

**DOCKETED**

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*Comment Received From: CalRATERS  
Submitted On: 5/6/2020  
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**Support for CHEERS Name Change to Cal Energy**

*Additional submitted attachment is included below.*

**From:** [Nikole Jonsson](#)  
**To:** [Energy - Docket Optical System](#)  
**Subject:** Docket: 19-HERS-01  
**Date:** Wednesday, May 6, 2020 2:20:57 PM  
**Attachments:** [image003.png](#)

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RE: Cal Energy Name Change

To Whom it May Concern:

We have been working with California Energy Registry for over a year now and have found that they are one of the most efficient, hands on, up to date registries provided. They have increased the effectiveness and efficiency of our business by leaps and bounds. Our business has not only been much more efficient but we have also been able to grow because of their up to date registry and the speed in which we are able to complete forms and jobs. Our turn around on paperwork is one of the things we pride ourselves in as a company and Cal Energy has given us the tools we need to provide that to our contractors.

As a HERS Rater, who values Cal Energy greatly, we were incredibly pleased with their new name change from CHEERS to Cal Energy. We have found that their new name is much easier for customers to understand that they are a part of the energy registry industry and specifically makes customers feel more comfortable when creating an account with them. We have found that the customer response with the name change has made the process on our end as a HERS Rater much easier without the explanations we previously had to provide when they were called CHEERS.

From our perspective as HERS Raters, we also like the name change because more contractors and customers will be drawn to a name like Cal Energy vs. CHEERS to find resources like their "find a pro" listing which will in turn bring our company more business. It also benefits us with our marketing when we utilize their logo and listing them as an industry partner. We do not believe that there has been any confusion as far as them being the CEC instead of just a registry provider for the CEC. Our company as well as our contractors and homeowners are all aware that they are simply a registry provider not the CEC itself.

All in all, we are excited with their new name and would be greatly disappointed if It were changed back to CHEERS or an alternative name.

Thank you for taking the time to read this and for your consideration in allowing California Energy Registry (Cal Energy) to keep their new name!

*Nikole Jonsson*

Owner | Home Energy Assessor  
CalRATERS Energy Experts

p: [925.984.0896](tel:925.984.0896)

w: [www.calraters.com](http://www.calraters.com)

e: [nikole@calraters.com](mailto:nikole@calraters.com)

