

Docket Optical System - Docket # 09-AAER-1C

From: "Shawn Worst" <shawn@evoht.com>
To: <Docket@energy.state.ca.us>
Date: 10/30/2009 3:00 PM
Subject: Docket # 09-AAER-1C

To Whom It May Concern:

I am writing this letter to out of concern for the proposed mandatory regulations and controls on the power usage of all televisions sold in California.

The CEC's proposal to regulate television electricity usage would severely impact my business since virtually 100 percent of our installations include TV models that would be affected by the CEC's ban.

My business, Evolution Home Theatre, Inc., started in November 2006 and we currently have six employees. I've been in the custom home entertainment installation business for over 13 years and have the benefit of a wide range of perspectives on the industry. I have worked for large retailers, manufacturers, and large integrators that specialize in new track homes and smaller, high-end custom installation such as my own company. We specialize in everything from hanging a flat panel TV over a fireplace to automating an entire home. We also design and install custom home theatres as well as a full range of custom-made cabinets.

Many companies like ours have already been forced out of business due to a combination of the stagnating economy and increased taxes. This regulation would further exacerbate the current business climate.

Ours is an industry that prides itself, and really relies upon innovation. Regulation does not promote innovation; it has quite the opposite effect. We do not need government regulations to become more energy efficient. We have been accomplishing this with great success year after year.

The last thing California needs is another regulation that punishes small businesses and negatively impacts California tax revenue. What we need is for the state to remove the road blocks, not add more.

I hope you take these concerns into serious consideration as you prepare to make a recommendation to the Commission.

Sincerely,

Shawn Worst
 President



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Office 619-446-6744
Mobile 619-788-8700
Facsimile 619-501-9642
5175 Benton Place, San Diego, CA 92116
www.EvoHT.com