

## DOCKETED

<b>Docket Number:</b>	17-AAER-03
<b>Project Title:</b>	Appliance Efficiency Standards Emergency Rulemaking for Residential Pool Pump and Motor Combinations
<b>TN #:</b>	216290
<b>Document Title:</b>	Email from Intex, February 16, 2017 Regarding Drop Dead Dates for Shipment
<b>Description:</b>	N/A
<b>Filer:</b>	Sean Steffensen
<b>Organization:</b>	Intex Corp./Matthew Whalen
<b>Submitter Role:</b>	Public
<b>Submission Date:</b>	2/28/2017 4:01:43 PM
<b>Docketed Date:</b>	2/28/2017

## **Steffensen, Sean@Energy**

---

**From:** Matthew Whalen <mwhalen@intexcorp.com>  
**Sent:** Thursday, February 16, 2017 3:32 PM  
**To:** Steffensen, Sean@Energy  
**Cc:** Yolanda Morales  
**Subject:** Drop dead date

Dear Sean,

I double checked with our analyst on Walmart and they are using 2/27/2017 as their in-store date for shipments to arrive at California stores for the Spring set. Typically, the product is to arrive in stores two weeks prior to actually being placed on the selling floor. In general, retailers usually place pools out on the floor immediately following Easter (April 16<sup>th</sup> this year) but many set out a smaller display earlier and then expand once Easter is complete. I understand that Walmart is following this logic. Given the shipping times involved, I am keeping my drop dead date as 2/28/17 as per our phone conversation.

Thank you as always for your help and understanding as to the issues we are facing.

Best regards,

Matthew (Chip) Whalen  
Director of Risk Management  
(310) 549-5400 ext. 229