

DOCKETED

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**Presentation for the Sonoma Coast Incentive Project Prelaunch
Webinar**

Additional submitted attachment is included below.

Sonoma Coast Incentive Project

Prelaunch Webinar



June 17, 2020

Introductions

Moderator

Nicole Appenzeller, Center for Sustainable Energy

Speaker

Divya Mathur, Center for Sustainable Energy

Panelists

Brian Fauble, California Energy Commission

Nelson Lomeli, Sonoma Clean Power



Before We Get Started

- ✓ Participants have the opportunity to submit questions in the chat box any time during the presentation.
- ✓ Due to high traffic, you may experience technical difficulties during this presentation. We apologize for potential delays or compromised presentation quality.
- ✓ If you miss any part of this presentation or have questions, contact us at sonoma-coast-calevip@energycenter.org.
- ✓ This presentation will be sent to all attendees within a week of this webinar.



Agenda

- ✓ Overview of CALeVIP
- ✓ About the Sonoma Coast Incentive Project
- ✓ Eligibility and Equipment Requirements
- ✓ Application Process
- ✓ Q&A Session



Sonoma Coast Incentive Project

Prelaunch Webinar

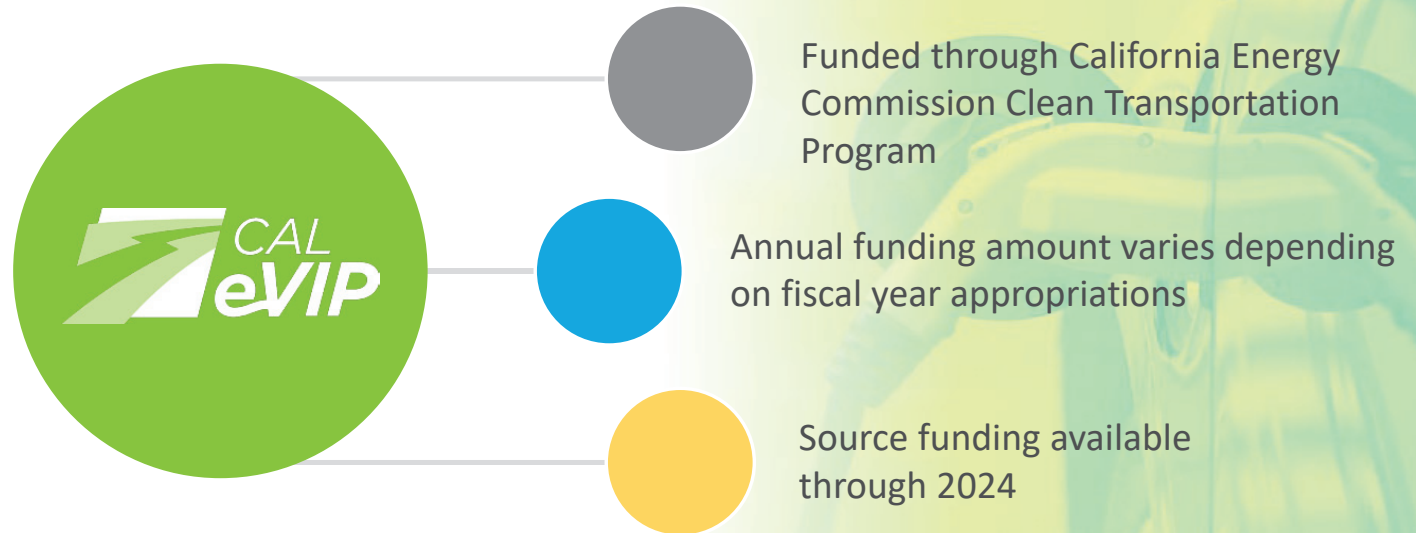
Divya Mathur
Project Coordinator, EV Infrastructure



