

# Ridgecrest (09-AFC-9)

## Event Advertising Form

Paid Advertisement						
<u>Newspaper (Name)</u>	<u>Language</u>	<u>Date of Notice</u>	<u>Date of Publication</u>	<u>Other /Note</u>	<u>Size</u>	<u>Quote/Price</u>
Ridgecrest Daily Independent	English	Wednesday, December 16, 2009	December 30 & January 2	Daily Paper	3x5	\$ 365.20
Kern Valley Sun	English	Wednesday, December 16, 2009	Wednesday, December 30, 2009	Wednesday only paper	3x5	\$ 153.75
<u>Online (Agency Name)</u>	<u>Language</u>	<u>Date of Notice</u>	<u>Dates of Publication</u>	<u>URL</u>		<u>Quote/Price</u>

Public Service Announcements (PSA)					
<u>Online (Agency Name)</u>	<u>Language</u>	<u>Date of Notice</u>	<u>Dates of Publication</u>	<u>URL</u>	
Greater Bakersfield Chamber of Commerce	English	12/17/2009, 12/21/09	Mailed Notice, Emailed	<a href="http://www.bakersfieldchamber.org/">http://www.bakersfieldchamber.org/</a>	
Kern County Hispanic Chamber of Commerce	Spanish	12/17/2009, 12/21/09	Mailed Notice, Emailed	<a href="http://www.kernhispanicchamber.org/">http://www.kernhispanicchamber.org/</a>	
San Bernardino Area Chamber of Commerce	English	12/17/2009, 12/21/09	Mailed Notice, Emailed	<a href="http://www.sbachamber.org/">http://www.sbachamber.org/</a>	
Ridgecrest City Council	English	12/17/2009, 12/21/09	Mailed Notice, Emailed	<a href="http://ci.ridgecrest.ca.us/">http://ci.ridgecrest.ca.us/</a>	
<u>Television (Network, Name, Channel)</u>	<u>Language</u>	<u>Date of Notice</u>	<u>Dates of Publication</u>	<u>Other /Note</u>	
KGET TV Channel 17	English	12/21/2009	Mailed Notice	<a href="http://www.kget.com/default.aspx">http://www.kget.com/default.aspx</a>	
<u>Radio</u>	<u>Language</u>	<u>Date of Notice</u>	<u>Dates of Publication</u>	<u>Other /Note</u>	
Radio Bilingue, KTQX, 90.1 FM	Eng/Spn	12/21/2009	Mailed Notice	<a href="http://www.radiobilingue.org/">http://www.radiobilingue.org/</a>	
Radio Nueva Vida	Spanish	12/21/2009	Mailed Notice	<a href="http://www.nuevavida.com/">http://www.nuevavida.com/</a>	

Total Cost Analysis	
News Paper Costs	\$ 518.95
Online Costs	
<b>Grand Total of All advertisement Costs</b>	<b>\$ 518.95</b>

## DOCKET

### 09-AFC-9

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