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BEFORE THE  
CALIFORNIA ENERGY COMMISSION

In the Matter of ) Docket No. 15-PMAC-1  
 )  
Petroleum Market Advisory )  
Committee Meeting )

MEETING OF THE PETROLEUM MARKET ADVISORY COMMITTEE

CALIFORNIA ENERGY COMMISSION  
1516 Ninth Street  
Imbrecht Hearing Room, 1<sup>st</sup> Floor  
Sacramento, California

MONDAY, FEBRUARY 8, 2016  
9:30 A.M.

Reported by:  
Kent Odell

**APPEARANCES**

**Commissioners Present** (\*Via WebEx and telephone)

Janea A. Scott, California Energy Commission

**CEC Energy Assessments Division Staff Present**

Ryan Eggers, Transportation Fuels Data Unit Supervisor

Courtney Ward, Energy Commission Specialist

Gordon Schremp, Energy Commission Specialist

Ivin Rhyne, Supply Analysis Office Manage

**Petroleum Market Advisory Committee Present**

Severin Borenstein (Chair, PMAC), Professor, Haas School  
of Business Economic Analysis and Policy Group, University  
of California, Berkeley

Jim Sweeney, Committee Chair, Director,  
Stanford University Precourt Energy Efficiency Center

David J. Hackett, President, Stillwater Associates

Kathleen E. Foote, Senior Assistant Attorney General and  
Antitrust Chief, California Attorney General's Office

Amy Meyers Jaffe, Executive Director of Energy and  
Sustainability, University of California, Davis

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P R O C E E D I N G S

FEBRUARY 8, 2016 9:35 a.m.

MS. WARD: Good morning. Happy Chinese New Year. My name is Courtney Ward, I'm with the California Energy Commission. And thank you, PMAC, for being here today.

A couple of items. The speakers can only record what you're saying if the red light is on and no more than four speakers can be on at a time. In the back, we have the Public Advisor's Office, so if you have any comments please see Demetri in the gray jacket for a blue card and he will kindly take your comments.

And the restrooms are located outside these doors to the right. We also have coffee upstairs on the second floor.

And in case of an emergency, please follow staff outside to Roosevelt Park. I think that is everything, so I'm going to turn it over to Chair Severin Borenstein for potential approval of our December 16th meeting Minutes. Thank you.

CHAIRMAN BORENSTEIN: Thank you, Courtney. We will approve the Minutes from the last meeting. I will note that there is also a

1 full recording of the activities from the last  
2 meeting, so this is a summary of that. I hope  
3 the Committee has had a chance to review them.  
4 Would anybody like to move approval?

5 MS. FOOTE: I move approval.

6 CHAIRMAN BORENSTEIN: Can I get a second?

7 MR. HACKETT: Second.

8 CHAIRMAN BORENSTEIN: All in favor?

9 (Ayes.) All opposed? No opposition.

10 The Minutes of the last PMAC Meeting are  
11 approved.

12 Okay, next up we're going to have Ryan  
13 Eggers do a quick review of the last meeting, and  
14 then Gordon Schremp will do a brief update on  
15 data. And I'm going to start apologizing now  
16 because I'm going to apologize throughout the  
17 meeting for cutting people off and moving them  
18 along so that we can stay on schedule; that's the  
19 job of the Chair. Thank you, Ryan.

20 MR. EGGERS: Is that better? Okay, good  
21 morning everyone. Sorry for the technical  
22 difficulties. My name is Ryan Eggers. I'm the  
23 Supervisor of the Transportation Fuels Data Unit.  
24 I'm going to give a very quick and brief sort of  
25 recap of what we saw in December at our December

1 meeting.

2 First, to start off, we had five  
3 presentations and two discussion panels, they're  
4 all listed here.

5 But jumping right in, our first  
6 presentation was done by Gordon Schremp, Senior  
7 Fields Analyst for the California Energy  
8 Commission. And in December, California gasoline  
9 prices were running roughly about \$.74 higher  
10 than the national average and this was despite  
11 production totals that seemed rather normal when  
12 we look at California as a whole.

13 But that was sort of masking some of the  
14 underneath story that was happening where we had  
15 very elevated Northern California production  
16 totals relative to very low Southern California  
17 production totals, as Northern California was  
18 trying to offset the loss in production from  
19 Exxon Torrance.

20 We also saw very low inventories in  
21 Southern California. And the other thing that  
22 Gordon brought to our attention is that, due to  
23 California Energy Commission accounting  
24 procedures, imports that come into the refinery  
25 gate are measured as production as they go out.



1 So as imports were coming in, they were being  
2 counted as production coming out, sort of masking  
3 the tight Southern California market that we were  
4 seeing. And in 2015, gasoline exports were very  
5 much down, even though we were seeing some  
6 California exports mainly in Northern California  
7 where almost 100 percent of the exports that we  
8 did see came out of the Northern California  
9 market. And we do believe that this was mostly  
10 non-California spec gasoline.

11 That being said, they were very much  
12 being swamped by imports of gasoline which were  
13 coming in at the tune of roughly about 62,000  
14 barrels a day since March when Exxon Torrance  
15 went down.

16 So after that brief recap on what the  
17 current market conditions in December were, we  
18 moved into what attracts gasoline into the  
19 California market with a presentation by Skip  
20 York from Wood MacKenzie. Skip pointed out that  
21 price signals were attracting gasoline shipments  
22 into California, but the L.A. spot needed to be  
23 roughly about 20 cents greater than the Singapore  
24 spot just to overcome cost of shipping to get the  
25 gasoline blend stocks here to California. The

1 differential for the Gulf was only roughly about  
2 ten cents, but there was a ship availability  
3 issue there.

4           And we did see imports into California  
5 just like we saw in Gordon's presentation. The  
6 other interesting thing was global gasoline  
7 demand in the world was very tight, as well. So  
8 the California market is currently competing with  
9 the world market in order to track those gasoline  
10 shipments into California. We then switched  
11 gears into refinery planning with the EIA and  
12 Lynn Westfall. Lynn brought to our attention  
13 that the refiners use a linear programming model  
14 in order to maximize their profits, things such  
15 as crude slate unit operations and overall run  
16 rates go into that. That being said, Lynn also  
17 said that the refiners are very Agnostic to  
18 demand in this particular case. Also, Lynn  
19 brought to our attention that California refiners  
20 tend to run the heavier crudes which are more  
21 residual and diesel fuel intensive, as opposed to  
22 the Bakken and Eagle Ford crude oils that the  
23 Gulf refineries have availability to get, which  
24 are more gasoline intensive, and it's easier to  
25 yield those particular gasoline.

1           Just for information, San Joaquin Valley,  
2 its API is roughly about 14.5, it's one of the  
3 heavier crudes. In this particular case, the  
4 lower number is the heavier crude.

5           Then we switched gears once again and  
6 brought in Jamie Court from Consumer Watchdog,  
7 who reported on some of the market irregularities  
8 we were seeing. Currently, branded prices are  
9 very much elevated relative to unbranded prices,  
10 and this is kind of a change from what we've seen  
11 in previous price spike events where unbranded  
12 tend to be the more expensive or the one that  
13 really increased relative to branded.

14           Refinery margins have also increased from  
15 an average of about 41 cents a gallon to 96,  
16 which is roughly double, and we really do have  
17 little to no knowledge of what's going on in the  
18 Dealer tank wagon which is a very huge part of  
19 the California market.

20           Then Amy Myers Jaffe came in and gave us  
21 a brief presentation on what was happening at the  
22 national level for emergency planning and for  
23 supply shortages. Amy gave that really quick  
24 presentation and then had a very specific  
25 question for the California Energy Commission,

1 specifically what does the Energy Commission do  
2 in these particular situations? In my  
3 presentation later in the day, we'll address that  
4 question directly.

5           So to wrap up, the first panel was just  
6 the clarification of what the presenters had  
7 asked; the second panel focused on potential  
8 supply constraints unique to California,  
9 specifically we discussed the potential of Gulf  
10 refineries to displace more Arizona gasoline. We  
11 also asked about the potential of utilizing more  
12 California refining capacity, specifically what's  
13 been off line like ALON in Bakersfield, whether  
14 we could bring that back on line in order to help  
15 this particular situation.

16           There were numerous data requests that  
17 was also asked of the California Energy  
18 Commission. We've posted some of that  
19 information onto our website and we are still  
20 seeking and actually we got yesterday Skip York's  
21 presentation information, so we'll be able to  
22 give that to the Petroleum Market Advisory  
23 Committee right after this particular meeting.

24           If there's any questions?

25           CHAIR BORENSTEIN: Thank you, Ryan.

1           MR. EGGERS: Now I'm turning the podium  
2 over to Gordon Schremp, Senior Fuels Expert for  
3 the California Energy Commission.

4           MR. SCHREMP: Good morning, Committee  
5 Members and everybody else in attendance. I'll  
6 try to be as brief as possible, which will maybe  
7 be difficult for me. If you have any questions,  
8 please interrupt at any point, Committee Members.

9           So this is just a snapshot of where  
10 retail prices stand in California, nationally,  
11 and in Washington State, nearby locations similar  
12 to California in the sense that it gets most of  
13 its fuel from local refinery production.

14           So the message is: retail prices continue  
15 to decline because crude oil prices have also  
16 been going down, but the market on the West Coast  
17 was under supplied, temporarily tight, and has  
18 improved that situation. Prices as of this  
19 morning early are \$2.50 (point 4) a gallon, so  
20 we're almost under \$2.50 a gallon, statewide  
21 average for California. It's certainly a lot  
22 higher in Northern California compared to  
23 Southern California.

24           This chart shows the difference between  
25 Sacramento and San Francisco and Orange County

1 and, as you can see, the relative gap between the  
2 lines has either reversed in the case of San  
3 Francisco/Orange County, or in Sacramento the  
4 Delta or Discount to Orange County is now bigger.  
5 That means Southern California prices remain more  
6 elevated than those in Northern California  
7 because the refinery problems have been more  
8 acute in Southern California, in particular  
9 ExxonMobil gasoline production equipment still  
10 remain down.