June 17, 2020

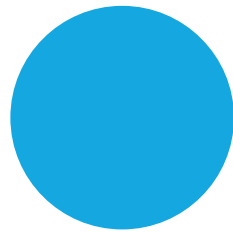
CALeVIP Funding

Extended by CA Assembly Bill 8*



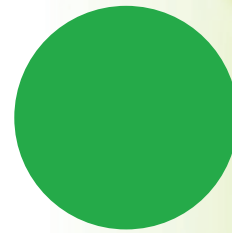
**Perea, Chapter 401, Statutes of 2013*

CALeVIP Project Goals



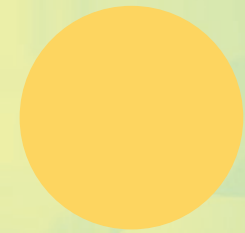
Implement

Implement targeted
incentive projects
throughout
California



Streamline

Provide a
mechanism that
improves relevant
processes



Transform

Provide convenient
access to charging
infrastructure and
encourage
electrification



*About the
Sonoma Coast
Incentive Project*

- ✓ Incentives for both Level 2 and DC fast chargers
- ✓ For Sonoma and Mendocino county businesses, nonprofits, workplaces, multi-unit dwellings and public facilities
- ✓ First-come, first-served
- ✓ Accepting applications starting **July 8, 2020**

Project details available at
calevip.org/incentive-project/sonoma-coast



Poll Question 1

In which county are you most likely to apply for a rebate?



Available Funding by Region

County	Fiscal Year*	DCFC Funding	Level 2 Funding	Total
Sonoma	2020-2021	\$3,300,000	\$1,600,000	\$4,900,000
	2021-2022	\$0	\$550,000	\$550,000
	2022-2023	\$0	\$550,000	\$550,000
Mendocino	2020-2021	\$300,000	\$450,000	\$750,000
Grand Total:		\$3,600,000	\$3,150,000	\$6,750,000

\$500K/year for 3 years (Sonoma Clean Power)

\$50k/year for 3 years (Northern Sonoma County APCD)

**Fiscal year is between July 1 and June 30.*



Project Definitions

Disadvantaged community (DAC):
CalEnviroScreen 3.0 score of 75% or higher

Low-income community (LIC):

AB 1550 – Census tracts at or below 80% statewide median income

Unincorporated community:

Unincorporated towns in Sonoma and Mendocino counties



Funding Allocations and Restrictions

Mendocino County

- A minimum of 25% of Mendocino County funds will be allocated to DAC/LIC.
- Sites located in the cities/towns of Laytonville, Leggett, Ukiah and Willits are not eligible for DCFC funds.

Sonoma County

- A minimum of 25% of both L2 and DCFC funds in Sonoma County will be distributed to unincorporated communities.



Level 2 Rebates

Level 2 Charger	Rebate Amount
Base rebate	Up to \$5,000 per connector or 100% of project costs, whichever is less
Disadvantaged community or low-income community	Additional \$500 per connector
Multi-unit dwelling (MUD) site	Additional \$1,000 per connector
Unincorporated community	Additional \$1,000 per connector



DC Fast Charger Rebates

DCFC Power Level	General Market Rebate (Including Unincorporated Communities)	Disadvantaged Community (DAC)/Low-Income Community (LIC) Rebate
50 kW – 99.99 kW	Up to \$50,000 or 75% of the total project cost, whichever is less	Up to \$60,000 or 75% of the total project cost, whichever is less
100 kW+	Up to \$70,000 or 75% of the total project cost, whichever is less	Up to \$80,000 or 75% of the total project cost, whichever is less



Applicant Eligibility Requirements

Applicants must

- ✓ Be site owner or have site owner authorization to install
- ✓ Be a business, nonprofit organization or government entity based in California or have a California-based affiliate
- ✓ Be registered with the California Secretary of State
- ✓ All applicants are required to submit a signed Site Verification Form within 5 calendar days of application submittal



Equipment Eligibility Requirements

Equipment must

- ✓ Be new, installed for the first time
- ✓ Be on the CALeVIP [eligible equipment list](#)

