

DOCKETED	
Docket Number:	19-IEPR-04
Project Title:	Transportation
TN #:	228310
Document Title:	Memo Regarding Adding McKinsey Company Start me up to Docket 19-IEPR-04
Description:	This memorandum serves to include into the docket 19-IEPR-04 information that was discussed during the May 2, 2019 IEPR Commissioner Workshop on the Status of the Zero Emission Vehicle Market. During moderated discussion, Commissioners requested detail on the types and quantities of investments in the electric transportation and mobility industries. Discussants Logan Goldie-Scot of BloombergNEF and Ajay Chawan of Navigant provided brief responses, but the Energy Commission's analysis would benefit from additional information.
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Memorandum

To: Docket Unit
California Energy Commission

Date: May 17, 2019

From: **Noel Crisostomo,**
California Energy Commission
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Subject: Adding McKinsey & Company Start me up to Docket 19-IEPR-04

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In April 2019, McKinsey and Company published a research brief on investments in 10 mobility technology areas including electrification. The analysis graphically depicts the ecosystem, quantifies cumulative and average annual investment since 2010, quantifies patents, and identifies international sources of funding. The brief is available for download in .PDF format at the following link.

[McKinsey & Company: Start me up: Where mobility investments are going](#)