11           So this compares California's price  
12 versus all gasoline and we've recognized that  
13 there's a mixture of reformulated and non-  
14 reformulated gasoline in the United States, so  
15 maybe a better comparison is looking at only  
16 reformulated gasoline regions. No matter what  
17 you do, the takeaway in 2015, a record by a long  
18 shot. Retail prices in California much, much,  
19 much higher than any of these other periods,  
20 significantly so, due to very significant  
21 refinery problems.

22           So this tracks both retail prices on the  
23 top and peaking at \$3.88 a gallon, not at \$2.53  
24 when the slide was created, but \$2.50 this  
25 morning, so continuing to come down, but still

1 much higher than prices should be because of  
2 refinery issues that still are prevalent in  
3 California.

4           So this is another snapshot breaking down  
5 what retail price components are exactly, and we  
6 have a new piece of information in this slide we  
7 didn't have last time, an SCL CFS evaluation, the  
8 top red marker. And that's essentially something  
9 that is now showing up at the distribution rack  
10 location on bills of lading, along with the fuels  
11 under the cap obligation, or Cap-at-the-Rack, or  
12 CAR price that OPIS publishes.

13           So previously you can't even really see  
14 that red line because it was really less than a  
15 cent a gallon last year; in fact, it averaged  
16 \$0.08 per gallon, a very minimal amount of money,  
17 but it has gone up since that time because of how  
18 this value is calculated by OPIS. And I'll just  
19 go to this next slide.

20           So it takes the credit price in terms of  
21 dollars per metric ton, and it multiplies it by  
22 the carbon intensity difference between  
23 California gasoline and what that benchmark is.  
24 So as we all know, the California Low Carbon Fuel  
25 Standard is designed to become incrementally more

1 difficult as time goes by, easier to apply early,  
2 a little tougher later on. So in 2016 that  
3 hurdle lowered. And so the gap between  
4 California gasoline and the hurdle is bigger, so  
5 now the calculated value jumped up.

6           And what's been going on over this entire  
7 continuum is the metric ton price is rising over  
8 time, and this is transactions between parties  
9 for the Low Carbon Fuel Standard not, fuels under  
10 the Cap. So what's I think important compared to  
11 2014 is there are these two new obligations that  
12 are finding their way into the pricing of  
13 gasoline that are amounting to between 14 and 15  
14 cents a gallon, that you didn't have back in  
15 2014.

16           So refinery operations have been  
17 significantly poorer than they have in recent  
18 past. The gold bar on the right, each monthly  
19 period is 2015 and, as you see, between April and  
20 December, an average of 170,000 barrels per day  
21 more than the previous 2014 period was off line,  
22 unavailable. And that's equivalent to two large  
23 refineries. So why the gasoline market became  
24 very tight and constrained is understandable, but  
25 then even look in the fourth quarter and you see



1 October, 205,000 more; in November, 240,000, and  
2 December almost 300,000 barrels a day more than  
3 2014 off line.

4           So we look at this information and think  
5 this is a very significant temporary decline in  
6 gasoline availability.

7           Looking ahead, yes, the situation is  
8 improving. Still no ExxonMobil back on line for  
9 the gasoline processing equipment, now that's  
10 estimated to be, or talked about in the trade  
11 press, to be second quarter sometime, maybe late  
12 second quarter.

13           And if you look at this data for the  
14 Fluidized Catalytic Cracking Units, or FCCU's,  
15 that's the main gasoline processing units. You  
16 can see the little bar, the little gold triangles  
17 on the far right-hand side, very high the very  
18 beginning of this year have come down, but remain  
19 elevated because of ExxonMobil and there's some  
20 additional refinery maintenance going on, but not  
21 nearly as much. But look on the far right-hand  
22 side of that chart, look where the 2015 line is,  
23 it's up almost 400,000 barrels a day, much, much  
24 more than sort of average. And if you look at --  
25 I know the scales are different on the U.S. on

1 the left, but you see 400 on the left-hand side  
2 in December is nearly - is 95 percent of the off  
3 line capacity in the United States was in PADD 5  
4 or the West Coast, so not spread out through the  
5 United States.

6           So production has been middle of the  
7 road, it's a little high seasonally right now,  
8 most recent data available, and as Ryan already  
9 talked about Southern California was chronically  
10 low in production because that's where most of  
11 the refinery issues were, and Northern California  
12 consistently out-performing even the five-year  
13 highs in the high/low band, to compensate for  
14 ExxonMobil being down primarily.

15           Inventories have been down, but  
16 recovering. This is California-wide. In the  
17 Southern California, remarkably so, and this is  
18 due to a recent significant influx of imports of  
19 gasoline that do go into Southern California  
20 primarily. But some do go into Northern  
21 California. But we normally see a seasonal rise  
22 in the inventory levels because refineries that  
23 keep operating do so and gasoline demand usually  
24 declines in December relative to, say, you know,  
25 September and October. So we have a natural gas

1 anyway as they do plan maintenance in January and  
2 February.

3           So here are the imports, and we do have  
4 2016 data, weekly data from the IA. You are  
5 seeing those red bars are significantly greater  
6 than 2015 pre-ExxonMobil explosion February 18,  
7 and much higher than 2014. So imports still do  
8 continue and, as Ryan already covered, we had  
9 about almost four times the amount of imports in  
10 2015 as we did the previous year.

11           So I think the last time we were talking  
12 about imports, I brought up the issue of some  
13 vessels do get redirected, they do arrive in  
14 California, but don't offload. And I recall  
15 someone was saying, Amy Meyers Jaffe was saying  
16 there were two. And I said, no, there was just  
17 one. And I stand corrected, apologies, Amy;  
18 there were those two that were redirected and the  
19 SR American Progress seems kind of unusual, but  
20 go to Singapore, arrive in Los Angeles, and then  
21 go all the way to Florida. Well, in fact, that  
22 vessel had been making runs from the Gulf Coast  
23 to Florida, it's a Jones Act vessel, on a regular  
24 basis up until May of 2015 when it went to  
25 Singapore, picked up a load, and came back and

1 didn't drop it off.

2           In 2016, we have another vessel that  
3 arrived, the Orion, and it did stop in the Port  
4 of Los Angeles, did make a partial discharge, we  
5 can tell from the change in the draft level, and  
6 then it went down to Mexico and has been doing  
7 some offloading down there and is now sitting at  
8 anchor off of Mazatlán waiting to go into harbor  
9 there.

10           But I think it's important to keep in  
11 mind that vessels arriving, almost all of them  
12 discharge. You know, coming here and they'll  
13 discharge, and have at least 39 gasoline cargos  
14 from foreign countries May-December 2015, and so  
15 far this year since the end of 2015, we have  
16 eight cargoes. I see three more pending -- this  
17 was Friday -- one of those pending vessels had  
18 crossed through the Panama Canal from the United  
19 Kingdom and stopped, halted, waited a couple  
20 days, and then it went back to the Canal the  
21 other way. So now its destination is New York  
22 Harbor. So one would ask why it would do that,  
23 the prices had fallen on the West Coast on the  
24 spot basis, and that may be a reason. It's sort  
25 of one of the last of the ships to arrive and

1 left holding the bag. So back to New York Harbor  
2 which is seeing a very large influx of gas in  
3 cargoes as we speak.

4 Ryan covered this, we have now updated  
5 October-November, you're seeing really no 2015  
6 exports, certainly, not even the level of 2014,  
7 and they're very, very small, 8,000 barrels a day  
8 in November when you're averaging about a million  
9 barrels a day of demand for gasoline, and almost  
10 all of these cargoes of gasoline leave Northern  
11 California, not Southern California which is net  
12 short gasoline.

13 Pacific Northwest, somewhat similar.  
14 Their 2015 values are pretty close to 2014, but  
15 still not a tremendous amount of gasoline, and  
16 more of late we read that some of these cargoes  
17 have gone to Southeast Asia were Premium gasoline  
18 where there was sort of a tightness and Premium  
19 gasoline components.

20 So gasoline demand, we want to just touch  
21 on this a little bit. Gasoline demand is up  
22 significantly both in the United States and in  
23 California. And by coincidence, both the  
24 California increased 2.87 percent compared to the  
25 previous year, and the rest of the U.S. demand

1 increase are virtually identical, 2.87, 3.0, 2.71  
2 percent increase. Most recent three months in  
3 California? Even higher, 2.92. So demand is up  
4 and clearly we all know since the Great Recession  
5 that unemployment rates have been improving in  
6 California, so that's the dark blue line  
7 declining, that's the unemployment rate in  
8 California. And we show the change in gasoline  
9 consumption in each year in millions of gallons  
10 per day -- I apologize for the different units  
11 being used here, but we want to show how we've  
12 seen a turnaround in our gasoline demand, it's  
13 gone up so; in part, clearly, more people  
14 working, driving to work, using more gasoline.

15           We also recognize that price decline has  
16 been significant and that also can be something  
17 that allow people to travel a little bit more  
18 than they would otherwise.

19           So this is boilerplate language in how  
20 the fuels under the Cap is calculated, we'll go  
21 through. This is what we've been showing, it's  
22 just to see where do California prices retail  
23 relate to neighboring states in the U.S., all  
24 higher by at least 30 cents a gallon. And this  
25 is showing the price premium of both California

1 refineries and Washington State refineries, and  
2 we see when that's really spiking, the lines get  
3 really far above zero, and now they've gone down  
4 most recently to what would be sort of relatively  
5 normal levels, so the wholesale prices are much  
6 more of a normal basis and that's why we're  
7 seeing a drop in retail prices, about one to one  
8 and half cents a day in California occurring over  
9 the last 10 days.

10           Retail prices, same thing, or at least 12  
11 cents higher than we were, 12 to 40 cents higher.  
12 And the same thing, the market for wholesale  
13 diesel is fine, not seeing issues there with  
14 these spot price differences.