Requirement	Level 2 Charger	DC Fast Charger
Connector Type	J-1772 connector	CHAdEMO and SAE CCS connector options
Network Capabilities: Remote Start, Remote Diagnostics, Data	Networked with minimum two-year networking agreement	Networked with minimum five-year networking agreement
Power Level	Capable of 6.2 kW or greater per connector	50 kW or greater
ENERGY STAR® Certified	Yes	N/A

Must accept at least two forms of payment and some form of credit card (Note that Senate Bill 454 regulations require credit card readers on new DC fast chargers installed after 1/1/2022 and Level 2 EV chargers installed after 1/1/2023. EV chargers installed before those deadlines must be upgraded with credit card readers when replaced or by 2033.)

Be approved by a Nationally Recognized Testing Laboratory (NRTL) Program



Poll Question 2

What type of EV charger are you interested in applying for?



DC Fast Charger Installation Site Requirements



Installation sites must be

- ✓ Located in Sonoma or Mendocino counties
- ✓ Well lit, secure and in compliance with all federal, state and municipal laws, ordinances, rules, codes, standards and regulations
- ✓ Publicly accessible at all times
- ✓ Cannot be in gated area closed to the public at any time

Eligible Sites

Airport (no long-term parking)	Gas station	Public transit hub
Casino	Grocery store	Restaurant
City/county/privately owned parking lot or garage	Hospital	Retail shopping center
College/university	Hotels	Sheriff/police station
Curbside (located within the same block as another eligible site type)	Library	Urban/suburban retail core



Level 2 Charger Installation Site Requirements



Installation sites must be

- ✓ Located in Sonoma or Mendocino counties
- ✓ Well lit, secure and in compliance with all federal, state and municipal laws, ordinances, rules, codes, standards and regulations
- ✓ Chargers must be shared use

Eligible Sites

Commercial

Curbside (located within the same block as another eligible site type)

Light-duty fleet

Public facility

Multi-unit dwelling

Workplace



Charger Limits per Site

County	DC Fast Chargers	Level 2 Connectors
Sonoma	1-4	1-10
Mendocino	1-3	1-10

Additional chargers may be installed, but will not be eligible for CALeVIP funding.



Rebate Cap Limits

County-level dollar cap on applicants' active applications

- There is a cap on the dollar amount of active applications for an applicant.
- It is based on the project site's county.
- Once an application is completed and paid, then the applicant is eligible to apply for more funds.

County	Rebate Cap Limit
Sonoma	\$400,000
Mendocino	\$160,000



Example of Rebate Cap Limits

- Sonoma County has a \$400K cap limit for active applications.
- Using Fauble Company as an example:
 - The company files 3 applications in Sonoma County
 - 1 for \$200K, 1 for \$100K and 1 for \$100K for a total of \$400K.
 - The company must completely finish and receive the rebate for at least 1 of the projects to file additional applications in Sonoma County.
 - 1 application is completed and Fauble Company receives the full reserved amount of \$200K.
 - Fauble Company's active applications in Sonoma County now total \$200K.
 - As a result, Fauble Company can now apply for up to \$200K in new applications in Sonoma County.



Rebate Eligible Costs

Incentive funds may be used toward

- ✓ Electric vehicle supply equipment (EVSE)
- ✓ Installation costs (labor and materials)
- ✓ Electric infrastructure related to EV charging upgrades
- ✓ Utility service order*
- ✓ Planning and engineering design costs*
- ✓ Energy storage
- ✓ Network agreement with network provider
- ✓ Warranty (service and parts)
- ✓ Project management costs

**Utility service costs and engineering design costs are eligible costs that can be incurred earlier than other project costs.*



Ineligible Costs

The following are ineligible costs

- ✓ Permit and inspection fees
- ✓ Installation, materials, equipment and other costs for a project not related to the EV chargers installation
- ✓ Costs paid by other rebate or incentive programs/projects



New Requirement

Sonoma Coast Site Verification Form



Sonoma Coast Incentive Project Applicants must submit proof to the satisfaction of the Center for Sustainable Energy (CSE) that the installation work is authorized by the owner of the real property (Property Owner) and the Applicant. Accordingly, each Property Owner and Applicant must complete, sign and submit this form to CSE. CSE reserves the right to require the submission of additional information from either the Property Owner or Applicant as may be required.

