers
5 spread across the region. It's really about
6 increasing density in all different types of
7 context.

8 System preservation and resilience, the
9 SCAG region has truly come to understand that it
10 cannot continue to grow and build new
11 infrastructure that it will not be able to pay
12 for in the future. And so the regional counsel,
13 and one of our members even, said they're going
14 to -- they're not going to like me back in my
15 home county for this but we cannot continue to
16 just pay for new highways without being able to
17 afford them in the future.

18 We look at the transit backbone. We
19 spend a lot of time looking at complete streets
20 and active transportation. SCAG has funding for
21 a program called Go Human which is an education
22 engagement program that is very popular across
23 the region, with an advertising campaign that has
24 millions of hits, impressions. It has a 25
25 percent recognition rate in the region.

1 We also do pop-up demonstrations of bike
2 lanes and facilities near Safe Routes to Schools
3 and things like that.

4 The other area that we're looking at is
5 key connections. And these are areas where
6 technology and existing planning and
7 transportation methods kind of overlap. And so
8 we're looking at smart cities and job centers.
9 With the scale of the region that we have, it is
10 not realistic to assume that transit is going to
11 be the solution for the entire region. And as a
12 person who is steep in transit planning and
13 active transportation planning, it's just an
14 acknowledgment of the situation that we're in.
15 Transit ridership was declining well before the
16 pandemic. And the primary reason for that is not
17 TMC, it's not telecommuting, it is the growth in
18 vehicle ownership. Cars are just cheaper to buy
19 and families make more money. They make the
20 rational choice to purchase a car that expands
21 their economic opportunities vastly.

22 And so what we need to do is we need to
23 beef up the transit backbone that exists in the
24 core areas, in the more denser urban parts, but
25 we need to look at a way of not just eliminating

1 trips but reducing VMT. And so we're looking at
2 drop centers. Although it is a sprawling region,
3 it is not just kind of infinite sprawl in every
4 direction. There are a number, in fact, about 42
5 different job centers throughout the region of
6 varying sizes where, due to the forces of
7 economic accumulation, there are a number of jobs
8 in particular areas.

9 So how can we increase residential
10 development near those employment centers so that
11 we're not eliminating trips but we are reducing
12 the length of those trips?

13 We also look at go zones, which are a
14 congested pricing or, I prefer to call it and a
15 number of other advocates have called it
16 decongestion pricing. And so this is looking at
17 particularly congested areas in the region and
18 how do we implement pricing tools in a way that
19 makes sure to address equity and in areas where
20 there are alternatives to driving?

21 And so we also look heavily at
22 accelerated electrification. And I have to thank
23 the CEC and the Department of Energy. In 2010,
24 we received a combined \$500,000 and \$300,000
25 grants in order to study EV planning. And we

1 approached it from the land use side, which is
2 what are the barriers to charging? What are the
3 best areas for charging? And it's a Gordian knot
4 of challenges. We have addressed a number of
5 issues with residential charging, with employment
6 charging. However, we still face innumerable
7 challenges when it comes to getting charging into
8 high-density buildings and to multifamily
9 housing.

10 And so what is the next step? How do we
11 provide a network of public charging that people
12 can access?

13 And we also look at shared mobility and
14 mobility to service. So this is a trend. Plus,
15 how do we get into micromobility? How do we get
16 into all of these areas?

17 And I do want to make sure to also
18 address what one of the previous speakers
19 mentioned is that we have to do all of this, and
20 this has become incredibly clear, especially now,
21 through a lens of equity.

22 We -- the status of our current plan is
23 that it was set to be adopted in April. And,
24 obviously, the pandemic has really changed
25 everything. Now a number of critics of the plan

1 have advocated for extending the period and
2 revisiting the entire plan. But the fact is,
3 this is a two-and-a-half year long effort, and so
4 we are not going to understand the impacts of the
5 pandemic in six months. However, we have taken a
6 pause.

7 We adopted the plan for federal
8 conformity purposes. And we will be returning in
9 September to review any inconsistencies between
10 local general plans and our plan, and also look
11 at and reach out to vulnerable communities and
12 disadvantaged areas to say, what we can do? How
13 has this pandemic impacted you?

14 As Chris Lepe mentioned, a lot of
15 transportation planning, we're thinking, oh,
16 great, this is a great opportunity to build popup
17 bike lanes and really kind of expand that kind of
18 thing. And disadvantaged communities and
19 vulnerable communities said that's not our
20 priority. That's not on the top of our list.
21 Getting to essential jobs is on the top of our
22 list. Safety and reduced transit fare are on the
23 top of our list. Deprioritizing enforcement when
24 it comes to complete streets and active
25 transportation is on the top of our list. And so

1 it's very eye opening, I think, for every single
2 public agency to kind of see, where are the
3 priorities?

4 And so during this 120-period, we're
5 looking at all of our implementation efforts,
6 like the key connections, and our various
7 programs that provide demonstration funding and
8 reexamining them. How do we target them for
9 where the need is? And we've done a lot of -- we
10 have a technical report on environmental justice
11 which analyzes those impacts. But, really, we
12 need to move beyond environmental justice and
13 just analyzing the impacts and say, how do we
14 influence future decisions through a lens of
15 equity for all?

16 So the other -- some of the other things
17 I'll quickly address, because I'm just running
18 out of time here, are SB 743. What we're doing,
19 we are funding a number of pilot projects for
20 local jurisdictions and for subregional areas to
21 examine SB 743 and apply it within the region.
22 We've also looked quite a bit at goods movement
23 and the impacts, how to improve goods movement on
24 the urban streets.

25 Every city in our region has a truck

1 route plan which is completely ignored. And so
2 one of the things we're trying to do is really
3 look at those existing plans, rationalize them
4 across city boundaries, and really start to say,
5 is there something we can do to influence truck
6 traffic so that it does follow routes that avoid
7 residential low-income areas?

8 And lastly, as I mentioned, we are
9 looking a lot at zero-emission vehicle planning.
10 We are also looking at multiple different types
11 of urban forms, so denser neighborhood areas that
12 may not be served by transit, but also areas in
13 which you can reduce the length and number of
14 trips.

15 And so my time is up. There's a lot to
16 cover that SCAG does but I appreciate the time.

17 Next slide, I think, is just questions.

18 MR. MCKINNEY: Great. Thank you very
19 much, Marco. Excellent presentation.

20 I'd like to turn now to Jeanie Ward-
21 Waller with Caltrans. And when I first heard Ms.
22 Ward-Waller speak on a panel, like a couple of
23 months ago, I thought -- I just thought, this is
24 not the Caltrans that I grew up with in
25 California, so a lot of exciting developments.

1 So, Jeanie, we will now turn to you.

2 MS. WARD-WALLER: Thank you, Jim. And
3 thank you to the Energy Commission for organizing
4 this. You saved, clearly, saved the best for
5 last with Caltrans. No, I'm just kidding. It's
6 really an honor, also, to be with the Chrises and
7 Marco and Elliot on this panel. There's so much
8 exciting work that's been shared already that I'm
9 going to try to go fairly quickly and so we can
10 get to the discussion because I think that's
11 really what's going to be the interesting part.

12 But if you'd jump to the next slide, I
13 think what I want to highlight on, you've
14 already, obviously, heard a lot about why VMT
15 reduction is so important to the state and all of
16 our state goals. But I want to just hit on, you
17 know, what specifically is important about VMT
18 reduction to Caltrans as an agency and as the
19 owner and manager of the state highway system.

20 So Chris Ganson talked about this already
21 but, you know, we cannot keep accommodating
22 travel just in vehicles and on our highway
23 system. We have, you know, particularly in our
24 metro areas, our existing system is really at
25 capacity. And we can't carry more vehicles. You

1 know, it takes so long to plan, design, build
2 major capital projects in the state that, you
3 know, by the time we've added new lanes and
4 gotten them built and they're open, you know,
5 there is so much latent demand that these
6 projects sort of immediately fill up, you know,
7 within -- there's famous examples, like the 405
8 in L.A. where, you know, we opened new lanes that
9 have taken decades to build and, you know,
10 they're immediately already at capacity again.

11 And Chris, you know, talked about the
12 induced demand effects, which is really important
13 to acknowledge. We certainly are acknowledging at
14 Caltrans.

15 So, you know, over both the short term,
16 you've got this latent demand, and then over the
17 long term, you know, the land use changes that
18 result from adding new capacity sort of farther
19 out on the edge of metro areas, also, over the
20 long term add even more demand to the system.

21 So I want to start by just acknowledging,
22 you know, we're at capacity. We can't keep
23 building highways. And in the meantime, you know,
24 the maintenance of the system that we have built
25 over the past many decades is juts a massive

1 burden to the taxpayers of this state. And a lot
2 of that infrastructure is kind of entering the
3 end of its useful life. We're having to rebuild
4 bridges and some of our major infrastructure.