15           And just to wrap up, we're seeing that  
16 the fuels under the Cap of 10 cents is about  
17 10.2, is within the range we're seeing of the  
18 sustained difference between the neighboring  
19 states, and diesel fuel is -- I'm sorry, it's  
20 below the range, excuse me, it's below -- 10.2 is  
21 below the 15.6 to 42. And we're seeing the  
22 diesel increase of 13 cents is within the range  
23 of 1.4 to 26 cents a gallon.

24           And those are my -- I'd be happy to  
25 answer any questions at this time if you have

1 any.

2 CHAIR BORENSTEIN: Thank you, Gordon.

3 MR. HACKETT: Hi Gordon. Dave Hackett,  
4 and I've got some questions for you. Let's see,  
5 the ExxonMobil Torrance Refinery has not  
6 restarted yet. Can you address the reasons for  
7 that?

8 MR. SCHREMP: Well, from what we know the  
9 explosion damaged their 12-story tall structure,  
10 it's an electrostatic precipitator, reduces  
11 particulate in ammonia emissions from the  
12 gasoline processing or the FCC. So that unit  
13 still has not been repaired completely and that  
14 structure needs to be completely repaired prior  
15 to restart being initiated by ExxonMobil. And  
16 that process involves not only the engineers at  
17 ExxonMobil, it also involves the engineers at  
18 South Coast Air Quality Management District to  
19 agree on what the restart procedures are and  
20 should be, so that emissions are maintained at  
21 the refinery. So that's a very involved process.  
22 From what we understand, they still haven't been  
23 able to, you know, finish their work physically,  
24 and then have the plans ready to go to restart.  
25 So what we've been reading a lot is second



1 quarter of this year.

2 MR. HACKETT: Okay, thanks. The next  
3 question is, on Slide 9, am I reading this  
4 correctly that the Low Carbon Fuel Standard  
5 credit market cost is currently about \$130.00 a  
6 ton?

7 MR. SCHREMP: Yes, that's correct, as  
8 published by OPIS.

9 MR. HACKETT: And then I see this big  
10 jump up in LCFS valuation. Can you talk about  
11 that?

12 MR. SCHREMP: Yeah, so you take the  
13 credit price, dollars per metric ton, and you  
14 look at what the carbon intensity is, and the  
15 carbon intensity is a measure of where gasoline  
16 carbon intensity is and the hurdle, how much  
17 lower you need to get that fuel. And so in 2015,  
18 that hurdle was not very far below the carbon  
19 intensity of gasoline, itself. But in 2016, it  
20 became a little bit more challenging for the Low  
21 Carbon Fuel Standard and that bar went down. So  
22 now the gap got bigger. So it's more grams per  
23 carbon intensity, and so when you do the math  
24 multiply that bigger number times the metric tons  
25 that have been rising throughout 2015, you get

1 that one-time jump up for 2016. This will occur  
2 again in 2017 and subsequent years as the bar is  
3 lowered, each of those years and the gap becomes  
4 bigger.

5 MR. HACKETT: Okay, so then when I read  
6 across to the left-hand Y axis, I see that the  
7 impact on the market is about 4.5 cents today?

8 MR. SCHREMP: Compared to early 2015  
9 about four cents, yeah, 4 or 4.5 early 2015, yes.

10 MR. HACKETT: And then can you tell if  
11 this is being passed through to consumers? Or is  
12 it being absorbed in margins someplace?

13 MR. SCHREMP: Well, that's why in part -  
14 for fuels under the Cap we've been looking at the  
15 neighboring states and what the relative  
16 difference in the retail price has been, and we  
17 see that those differences are more, they've gone  
18 up more than the 10 cents a gallon for fuels  
19 under the Cap, and the 4.5 cents here. So we  
20 think it appears as though it's highly likely  
21 they've been passed through successfully to  
22 consumers. Where in the margin, whose margin is  
23 being, you know, eroded? We're not sure and  
24 that's how they actually post the prices, either  
25 imbedding them in their posted price, or a line

1 item on their bill of lading.

2 MR. HACKETT: Okay, thank you.

3 MR. SCHREMP: You're welcome.

4 CHAIR BORENSTEIN: I have a couple  
5 questions. First of all, today is February 8<sup>th</sup>  
6 and my memory of how California markets work is  
7 the end of February is often an unpleasant  
8 period. Can you tell us, generally there are a  
9 lot of refineries going into turnaround starting  
10 in the next few weeks and we often run into  
11 trouble?

12 MR. SCHREMP: Well, generally that is  
13 correct. Refineries like to perform planned  
14 maintenance when inventory levels normally are  
15 their highest, and gasoline demand is the lowest,  
16 that's when they like to perform maintenance.  
17 But last year had a significant amount of planned  
18 maintenance involving gasoline processing units,  
19 and this is something that can be cyclic, they do  
20 very intensive large planned maintenance events  
21 on either crude units, gasoline process units, or  
22 hard to crack or things of that nature, about  
23 once every five years. So last year just so  
24 happens to be the time when there was very, very  
25 heavy gasoline process unit maintenance. Most of

1 that fortunately has been completed now, and so  
2 we're seeing I would say maybe a little bit  
3 higher planned maintenance, just initially right  
4 now. But it's actually going to be fairly modest  
5 going into the rest of the first quarter, so we  
6 don't see -- there's not a lot on tap, Severin,  
7 coming up for gasoline processing units, there's  
8 two refineries doing planned maintenance now, and  
9 of course the big one is ExxonMobil still not  
10 back to normal.

11 CHAIR BORENSTEIN: Can I just ask you,  
12 does the CEC get advanced notice of maintenance  
13 that is going to happen, or are you picking up  
14 from industry news? Or how does that work?

15 MR. SCHREMP: At this time there is no  
16 mandatory reporting requirement under our  
17 regulations for both upcoming plans of  
18 maintenance, nor impacts of unplanned outages.  
19 So we do use industry source information that  
20 does their best to track planned maintenance  
21 activity and announced unplanned events. What we  
22 then typically do is follow-up with the  
23 companies, contact them directly, or they'll  
24 contact us to say, "Aw, that's not true, that's a  
25 rumor." Or, "Yeah, that's true, yeah, we're down

1 and we will be down, you know, this long." And  
2 so we have some confidential exchanges of  
3 information to try to better either ascertain  
4 they actually had an issue and how bad that may  
5 be, and also when they're coming out of planned  
6 maintenance because, as you mentioned earlier,  
7 February-March we've had some bad price spikes,  
8 and that's also been because a company coming out  
9 of planned maintenance comes out late, a week  
10 late, two weeks late, and they're buying in the  
11 spot market to cover their obligations. And so  
12 we've seen some pretty healthy price spikes in  
13 the past because of coming out of my planned  
14 maintenance late.

15 MS. MYERS JAFFE: How does the CEC  
16 regulate the refining industry to ensure that  
17 there isn't any collusionary action in when they  
18 do high planned maintenance?

19 MR. SCHREMP: Well, the Energy Commission  
20 doesn't have the authority to dictate when they  
21 conduct planned maintenance, I don't think any  
22 State agency, Division of Industrial Relations,  
23 nor the Attorney General's Office, is able to  
24 tell them when to do that. But what we've seen  
25 over the years, Amy, is that these very

1 significant planned events involve a specific  
2 type of specialized subcontracting, hundreds of  
3 workers that have to all be scheduled to be up,  
4 and specialized high cranes. And so what happens  
5 is, when they know they're doing these  
6 significant ones every five years, they plan for  
7 it in advance to say, "I want your services,  
8 let's get you under contract." And so what  
9 happens is they get booked up. And so what  
10 happens is then they naturally will get spaced  
11 out because you can only have so many of those  
12 specialized services operating concurrently in  
13 California.

14 MS. MYERS JAFFE: So why didn't that --

15 MR. SCHREMP: Oh, I think we were seeing  
16 that happen last year with these events. In  
17 fact, something else that does happen when  
18 there's significantly higher wholesale and retail  
19 prices is a company will defer a maintenance and  
20 that's if they can do something, say, safety.  
21 For example, if I'm changing catalyst in my  
22 process unit that is less and less efficient, and  
23 I'm doing that for economic reasons, and so  
24 they've deferred planned maintenance if it can be  
25 done safely from what we understand from talking

1 to some of them, and they've done that because  
2 the prices are really high, so they're motivated  
3 to stay on line and go down a little bit later,  
4 and even reschedule to the following year if they  
5 can do that. But we don't have that consistent  
6 way of getting that information so that we could  
7 quantitatively verify, you know, how often that  
8 does occur now.

9 MS. MYERS JAFFE: So what you're saying  
10 in summary is that there isn't really an  
11 oversight process of the maintenance process, you  
12 just assume that market will correct it based on  
13 cost and other kinds of features of the market?

14 MR. SCHREMP: Yes.

15 CHAIR BORENSTEIN: A couple other quick  
16 questions. We are already behind schedule. You  
17 talked about Orion discharging gasoline in Mexico  
18 on that earlier slide; when they're discharging  
19 gasoline in Mexico, are they discharging CARB  
20 gasoline if they discharge some gasoline in Long  
21 Beach, and then went out down, diverted to  
22 somewhere, and discharged gasoline, would that be  
23 CARB gasoline?

24 MR. SCHREMP: It depends on what was in  
25 the Marine vessel to begin with. And I don't

1 recall the Orion, I could get back to the  
2 Committee after lunch, but it depends on where it  
3 originated. If the cargo is originating in  
4 Eastern Canada and in the United Kingdom, usually  
5 are able to load base CARBOB, base gasoline, and  
6 so I don't know where this vessel originated  
7 specifically, so I'll have to get back to you,  
8 but it's possible it could be CARBOB, the base  
9 gasoline that was then taken down to Mexico, or  
10 it could be gasoline blending components, namely  
11 Alkylate being taken down to Mexico.