The Sonoma Coast Incentive Project promotes easy access to zero-emission vehicle infrastructure by offering rebates for the purchase and installation of eligible DC fast chargers and Level 2 chargers. Rebates of up to \$80,000 per DC fast charger and up to \$7,500 per connector for Level 2 chargers are available. More information is available at: calevip.org/incentive-project/sonoma-coast

All fields are required to be completed. This form must be submitted via the online portal within 5 calendar days of application date or your application will be canceled.

INSTALLATION ADDRESS

The installation address must match the installation address entered on the online application form. Discrepancies will delay your application during processing.

Installation Street Address:
City: State: ZIP Code:

APPLICANT ORGANIZATION

The Applicant Organization is the entity or organization that will receive the rebate payment. Please note that the Applicant Organization must incur project costs to be eligible for the rebate.

The Applicant Organization Name below must match the Applicant Organization Name you entered on the online application form.

Applicant Organization Name:

Please provide the following contact information for an individual that represents the Applicant Organization and can answer follow up application questions if needed.

Contact Name (first and last):
Phone: Email:

Applicant Organization hereby represents and warrants to CSE that: (1) all the information provided above is true and correct; and (2) the individual signing below is duly authorized by Applicant Organization to execute and submit this Site Verification Form to CSE on behalf of Applicant Organization. Applicant Organization acknowledges and agrees that CSE is relying on Applicant Organization's foregoing certifications in reviewing and approving the Application.

Signature of Authorized Representative of Applicant Organization:

Printed Name:

Title: Date:



CSE-CALeVIP-04X2020

Site Verification Form

- ✓ ALL applicants must submit the Site Verification Form (SVF).
- ✓ Site Verification Form must be submitted within five (5) calendar days of application submission. If it is not submitted within 5 days, the application will be canceled.

Site Verification Form available at
calevip.org/incentive-project/sonoma-coast



New Requirement

Evidence of Permit Submittal or Utility Service Design Submittal

- ✓ Must provide within sixty (60) calendar days of Funds Reserved date

Evidence of Permit Submittal includes:

- 1) Copy of permit application
- 2) Copy of permit plan set
- 3) Copy of payment receipt for permit submittal

Evidence of Utility Service Design includes:

- 1) Copy of utility service application
- 2) Copy of plan set submitted with application
- 3) Copy of payment receipt for submittal



DCFC or Combination Rebate Process



STEP 1

Select equipment, apply online and provide SVF within 5 calendar days.



STEP 3

Rebate funds reserved.
You have 15 months to complete your project.



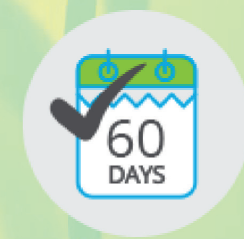
STEP 2

CSE reviews application to confirm eligibility.



STEP 4

Provide evidence of permit submittal or utility design submittal within 60 days of Funds Reserved date.



DCFC or Combination Rebate Process (cont.)

STEP 5

Upload documents online
for CSE review.



STEP 6

Design & permitting done –
receive up to 60% of rebate.



STEP 7

Project completed – receive
remaining payment.



Level 2 Rebate Process

STEP 1

Select equipment, apply online and provide SVF within 5 calendar days.



STEP 2

CSE reviews application to confirm eligibility.



STEP 3

Rebate funds reserved. You have 9 months to complete your project.



STEP 4

Provide evidence of permit submittal or utility design submittal within 60 calendar days of Funds Reserved date.



STEP 5

Upload documents online for CSE review.



STEP 6

Project completed – receive payment.



Poll Question 3

What kind of business property are you most interested in bringing EV charging to?



Sonoma Clean Power Eligibility Requirements



Eligibility Requirements

To be eligible to receive Sonoma Clean Power (SCP) funds, site hosts and the installed chargers must be an active SCP customer and must provide the PG&E account number and account holder name at time of application.

