

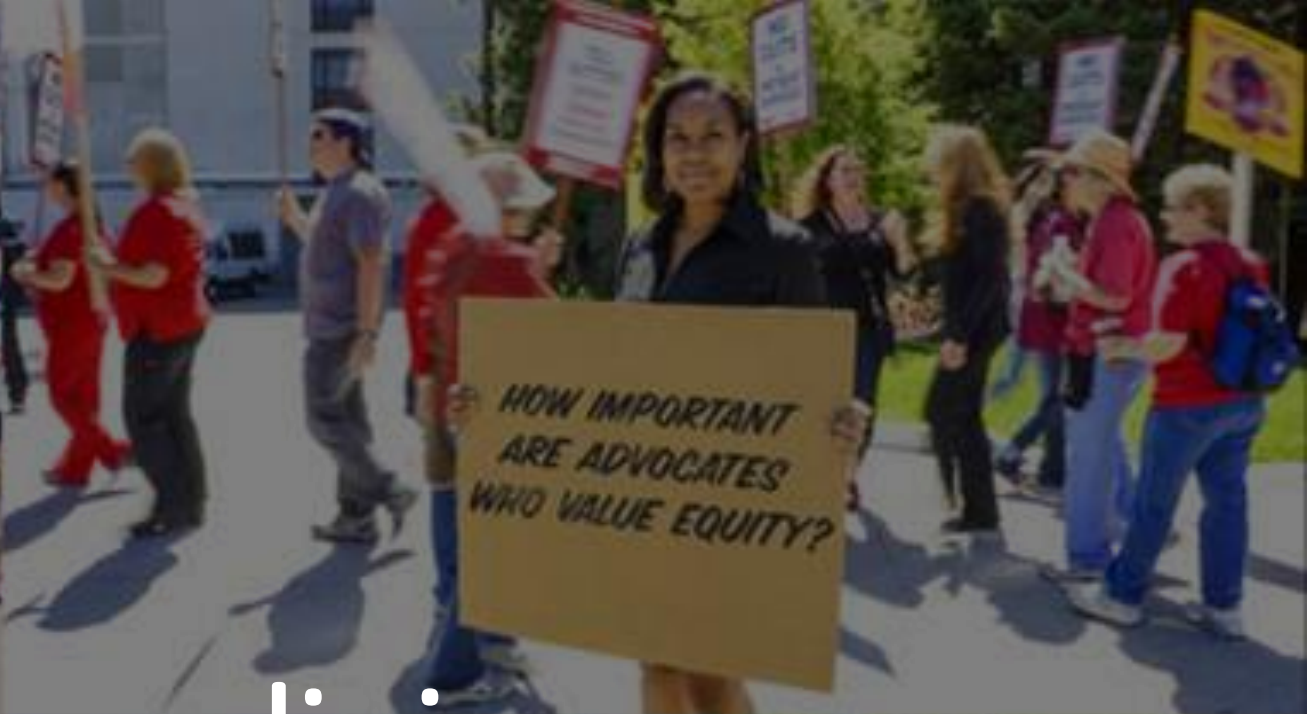
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Equitable Electrification Framework

IEPR Joint Agency Workshop on Energy Efficiency and
Building Decarbonization

August 27, 2019



About Greenlining



Vision

Building electrification must focus first and primarily on the goal of improving the health and resilience of the people and all communities must have the opportunity to shape and benefit from building electrification policies.

Barriers to Electrification



WHITE



ASIAN



LATINO



BLACK

Economic Barriers

Communities cannot afford to switch

- Energy insecurity is at an all-time high
- Renters have very limited choices

Regulatory Barriers

Lack of program and funding alignment create a confusing landscape

- Energy, health, and housing programs do not work together to maximize outcomes
- Education and outreach plans do not engage all Californians



Recommendations

Put People First!



- Assess communities' needs
- Establish community-led decision-making
- Develop equity-driven metrics
- Leverage program benefits and funding
- Track and improve performance



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