12 CHAIR BORENSTEIN: And likewise you  
13 talked about some tanker that came to California  
14 and then left and went to New York and is now  
15 bound for New York. And my question there is,  
16 while California spot prices are down, they've  
17 never been in the last three to four months  
18 significantly below New York, they bounced around  
19 New York levels. What would be the reason to  
20 take a tanker that's already in California when  
21 the spot price is at least as high as New York,  
22 and redirect it to New York?

23 MR. SCHREMP: I think the Zircon, which I  
24 believe originated in the United Kingdom reported  
25 to be carrying CARBOB, did transit the Panama



1 Canal, completed that transit on the 2nd of  
2 February, sat south of the Canal for four days,  
3 and transited back north through the Canal on  
4 February 6th. It is now slated to be going to  
5 New York Harbor. So when that was happening, the  
6 bases in California, the wholesale price spot  
7 gasoline, had been declining and got to one of  
8 the lowest points like in the last, you know,  
9 couple weeks. So don't know why --

10 CHAIR BORENSTEIN: But it was still  
11 positive, and so --

12 MR. SCHREMP: It was I think --

13 CHAIR BORENSTEIN: -- or it was about  
14 zero and the tanker was basically here, and they  
15 decided to turn it around and what seems like  
16 incur extra costs in order to deliver it at a  
17 price that's no higher than California.

18 MR. SCHREMP: Yeah, the spot price basis  
19 in L.A. when it started to transit back through  
20 the Canal was 6.5 cents, relatively low if you  
21 look on this chart here, that's the --

22 CHAIR BORENSTEIN: But still positive.

23 MR. SCHREMP: It's still positive --  
24 which I don't have on the chart here is New York  
25 Harbor, and from what we've been reading in New

1 York Harbor there have been dozens of gasoline  
2 cargoes fixed to New York Harbor from Europe  
3 because of the tightness of gasoline supply in  
4 New York Harbor, so there have been lots of  
5 cargoes going to New York Harbor, and recently  
6 increased demand for imports into New York  
7 Harbor. So it's unusual if it is going to be  
8 redirected back through the Panama Canal,  
9 exactly, you're right, at a higher cost to pay  
10 the Panama Canal fee, again going back through.

11 MS. MYERS JAFFE: (Inaudible)

12 MR. SCHREMP: Well, CARBOB gasoline can  
13 be used to create -- the New York Harbor is  
14 Federal reformate gasoline, not too far off  
15 California, and then you could mix it with some  
16 other components and extend the barrels a little  
17 bit further.

18 CHAIR BORENSTEIN: But it does seem that  
19 -- it just seems strange to be shipping gasoline  
20 further to sell it at a price that's no higher,  
21 unless they think that bringing it into  
22 California would actually really depress the  
23 California market so they couldn't get much money  
24 for it. Is that possible?

25 MR. SCHREMP: Well, I don't know about

1 motivations, but I do know that what had been  
2 going on with these earlier cargoes, the eight or  
3 nine cargoes since the beginning of the year, if  
4 you look on Slide 16 the inventories of gasoline  
5 have gone up, up, up. And so this is something  
6 else that, you know, either the owner of the  
7 cargo looks at this, or other people involved in  
8 the transaction say, "It appears as though  
9 there's a lot more supply available locally, so  
10 why should the cargo come here if maybe I could  
11 fetch a higher price in New York Harbor?" So we  
12 just don't know what they're going to be paid in  
13 New York Harbor, and they actually won't know  
14 until they arrive around the 10th - I think it's  
15 around the 10th or the 11<sup>th</sup>, or maybe even a  
16 little bit later.

17 CHAIR BORENSTEIN: Okay, I'm going to  
18 turn it over to Jim Sweeney, but can you just  
19 explain, and I always wonder, the vertical axis  
20 is thousands of barrel per week, but this is a  
21 stock number, not a flow number, right?

22 MR. SCHREMP: That's correct. It's sort  
23 of the inventory level at the end of each week  
24 reporting occurred.

25 CHAIR BORENSTEIN: Okay, so it's not --

1           MR. SCHREMP: It's a snapshot number,  
2 you're absolutely right. It's not a flow number.

3           MR. SWEENEY: In Figure 7 where you have  
4 the component of the detailed gasoline, could you  
5 just let us know whether this is branded,  
6 unbranded, or an average? Because we've heard  
7 statements from Jamie Court that what seems to be  
8 a significant difference from the past between  
9 branded and unbranded, and we notice that the  
10 distribution dealer cost in this last time was  
11 relatively high, 43 cents, which is about as high  
12 as they've been during that time.

13           MR. SCHREMP: Yes, Jim, these are branded  
14 rack prices in here, not unbranded rack prices.

15           MR. SWEENEY: Okay. So that would be the  
16 biggest of the -- this would be the largest of  
17 the final retail prices?

18           MR. SCHREMP: Normally branded rack  
19 prices are higher than unbranded, yes. So that's  
20 correct.

21           CHAIR BORENSTEIN: Okay, we're already  
22 well behind schedule, but that was an excellent  
23 presentation. Thank you, Gordon.

24           MR. SCHREMP: You're welcome.

25           CHAIR BORENSTEIN: And next we have

1 Dolores Santos from OPIS, who has agreed to come  
2 and talk to us about gasoline market issues in  
3 California. Thank you very much for coming.

4 MS. SANTOS: I'm just getting the  
5 PowerPoint set up.

6 CHAIR BORENSTEIN: We're having  
7 microphone issues again. There we go.

8 MS. SANTOS: Can you hear me now?

9 CHAIR BORENSTEIN: Yeah.

10 MS. SANTOS: But thanks again for  
11 inviting me, it's really an honor to be here  
12 today. I have a lot to talk about in a very  
13 short amount of time, so I want to hit on the  
14 things that I think are very important to this  
15 conversation and provide a little bit, maybe  
16 provoke some thought about the California  
17 marketplace.

18 I'll just give you a quick background.  
19 Prior to joining OPIS in 2013, I worked 37 years  
20 for Petroleum Marketers in California. The last  
21 10 years at Flyers Energy, I was the Director of  
22 Supply and Distribution. Needless to say, I have  
23 lived and breathed this market every day since  
24 about 1976.

25 I was asked to talk a little bit about

1 the market in California, why the prices are so  
2 much higher than other markets. You've touched  
3 already on a couple things. So AB 32 and Cap and  
4 Trade, LCFS adds about 15 cents a gallon to the  
5 price of fuel sold in California. Gasoline, it's  
6 10 cents, a little over 10 cents on Cap and  
7 Trade, and four and a half cents on LCFS. Diesel  
8 is about 16 cents a gallon, which is 13 cents Cap  
9 and Trade and about three to three and a half  
10 cents for LCFS.

11           These programs are designed to go up  
12 every year and I don't think we should under  
13 estimate the significance of these programs and  
14 the cost it really brings on our fuel in  
15 California. There is intangible cost that you  
16 just can't assign a dollar amount to. And when I  
17 was at Flyers, I was an obligated party and I  
18 spent a lot of time trying to understand what was  
19 going to happen to me as an obligated party going  
20 forward, and the program is complex, LCFS is very  
21 complex.

22           We've talked a bit about product  
23 specifications. They are the strictest in the  
24 world. And that also cannot be underestimated.  
25 We are not close to other refining centers and

1 there are a lot fewer companies trading product  
2 in this market now than there was 15 years ago,  
3 and the lack of liquidity really has an impact on  
4 the market volatility. It is also very difficult  
5 to hedge fuel in the California marketplace.

6 This slide, I mislabeled it, it's really  
7 California Market Share by Supplier, so it's not  
8 really by brand, it's by supplier. And I was  
9 trying to find a slide that I could talk to about  
10 retail prices for just a minute. These are  
11 taxable gallons really by suppliers, so when you  
12 look at that, there's a lot of unbranded gallons  
13 being sold in this pie, Tesoro, Valero, Phillips  
14 66, they sell a lot of unbranded fuel. Well,  
15 what I wanted to point out is NACX in 2014 issued  
16 a report on the state of the retail. They stated  
17 that there's only about 450 company-owned retail  
18 stations left in the United States; of that, 400  
19 are Chevron sites located in California. Now,  
20 those are the only sites that are actually priced  
21 by a refiner, a major oil company. The rest of  
22 these sites are priced by the dealer, the jobber,  
23 or the chain marketer, so retail price decisions  
24 are really moved down to the retail level for  
25 most of this. Those 400 Chevron stations are a

1 pretty small amount in the State of California.  
2 But it's important to look at how these market  
3 shares have changed over time. Tesoro has grown  
4 considerably and they supply a lot of unbranded  
5 fuel, as well as other brands.

6 I wanted to just give a visual about the  
7 locations of refineries that actually make CARB  
8 spec gasoline. None of them are very close to  
9 California. There are also other refineries that  
10 make important blend stocks for us, the  
11 condensate, and the Alkylate that we need to make  
12 Octane for CARB spec gasoline, and I didn't  
13 necessarily show them all, but I wanted you to  
14 see just how far away the fuel is for when we  
15 have a refinery problem, where we have to go to  
16 get replacement barrels.

17 We went over this a little bit already,  
18 but this is just a snapshot of how 2015 spot  
19 market looked versus NYMEX, and Gordon already  
20 pointed that out. And he also went through the  
21 inventory, so I'm just going to kind of go  
22 through this.

23 What I want to point out is that a  
24 refiner outside of California has to make many  
25 adjustments to switch their production over to



1 CARB gasoline. They're going to change their  
2 refining process, dedicate specific tanks, and  
3 the decision takes about 30 days for them to  
4 actually decide to sell us CARB gasoline and  
5 actually start making the product. And again,  
6 the arbitrage absolutely has to be high enough to  
7 price this product to come here. Gordon  
8 mentioned 20 cents; that's got to be a minimum on  
9 what it would cost to get the product produced in  
10 these other refineries and ship it to California.