5 And we did increase the gas tax under
6 Senate Bill 1 in 2017. But, you know, even that
7 pretty major increase, huge lifts by the
8 legislature and the governor, are not fully
9 meeting the needs that we're seeing long-term for
10 maintenance of our existing system. So if we
11 keep adding to the system, that's just adding
12 more maintenance burden and, you know, we're
13 going to have to keep going back to the taxpayers
14 and asking them to pay for more maintenance on
15 the system. And, of course, you all, I'm sure,
16 are aware, the gas tax -- the value of the gas
17 tax declines over time as vehicles get more
18 efficient.

19 And then Chris Lepe talked a whole lot,
20 and Chris Ganson talked a whole lot, about co-
21 benefits. I'm not going to hit on all of them
22 but I do want to really stress that the equity
23 impacts that Chris Lepe talked about are
24 critically important. And I'm really excited to
25 say that Caltrans is increasingly thinking about

1 what our role is in terms of addressing the
2 inequitable impacts of our highway system and,
3 you know, so much driving how that impacts on
4 low-income communities and communities of color.

5 You know, particularly now with, you
6 know, all the attention that we're seeing
7 nationally around the protests for racial
8 injustice, I think it's really for us in
9 government to acknowledge that the disparities in
10 transportation from the transportation system are
11 a result of purposeful decisions that were made
12 about where to build that system. It's really a
13 systemic issue that we're still grappling with
14 today, so it needs an urgent and earnest focus by
15 the state, and that agencies, like Caltrans, can
16 play a really big role.

17 So let's jump to the next slide.

18 So just a few things that Caltrans is
19 doing. And I'm going to try to run these quickly
20 and then we can talk about the ones that the
21 Commission and the audience are most interested
22 in.

23 Active transportation, Caltrans has a
24 huge role to play. The state highway system is
25 often a barrier to walking and biking. And in,

1 you know, small towns, a lot of rural parts of
2 the state, the state highway is actually the main
3 street of those communities. So this is a
4 mindset shift for Caltrans.

5 I want to acknowledge that there's sort
6 of a huge organizational culture change that
7 needs to happen for us to really embrace our role
8 but we are doing it, I'm excited to say. We are
9 making some significant commitments to investing
10 in what we call complete streets on the state
11 highway system and making sure every time we're
12 doing maintenance, doing repaving or rehab to our
13 highways, that we're actually adding, you know,
14 improvements for sidewalks, bike lanes, and
15 connectively to local streets.

16 We also help administer the Active
17 Transportation Program which is grants to local
18 agencies all over the state, about a \$200 million
19 a year program, that really provides critical
20 funding support to build out local system.

21 And, of course, we play a big role in
22 kind of guidance, technical assistance, support
23 to local agencies, especially in disadvantaged
24 communities.

25 Next slide please.

1 Caltrans also have an important role to
2 play in rail and transit. We develop and adopt
3 the State Rail Plan, which is a vision for, you
4 know, intercity rail connections, including high-
5 speed rail. So we kind of set the vision,
6 working with the State Transportation Agency, for
7 building out rail in the state.

8 We also support both rail and transit
9 agencies through a couple of grant programs.
10 Both of these on the slide were created under the
11 Cap and Trade Program and get continuous
12 appropriations. The first is, primarily,
13 operations' dollars, the Low Carbon Transit
14 Operations Program, and the second is more
15 capital-focused on both the transit and intercity
16 rail side.

17 So let's jump to the next slide please.
18 I don't know if it's slow on my end. Okay.

19 And one of the most exciting and
20 innovative things that Caltrans is leading in the
21 area of transit is something that we call the
22 California Integrated Travel Program. So if
23 you're not aware, there are 360, roughly, transit
24 operators in California. It's a pretty fractured
25 system.

1 So the vision of Cal-ITP is for the state
2 to step in and try to better integrate data,
3 payments, as well as technology services, to help
4 make it much easier and seamless for the user to
5 access transit, to see where transit vehicles are
6 in real time, plan their trip, and then also
7 purchase, you know, paper transit, essentially
8 kind of taking the transit past itself, out of
9 the equation, and allowing people to make, you
10 know, mobile payment directly through their phone
11 or through a card on transit.

12 So a number of benefits of Cal-ITP.
13 Again, it's a really innovative program,
14 something we're really excited about, and happy
15 to talk more about that, just being mindful of
16 time.

17 So maybe I'll jump to the next slide.

18 And I think something that several of the
19 speakers have already mentioned but that we
20 haven't really explained too much about what it
21 is, is SB 743. So I want to just touch on this a
22 little bit more and hope we can discuss this, as
23 well, in the discussion.

24 SB 743 was passed by the legislature in
25 2013. It's taken us a number of years to get to

1 the point of actually implementing it fully. But
2 it's a pretty complex issue in that it's a change
3 to CEQA. And, specifically, it changes CEQA as
4 it pertains to transportation analysis under
5 CEQA, both the effects of land use development on
6 travel and travel demand, as well as effects of
7 transportation projects themselves.

8 So what 743 required was a shift from an
9 old metric that we used to use, called level of
10 service, which really created an incentive for
11 bigger, wider roads, faster-moving vehicles, to
12 try to move them more quickly to sort of
13 eliminate congestion. It was assumed that
14 congestion itself was the environmental impact.
15 So now we use something called -- or we're moving
16 to use something called vehicle miles traveled,
17 which we're talking about today. But VMT,
18 essentially, looks at the whole picture of new
19 driving that might be generated from a project,
20 either land use or transportation.

21 And as we know, you know, it's the
22 vehicle travel in total that is actually creating
23 the environmental impact. And, you know, we're
24 sort of measuring the full length of trips, so
25 we're taking into account, if the development is

1 far away from the other things that are
2 generating trips, like jobs and services, we want
3 to make sure we're counting that whole trip and
4 not just the immediate impact near the project on
5 the roads in the transportation system.

6 There are some key things that Caltrans
7 does. You know, we're collaborating closely
8 with -- I'm seeing my time is up, I'm almost
9 done -- collaborating closely with CARB and OPR
10 on implementation. We look at land use and
11 comment on land use through CEQA, so we have a
12 role to play in sort of evaluating how land use
13 projects are impacting the transportation system.
14 We're using VMT as the new metric. And we also
15 are using VMT now on our own transportation
16 projects on the state highway system. So this
17 really -- you know, VMT kind of changes the
18 paradigm for how we're looking at transportation
19 impacts, just across the board.

20 So with that, I think that's all I wanted
21 to cover, and hopefully we can jump into
22 discussion.

23 Thank you.

24 MR. MCKINNEY: Thank you very much,
25 Jeanie. That was great.

1 I really want to thank all the panelists
2 for excellent presentations.

3 We're going to turn now to the dais and
4 Commissioners Monahan and Douglas. I want to ask
5 all the panelists to turn on your cameras, mute
6 your microphone unless speaking, and I'll turn it
7 over to Commissioner Monahan.

8 COMMISSIONER MONAHAN: Yeah. This is a
9 great panel and I really learned a lot and have a
10 lot of questions, but I won't ask all my
11 questions but I want to ask a few.

12 SB 375, so that -- you know, there was a
13 lot of hope when SB 375 passed that I was going
14 to be the solution to our woes on VMT and it's
15 clear that there's some barriers.

16 So I'm curious, does SB 375 need an
17 overhaul? Do we need new legislation or does it
18 need better implementation?

19 MR. GANSON: I can maybe jump in.

20 MR. ANDERSON: Well, you go first.

21 MR. GANSON: Please, go ahead.

22 MR. ANDERSON: Please

23 MR. ANDERSON: No, I'd love to have you
24 take this one first. This is constantly --

25 MR. GANSON: Difficult question. Yeah.

1 Difficult question.

2 MR. ANDERSON: Right.

3 MR. GANSON: There are -- so, you know, I
4 spoke to some of the kind of issues and concerns.
5 We focused on travel demand models, which are
6 terrific tools for learning about your region,
7 but we've learned not great regulatory tools
8 because there's just, you know, scores, or even
9 hundreds of parameters, that can be shifted
10 within them, and enormous pressures to show
11 certain outcomes, so I think a shift to a
12 different approach.

13 And, you know, I know that CARB is
14 considering and we're working with Caltrans,
15 also, with an interagency working group, and, you
16 know, thinking through whether a different
17 approach within the law could be a little more
18 watertight.

19 But again, there's these disconnects
20 where SB 375 doesn't control local land use. Now
21 that's a complex and touchy subject, of course,
22 because locals like that control over their own
23 land use, and the idea of 375 was to set
24 guardrails around it. It's difficult to do.

25 So I would say that there isn't a

1 definitive answer to whether legislation, the
2 legislation itself, needs to be changed or
3 whether it can be operationalized differently
4 with the current legislature, but I think I would
5 say that it certainly needs attention. And I
6 think that even the MPOs and CARB would be
7 onboard with that statement.

8 But am I right, Marco?

9 MR. ANDERSON: Yeah. Yeah. I'll follow
10 that up a little bit. And I think that Chris
11 really hit on some of the high points.

