

Docket Optical System - RE: Proposal to Regulate Television Electricity Usage (Docket #09-AAER-1C)

From: Gerry Demple <gdemple@mti-interactive.com>
To: "Docket@energy.state.ca.us" <Docket@energy.state.ca.us>
Date: 11/2/2009 10:23 AM
Subject: RE: Proposal to Regulate Television Electricity Usage (Docket #09-AAER-1C)

RE: Proposal to Regulate Television Electricity Usage (Docket # 09-AAER-1C)

To Whom It May Concern:

Thank you for allowing Andrews Electronics the opportunity to comment on the California Energy Commission's (CEC's) proposal to regulate television electricity usage.

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09-AAER-1C	
DATE	<u>NOV 02 2009</u>
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Since 1950, Andrews Electronics has been helping repair technicians find the parts they need to service their customers. Today we have the widest and deepest inventory of consumer electronics repair parts in the industry. Most customers prefer us to buying direct because of our national network of distribution facilities. We have a better than 90% fill rate and most orders ship the same day they are ordered.

The California Energy Commission's proposal to limit television electricity usage will have a significant impact on Andrews Electronics. This regulation would greatly reduce the number of televisions we can viably service on the market, especially the high-end television for which service rather than replacement is an option.

We believe this regulation will put undue pressure on small retailers and servicers and companies who support them like Andrews Electronics, where the loss of a few more sales or fewer service calls will push us over the edge<especially in today's challenging economic climate.

I expect this regulation will cost Andrews Electronics between \$25 million and \$30 million within the first few years of implementation. This will force us to consider business reduction strategies including site reduction and layoffs.

I urge the California Energy Commission to seriously consider the devastating affects this regulation would have on California businesses, residents, and the economy.

Respectfully submitted,

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