

**Docket Optical System - docket No 09-AAER-1C**

**From:** "Amanda Acheson" <aacheson@iteontech.com>  
**To:** <docket@energy.state.ca.us>  
**Date:** 10/22/2009 7:41 AM  
**Subject:** docket No 09-AAER-1C

**DOCKET****09-AAER-1C**DATE OCT 22 2009RECD OCT 22 2009

I am writing to express my **absolute approval** for the idea of enforcing stringent energy standards on flat screen TV's. You know as well as I that the industry's desire for "voluntary participation" is a joke and the reason why they want it is so they don't have to follow the rule to do it. Also, people are NOT going to look outside the state for a TV. I'm not going to drive to Nevada to buy a TV! In addition, when this forces companies like Best Buy, Walmart, and Target and such to stock such TV's, they will stock them around the country, which is great-it will give others the opportunity to buy them as well. Finally, California is **always** the leader in this type of thing and I bet that if we take the bold step to do this, within a few years most states will do the same, and since the TV makers will be forced to make them anyway, they will begin selling them everywhere.

It is a no-brainer. Innovation and making new TV's WILL NOT reduce jobs, come on! They need people to design, develop & make the new TV's and that means jobs. Voluntary is NOT the way to go (see how well it worked with car companies!)

PLEASE do this. Make them as stringent as possible, with NO LOOPHOLES. California needs to do this for the rest of the world.

Thank you  
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Yes! please implement the energy conservation laws on flat screen TVs. Voluntary participation is useless (thats why the companies want it.) It is such a good idea...and a chance for California to yet again show the rest of the US what is right and help them along to do the same.  
please do this!

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