12 I think in terms of implementation SB
13 375, there are a number of challenges, the ones
14 that Chris mentioned. The law is written, really,
15 to slowly steer a giant ship. But CARB is facing,
16 you know, very big challenges in making very
17 quick moves. And so, unfortunately, the tool is
18 not ripe for the expected outcomes.

19 It's all about influencing local
20 decisions, transparency, information, and then
21 local decision makers making the right choices.
22 And there's a disconnect there in the enforcement
23 mechanism.

24 The other challenge is that when I
25 started in the public sector, I would hear

1 critics say, "You know, the problem with the
2 regulation is that the better you do the more you
3 get punished."

4 And I said, "No, no, that can't be the
5 case."

6 In fact, with SB 375, that kind of is
7 because as you meet your target the targets get
8 raised higher and higher. And so there's really
9 a disincentive to do better because, also, one of
10 the key features is that anything that is a state
11 law or executive order is -- the MPO can't take
12 credit for those GHG reductions. And so as we
13 pilot and demonstrate effective governance and
14 new methods, if those get adopted at the state
15 level, they're now taken off the table.

16 And so, for example, people ask why our
17 plan doesn't focus more on electrification? And
18 we actually do spend a lot of time discussing it
19 and, as I mentioned, planning for charging. It's
20 because we can't claim any credit for any
21 increase in electric vehicles unless we can prove
22 that we're surpassing the state targets, which
23 are very high.

24 And so what we do is we say, well, we
25 take credit for the little tiny sliver of saving

1 our charging network is going to improve the time
2 that hybrids spend on their batteries. So we are
3 very interested in improving the penetration of
4 electric vehicles but our policies won't result
5 in any kind of GHG benefit that we can take
6 credit for.

7 Also, with pricing, we've been advocating
8 for systemwide VMT or user fees for a while.
9 Once that policy becomes a statewide adopted
10 policy, then any benefits that we have in our
11 region from a regional -- unless it's a regional
12 additional fee, we won't be able to take any GHG
13 credit for that.

14 So I think those are two features that
15 kind of make it very challenging to implement.

16 COMMISSIONER MONAHAN: I think that --
17 well --

18 MS. WARD-WALLER: This is Jeanie from
19 Caltrans. Oh, sorry.

20 COMMISSIONER MONAHAN: No. You go,
21 Jeanie.

22 MS. WARD-WALLER: I'll just add one
23 thing. I think, Commissioner, it's a great
24 question.

25 And just to add, I think, you know, SB

1 375 is really a planning law. It's about doing
2 better planning, which I think the MPOs have made
3 a lot of progress in. But, as Chris pointed out,
4 you know, it's the implementation that's sticky.
5 And SB 375 really doesn't have any, you know,
6 requirements around implementation. There are
7 some state programs that require consistency with
8 a planning document. But as a long-range
9 planning document, there's a lot that you can be
10 consistent with that doesn't, still, kind of make
11 big progress towards the goal.

12 So I don't think it's an overhaul so much
13 as, you know, we need to be more thoughtful and
14 work together as the state and regions on, you
15 know, what is really needed? What are the tools
16 needed for implementation?

17 COMMISSIONER MONAHAN: Great. So I'll
18 just ask one more question and then turn it over
19 to Commissioner Douglas.

20 I think this issue of what a green and
21 just recovery looks like is so important. And,
22 you know, we're seeing in China, for example, a
23 big upswing in vehicle sales post COVID because
24 people are afraid to ride transit. We already
25 saw in China and a number of other countries a

1 big increase in e-bikes, which are great
2 alternatives if you have safe streets, which
3 we're still working on. Thanks Caltrans.

4 And, you know, just yesterday, we heard
5 from Rey Leon, who is the Mayor of Huron. He
6 runs the EV Car Sharing Program, which is really
7 cool, with providing rides to mostly farmworkers
8 to get to critical appointments, like medical
9 appointments. And, you know, he emphasized,
10 like, "Hey, we should be getting the best
11 technology. We shouldn't be getting the leftover
12 or the used technology."

13 This idea is like, well, as we reduce
14 VMT, we want to do this in a way that still
15 allows people to get access to where they need to
16 go. And sometimes public transit just isn't
17 enough or people are going to be afraid to take
18 public transit.

19 So I'm curious about what's your sort of
20 near-term recommendations to the state for how do
21 we ensure that there is a green and just recovery
22 as we reduce VMT for some but we probably want to
23 increase it for others so that they can get where
24 they need to go?

25 MR. LEPE: Yeah. I'd be happy to jump in

1 on this one.

2 So I've been, as I mentioned, doing quite
3 a bit of chewing on this question because it does
4 affect so many of the things that we work on.

5 So -- and the way that I kind of structured my
6 thinking around this is that we have short-term
7 social distancing-oriented actions that can be
8 implemented today. And there's not too many but
9 they're important that we do these. And in some
10 cases they are being done but it's a question of
11 magnitude; right?

12 So one of those is to sustain and
13 increase funding for transit operations and
14 maintenance to meet the needs of essential
15 workers but, also, to be able to get folks to
16 essential needs. And part of the reason why
17 that's important is to make sure that we don't
18 have overcrowding on routes, and to be able to
19 have that backbone of transit as we emerge out of
20 this pandemic.

21 An important kind of additional layer to
22 this is sufficient funding for things like PPE,
23 sanitation, and other elements and things that,
24 really, we should probably have been doing, in
25 some cases, all along is having like, you know,

1 clean transit, but making sure that the way that
2 transit is perceived is improved so that like as
3 we get out of this recovery, more people will be
4 willing to use it. Because it doesn't make sense
5 to fund a bunch of, you know, expensive transit
6 capital projects if you're not going to have
7 people comfortable using it; right? It's a big
8 issue.

9 So that's a few things on the transit
10 front.

11 There are some other short-term nonsocial
12 distancing-oriented actions that we could be
13 taking, such as improving or requiring agencies
14 to improve synchronization of transit services to
15 reduce wait time. So the fact that we have fewer
16 services out there means that if you miss a
17 transfer or if the transfer isn't there, then
18 you're having to wait out there, you know, for
19 half an hour -- who knows; right? -- like longer
20 periods of time. So having some kind of hook,
21 perhaps, where the state might say, okay, we're
22 going to give you this money but make sure that
23 you're coordinating, not just internally, your
24 services for essential workers but also across
25 agencies, which, as we know, doesn't happen very

1 much or not enough.

2 You know, there's also the introduction
3 of affordability programs or free transit which
4 is really key right now when people have fewer
5 resources, less money in their pocket, but also
6 is a way to be able to social distance when
7 you're using transit. Allowing for those
8 programs to persist even after the pandemic will
9 also be an important hook to bring more folks
10 onto the systems.

11 I mean, these are things that we've
12 already been pushing for anyway, like free
13 transit for youth, free transit for seniors, free
14 transit for extremely low-income populations who
15 don't necessarily have a discretionary income to
16 be able to afford transit.

17 And there's the longer-term actions;
18 right? There are actions that are more
19 appropriate to be implemented, perhaps, after the
20 pandemic or as the pandemic is sunsetting, that
21 are important to continue to plan and to fund
22 right now but that we may think about on a
23 longer-term time frame. So that includes
24 questions around, you know, how we invest our
25 transportation funds towards roadway expansion

1 projects versus allocating those funds towards
2 active transportation and transit. The way that
3 we fund our roadway projects from expansion to
4 thinking about conversion of existing lanes to
5 express lanes is just one example, and focusing
6 on persons, groups and strategies.

7 You know, passing a statewide VMT fee,
8 VMT mitigation, makes a lot of these kind of
9 ideas on the land use front, on the
10 transportation front, that we were looking at
11 continuing to plan for with a focus on equity,
12 cost-effectiveness, and VMT or climate benefits.

13 MS. WARD-WALLER: This is Jeanie.

14 MR. ANDERSON: I know (indiscernible) --

15 HEARING OFFICER LEMEI: I just --

16 MR. ANDERSON: The, you know, the writer,
17 Jarrett Walker, who is really well respected in
18 transit planning -- blog human transit -- it
19 really comes down to service and frequency. And
20 one of the things he wrote about is that during
21 the pandemic, that's equally important. And so
22 transit agencies, as their budgets were getting
23 hit by declining ridership, they can't afford to
24 cut service or frequency because they need more
25 vehicles in order to allow for social distancing

1 and transportation of essential workers.

2 And one of the things that has come out
3 of Los Angeles, and there is a posting in San
4 Diego, as well, is that, overall, the systems
5 have had huge declines in ridership. But if you
6 look at low-income areas and the transportation
7 of essential workers, there's a bus route in Los
8 Angeles that goes through the Pico-Union district
9 which has had a negligible decline in ridership.
10 And it's a low-income area that supplies a lot of
11 essential workers to downtown and the West Side.

12 And so transit, as a whole, has been
13 heavily impacted. Transit in certain areas, it's
14 still critical. And I think we're really going
15 back to the notion that this is a critical social
16 service and getting away from the mentality of
17 how do we improve it for the elusive choice
18 customer and, instead, how do we just improve the
19 system and make it better, more frequent, more
20 reliable, period?