ENERGY STATEMENT
www.pge.com/MyEnergy

Account No: 1023456789-0
Statement Date: 02/19/2019
Due Date: 03/12/2019

Service For:
ABC COMPANY
281 TALON DR
FORT BRAGG, CA 95437

Questions about your bill?
24 hours per day, 7 days per week
Phone: 1-866-743-0335
www.pge.com/MyEnergy

Local Office Address
100 N. MAIN ST
FORT BRAGG, CA 95437

Your Account Summary

Credit Balance on Previous Statement	\$179.42
Payment(s) Received Since Last Statement	-179.42
Previous Unpaid Balance	0.00
Current PG&E Electric Delivery Charges	\$185.01
Sonoma Clean Power Electric Generation Charges	90.54
Total Amount Due by 03/12/2019	\$275.55

Electric Monthly Billing History

Daily Usage Comparison

Visit www.pge.com/MyEnergy for a detailed bill comparison

Important Messages

Your charges on this page are separated into delivery charges from PG&E and generation or procurement charges from an energy provider other than PG&E. These two charges are for different services and are not duplicate charges.

Visit sonomacleanpower.org for more information

Contact SCP: (855) 202-2139

Northern Sonoma County Air Pollution Control District



Eligibility Requirements

To be eligible to receive Northern Sonoma County Air Pollution Control District funds, installation site must be within the district's jurisdiction.

Visit nosocoair.net for more information
Contact the NSCAPCD Team: (707) 433-5911



Application Walk-through



Application Tips

- Avoid submitting multiple applications for a single installation site.
- Please submit one application for the maximum amount of chargers you are planning to install at the site.
- If less funds are available for your project than you need, we recommend submitting your application. CALeVIP will reach out to you if additional funds become available for your project.



Application Walk-through

Step 1 - Select Equipment

- Select installation site type
 - Site type determines which equipment you're eligible to apply for.
- Select equipment
 - Choose the make/model and quantity of chargers.
- Network provider selection
 - While selection of a network provider is not required at time of application, CALeVIP requires each applicant to contract for network services for approval of any rebates.



Application Walk-through

Step 2 – Project Requirements

- Project requirements are also located in the Sonoma Coast Implementation Manual.
- Read through the Declarations section carefully.
 - Authority to apply for the site
 - Voluntary submittal of personally identifiable information
 - Consent for CALeVIP to share information
- Click Accept and Continue when ready to move on.



Application Walk-through

Step 3 – Submit Application

Applicant organization = the entity that will receive the rebate

- Applicant type (business, public entity, etc.)
- Applicant organization name
- Tax identification number
- Applicant organization address
- Relationship to the site (owner, EVSP, contractor, etc.)

Most application questions will ask you to answer from the perspective of the applicant organization.



Application Walk-through

Step 3 – Submit Application (cont.) Declarations

- Have you declared bankruptcy in the last 5 years?
- Do you have threatened legal actions by or against you?
- Do you have any pending legal actions by or against you?
- Do you have any loan defaults?
- Do you have any outstanding judgements?



Application Walk-through

Step 3 – Submit Application (cont.)

Application manager = the individual managing the application

- Application manager contact name
- Application manager contact phone



Application Walk-through



Step 3 – Submit Application (cont.)

Installation address

- Address cannot be edited post-submission.

Please enter the full installation address and review for accuracy before submittal.

