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I completely support regulations aimed at reducing the power consumption of televisions. Improved energy efficiency is the most cost effective way to reduce the demand for electricity and reduce the need for more power plants.

I don't believe that the industry will reduce the power consumption of televisions on its own. History has shown us that industry will not reduce emissions on its own from factories and other sources and emissions reductions have only results from regulations like the Clean Air Act and Clean Water Act.

As a potential consumer of these new televisions, I look forward to buying an energy efficient television after the enactment of such regulations.

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