21 MS. WARD-WALLER: Yeah. That's right.
22 And this is Jeanie. I just want to add to what's
23 already been said.

24 At the state level, we are thinking, to
25 Chris' point, about, you know, how are we

1 reinvesting in our system, you know, with the
2 possibility of stimulus funds coming to the
3 state, although from the state or federal level?
4 You know, we are thinking about, what is the
5 framework for spending those funds on
6 transportation that is sustainable that provides
7 support to active transportation transit, the
8 types of, you know, investments we need to be
9 making to reduce VMTs? So I think that's just
10 one thing I wanted to say.

11 But on the transit question, I totally
12 agree with Marco that the focus needs to be on
13 making transit reliable, increasing service for
14 the folks that are most dependent on transit, the
15 essential workers that have still been going to
16 work through this whole pandemic period.

17 And I just want to highlight, Cal-ITP
18 again because I am really excited about it.
19 It's, you know, something the state is doing and
20 trying to lead on that helps this issue of
21 integration. You know, in the L.A. region
22 there's something like 30 different transit
23 agencies, 25 or 30. And so if you are an
24 essential worker that lives far out and you're
25 commuting into Downtown L.A. for your service

1 jobs, you may transfer between several different
2 transit agencies. And you have to have a
3 different pass and a different card. And, you
4 know, if you're eligible for discounts, you have
5 to -- there's a different system for getting your
6 discount on each agency's system, so it's an
7 incredibly fractured system. And for the user,
8 it's kind of a disaster. It's a huge burden and,
9 you know, really can be demoralizing.

10 So part of what Cal-ITP -- there are sort
11 of three pieces of it that we're trying to do.
12 We're trying to improve trip planning.

13 And that issue that Chris was talking
14 about, about people actually knowing when the bus
15 is coming, so being able to provide real-time
16 data, there's a standard called GTSS that all
17 transit agencies, we're trying to get them to
18 come onto this platform, provide their data in
19 real time about where their transit vehicles are
20 moving so that people know. They can pull it up
21 on their Google apps map -- their Google Maps app
22 and see when the bus is coming and know that it's
23 going to be reliable in real time and not have to
24 wait out there for half-an-hour. So that's one
25 piece, sort of the data, the backend data

1 services piece.

2 The other piece is payment, making sure
3 it's easier for people to be able to pay so that
4 when they are jumping from service to service,
5 agency to agency, they can pay directly and not
6 have to have a separate path.

7 And then the third piece is about
8 providing that discount or benefit or free
9 transit. And one of the biggest barriers there
10 is eligibility verification, helping people get
11 verified to be eligible for those discounts in an
12 easy and automated way. And so we are working on
13 that at the state, we're trying to work with our
14 partners at DMV because they kind of have the
15 biggest database of eligibility verification, but
16 focusing on some parts of the population, like
17 seniors, for example, that, you know, it's simply
18 age data that verifies you. So we can do that at
19 the state and we're working on that through Cal-
20 ITP.

21 So I think that really helps us and will,
22 you know, hopefully help bring people back to
23 transit that are choice riders, but also allow us
24 to significantly improve transit for people who
25 are already riding it and have been this whole

1 time, which are really the folks that we should
2 be most focused on providing better and more
3 frequent service.

4 MR. MARTIN: If I could build on that
5 just briefly? I wanted to draw some attention to
6 some of the experimentation pre-pandemic that's
7 been ongoing with some shared mobility modes,
8 including microtransit and micro ability.

9 Microtransit, in particular, is one thing
10 that has been expanding in recent years and
11 recent months which is really the integration of
12 systems that can connect people on a more dynamic
13 matter.

14 So there's a lot of low-density areas
15 where sort of buses run on fixed routes and they
16 don't necessarily have very large ridership, yet
17 if you aggregate all those trips together in sort
18 of a dynamically routed means, which does require
19 I.T., does require information from smartphones
20 and communication, that you can deliver transit,
21 potential, in a more efficient manner in a lower-
22 density environment. You can even, in some
23 cases, do that in substitution of having a fixed
24 route bus that's running but doesn't have a lot
25 of ridership.

1 And there have been some programs that
2 have done that, either through the integration of
3 microtransit operators or TNCs either serving a
4 use case of what's come to be defined as sort of
5 a curb-to-curb delivery within a zone that is,
6 perhaps, a city or a region within that city, or
7 first mile/last mile, as well, where the trip is
8 subsidized or completely covered for a first-
9 mile/last-mile connection to sort of a rail
10 system. And so that's, as an example, like Los
11 Angeles does that with the L.A. MOD Sandbox
12 Project. In collaboration with Via, they done
13 that. And then West Sacramento has run a project
14 with the Sacramento region with sort of a more
15 curb-to-curb activities.

16 So there are innovations that are ongoing
17 and, you know, not related to the current
18 environment but that have been seeking to improve
19 the efficiency of delivery of transit,
20 particularly given the fact that, you know, we
21 have relatively low-density environments that
22 aren't necessarily conducive to sort of the high
23 use, high utilization of fixed transit. So I
24 just wanted to add that.

25 MR. LEPE: Yeah. One additional note,

1 kind of building on that, is that, unfortunately,
2 right now a lot of the private shared mobility,
3 micromobility service providers, have rolled back
4 their services as a result of the pandemic and
5 the economic implications. And so at a time
6 right now when we could and should, ideally, be
7 able to leverage those as more kind of COVID-safe
8 transportation options that people might feel
9 more comfortable using, as is the case in New
10 York, those services have been kind of pulled out
11 of the communities' feet; right?

12 And so I think part of the question as it
13 relates to the services is, you know, should they
14 be just purely private transportation options or
15 might we think about maybe, perhaps, looking at
16 public-private partnerships moving forward?
17 Because that's the benefit of having, for
18 example, public transit, is it's there when you
19 most need it; right?

20 And so, anyway, I just wanted to kind of
21 add that layer to the combo.

22 MR. MARTIN: And I did want to build on
23 that point because that's an excellent point. I
24 think that a lot of the experimentation that
25 we've seen with respect to microtransit, in

1 particular, is a public-private integration or at
2 least some sort of public-private collaboration
3 that is occurring, so -- and that, I think,
4 distinguishes.

5 For example, when you look at, like one
6 example is a program, GoMonrovia, Go Dublin,
7 these are programs that are first mile/last mile
8 using VMTs, and then there's the L.A. Mod
9 Sandbox, also first mile/last mile, with via,
10 connecting people to Metro. But that's a
11 partnership that does exist with sort of the, I
12 guess, collaboration of the transit agency
13 itself.

14 So it definitely requires the -- you
15 know, any sort of integration definitely requires
16 that direct connection and collaboration with
17 public transit agencies. It's not intended to be
18 a substitute.

19 MR. ANDERSON: And I would -- going back
20 to Jeanie's point, I'm going to change the
21 subject a little bit, but you know, one of the
22 problems with federal funding, and sometimes with
23 state funding, is this history of focusing on
24 capital dollars when it comes to providing
25 transit with funding. And transit is a service.

1 It is not a piece of equipment.

2 And so I think one of the great things
3 the CEC was working on before this was increasing
4 the amount of experimentation and piloting of
5 charging infrastructure for transit, which I
6 think is critical.

7 So is there a way to focus on not only
8 the in fact but also on the training and the
9 manpower required to make that transition from
10 natural gas to electrification? I think, across
11 the board, focusing on the funding, we're
12 learning, focusing on the service, the
13 operational characteristics, not exclusively the
14 pieces of equipment.

15 COMMISSIONER DOUGLAS: All right. Well,
16 you know, thank you all. This is has been a
17 great discussion.

18 Commissioner Monahan largely asked my
19 question. And so I'll just ask another nagging
20 question I had as I looked into some of these
21 presentations and that is, you know, that we've
22 certainly seen the impacts of COVID, just
23 fundamentally, you know, in the data, in
24 behavior, in choices, in what people need.

25 And, you know, Chris, you mentioned you

1 were thinking, your organization was thinking
2 about what does this mean? And we know that, you
3 know, we don't know how long this condition is
4 going to last. And we also don't know but might
5 be able to speculate a bit on what changes in
6 behavior or needs or choices might outlast even
7 the pandemic conditions that we're in.

8 So, you know, as you all plan and think
9 about investments and think about programs and
10 policy, you know, like how do you deal with that
11 level of uncertainty? What steps are you taking
12 or should we be taking to get a handle on, you
13 know, where things are going? Is it just way to
14 soon to know where things are going?

15 You know, that's generally what I was
16 wondering about as I listened to some of these
17 presentations.

18 MR. GANSON: So I can chime in with a
19 general answer. And I'm sure others have
20 thoughts as well.

21 You know, of course we don't know when a
22 vaccine arrives and we all safe again, possibly
23 if, I don't know, I'm just looking at the news.
24 But in the meantime, you know, probably our best
25 guess is that things are going to come back to,

1 as far as COVID is concerned, come back to normal
2 at some point.