11           Most voyages to California are 12 to 16  
12 days, they can also be longer. And I promise  
13 you, offloading can sometimes be held up by  
14 things like customs and immigration; you think  
15 the cargo is here, it's going to discharge,  
16 you're going to meet your pipeline obligation,  
17 only to find delays. So there has to be a lot of  
18 pre-planning and the ability to maintain current  
19 inventory levels to meet your obligations while  
20 waiting for these cargoes.

21           And as someone who has traded this  
22 market, I can tell you two weeks is an absolute  
23 lifetime in the Los Angeles spot market. I can  
24 come in one day and have four million gallons of  
25 inventory and the market is up 10 cents, and I

1 look like a hero. The next day the market is  
2 down 15 and I'm instantly losing money, and I try  
3 to get rid of it as fast as I can, only to come  
4 in the next day and find the market back up eight  
5 cents, and it is not for the faint of heart.

6 And because of the lack of trading in  
7 California, the traders have pretty much exited  
8 this market. Hedging these cargoes can be very  
9 challenging. I can go out and lock in a contract  
10 on the NYMEX, but if I can't cover the basis  
11 differential, I am not hedged. And covering the  
12 basis differential in California is very  
13 complicated.

14 Gordon talked a little bit about moving  
15 product without California. The true lack of  
16 Jones Act's vessels has made it very hard to move  
17 product in the California market. He already  
18 pointed out Northern California had a good supply  
19 of product, but we couldn't get it to L.A. We  
20 were 30 cents cheaper than the L.A. spot market  
21 for gasoline, couldn't move it because we didn't  
22 have enough Jones Act vessels to get that product  
23 where it needed to be. You know, 15 years ago,  
24 or 10 years ago, once the market was four or five  
25 cents out of whack, we would just move the

1 product north or south to where it needed to be,  
2 but we don't have enough vessels that are  
3 American Flag to move between two American ports.  
4 And I really, really hope that the industry looks  
5 at this problem and finds a way to resolve it.  
6 Of course, once you spend millions of dollars on  
7 a ship, if you're not using it, you know, it has  
8 to pay off to have it.

9           And there's been a lot of talk about  
10 California's storage, that we give traders access  
11 to the water to be able to bring in a spot cargo  
12 that they could bring in to the market. Like I  
13 said, most traders have exited the California  
14 market and absent a refinery issue, we truly are  
15 an export market now, rather than an import  
16 market. Other than Alkylate, condensate, jet  
17 fuel, we're now exporting gasoline and diesel.  
18 You know, it's a lot cheaper to make conventional  
19 product and take it to the water than it is to  
20 make CARB gasoline.

21           So tankage to bring in a cargo is very  
22 expensive. I mean, before I left Flyers, I  
23 actually tried to tie up some storage so that we  
24 could start bringing in some renewable fuels, and  
25 it was very difficult, there were very few tanks

1 available and unfortunately they were too  
2 expensive for partial cargoes that were on the  
3 spot basis.

4           So right now most of the tanks are locked  
5 up with refiners who absolutely need that storage  
6 in order to manage their inventories and their  
7 production and keep the product flowing in the  
8 state. I mean, we have a very large demand in  
9 this state and the Kinder Morgan pipeline is just  
10 a miniscule size compared to the Colonial, yet we  
11 supply millions of barrels a day to the  
12 marketplace.

13           And just to summarize, California is an  
14 isolated island, there's no getting around it.  
15 If there is a production problem, replacement  
16 barrels can be very far away and it takes time to  
17 get here. And it's going to be expensive if you  
18 want to track those barrels to come to this  
19 market.

20           Our product specifications make it even  
21 more difficult and now you have the LCFS Program  
22 that's just been getting increasingly more  
23 stringent. Traders willing to take the risk have  
24 to have some guarantee that they're going to make  
25 some kind of profit before they'll bring the

1 cargo in. And I can assure you those cargos that  
2 got turned around were probably because they were  
3 losing too much money to offload the cargo, or  
4 the people who wanted to take the cargo simply  
5 couldn't hold it and they had to go somewhere  
6 else.

7 And that's really all I wanted to point  
8 out real quick. If you have any questions, I'll  
9 be happy to answer them.

10 CHAIR BORENSTEIN: I'm sure we are going  
11 to have questions. I'll let others start. Dave?  
12 Thank you very much, Dolores, that was great.

13 MS. SANTOS: Thank you.

14 MR. HACKETT: Dolores, it's Dave Hackett.  
15 Thank you for your presentation. Can you talk  
16 just for a moment about storage? If you're a  
17 trader and you want to bring in a cargo of  
18 gasoline, what are the sort of issues about  
19 finding dock and tankage space? Especially in  
20 Southern California.

21 MS. SANTOS: Well, in Southern California  
22 all the storage is pretty much tied up, except  
23 VOLPAC and, you know, to lease tanks, I mean, I  
24 looked in Northern California, I looked at two  
25 tanks, there was a 50 and a 60,000 barrel tank

1 and it was going to cost me \$72,000 a month  
2 whether I used them or not. And then I also had  
3 to deal with 1,100 barrel line fill every time I  
4 offloaded cargo. And that could cost me almost  
5 \$100,000 just to get rid of that product because  
6 it's usually got water in it.

7 But tankage that's just sitting there  
8 waiting for someone to lease it is just really  
9 not available, there's not a lot of spot tankage.  
10 I know there was several tanks built in Martinez  
11 at the old Land Sea Terminal, I believe it's  
12 planes now. But those get termed up with long  
13 term deals for refiners that need that storage  
14 space for their operations. So other than Selby,  
15 which I worked at Wickland when we built those  
16 tanks, other than Selby and Northern California,  
17 and there's IMTT Richmond that had some tanks,  
18 but they've all been taken, Southern California I  
19 don't think there's a lot, Chemoil and VolPAC  
20 would be the only ones. But again, those  
21 terminal operators want long term commitments.  
22 And we really aren't a big import market anymore  
23 unless we have a problem.

24 MR. HACKETT: One other question from me.  
25 In the past when there were supply disruptions,

1 sport market went way up and unbranded racks went  
2 up with the spot market, but the branded racks  
3 did not. And that would create a condition, call  
4 it an inversion, where unbranded gasoline was way  
5 higher than branded gasoline. Have you seen much  
6 of this, of that inversion scenario in the last  
7 year or so?

8 MS. SANTOS: Well initially when the spot  
9 market jumps up, anybody who is tied to a spot  
10 price is going to see that huge increase. And I  
11 will say, at Wickland, New West, and Flyers, our  
12 decision to ship in the pipeline was to pretend  
13 we had some control over that. So when the  
14 market went up 15 cents one day, I had inventory  
15 at a lower price, so I didn't have to pay that  
16 higher price that particular day. But it only  
17 works for a few days and then in a down market  
18 you need help. But as far as the inversion go,  
19 the initial rise in the spot market really hits  
20 the unbranded market first. And in the past  
21 refiners were slower to raise their branded  
22 prices to their branded dealers. But it seems  
23 like in 2015 we didn't see that quite as much; we  
24 had the initial shock of the spot market, but  
25 then the branded prices did tend to go up rather

1 quickly.

2 MR. HACKETT: And so why do you think  
3 that is? What's changed that a significant  
4 inversion did not occur in '15 as it has in the  
5 past? What's different in the marketplace?

6 MS. SANTOS: I think when you have a true  
7 shortage of product, you're going to raise your  
8 price, it's a supply and demand issue, you know,  
9 and if people are having to cut batches of  
10 product to ship in the pipeline to meet their  
11 obligations, it seems to me like this year the  
12 refiners really did have a difficult time meeting  
13 their supply obligations.

14 MR. HACKETT: Do you see anything  
15 different in the mix of who is setting the price?  
16 Recently versus, say, a few years ago.

17 MS. SANTOS: I think, as I mentioned  
18 earlier, you're seeing retailers, the actual  
19 dealers, jobbers, the chain marketer setting the  
20 retail price. The majors aren't setting the  
21 prices. You know, I just want to clear up  
22 something about dealer tank wagon really quick.  
23 You know, dealer tank wagon is site specific,  
24 they're zone specific and so the branded supplier  
25 will set a DTW price that is their price with



1 freight included to get to a particular location.

2 So DTW is pretty much site specific.

3 MS. MYERS JAFFE: So just on that last  
4 point you're saying that the jobbers and the  
5 dealers are setting the price now, not the  
6 majors, but they receive a wholesale price from  
7 the refining industry. Is that correct?

8 MS. SANTOS: Absolutely.

9 MS. MYERS JAFFE: And so they are pretty  
10 dependent on what price is set by the refining  
11 industry. Is that correct?

12 MS. SANTOS: That's absolutely true, but  
13 if you're going to price higher than your  
14 competition on the street, you're not going to  
15 sell any fuel. So it does become a quandary.

16 MS. MYERS JAFFE: So are you saying that  
17 sometimes the jobbers and the dealers lose money  
18 because the refiners are setting the price too  
19 high compared to what the market will bear?

20 MS. SANTOS: The refiners really aren't  
21 setting retail price. You know, they set their  
22 wholesale price, but not the retail price.

23 MS. MYERS JAFFE: Well, what's the  
24 differential between the two this year, say,  
25 compared to history?

1 MS. SANTOS: It's hard to say. It could  
2 be more than 10 cents a gallon. I work at OPIS  
3 now, so I'm not looking at my retail stations  
4 every single day.

5 MS. MYERS JAFFE: So my point to you  
6 being it's very clear data that the refining  
7 industry has historic refining margins, I mean,  
8 really historic refining margins. So back in the  
9 day, a good refining margin is something like  
10 \$4.00 a barrel. Today companies are reporting  
11 things in the \$50.00, \$60.00, \$70.00 a barrel  
12 margin area. So they're taking those margins and  
13 then, from what you're saying, the jobbers and  
14 the dealers are price takers, and then they try  
15 to pass whatever they can through to the retail  
16 market. Am I accurately describing the market  
17 from your perspective?

