

Docket Optical System - RE: Proposal to Regulate Television Electricity Usage (Docket # 09-AAER-1C)

From: "Jerry Simmons" <jerry.simmons@tac-inc.org>
To: <Docket@energy.state.ca.us>
Date: 11/2/2009 12:18 PM
Subject: RE: Proposal to Regulate Television Electricity Usage (Docket # 09-AAER-1C)

RE: Proposal to Regulate Television Electricity Usage (Docket # 09-AAER-1C)

To Whom It May Concern:

Based in Gilroy, the Appropriate Connections, Inc. has been in business for over 10 years, and we currently employ three people. We specialize in audio/video integration, and plasma televisions are our number-one installed product. As a full service provider, we offer initial design, documentation, project management, installation, follow-up service, and support.

The CEC's TV regulation will devastate our business. We estimate that Appropriate Connections will experience a six-digit revenue loss, because the TVs that would effectively be banned from under the regulation make up about 25% of our past sales.

We respectfully urge the CEC to work with the consumer electronics industry and small businesses on alternatives that help California meet its energy consumption goals without hurting our economy. Now more than ever, the state should be doing all it can to help the economy grow and prosper. To do otherwise is simply irresponsible.

Respectfully submitted,

Jerry Simmons, President
The Appropriate Connections, Inc.
Gilroy, CA
www.tac-inc.org

DOCKET	
09-AAER-1C	
DATE	NOV 02 2009
RECD	NOV 02 2009