3 In any case, in the meantime, there's
4 some real trends, some of which are really
5 difficult and some of which are really helpful.
6 People are wanting to bike and walk like never
7 before for a whole host of reasons. And there's
8 all sorts of opportunity to use that to move
9 things forward as far as the infrastructure we're
10 providing or even just kind of provide temporary
11 slow streets.

12 The City of San Francisco was doing that
13 as one of its primary transportation measures at
14 this point but with an eye on the future of
15 making these active transportation facilities
16 last.

17 Of course, transit is a challenge but, as
18 has been pointed by the other panelists, critical
19 and necessary to maintain. You know, we're --
20 there's -- Marco, I think, pointed out, and it's
21 often described, you know, part of the reason
22 that transit is not -- has not been a great
23 answer for more folks, even though it's essential
24 for, you know, many in California, is because we
25 haven't prioritized it. I mean, our funding

1 hasn't gone as strongly to transit as to road
2 capacity.

3 You know, I think there's also, in the
4 new mobility space, which some of the folks here
5 on the panel are spending a lot of time on,
6 there's some important innovations there, and
7 constraints as well.

8 But, yeah, one thing I think we should be
9 clear on is that we don't get to just enjoy the
10 fruits of this low VMT, I mean, it's through this
11 ongoing challenge and tragedy that is COVID, the
12 silver lining of low VMT. We don't get to keep
13 that automatically. We have to act to do that
14 because we'll snap back.

15 MR. MARTIN: And I can follow onto that.
16 I want to thank you for your question because it
17 allows me to talk about the slides that I had to
18 skip.

19 You know, I think our responses, you
20 know, building on what we're learning today with
21 respect to telecommuting, I think, is very
22 important. You know, to my knowledge, which is,
23 admittedly, not exhaustive, we don't have a lot
24 of policies that really encourage or actively
25 incentivize telecommuting.

1 My understanding is that most policies
2 about telecommuting really are about, sort of,
3 the work environment, so making sure that like if
4 I'm telecommuting, something doesn't fall on my
5 head and I get hurt, and who's responsible for
6 that? So that's really where most policies on
7 telecommuting really are focused on.

8 But through this lesson, we've seen what
9 telecommuting can do and what it is. You know,
10 building on that, I mean, I think is -- and just
11 devising policies that are transportation focused
12 that may incentivize, maybe incentivize the
13 players to expand their telecommuting or permit
14 telecommuting, because it's not really often a
15 choice of the employee directly. It's got to be,
16 of course, permitted by employers.

17 So taking -- giving that a second look as
18 far as what kinds of policies can be used to
19 leverage what's been built on telecommuting,
20 what's been learned on telecommuting, and what
21 can be done to expand it, you know, again,
22 pulling off of one of my slides, James Gorman,
23 CEO of Morgan Stanley, basically, you know,
24 stated, "We've proven we can effectively operate
25 with no footprint." That's a huge bank that's

1 made that discovery, that they can, basically,
2 continue their operations without having, you
3 know, tons of people going into the Manhattan
4 office. That lesson would not have been learned
5 in any other environment.

6 So I think that expanding on that is
7 something that really does deserve additional
8 inspection on how can that be done? Think about
9 all the -- you know, a mile that is telecommuted
10 is far more efficient than a mile, obviously,
11 driven but also, even a mile driven with an
12 electric vehicle. So there's a tremendous amount
13 of energy savings that can be achieved there.

14 And then, also, Chris mentioned the
15 sewing of streets and such and that is also
16 another experiment that is ongoing in many, many
17 different neighborhoods, of just closing streets
18 to traffic so that only essential traffic can go
19 in there. And that reduces the throughput of
20 those streets, makes those streets a nicer place
21 to be, it makes it easier to bike, makes them
22 easier to walk. And will, hopefully, encourage
23 that mode -- those modes more broadly to expand
24 and reduce the reliance that we sort of all have
25 as kind of, you know, a knee-jerk reaction to for

1 the personal vehicles.

2 So I think, you know, the pandemic has
3 been tragic but there are lessons learned that we
4 can build on, hopefully in a productive manner.

5 MR. ANDERSON: I think one of the --

6 MS. WARD-WALLER: This is Jeanie. I
7 just --

8 MR. ANDERSON: -- I think, to your
9 question --

10 MS. WARD-WALLER: Oh.

11 MR. ANDERSON: -- the -- as we were
12 speaking with a modeler for SFCPA, one of the
13 smartest people I know in modeling, and he
14 doesn't know. You know, he said he gets this
15 question. And I don't think we're going to know
16 for at least eight months to a year. I think a
17 number of research institutions and these
18 modeling departments, they are going through the
19 effort of kind of purchasing real-time cell phone
20 data so that they can examine trends in real
21 time. But we really don't know how things are
22 going to shake out until a year from now.

23 But I do think one of the big lessons for
24 us at SCAG is the vital importance of continuing
25 to do more of what we were doing. And I think

1 the CEC can put this in its grants, is working
2 with community-based organizations. We have been
3 in the planning profession. We've improved
4 engagement with communities, where we want to
5 hear from you, but we're inviting people to the
6 table and asking them to do a bunch of work for
7 free.

8 And so what we've really started to
9 experiment with is paying CBOs to engage with
10 their communities and provide us with that
11 impact. And so we've been building that model
12 into our outreach efforts for our plan and, also,
13 for our projects that we fund for other agencies.
14 And I think that's something that the CEC can
15 start to do when they talk about projects in
16 vulnerable communities, engage those CBOs and pay
17 them for their time to tell you what it is that
18 they need, so we're not going in there with money
19 and saying, hey, there's money for this great
20 idea, and then finding out that's not what they
21 asked for.

22 MS. WARD-WALLER: Marco keeps speaking up
23 and then stealing my thunder at the same time.
24 Just kidding.

25 I wanted to just add, I think, you know,

1 Commissioner Douglas, that the points about, you
2 know, promoting telework, working with, you know,
3 folks in the private sector, and having the state
4 take a role in really saying, you know, this is
5 what we would like to see in the recovery of
6 the -- you know, as it pertains to commutes and
7 transportation, that's certainly an important
8 thing. And, you know, promoting walking and
9 biking, as Chris said, you know, we have a role
10 there, as well, in supporting the cities.

11 And the slow streets, you know, they're
12 temporary in California, although Seattle has
13 gone as far as saying, you know, we're going to
14 make 20 miles of this permanent, which is pretty
15 cool. But I think the danger in doing too much
16 that's permanent now goes to Marco's point about
17 it is really hard to do meaningful public
18 engagement right now. Trying to do it virtually
19 in communities that don't have good technology
20 access, broadband, you know, we have to be really
21 careful about trying to push for a whole bunch of
22 sweeping changes to preserve low VMT while people
23 are, you know, isolating, suffering, still having
24 to go to their essential jobs.

25 So I think, you know, that's a really

1 important thing to keep in mind, is that the
2 public engagement is so key but we should be
3 planning ahead for that now. And I mentioned
4 the, you know, sort of gearing up for stimulus
5 funds and what it will look like to invest those,
6 you know, that's a long-term effort, so we're not
7 going to, you know, in a year have a vaccine and
8 then be able to implement a bunch of stuff
9 immediately. But I think we can be thoughtful
10 and lay the groundwork now.

11 So, you know, I'm not a modeler
12 researcher but I'm just going to speculate that
13 we are actually going to see VMT jump back up.
14 And we're already starting to see it pick up,
15 certainly, on the highway system. So I will not
16 be surprised if we actually go back to pre-COVID
17 or higher levels of VMT before we can really put
18 some of these longer term changes in place and
19 encourage people to come back to transit, which
20 I'm very optimistic that we will because we just,
21 as I said earlier, don't have capacity on the
22 highway system to carry a whole lot more
23 vehicles.

24 So, you know, congestion and sort of
25 stifling congestion, the VMT reduction, you know,

1 I won't call it a strategy, but it does serve to
2 sort of naturally manage VMT because it's just
3 not possible to travel more if the system is
4 snarled.

5 So just a few of my thoughts.

6 MR. LEPE: Yeah. And on my end, just to
7 reinforce some of the other points, multiple
8 great points that the other speakers have raised
9 is, you know, I think that, you know, perhaps,
10 hopefully this situation that we're in provides a
11 silver lining in really honing in and emphasizing
12 what we should have been doing all along, which
13 is -- and that we haven't always done very well,
14 which is effective equitable community
15 engagement, right, like making sure that our
16 processes are on point.

17 Even right now with -- in the context of
18 what Jeanie was talking about of the inability of
19 being able to interact with folks in person,
20 agencies are pivoting, are thinking about how can
21 we reach these populations? And maybe it's
22 simply phone calls, text message alerts, so on
23 and so forth; right? And it all comes down to
24 really kind of focusing in and targeting on those
25 demographics of folks that don't typically

1 participate or aren't able to participate.

2 It's a tremendous challenge right now
3 because, obviously, people's minds aren't really
4 fully focused on transportation, but there are
5 opportunities.