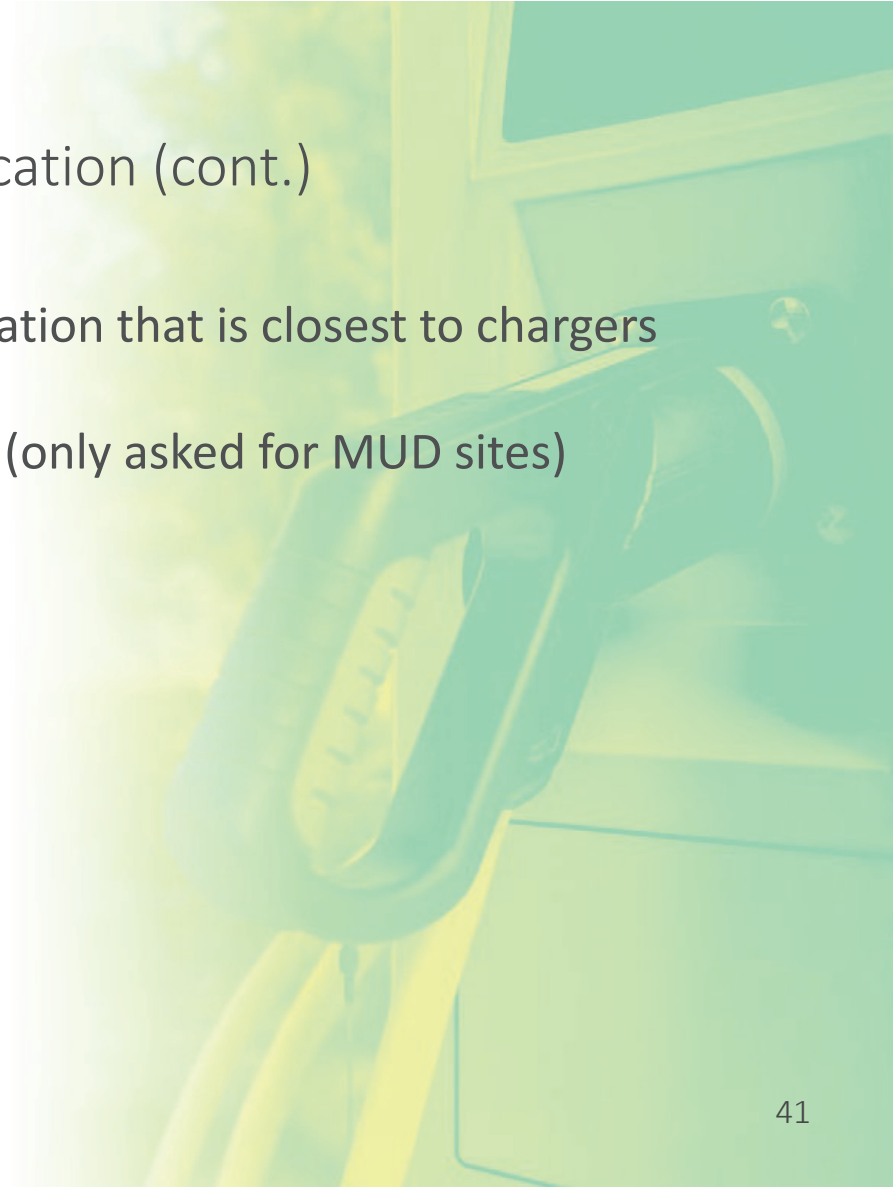
- Street
- Any suite number, unit number, etc.
- City
- State
- ZIP
- County
- Cross streets

Application Walk-through

Step 3 – Submit Application (cont.)

Installation Details

- Business or organization that is closest to chargers
- Tribal land
- Affordable housing (only asked for MUD sites)
- Public accessibility



Application Walk-through

Step 3 – Submit Application (cont.)

Is the site provided power by Pacific Gas and Electric (PG&E)?

If yes,

- Enter 10-digit PG&E account number
- Provide name of organization or individual who is the account holder



Application Walk-through

Step 3 – Submit Application (cont.)

Research questions

- Existing needs
- Fee information
- Who will own the chargers?
- Who will operate the chargers?
- Total parking stalls dedicated to charging



Application Walk-through

Step 4 – Upload documents

- ✓ Site Verification Form is due within 5 calendar days of application submittal



Implemented by CSE for the California Energy Commission

[Get Started](#) [Resources](#) [Help](#)

[English](#)

[My Account](#)

Thank you for submitting your online application. Please upload your Site Verification Form as soon as possible. Applications are reviewed on a first come, first served basis and your application will not be eligible for review until your Site Verification Form is submitted.