18 MS. SANTOS: Well, I think today it costs  
19 about \$8.00 a barrel just to turn on the  
20 refinery, but I don't know. I'm not a refiner.  
21 And if you're making a \$50.00 crack spread, but  
22 you're only operating at 50 percent capacity,  
23 it's diluted. So I really can't speak to the  
24 refiners, but as a marketer, as a jobber that did  
25 both unbranded and branded, of course I was stuck

1 with the price I paid at the rack. But what I'm  
2 trying to say is that, if I have a station and my  
3 next competition is three cents cheaper, if I'm  
4 not competitive with them, I'm not going to sell  
5 any fuel. So there's both the price I pay for  
6 the fuel, and then what I can sell it for on the  
7 street.

8 MS. MYERS JAFFE: But my point to you is,  
9 you're making a general statement that somehow  
10 prices are set by jobbers and no longer by the  
11 majors, but given the fact that the majors and  
12 the independent refiners are setting the price at  
13 the rack, and that they're enjoying historic  
14 profits, they are still very much an influence in  
15 what winds up at the retail price.

16 MS. SANTOS: There's no doubt the rack  
17 price influences the retail price, absolutely.

18 MS. MYERS JAFFE: Thank you. That was  
19 the point I was trying to make.

20 CHAIR BORENSTEIN: I have a few  
21 questions. First of all, back to Cap and Trade  
22 and LCFS, you said that this is -- there's a lot  
23 of complexity. If California had instead just  
24 gone with an increase in the gas tax based on the  
25 amount of gasoline, of hydrocarbons in it, would

1 that have been simpler? Would that have changed  
2 the way -- and you also said that fewer companies  
3 trading, is that a big part of why there are now  
4 fewer companies trading?

5 MS. SANTOS: Fewer companies are trading  
6 for a lot of reasons, but not necessarily LCFS.  
7 I mean, we've lost liquidity in this market over  
8 the last 10 to 15 years.

9 CHAIR BORENSTEIN: But wait, wait, why?  
10 What's happened?

11 MS. SANTOS: Because the market is very  
12 difficult to trade. As we transition from an  
13 import market to an export or balanced market,  
14 the VTOLs, the Glencores, the Traffigura's, it  
15 didn't make sense for them anymore to try to set  
16 the arbitrage to get barrels to the West Coast.  
17 I mean, at one time the West Coast was the best  
18 market in the world for imports; that is not the  
19 case anymore. When we brought in 10 percent  
20 ethanol, we displaced 10 percent of our gasoline  
21 pool overnight, and it had an impact on our  
22 imports.

23 CHAIR BORENSTEIN: But that happened 15  
24 years ago or 12 years ago.

25 MS. SANTOS: I know, but it's been over

1 the last 15 years that we have gradually gone  
2 from an import to an export market, and as the  
3 ability for the traders to make money and bring  
4 cargoes in has diminished, we've lost those. And  
5 they bring liquidity.

6 CHAIR BORENSTEIN: Okay. Can you tell us  
7 a little more about the customs and immigration  
8 delays? It was important enough for you to put  
9 it on a slide.

10 MS. SANTOS: Well, it was for me, I mean,  
11 real quickly, when we were at Wickland Oil, we  
12 had 130 gas stations and we didn't feel that we  
13 were getting a fair shake and we went, oops,  
14 turned it on. And we wanted to be in charge of  
15 our destiny, so we built a deep water storage  
16 facility in Soubree, and we started importing  
17 cargoes from the Far East. We were quite an  
18 importer at the time. And you know, sometimes  
19 the cargoes got delayed by weather, sometimes  
20 they got delayed by immigration, sometimes it got  
21 delayed by customs. And you know, 24 hours is a  
22 long time when you've got the pipeline wanting to  
23 supply barrels. Now, that may have changed, you  
24 know, between the late '80s and early '90s, but  
25 there's a lot of issues in bringing a cargo in

1 and offloading it. I just wanted to point out  
2 things like customs and immigration can have an  
3 impact.

4 CHAIR BORENSTEIN: Okay. This is a  
5 question that, since we have you here from OPIS,  
6 I look at the spot L.A. prices every morning,  
7 they are shockingly volatile to me --

8 MS. SANTOS: Absolutely.

9 CHAIR BORENSTEIN: -- for a storable  
10 good, you wouldn't expect prices to be moving 20,  
11 30 percent in a matter of a couple days.

12 MS. SANTOS: Yep.

13 CHAIR BORENSTEIN: Those are real prices?  
14 Trades are really -- can you tell us a little bit  
15 more about how those prices are determined and if  
16 we should really take those as serious prices?

17 MS. SANTOS: OPIS has their methodology  
18 on their website and they report every single  
19 trade, it's in the market assessment every single  
20 day and, yes, they really do trade.

21 CHAIR BORENSTEIN: So there are people  
22 who trade at \$1.31 one day and who could have  
23 bought, it turns out, at \$1.02 the next day, and  
24 then it's back up to \$1.20 the day after that?

25 MS. SANTOS: Absolutely. I've been

1 there.

2 CHAIR BORENSTEIN: Wow.

3 MS. SANTOS: Which is why I quit trading  
4 flat price because it can keep you awake at  
5 night, that's why when I got the chance to go to  
6 work for OPIS, I got out of the business. It  
7 really does happen that way. You know, if you  
8 have a 50,000-barrel tender pumping and you lost  
9 an FCC unit, and all of a sudden you have to  
10 source a tender, you've got to go in the market  
11 and buy it.

12 CHAIR BORENSTEIN: And that actually will  
13 drive up the price by 30 cents?

14 MS. SANTOS: Well, the first trade might  
15 be a nickel, second trade might be 10 cents, but  
16 when they find out it's a major, guess what? You  
17 know, it's supply and demand.

18 CHAIR BORENSTEIN: And so losing 50,000  
19 barrels sort of in the production chain is the  
20 sort of thing that will spike the price by 20 or  
21 30 cents?

22 MS. SANTOS: So how Kinder Morgan works  
23 is there's four cycles a month, and you have to  
24 give your source eight days before that tender  
25 pumps. So let's say you have a 25,000-barrel

1 tender going out of Carson and you lose a unit,  
2 and all of a sudden your inventory you have ready  
3 to ship is down to 18,000 barrels. Now you've  
4 got to cover that batch. Kinder Morgan is not  
5 going to wait for you, okay? You either need to  
6 get another supplier to supply that batch, or  
7 you're going to have to cut the batch. And if  
8 you have to cut the batch, now you don't have  
9 enough product necessarily to meet your  
10 obligations at the rack.

11 MS. MYERS JAFFE: Can I ask a question?

12 MS. SANTOS: Yes.

13 MS. MYERS JAFFE: Back in the old days  
14 when everybody in America was a very civil  
15 society to each other and we weren't in such  
16 competitive and aggressive times, the majors used  
17 to loan each other barrels when somebody had a  
18 market out, it was like that, that was the  
19 practice. People would do a time loan, and that  
20 was a standard practice of the industry in the  
21 '80s, and my understanding, I used to like  
22 yourself work as a financial journalist writing  
23 about the oil industry. I would say that was a  
24 practice up through the '90s. Right? So has  
25 that changed?



1 MS. SANTOS: I honestly think that  
2 refiners still help each other and they probably  
3 do trades between each other that don't get  
4 reported, they'll do an exchange. But we only  
5 track actual trades where, you know, it's either  
6 over a certain amount over the NYMEX, nobody  
7 really does flat price anymore.

8 MS. MYERS JAFFE: So ultimately what  
9 you're saying is, is if someone was a small  
10 trader, or independent player, and people in the  
11 market wanted to squeeze them, is what we call it  
12 in the trading community, to make a lot of money  
13 by making a squeeze in the market, then there's  
14 too much market power, that could happen in  
15 California today because of the lower liquidity.

16 MS. SANTOS: Well, I'll put it this way,  
17 you know, I started shipping barrels at Flyers  
18 and we had about a 300,000-barrel demand per  
19 month of diesel, which isn't big in the real  
20 world, but it was big to me. And, you know, we  
21 really wanted to create liquidity and go out in  
22 the spot market and trade those barrels, which I  
23 probably could have done, but if a refiner goes  
24 down and -- I'll just make an example, let's just  
25 say Chevron had a diesel problem, and that

1 refiner went down, there's no way anybody is  
2 going to supply me, the little spot person trying  
3 to buy those barrels, I'm going to pay for them.  
4 So I moved all my contracts to buy on an OPIS  
5 three-day spot average, you know, a three-day  
6 wrap, simply because we wanted to find a way to  
7 smooth out the big fluctuations in the prices.  
8 But a small player like myself isn't going to be  
9 able to go out and accomplish my small trades if  
10 there's a shortage in the market.

11 MS. MYERS JAFFE: So what you're really  
12 saying, I don't want to put words in your mouth,  
13 but if you're really saying is if you're not one  
14 of these very, very large players that can do a  
15 loan to each other or not, it's not a competitive  
16 marketplace.

17 MS. SANTOS: Well, we did pretty well  
18 shipping in the pipeline, but we didn't depend on  
19 spot market prices because of the lack of  
20 liquidity, so we stuck with, you know, term  
21 contracts where we bought a set amount of volume  
22 based on a market benchmark.

23 MS. MYERS JAFFE: You know, prices are  
24 set at the margin and the spot market, so again  
25 it doesn't sound like a terribly competitive

1 market if you can't participate in that as a  
2 market player.

3 MS. SANTOS: We thought about it, but we  
4 made the decision not to go into the spot market.

5 CHAIR BORENSTEIN: So let me ask a little  
6 more about the hedging issue because this seems  
7 to be a major problem that you can no longer  
8 really -- there isn't a vehicle for making  
9 transactions that an importer particularly can  
10 lock in prices, and so they're rolling dice as to  
11 when they decide to bring gasoline into  
12 California.