6 The other pieces that I think really ring
7 true right now is affordability. You know, we've
8 got very high levels of unemployment. People are
9 suffering economically. Strategies that are
10 going to make transportation more affordable for
11 folks, put more money in their pocketbooks, are
12 going to be important now and kind of moving out
13 of this recession.

14 As far as a couple of the themes, many of
15 which, by the way, these themes are fundamental
16 kind of facets of our Pricing Roads, Advancing
17 Equity report includes access to opportunity, so
18 trying to identify those strategies that are, and
19 it might just be more frequent bus service where
20 we're seeing demand. I think it was Marco that
21 mentioned, some of these routes that are
22 sustaining their ridership, making sure that
23 we're putting the resources there and that we're
24 speeding up the bus service, so really focusing
25 on access opportunity for those that have the

1 biggest barriers, the biggest access issues to
2 jobs and other needs, including health-promoting
3 activities.

4 And which brings me to the last point
5 which is strategies that are going to help
6 advance the health of our communities, public
7 health and, as some of the speakers noticed, kind
8 of expanding on the open streets kind of momentum
9 and other approaches that are going to, A, help
10 drive down VMT, but also advance the health of
11 our communities. And we know that COVID has --
12 and I don't think it's a point that's been
13 brought up yet -- has been ravaging those
14 communities that are most impacted by air
15 pollution, right, and in particular, people of
16 color populations, POC populations.

17 So there is definitely a very strong link
18 there in terms of reducing pollution in some of
19 these areas and then resulting in better health
20 outcomes, even within the context of the COVID
21 pandemic.

22 So -- and the last thing I'll say is on
23 the telework piece, the working from home piece.
24 Santa Clara County just passed an ordinance, a
25 work-from-home ordinance. And now they're going

1 to be looking at how to really maximize working
2 from home ability, telework opportunities for
3 their employees, but also starting to establish
4 programs and work with the private sector as
5 well. So just to give you one example of,
6 already, some agencies kind of jumping on that
7 opportunity and going where it appears the
8 momentum is at.

9 COMMISSIONER DOUGLAS: Well, hey, thank
10 you all for those responses. Thanks for --
11 that's my dog, sorry -- your participation in
12 this panel.

13 And I'll turn it over to Jim to see if he
14 has any additional questions.

15 MR. MCKINNEY: Yeah. Thank you,
16 Commissioner Douglas.

17 And thank you to the panel.

18 Let's see. Can you all hear me here?
19 I'm not muted? Okay. Good.

20 Yeah, I had a few more questions.

21 First, I wanted to do a time check with
22 Raquel, the timekeeper. I think we've got, what
23 ten minutes more before we go to the Q&A or
24 public comment; is that correct?

25 MS. RAITT: Hi. This is Heather. Yeah,

1 why don't you -- you could take another five or
2 ten minutes, and then we'll go to the Q&A.

3 MR. MCKINNEY: Great. Thanks Heather.

4 A couple of topics I'd like to raise in
5 questions and they're both large, and I'm afraid
6 to bring up the first one because it's congestion
7 pricing and I think it's going to swamp the rest
8 of the discussion today, so I might lead with the
9 other one, which is electrification because that
10 is something we have authority over, you know,
11 how we use and disperse our charger funding
12 money, and also the work we do with large vehicle
13 electrification with buses and trucks.

14 But with that, I'd like to put the
15 question out to the panel, and maybe start with
16 you, Elliot, how do you see a role for
17 electrification and how effective do you think it
18 might be in reducing some of the impacts to
19 public health in the disadvantaged communities
20 that we've been discussing?

21 MR. MARTIN: I see a large role for
22 electrification. I think electrification is
23 absolutely necessary in terms of, basically,
24 reducing the public health impacts of
25 transportation, you know, the expansion of

1 charging infrastructure, the proliferation of
2 vehicles and, also, the proliferation of
3 opportunities for trucks, as well, to, you know,
4 to be able to electrify that activity.

5 You know, I mean, you know, we're in an
6 environment where, at certain times of day, we
7 actually have almost too much renewable energy,
8 you know? And we're engaging with renewable
9 energy curtailment where we're throwing away,
10 effectively, tons of -- tons is not the right
11 word -- but gigawatts of power that could be
12 absorbed and used for the transportation sector.
13 So that's, you know, a very, very interesting
14 dynamic that has come -- that has changed almost
15 overnight from the perspective of the grid.

16 I mean, the grid has -- continues to
17 clean itself and is becoming cleaner very
18 rapidly. I think like emissions from May of 2019
19 from one data point is about 50 percent of what
20 the emissions were from May of 2014. And I'm
21 recalling that statistic so I'm not sure if it's
22 totally accurate.

23 But it is -- the expansion of renewable
24 energy sources has made, you know, the grid awash
25 in renewable power at certain times of day, at

1 certain times of year, so leveraging that is
2 very, very important.

3 You know, another issue I'm aware of with
4 respect to charging infrastructure is
5 understanding where the grid can handle charging
6 infrastructure. There are certain areas where
7 the installation of a charger may not be
8 necessarily possible because they're upstream of
9 the grid. There are transformers that can't
10 handle that level of electrical flow.

11 And so understanding sort of those grid
12 impacts, I think, is also very important because
13 what might seem like a relatively simple
14 investment, just putting a charger in a
15 particular location, is actually more like, you
16 know, \$100,000 or more investment because there's
17 a whole lot of upgrades that need to be made.

18 But, overall, electrification is, in my
19 opinion, wholly necessary for the state and for
20 the country in terms of a clean transportation
21 system and, also, for security reasons.

22 MR. MCKINNEY: All right. Thank you.

23 MS. WARD-WALLER: Jim, just one comment I
24 wanted to add on this point is that, you know, it
25 seems like some of the data I saw during COVID

1 is, you know, that air -- yes, air quality has
2 been cleaner because we haven't had as many
3 passenger vehicles on the road, but there really
4 was not a drop in freight movement. And so, you
5 know, the harmful pollutants, you know, NOx, et
6 cetera, like they -- we didn't see as big of a
7 drop as we might have expected considering how
8 little vehicle travel there was. In fact, you
9 know, there was even more demand on, you know,
10 trucks on our system that we saw because they're
11 -- you know, we're trying to get PPE and, you
12 know, access to certain goods that were really
13 critical.

14 So I think the focus -- and I saw a
15 question in the queue related to the heavy-duty
16 side, you know, electrification of trucks and
17 buses and, you know, the vehicles that are
18 relying on diesel, I think that is increasingly
19 important. And I know CEC is doing a ton of work
20 there but would really urge, you know, an even
21 bigger focus on that side of the electrification
22 conversation.

23 MR. MCKINNEY: Great. Thank you for
24 that.

25 The other question --

1 MR. LEPE: Mind if I just --

2 MR. MCKINNEY: -- that I wanted -- oh, go
3 ahead, Chris.

4 MR. LEPE: Sorry Jim.

5 MR. MCKINNEY: Yeah.

6 MR. LEPE: Do you mind if I add just a --
7 those are all, you know, great responses. I'll
8 just add a couple like sort of examples of cool
9 things that are happening on this front. One is
10 that --

11 MR. MCKINNEY: Yes. Please.

12 MR. LEPE: -- yeah, in San Francisco, the
13 MTA has introduced green zones for their bus
14 fleet. And so they have these hybrid buses. And
15 where they are focusing those buses are in these
16 green zones which are areas that have had,
17 historically, high levels of air pollution. So
18 that's an example of where really kind of
19 prioritizing where we place these technologies to
20 end up with the -- so that the greatest benefit
21 for public health, right, focusing on where the
22 health disparities are at.

23 The other example is one that Transform
24 is conducting right now, is partnering with
25 affordable housing complexes to introduce

1 electric shared mobility pods at the affordable
2 housing complexes, right, so that these residents
3 have free access to, you know, e-scooters, e-
4 bikes, and electrified shared vehicles.

5 So lots of really good innovation
6 happening in this space with the intersection
7 of -- that you can make the connections, right,
8 between electrification and equity, as well as
9 VMT reduction.

10 MR. MCKINNEY: Good points. Thanks.

11 MR. ANDERSON: Yeah. And the more that
12 the CEC can do to encourage that kind of
13 publicly-accessible charging for areas where it's
14 just not going to be possible to get charging
15 into all of the apartment buildings. And I'd
16 love to see incentives focused on -- and this be
17 more of ARB's wheelhouse -- but, you know, credit
18 -- you know, moving credits towards used ZEV. I
19 mean, that's critical to getting the penetration
20 out of high-income areas.

21 MR. MARTIN: And if I could add, I did
22 want to build on -- there was a question posed on
23 making use of access for renewable electricity
24 for transportation towards hydrogen production
25 and so I thought I'd just comment on that. And

1 I think that that is one definite approach
2 that could be used for this excess power that we
3 have during periods of peak of production.

4 Personally, I've had the privilege of
5 being able to drive many of the test -- not many
6 of the test vehicles but a number of test
7 vehicles and I can tell that they perform very,
8 very well. Hydrogen has excellent range and the
9 refueling is very, very straight forward.

