

DOCKETED

Docket Number:	16-OIR-05
Project Title:	Power Source Disclosure - AB 1110 Implementation Rulemaking
TN #:	223202
Document Title:	Steve Uhler Comments SMUD Marketing brochure
Description:	N/A
Filer:	System
Organization:	Steve Uhler
Submitter Role:	Public
Submission Date:	4/16/2018 3:45:59 PM
Docketed Date:	4/16/2018

Comment Received From: Steve Uhler

Submitted On: 4/16/2018

Docket Number: 16-OIR-05

SMUD Marketing brochure

Attached is a SMUD marketing brochure from 2008 with power content label.

Why is this power content label found here <http://www.energy.ca.gov/pcl/> ?

Awaiting a prompt answer.

Steve Uhler

sau@wwmpd.com

Additional submitted attachment is included below.

Energy Facts

SolarShares Solar Power Project

Solar Farm Size	1MW _{AC} (17,172 panels)
Location	Sacramento County, CA
Fuel Source	Sun
Type of Energy	Clean and Renewable
Number of Homes Served	600-1,200
Land Used	8.5 acres
Greenhouse Gas Emissions	None
Annual Avoided Consumption	3,139 barrels of oil

Using renewable energy is proven to slow the pace of climate change and provide a healthy environment for our community.

SMUD
SolarSharesSM
SOLAR FOR EVERYONE

About SolarShares

SolarShares is the first program of its kind, and the largest in the nation. The new 1 megawatt SolarShares system is located in Sacramento County, and has the capacity to serve between 600 and 1,200 customers. You can be part of this innovative effort to support local renewable energy today for a cleaner environment tomorrow.



SolarShares 'solar farm' in Wilton.

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*Go Solar Today.
Save Tomorrow.*



Solar For Everyone!



Clean energy should be available and affordable for everyone. But putting a solar system on the roof of a single-family home is expensive, and if you're a renter or live in a condo or townhouse, installing solar panels isn't an option.

Now, with SMUD's SolarShares program, nobody is left out. You can get solar power that is produced at a locally-based "solar farm" without spending thousands of dollars on a rooftop solar system.

How SolarShares works

When you subscribe to SolarShares, the amount of electricity you receive will vary according to the amount of sunshine and by season. For a fixed monthly fee, you can choose to have 20% to 40% of your electricity needs met through energy generated by the sun. The average net monthly cost to participate in the program ranges from \$4 to \$50 a month, depending on your energy use and the size of the system you choose.

Also, SolarShares is portable – when you move, you can take it with you!

To enroll

You can enroll by logging into the Your Account section of SMUD's web site or online at smud.org.

For more information, call 1-888-742-SMUD (7683) or email solarshares@smud.org.

How SolarShares compares with the cost of financing a rooftop system.

(Based on usage by an average customer using about 781 kWh a month who chooses a 2kW system.)

	ROOFTOP SYSTEM	SOLARSHARES	ADVANTAGE
Lump sum cost • Purchased outright	\$20,000	N/A	SolarShares
Monthly cost • Based on a rooftop system financed at 6% for ten years with a payment of \$220 a month (minus a \$30 solar credit). • Based on the SolarShares subscription cost minus the monthly energy credit.	\$190	\$19.00	SolarShares
Maintenance	Market Rate	Free	SolarShares
Performance	No Guarantee	Guaranteed Output	SolarShares
Tax Advantage	One-time investment tax credit of up to \$2,000	N/A	Rooftop Systems
Sizing Option	Unlimited-Can size to offset all energy costs	Approximately 20-40% of your power	Rooftop Systems
Structural impacts	Mounting systems on your home	None	SolarShares
Portability	None	Can take it with you anywhere in SMUD service territory	SolarShares

For a customized SolarShares estimate based on your actual usage, visit the Your Account section of www.smud.org or call us at 1-888-742-SMUD (7683).