

**Docket Optical System - Docket Number 09-AAER-1C**

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I disagree with proposed legislation to restrict how much power televisions can consume. I have no financial interest in Pioneer. However, I shopped, and I found that the Mercedes of such screens is a Pioneer Plasma 50 and 60-inch high definition television. These are a true joy to watch! I own one and I love it. I'm fortunate to own it along with a decent surround system and a Blue Ray DVD player. As for other types of big screens now being substituted, such as the LED and LCD televisions, I find that they are far inferior although they might look good at first blush. Your legislation seems concerned with power utilization, but there are many new football stadiums which are planned with their lighting and gigantic viewing screen needs which must require incomparable power consumption for lighting, etc. Although residential public utilities costs are exorbitant and seem indefensible, one may believe that they should be better regulated without making the public sacrifice. The SF Chronicle recently printed that, "Consumers would save from \$10 to \$30 per year in utility bills with the new sets." This is an inconsequential cost for the enjoyment of a Pioneer Plasma High Definition television which is a work of art. Now, my local Best Buy no longer carries the Pioneer brand. The purchase cost may be much higher than for other high definition televisions, but, to the more discerning who appreciate the difference, it is worth it. People still buy high-end automobiles, large homes, etc.

Why restrict my freedom to continue to be able to get something in the way of home viewing that I've worked and saved for over the years and can finally afford? Dining out in a gourmet restaurant can easily cost up to \$200 for a couple, but, if it were necessary, it would not take too many such meals skipped to make up the difference for a better TV. Why is it necessary to make it illegal for these models to remain available? Let the people decide what they can afford. Please allow the free market system to work. The additional power which is used by such big screens will be naturally kept in check because fewer people will decide to spend as much as these best systems cost, anyway.

I daresay that most of you can afford a Pioneer Plasma if you want one and that, if you get one, you will know the difference, too.