13 MS. SANTOS: So for someone like myself  
14 who wanted to buy the basis differential to lock  
15 in a price, because as a retailer I'm at risk to  
16 the upside, right, so I would want to lock in the  
17 basis differential. That way, if there was a  
18 refining problem, you know, it would help protect  
19 me in that big blowout, okay? So remember what I  
20 said, there's not a lot of people importing  
21 product unless there's a refinery issue. So if  
22 I'm a trader and I want to bring a cargo to  
23 California, the first thing I do is sell the  
24 basis. I'm selling the basis as a way to help  
25 hedge myself. I'm going to lock in a basis swap

1 at 25 cents, or 20 cents. I'm going to sell that  
2 basis, that will help hedge my cargo with the  
3 NYMEX and the basis to get it to California.  
4 Well, as the traders have stopped importing  
5 product, those spot basis trades have started to  
6 decline. Refiners aren't wanting to do those  
7 basis trades. The traders are not doing them  
8 anymore. So when you try to lock in a basis  
9 differential, it can become difficult to find  
10 somebody to take the other side.

11 CHAIR BORENSTEIN: So just to be clear,  
12 you're saying the side -- what's gotten thin is  
13 the side buying the basis differential?

14 MS. SANTOS: No, I think there's people  
15 willing to buy, it's people willing to sell the  
16 basis. So an importer bringing a cargo in would  
17 sell the basis --

18 CHAIR BORENSTEIN: Right.

19 MS. SANTOS: -- as a way to hedge it.  
20 And people do like to buy, but I'm just saying  
21 for me as a buyer, there was less people selling  
22 the basis.

23 CHAIR BORENSTEIN: Oh, it's simply  
24 because there were less people importing?

25 MS. SANTOS: Uh-huh.

1           CHAIR BORENSTEIN: But when somebody did  
2 see you're a refiner in Singapore, or you're  
3 somebody who makes deals with the refinery in  
4 Singapore, and the California price goes way up,  
5 you can now be in a position to sell the basis  
6 differential and there should be plenty of people  
7 out there to buy it.

8           MS. SANTOS: Uh-huh.

9           CHAIR BORENSTEIN: So why isn't that  
10 happening?

11           MS. SANTOS: So I'm in Singapore and I  
12 just sold a cargo because arbitrage was there.  
13 Now a couple cargoes make its way in from the  
14 Gulf, and pretty soon the basis went from 50  
15 cents to 23. So now the Singapore guy is not so  
16 anxious to bring the barrels to the West Coast.

17           CHAIR BORENSTEIN: But he's -- oh, after  
18 it's gone down?

19           MS. SANTOS: Right.

20           CHAIR BORENSTEIN: But the whole idea of  
21 hedging is that both sides are locking in a  
22 differential now, and so they're protecting  
23 themselves from that drop.

24           MS. SANTOS: So if I sell it at say 40,  
25 and by the time the cargo gets there it's 20, I

1 could lose 20 cents on the basis slot that I  
2 sold.

3 CHAIR BORENSTEIN: Wait, now I'm lost.  
4 If you sell it at 40, then you've locked it in.

5 MS. MYERS JAFFE: Wouldn't the refiner  
6 that needed the cargo and you just be able to do  
7 a swap?

8 MS. SANTOS: And they may do that, that  
9 may be very -- they may be doing that, but I know  
10 for me -

11 MS. MYERS JAFFE: They're not doing that  
12 because no one is bringing any product in.

13 MS. SANTOS: I know for me it was hard to  
14 lock in basis swaps, particularly in the Bay,  
15 that's even more illiquid.

16 MS. MYERS JAFFE: And that's because  
17 maybe the same reason why you can't do an  
18 extended trade in the Low Carbon Fuel Standard,  
19 because there's no refiner there willing to  
20 actually do a hedge.

21 MS. SANTOS: I can't speak to the  
22 refiner, but I just, the volatility is such that  
23 it makes it not for the weak, not for the faint  
24 at heart.

25 CHAIR BORENSTEIN: Yeah, but I would

1 think the volatility is such that both the  
2 importer bringing product into California and the  
3 buyer in California would have an interest in  
4 locking something in.

5 MS. SANTOS: Correct. I don't think you  
6 want to bring a cargo here without locking it in.

7 CHAIR BORENSTEIN: But if they're both  
8 interested in it, there's a deal to be made.

9 MS. SANTOS: And I'm sure there is.

10 CHAIR BORENSTEIN: Okay.

11 MS. SANTOS: It's just, I see less  
12 traders in this market.

13 CHAIR BORENSTEIN: So last question, and  
14 then I -- can you tell us a little more about  
15 building new tankage, it sounds like there is a  
16 tankage shortage on the Coast. Is that right?  
17 Is there a problem? Is tankage being used at a  
18 higher capacity utilization than it used to be?

19 MS. SANTOS: I'm not 100 percent familiar  
20 with inventory storage and tankage, but my  
21 observation is that, absent a refinery problem,  
22 we have enough storage. The problem is if  
23 there's a refinery problem and we have to bring  
24 in imports, it can squeeze the tankage that's  
25 available.

1 CHAIR BORENSTEIN: Okay. Jim.

2 MR. SWEENEY: Could you help me  
3 understand more fully about the microstructure of  
4 trades and how all this would cause them into the  
5 harbor? First, when OPIS is reporting the prices  
6 at the harbor and there is a hedging contract in  
7 place, exactly what price do you observe and  
8 report in your reporting system?

9 MS. SANTOS: You know, the Editors track  
10 all that, but they actually only report actual  
11 trades that commence.

12 MR. SWEENEY: The trades, and so anything  
13 hedged ahead of time they would not be able to  
14 see any element of that?

15 MS. SANTOS: No, they're going to report  
16 specific trades for 25,000, 50,000, whatever,  
17 that actually occurred on that day.

18 MR. SWEENEY: Now, if there was a longer  
19 term contract that was set ahead of time, they  
20 were going to deliver it, would that be counted  
21 as a trade at the time it's delivered?

22 MS. SANTOS: I don't think so. I think  
23 it would be at the time it traded, the first  
24 trade.

25 MR. SWEENEY: Yeah, so is the prices that



1 we're observing for OPIS at those trades not  
2 really the price at that time in the harbor, but  
3 a time sometime in advance when they've entered a  
4 contract? I'm a little bit confused about  
5 exactly how this market is working and how you  
6 report these data.

7 MS. SANTOS: I'm really more familiar with  
8 pipeline pricing on the West Coast. There are  
9 cargo pricing that OPIS tracks, but I don't  
10 really follow it that well, particularly the  
11 Harbor. But we do actually report trades that  
12 happen every day and we also have cargo trades,  
13 as well. So there is also assessments for cargo  
14 in the Gulf Coast and the Harbor.

15 MR. HACKETT: Dolores, can you talk about  
16 some of the features of, let's say, take a  
17 pipeline trade which you're very familiar with,  
18 can you talk about what things are in that trade,  
19 how you know which one this is being talked  
20 about?

21 MS. SANTOS: You mean --

22 MR. HACKETT: Timing, volume, quality,  
23 location.

24 MS. SANTOS: So when you do a pipeline  
25 trade, like I said, there's four cycles in the

1 month, so if you want a prompt batch, that means  
2 you're going to supply that batch in the very  
3 next cycle, so a prompt batch is going to be more  
4 expensive than in any, so any means if I was to  
5 go out and nominate for March, if I went out and  
6 bought the product, I could take it any cycle,  
7 okay? If I wanted it just for first cycle, the  
8 price would typically be higher. Now, March is  
9 an interesting month for vapor pressure because  
10 you know we're right now going into RVP Switch in  
11 Southern California in March, the first two  
12 cycles, the first cycle of March is high RVP, the  
13 rest of them are low RVP. So if you were to do a  
14 trade in March, you would have to be very  
15 specific as to what cycle, the RVP, and the  
16 quality because Kinder Morgan won't take anything  
17 in Northern California after March 10th that  
18 isn't 5.99 pounds per square inch.

19           So in Southern California, they actually  
20 switch, they start the first week of February.  
21 So any time you do those trades, all those  
22 specifics have to be laid out, and then OPIS  
23 would report whether it was a high RVP trade or a  
24 low RVP trade.

25           MR. SWEENEY: So I want to go back to a

1 couple other things. We've talked a little bit  
2 about cargoes that fail to unload when in  
3 Southern California. Have you any speculation  
4 whether those are contracts that did not have a  
5 forward contract to sell it at that price?

6 MS. SANTOS: I have no idea. When I  
7 heard that it turned around and went back to New  
8 York, my first thought was it was off spec, but I  
9 don't know anything about that cargo. I'm just  
10 saying logically I would have thought there was  
11 something else wrong.

12 MR. SWEENEY: Okay, so --

13 MS. SANTOS: I don't know.

14 MR. SWEENEY: Let me ask you then a  
15 different question. Your graphs stopped --  
16 inventory graphs, I think, on something like the  
17 17th or 19th, went to the --

18 MS. SANTOS: Yeah, these were the 13th.

19 MR. SWEENEY: Yeah, you went to January  
20 29th, and if you followed the Southern California  
21 this is the inventory.

22 MS. SANTOS: Uh-huh, inventory.

23 MR. SWEENEY: And not yours --

24 MS. SANTOS: Right.

25 MR. SWEENEY: -- you'll see that up to

1 January 29th, the inventory levels jumped over a  
2 thousand barrels and jumped from just below the  
3 bottom of the range to above the top of the  
4 range. So in the last couple of weeks it has to  
5 be the case that the imports plus production in  
6 Southern California are significantly exceeding  
7 the sales in Southern California, and yet the  
8 prices are still maintaining at a high level. Do  
9 you have any idea what's going on there?

10 MS. SANTOS: Well, the only -- the worst  
11 demand year or the worst demand for retail was  
12 January and the second worst is February. So,  
13 these are typically weak demand time frames.