10 So that's certainly an opportunity to
11 direct this extra amount of energy that we have
12 is use it, basically, for electrolysis and
13 generate hydrogen that can also be used for
14 transportation fuels, either in passenger cars
15 that are available or also in buses. The AC
16 Transit, of course, has a vast experience and
17 continuous experience using hydrogen for bus
18 transportation.

19 MR. MCKINNEY: Great. Thank you, Elliot.

20 So, I'm sorry, I'm going to kind of
21 intervene here. We have a couple of questions up
22 on the Q&A function. So I think our practice,
23 I'm going to turn to Quintin Gee to walk us
24 through a couple of these questions.

25 Quintin?

1 MR. GEE: Great. Thanks Jim.

2 I'm Quintin Gee. I'm with the CEC on the
3 IEPR team.

4 We have a couple audience questions. The
5 first one comes from Raoul, kind of tagging onto
6 the question that you already kind of got to,
7 Elliot, but here's one that's a little bit
8 different. You kind of talked about this but
9 maybe some of the other folks would have
10 something as well.

11 But your sense of fuel cell buses, you
12 know, obviously, helping with the VMT congestion
13 issues or buses generally, but then do you see
14 particular benefits in terms of either refueling,
15 range, other aspects that might make those
16 preferable as a VMT reduction strategy over other
17 forms of mass transit?

18 MR. MARTIN: Well, so my knowledge of
19 FCHVs, fuel cell hybrid vehicles, is that the
20 range, I mean, the ranges are very good. When we
21 tested vehicles a few years back with -- they
22 were Toyota fuel cell vehicles, they had a range
23 of about 300 miles per fueling. Now that's about
24 what current -- some, you know, EVs can also get.
25 So EVs have caught up a little bit in terms of

1 the range, not so much in terms of the speed of
2 refueling. So I had to refuel these vehicles in
3 Emeryville and it would take 10 to 15 minutes to
4 just fill it all up. It feels very much with the
5 same technology as natural gas.

6 So hydrogen has the advantage in terms of
7 speed of refueling and so that's one considerable
8 advantage. I think it has some application
9 potential in heavy-duty trucks as well.

10 So I hope I've answered the question but,
11 actually I'm not sure I have.

12 MR. GEE: Other comments from the other
13 panelists on this? Have you thought much
14 about --

15 MR. ANDERSON: Yeah. I would say that --

16 MR. GEE: -- a preference for --

17 MR. ANDERSON: -- SCAG has always
18 maintained a policy of being fuel neutral when it
19 comes to electrification, and so I apologize when
20 I say electrification, that we focus on charging.
21 Mainly it's because charging has a land use
22 component identifying the types of buildings that
23 are amendable to EV charging. It doesn't mean we
24 ignore hydrogen at all.

25 And, really, it comes down to the service

1 characteristics. Like I keep harping back on
2 service, service, service. There are transit
3 agencies that are more favorable towards hydrogen
4 because of longer routes. Some of the more
5 suburban areas that have these long routes with
6 not a lot of starting and stopping, so they don't
7 get -- like have the boost from the regenerative
8 breaking, whereas other agencies have more urban
9 routes, circuitous routes, and have the ability
10 to get back to the base and charge midday or have
11 the way, a service plan, so that they can get the
12 dwell time in.

13 So, you know, it comes down to the
14 transit agency making the best choice. So I
15 don't think -- I think right now it's still an
16 open question and transit agencies are exploring
17 opportunities with both.

18

19 MR. GEE: Great. And we have one other
20 question kind of related to this. There was a
21 little bit of a discussion about telecommuting
22 policies and integration with climate action
23 plans, maybe seeing what MPOs could do.

24 So, Marco, do you have any thoughts on
25 outside of what we mentioned --

1 MR. ANDERSON: Yeah.

2 MR. GEE: -- with Santa Clara?

3 MR. ANDERSON: Yes. SCAG recently
4 released a major TDM strategy and is starting a
5 second phase of creating -- of getting education
6 out there for the TDM Toolbox. And the TDM was
7 very popular in the '90s and it kind of went away
8 as TDM ordinances sort of lost their teeth,
9 especially in Southern California.

10 But there are cities that have very
11 strong municipal TDM ordinances in the
12 transportation demand management where -- I used
13 love this story -- the TDM Coordinator for the
14 City of Pasadena had so much political backup
15 from the mayor and from elected officials that
16 she would just deny occupancy permits. And they
17 would call the mayor and the developers would
18 start complaining. And they'd say, hey, if you
19 didn't clear it with Judy, then you can't move
20 in. And it takes that kind of political backing.

21 I think one of the things that we're
22 seeing now is a resurgence of transportation
23 management organizations linked to business
24 improvement districts. And so as those get back
25 up to speak and have funding from their

1 constituent members to kind of get the word out
2 about different strategies, you know, carpooling
3 and all the things we've mentioned,
4 telecommuting, I think as those get up to speed
5 and get enforcement and have teeth, then they
6 become more useful. The City of L.A. has been
7 working on its TDM ordinances and, again, putting
8 teeth into it. One of the suggestions is maybe
9 you can do an annual report?

10 The other thing is that, as we've
11 discovered, if it's cheaper to buy your way out
12 and just pay for the credits, then, you know, a
13 lot of companies are going to go that route. So
14 it really needs to be something that they're
15 incentivized to comply with rather than buy their
16 way out of.

17 MR. GEE: Great. Any other folks?

18 Maybe, Chris, any thoughts on maybe
19 enforceable versus sort of encouraged
20 policies/ordinances on that front?

21 MR. GANSON: No. I'm not going to --
22 I'll speak briefly and not too deeply.

23 I just want to say that the state is
24 supportive of telecommuting policies. We're
25 looking into it. And in the SB 743 context, it

1 could be used. 743 is providing -- you know,
2 we're shifting to VMT as a metric of impact in
3 CEQA. And so mitigations could be these sorts of
4 -- mitigations for new projects could include
5 telecommuting.

6 And so we're becoming very active at
7 looking into that and thinking through what might
8 be the best approaches.

9 MR. ANDERSON: I will go back that
10 question also. They also mentioned climate action
11 plans. One of the -- climate action plans are
12 really great, powerful tools if cities adopt them
13 and, again, give them teeth.

14 One of the challenges that all of -- most
15 of our funding has to have a transportation
16 nexus. Vehicle electrification does. Active
17 transportation does. Climate action plans start
18 to get a little too broad into multiple different
19 climate action strategies and so we can't fund
20 them with the same transportation dollars, so
21 we're limited in our ability to encourage more of
22 those. So they do need a dedicated stream of
23 funding if they're going to be something that's
24 implemented widely.

25 MR. GEE: Great. All right. Well, I

1 think that's all the time we have for the public
2 Q&A.

3 I will hand it over Harrison. He has a
4 poll for us.

5 MS. RAITT: Hi. This is Heather.

6 Harrison, thank you for getting that
7 ready.

8 So we wanted to get some initial
9 feedback, a snapshot of what people think about
10 remote workshops versus our in-person workshops.
11 So go ahead and give us a little feedback there.

12 (Whereupon a survey is presented for a vote
13 by participants.)

14 MS. RAITT: And, so, yeah, if you can
15 just -- we'll give it just a couple more seconds.
16 We welcome everybody's feedback on initial
17 thoughts. All right, I think we can probably go
18 ahead and end the polling.

19 So this is one of our new Zoom features
20 that are new-to-use features that we're using to
21 get some feedback. And it looks like most people,
22 actually, prefer the remote access better than
23 the onsite, so that's interesting.

24 And it's also kind of fun to see that we
25 have several new people, new to IEPR workshops,

1 so I hope you're having a good new experience to
2 IEPR workshops.

3 So thank you so much everybody for
4 participating.

5 And thank you so much to Jim for
6 moderating that panel and to our excellent
7 presenters for all your good thoughts and
8 insights. Really appreciate that.

9 COMMISSIONER DOUGLAS: Thank you.

10 MR. MCKINNEY: I'd just like to add my
11 thanks to the panelists too. This is tremendous
12 expertise on this panel. So thanks very much for
13 helping us understand VMT issues.

14 MR. GANSON: Thanks for having us.

15 MR. MCKINNEY: Thank you.

16 MS. WARD-WALLER: It's been fun. Thanks.

17 MS. RAITT: All right. So now we can go
18 ahead and move on to the public comment portion.
19 And so we are asking to limit it to one person
20 per organization and three minutes per speaker.

21 And if you're using the Zoom platform, go
22 ahead and use the raise-hand feature to let us
23 know you'd like to comment. And if you change
24 your mind, you can put your hand back down that
25 same way. And if you're on the phone, you can

1 press star nine and that will let us know that
2 you wanted to comment.

3 And we Dorothy Mirimi from the Public
4 Advisor's Office here at the Energy Commission to
5 go ahead and conduct the public comment session
6 for us.

