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<th><strong>Docket Number:</strong></th>
<th>20-IEPR-02</th>
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<td><strong>Project Title:</strong></td>
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<td>233018</td>
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<tr>
<td><strong>Document Title:</strong></td>
<td>MAKING EQUITY REAL IN ZEV MDHD ADOPTION &amp; DEPLOYMENT</td>
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<tr>
<td><strong>Description:</strong></td>
<td>Presentation by ROMAN PARTIDA-LÓPEZ, THE GREENLINING INSTITUTE</td>
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<td><strong>Filer:</strong></td>
<td>Raquel Kravitz</td>
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<td><strong>Organization:</strong></td>
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Building a nation where communities of color thrive and race is never a barrier to opportunity
PURPOSE & OUTCOMES

- IMPACTS ON LOW-INCOME COMMUNITIES OF COLOR
- EQUITY PRINCIPLES AND STANDARDS
- FINDINGS FROM THE SAN DIEGO DEMONSTRATION AND EQUITY PLAN
- RECOMMENDATIONS ON CENTERING EQUITY AND BENEFITS TO IMPACTED COMMUNITIES
IMPLICATIONS OF COVID-19

- KEY TAKEAWAYS

- BLACK AND BROWN COMMUNITIES HIT HARDEST
- MAGNIFIED EXISTING ECONOMIC INEQUALITIES
- ENVIRONMENTAL REGULATIONS RELAXED OR ELIMINATED
- TRANSIT SERVICES REDUCED OR CUT SEVERELY IMPACTED
- LOW-INCOME ESSENTIAL WORKERS
IMPLICATIONS OF COVID-19

HEALTH EMERGENCIES EXPLOIT THE UNEQUAL IN SOCIETY

REDLINING 1937

Redlined communities = predominantly people of color and poor

CALENVIROSCREEN 2018

Disadvantaged communities = predominantly people of color, poor, and polluted

COVID-19 4/23/2020

Oakland COVID-19 Map
Darker portions of the map illustrate the neighborhoods harder hit by COVID-19

* no data for white portions of the map
EQUITY FRAMEWORK FOR RECOVERY

GUIDING PRINCIPLES & STANDARDS

- DELIVER TARGETED, RACE-CONSCIOUS INVESTMENTS
- COMMUNITY-DRIVEN SOLUTIONS
- INTENTIONAL BENEFITS
- AVOID BURDENS
- DELIVER COMPREHENSIVE APPROACH
- ENSURE CAPACITY BUILDING AND TECHNICAL ASSISTANCE
- ESTABLISHES PATH TOWARDS WEALTH BUILDING
SAN DIEGO PORT
SUSTAINABLE
FREIGHT
DEMONSTRATION
AND EQUITY PLAN
EQUITY ANALYSIS FINDINGS

- No clear definition of equity or target audience.
- Requirement to benefit DACs, but there is a need for more specific and robust details in describing how policy or project will achieve strong equity outcomes.
- More direction and guidance needed on how to achieve equity in process, implementation, and analysis of environmental, health, economic, and community engagement initiatives targeted at impacted port communities.
RECOMMENDATIONS

GOALS, VISION AND VALUES

- Make equity a clear goal in the port’s efforts to be zero-emission.

- Be explicit about the port communities that will benefit from the equity goals of the port’s zero-emission project.

- Include equity goals that generate multiple, direct, meaningful, assured benefits.
RECOMMENDATIONS

PROCESS

- Build equity into the planning, design, and community engagement process.

- Promote meaningful community engagement.

- Promote community power and governance.

- Design port project applications and review processes that center equity.
RECOMMENDATIONS IMPLEMENTATION

- Ensure that the port’s efforts to become zero-emission creates multiple benefits & addresses the needs identified by port communities.

- Ensure that the port’s efforts to become zero-emission provide direct, meaningful, measurable, and assured environmental and health benefits to port communities.

- Ensure that the port’s efforts to become zero-emission provide direct, meaningful, measurable, and assured economic benefits to low-income people of color, individuals with barriers to employment & diverse-owned small businesses, particularly minority-owned businesses.
RECOMMENDATIONS

MEASUREMENT AND ANALYSIS

- Improve equity outcomes through ongoing evaluation.

- Ensure the port’s efforts to become zero-emission collect and report data on intended equity outcomes.

- Ensure the port’s efforts to become zero-emission analyze, learn, adjust, and communicate equity outcomes.
CAN'T RETURN TO NORMAL, BECAUSE NORMAL WASN'T WORKING
BE BOLD. BE EQUITABLE. BE INCLUSIVE.

THANK YOU

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