G-00250

APPLICATION STATUS



Application Received

APPLICATION STARTED ON	MILESTONE PAYMENT SENT	FINAL PAYMENT SENT	UTILIZATION DATA UPLOADED
05/22/2020	--	--	--

REBATE INFORMATION

ORGANIZATION NAME

Divya's Test 1

INCENTIVE PROJECT

Sonoma Coast Incentive Project

SITE LOCATION

477 W Napa St
SONOMA, CA 95476



Required Documents

- ✓ Site Verification Form
- ✓ Evidence of permit submittal or utility service design submittal
- ✓ Signed application form
- ✓ Design invoice
- ✓ Permit
- ✓ Equipment purchase invoice
- ✓ Installation purchase invoice
- ✓ Final inspection card
- ✓ Two photos of installed and operational equipment
- ✓ Photos of equipment serial number
- ✓ Network agreement with minimum term
- ✓ Utility service order (if applicable)

Visit [Sample Supporting Documents](#) for more information.



Installation Data Form

Installation Data Form

- ✓ All applicants will be required to complete this form prior to receiving their payment.
- ✓ You can access this form as soon as your funds are reserved.
- ✓ We recommend filling out the form as you progress through your installation.



Key Takeaways

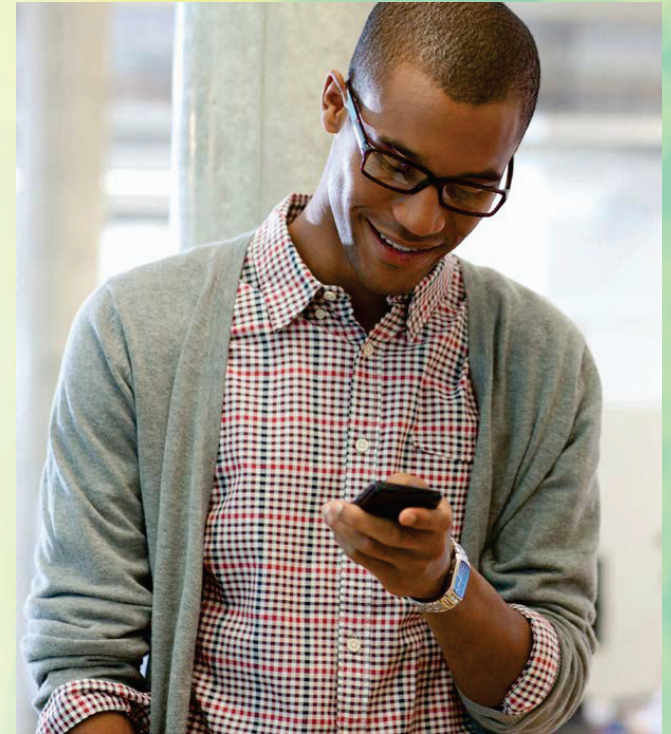
- ✓ Applications will be available on **July 8, 2020**.
- ✓ Open to eligible properties in Sonoma and Mendocino counties.
- ✓ All applicants should complete the Site Verification Form before applying.
- ✓ Once funds have been reserved, you may begin incurring costs.
- ✓ Double check that the organization name (i.e., rebate recipient) and installation address entered on the application are correct – these cannot be changed after the application is submitted.



Technical Assistance

EV charging made easy and affordable with CALeVIP!

Complimentary technical assistance is available to applicants to help jump start the EV charger installation process.



Submit a request at
CALeVIP.org/technical-assistance



*Stay Connected with
CALeVIP*

Energy Commission's CALeVIP docket: [17-EVI-01](#)

- Submit comments anytime
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Q&A Session

Questions?

Submit comments and questions through chat, and please include your business or organization name.



Project details available at
calevip.org/incentive-project/sonoma-coast

Get in Touch!



Contact project staff at
(707) 509-3400 or
sonoma-coast-calevip@energycenter.org



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Applications open **July 8**
Project details
calevip.org/incentive-project/sonoma-coast