7 So thank you, Dorothy. Go ahead and take
8 it away.

9 PUBLIC ADVISOR MIRIMI: Thank you,
10 Heather, and good morning everyone.

11 I'll first call on participants on Zoom.
12 I see William Zobel has his hands raised.

13 William, if you could state and spell
14 your name?

15 MR. ZOBEL: Yes. Good morning. William
16 Zobel, W-I-L-L-I-A-M, Zobel, Z-O-B-E-L.

17 PUBLIC ADVISOR MIRIMI: And your
18 affiliation as well. And then go ahead.

19 MR. ZOBEL: Oh, I'm sorry. I'm with the
20 California Hydrogen Business Council. Thanks for
21 having me today. I'll just go ahead and jump
22 right in, I guess.

23 Jim, I wanted to echo your comments. I
24 agree, it was a great panel discussion today. I
25 learned things I knew nothing about. So I

1 thought the panel was very valuable and will go a
2 long way in helping us achieve the state's goals.

3 I would add that the California Hydrogen
4 Business Council strongly supports the state's
5 recovery to being equitable in transportation
6 planning prioritizing the needs of our most
7 vulnerable communities, as was touched on by some
8 of the speakers today. This includes reducing
9 air pollution in highly impacted corridors,
10 vehicle miles traveled, as was discussed today,
11 through better and smarter transit, and providing
12 zero-emission vehicle options that are convenient
13 and useable for people in low-income
14 neighborhoods.

15 We very much appreciate the comments made
16 by Elliot Martin and Marco Anderson and believe
17 that we need both battery electric and hydrogen
18 fuel cell electric technologies to help solve
19 them any issues that we have in front of us.
20 Both pointed out that hydrogen fuel cell electric
21 vehicle solutions have some very unique
22 strengths.

23 For example, they mentioned, you know,
24 the difficulty in providing zero-emission
25 transportation solutions for low-income and

1 underserved communities, that fuel cell electric
2 vehicles resolve the issue of long charging times
3 which can be inconvenient for commuters and for
4 those that have to deal with off-street parking
5 which is a fairly high percentage of the
6 population in those neighborhoods, and also
7 precludes home refueling for many consumers that
8 live in those multiunit dwellings, so glad to
9 hear those are all issues that are being looked
10 at.

11 As we know and we talked about a little
12 bit today, the fuel cell electric buses can
13 improve air quality as the state also works to
14 make transit more available, safe, and
15 accommodate a wider range of transit routes with
16 longer range and more rapid refueling times for
17 the agencies. Several studies done by McKenzie,
18 Deloitte, and others point to fuel cell electric
19 buses as, actually, being the most cost-effective
20 option for transit over battery electric options
21 and CNG options in the next seven years. And
22 we'd happy to share some of those results.

23 The Council would also point out that
24 fuel cell electric vehicles are growing in
25 popularity and market development with the

1 growing market.

2 In closing, the industry here looks
3 forward to collaborating with all of you who are
4 in the transit and regional government space to
5 help you incorporate the full suite of zero-
6 emission technologies into your planning
7 processes and programs.

8 Thank you very much.

9 PUBLIC ADVISOR MIRIMI: Thank you, Mr.
10 Zobel.

11 Next we have Raoul. Please state and
12 spell your name. And make sure your un-muted on
13 your end as well. Also state your affiliation.
14 Thank you.

15 MR. RENAUD: Yes. This is Raoul Renaud,
16 R-A-O-U-L R-E-N-A-U-D. I am retired. My last
17 employment was with the Energy Commission and I
18 was there for about ten years in the legal
19 department.

20 Very interesting discussion today. I
21 learned a lot.

22 One thing that kind of hit a nerve with
23 me was, at some point, the shared bicycle systems
24 was touched upon. And it reminded me that here
25 in the Sacramento area where I live, we had a, I

1 thought, very successful and well-utilized system
2 of shared bicycles called JUMP. These red
3 electric-assist bicycles were everywhere. And I
4 used them a lot. I know a lot of other people
5 used them a lot. And then when COVID-19 hit, all
6 of a sudden, sort of overnight, they were just
7 gone. And I assumed that that was because of the
8 potential for those bikes being disease vectors.
9 You know, if an infected touched one and then the
10 next person touched it, then they could get
11 infected.

12 But I've since learned that, apparently,
13 that was a coincidence and this was actually a
14 business decision, simply, to remove those and
15 that they won't be coming back. And, in fact,
16 those bikes are in the process of being
17 destroyed.

18 I'm curious to know if anybody, A, has
19 any specific information about that?

20 But also, if what I'm saying is correct,
21 what can be done to protect those systems and
22 ensure that, regardless of whether or not they
23 are profitable, since they're such a great public
24 benefit, that they can remain operational?

25 Thank you.

1 PUBLIC ADVISOR MIRIMI: Thank you, Raoul.

2 Seeing no more hands raised for Zoom, we
3 can go to folks -- oh, we see, there's one more
4 person on Zoom, David Park.

5 David Park, please state and spell your
6 name once your un-muted. And please ensure your
7 un-muted on your end, as well, and give your
8 affiliation please. Thank you.

9 MR. PARK: Hi. Good morning. Thank you
10 very much. It's David Park with the California
11 Fuel Cell Partnership, D-A-V-I-D P-A-R-K.

12 Commissioner Monahan, Commissioner
13 Douglas, CEC Staff, thank you very much for this
14 valuable workshop. We support the State of
15 California in its zero-emission vehicle
16 initiatives which include both fuel cell electric
17 and battery electric vehicles. The fastest way
18 to achieve California's transportation-related
19 climate improvement goals is to move the mutual
20 success of all ZEV platforms, which include fuel
21 cell electric and battery electric vehicles.

22 Although electrification has occupied a
23 significant amount of the panel discussion, we're
24 very grateful for the acknowledgment of hydrogen
25 and fuel cell electric vehicle technologies and,

1 perhaps, as in the upcoming sessions on this
2 topic, we can get more input from the fuel cell
3 electric and hydrogen components and how those
4 components fit into the ZEV VMT framework?

5 Mr. Martin's point is very well taken on
6 renewable energy curtailment. Hydrogen offers a
7 solution to the chemical storage of renewable
8 electricity to help maintain grid stability.

9 And then, also, pointing out that as
10 average trip length continues to increase, fuel
11 cell electric vehicles is a ZEV option that meets
12 consumer need for longer average vehicle --
13 average trip length.

14 Also, just to acknowledge, fuel cell
15 electric buses are gaining greater traction with
16 transit agencies across the state in meeting the
17 requirement of the California Air Resources
18 Board's Innovative Clean Transit regulation. And
19 as the scale of the light-duty fuel cell fleet
20 grows, we will see economies of scale kick in and
21 we'll see the price of fuel cell power plants
22 come down, making those heavy-duty applications
23 significantly more affordable. And there, we do
24 see a converse relationship in that the heavy-
25 duty sector, transit, and truck will consume a

1 greater volume of hydrogen per vehicle and will
2 drive down the cost of hydrogen, creating a very
3 holistic overall hydrogen economy.

4 And finally, as discussed in the equity
5 conversation yesterday and alluded to today, the
6 fuel cell electric vehicle model fits very well
7 in the high-density housing where it may be
8 difficult to bring in charging ports for the
9 number of vehicles used by the residents of those
10 complexes.

11 So we look forward to collaborating with
12 CEC in meeting all the state's ZEV and climate
13 improvement goals and in these IEPR
14 conversations. So thanks very much for having --
15 allowing me to comment.

16 PUBLIC ADVISOR MIRIMI: Thank you, David.

17 Again, as a reminder, folks on the phone,
18 you can press star nine to raise your hand. We
19 don't have any more comments right now but we'll
20 wait a moment to see if there's anyone else
21 wanting to make a public comment.

22 (Pause)

23 PUBLIC ADVISOR MIRIMI: Seeing none, I'll
24 pass the mike onto Commissioner Monahan.

25 Thank you. That is the end of the public

1 comment period.

2 COMMISSIONER MONAHAN: Okay. Thanks
3 Dorothy.

4 And thanks, everybody, for -- all the
5 panelists for joining, all the folks that
6 participated and listened into the workshop.

7 And really glad to hear from that little
8 poll that Heather took that most folks are happy
9 enough with the IEPR workshop remote forum
10 instead of the in-person and so appreciate that
11 feedback. I think we'll be collecting more
12 throughout this workshop series because we want
13 to make sure that we're doing all we can to
14 engage the public most effectively as we shelter
15 in place.

16 So thanks everybody. Stay safe and hope
17 you'll join us for our next IEPR workshop. Take
18 care.

19 (The workshop concluded at 12:09 p.m.)

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CERTIFICATE OF REPORTER

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were reported by me, a certified electronic court reporter and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

IN WITNESS WHEREOF, I have hereunto set my hand this 24th day of July, 2020.



MARTHA L. NELSON, CERT**367

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I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were transcribed by me, a certified transcriber and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

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I certify that the foregoing is a correct transcript, to the best of my ability, from the electronic sound recording of the proceedings in the above-entitled matter.



MARTHA L. NELSON, CERT**367

July 24, 2020