14 In Southern California, I would think  
15 that refiners are stocking up on lower RVP  
16 product so that they can start supplying it.  
17 Well, they already are supplying it this week.  
18 So, that would be -- you know, you've got the  
19 imports along with stockpiling low RVP because  
20 they've got to ship that product in the pipeline.

21 MR. SWEENEY: Right. Inventories we went  
22 from below the normal range to above the normal  
23 range and the normal variation account for  
24 changes in the normal range. It wouldn't account  
25 for why there was that jump.

1           So, I take it you have not thought about  
2 it so --

3           MS. SANTOS: Well, I mean you've got  
4 cargoes that came in and, as they mentioned that  
5 there's going to be some refinery maintenance.  
6 Refiners are going to stockpile inventory when  
7 they have refinery maintenance coming up so they  
8 can meet their obligations.

9           Yes?

10          MR. HACKETT: This is Dave Hackett.  
11 Dolores, could you turn to your slide that's got  
12 the spot market graphs on it? And I'm not quite  
13 sure which number that is?

14          MS. SANTOS: It's right here.

15          MR. HACKETT: That one, okay. And so,  
16 what we're not saying that the latest data --

17          MR. SWEENEY: That's the latest data.

18          MR. HACKETT: And so the latest data, you  
19 see the red line at the far right, with a price  
20 of about 60 cents or so a gallon over the New  
21 York Mercantile.

22          MS. SANTOS: Yeah.

23          MR. HACKETT: Friday's price is 6 and a  
24 half over.

25          MR. SWEENEY: Oh, so it has gone way

1 down.

2 MS. SANTOS: It really dropped in  
3 January. I went on vacation so, I'm sorry, my  
4 slides are not quite as accurate as Gordon's.

5 MR. HACKETT: Thank you.

6 CHAIR BORENSTEIN: Kathleen?

7 MS. FOOTE: Just one quick question.  
8 Thank you very much for everything you've told us  
9 so far. Do you have any idea, does OPIS measure  
10 how much CARBOB is either produced or sold  
11 outside California?

12 MS. SANTOS: I'm not sure anybody has  
13 that information. I would think you guys would  
14 probably know better how much is produced outside  
15 of California.

16 CHAIR BORENSTEIN: Okay, we are way  
17 behind schedule, but this has been really great.

18 MS. SANTOS: Sorry.

19 CHAIR BORENSTEIN: Thank you, Dolores.  
20 This has been a lot of good information.

21 Next, we're going to have Bob van der  
22 Valk from Bakken Oil Business Journal.

23 MR. VAN DER VALK: Good morning.

24 CHAIR BORENSTEIN: There we go.

25 MS. WARD: Good morning, Bob. I'm just

1 going to bring up your presentation.

2 MR. VAN DER VALK: Oh, all right. While  
3 you're doing that, I'll give a basic outline of  
4 what it is that I'm going to present which is  
5 somewhat duplicitous of what Dolores just gave.  
6 So, this presentation may not last as long.

7 I'll give you an outline on the reasons  
8 why the average California gasoline price is  
9 higher than the national one. I'll also give you  
10 a comparison and reasons for the differences  
11 between branded dealer tank wagon, of DTW, and  
12 the unbranded rack gasoline price.

13 And last, but not least, will be an  
14 explanation for the differential in spot market  
15 gasoline prices between Northern and Southern  
16 California.

17 But I'll start out by saying in the --  
18 Dolores, you might agree with me on this. We  
19 buy, in the trading industry here in California  
20 on the rumors and so on the facts. Every morning  
21 I had a door left and right, and the left door  
22 said buy and the other one said sell and between  
23 those two you had to make money.

24 So, with the CARB auctioning and blend  
25 costing 15 cents a gallon more than the

1 reformulated gasoline, that's 15 cents of the  
2 total 80 that I'm going to differentiate, the  
3 anti-global warming regulations and you've just  
4 gone through a whole explanation of that. At the  
5 time I wrote this it was 12 and a half, but it's  
6 now 15 cents. The LCFS went from 2 cents to 4  
7 and a half cents at the first of the year.

8           And then we have another 13 cents  
9 difference in just the average federal, state  
10 excise and sales taxes, as presented, or I picked  
11 that up off the API website.

12           The next slide. The pipeline system is  
13 owned by Kinder Morgan.

14           And now I'll go to the next slide. And  
15 there it is, right there in the middle of my  
16 chart is Kinder Morgan. And you'll notice one  
17 thing, they are not connected. And therein lies  
18 the problem. We have refineries up in the Bay  
19 Area and we have refineries in Southern  
20 California.

21           And in Southern California the demand is  
22 higher than it is in Northern California. My  
23 understanding from Ryan Eggers is that the  
24 capacity in Southern California is a little bit  
25 higher than Northern California, but there's a



1 lot more gasoline being transferred, sometimes by  
2 proprietary ships, including Chevron and  
3 Phillips, and maybe even Valero.

4 By the way, Valero Benicia is down as of  
5 today and this is per OPIS. I got that firsthand  
6 this morning from Lisa Street. They're in a  
7 turnaround. So, we might see some firming up in  
8 the spot market price as of -- well, we'll know  
9 by this Wednesday if the inventory's going to  
10 show up.

11 I'll leave this slide alone because the  
12 text is very small and I'm sure you're not going  
13 to be able to read all of it, but it will be in  
14 the next few slides in larger font.

15 So, go ahead and skip to the next slide,  
16 Courtney. In-state refineries, with operating a  
17 full capacity supplied 90 percent of the CARBOB  
18 or California grade gasoline. Now, given that we  
19 do use -- some areas in California still use  
20 reformulated gasoline, such as San Luis Obispo  
21 County.

22 But we also supply, by pipeline, Nevada,  
23 Arizona and, of course, with ships to Oregon and  
24 Washington. California accounts for over 50  
25 percent of the overall PADD 5 gasoline demand.

1           The next slide. The fact is, however,  
2 that -- and I think we just had that covered by  
3 Dolores, so we'll skip it. But the terminals  
4 that I've located throughout California is where  
5 tanker trucks pick up gasoline for delivery to  
6 retail stations.

7           So, you can go to the next slide,  
8 Courtney. Tanker ships delivery cargos. You  
9 already heard that. It's typically 250,000  
10 barrels, 10 million gallons.

11           And I heard a question asked about  
12 pricing and it's typically the day of, the day  
13 before, and the day after, business day after it  
14 arrives, the spot market price, if it's in L.A.,  
15 Bay Area or in the Northwest.

16           The delays in arrival, such as what  
17 happened right after the July 4th holiday, in  
18 2015, spot market prices at 60 cents a gallon,  
19 and it was automatically, almost instantly  
20 transferred into the branded, unbranded, and the  
21 dealer tank wagon price. But believe it or not,  
22 there are three different levels of gasoline  
23 prices going on in California.

24           CHAIR BORENSTEIN: Bob, this is --

25           MR. VAN DER VALK: Now, I've already --

1 CHAIR BORENSTEIN: Bob, can I ask you --

2 MR. VAN DER VALK: Can you all hear me?

3 CHAIR BORENSTEIN: Yeah, can I ask you a  
4 quick question? Can you hear me?

5 MR. VAN DER VALK: I don't know what  
6 you're saying, but go ahead. Yeah, I can hear  
7 you.

8 CHAIR BORENSTEIN: This is Severin  
9 Borenstein.

10 MR. VAN DER VALK: Hello, Severin.

11 CHAIR BORENSTEIN: Hello. You just said  
12 a delay in arrival drove up spot prices 60 cents.  
13 Can you tell us what --

14 MR. VAN DER VALK: I will even call that,  
15 it was a rumor started that was verified to not  
16 be true the week after it was circulated, that  
17 ExxonMobil Torrance was going to be back up by  
18 July 15th. It chased out any cargos arriving,  
19 even though the spot market price -- the price  
20 was still good enough to attract them. And so  
21 without those cargoes, on the day after the July  
22 4th weekend, and I think it was the 6th of July,  
23 we had the spot market price not just jump 10, 20  
24 or 30 cents, 60 cents. And it was instantly  
25 transferred into the unbranded, and the branded

1 rack price, and the dealer tank wagon prices.

2 CHAIR BORENSTEIN: So, can you just --

3 MR. VAN DER VALK: Instantly.

4 CHAIR BORENSTEIN: So, how much -- you  
5 said delays of cargoes. How much cargo were we  
6 talking about that got redirected or delayed?

7 Are we talking about one tanker with 250,000  
8 barrels?

9 MR. VAN DER VALK: There just weren't any  
10 scheduled because it was supposedly that  
11 (inaudible) was going to be repaired enough to  
12 run that SCC at the ExxonMobil Torrance Refinery  
13 as of somewhere between 50 and 60 percent of  
14 capacity.

15 Well, it turned out to be not what  
16 CalOSHA and the South Coast Air Quality  
17 Management District were going to allow them to  
18 do. Soon as that rumor was put to bed and it  
19 became fact that, in fact, the ExxonMobil was  
20 going to be down for the duration that market  
21 just -- it was two majors came out and bought  
22 every barrel of spot market gasoline. And I  
23 would even call it fixed the market.

24 CHAIR BORENSTEIN: So, I understand --

25 MR. VAN DER VALK: There were no pipeline

1 barrels available to --

2 CHAIR BORENSTEIN: I'm trying to find out  
3 what --

4 MR. VAN DER VALK: There were no pipeline  
5 barrels available just to the spot market  
6 traders. Go ahead.

7 CHAIR BORENSTEIN: I'm trying to find out  
8 how big a surprise was this? How many barrels  
9 were they expecting?

10 MR. VAN DER VALK: Big.

11 CHAIR BORENSTEIN: Okay, can you put a  
12 number on it? How much did people think that the  
13 Exxon Refinery was going to start producing when  
14 the number turned out to be zero? Are we talking  
15 about 50,000 --

16 MR. VAN DER VALK: We need a cargo every  
17 three days to make up the shortage that the  
18 ExxonMobil has.

19 CHAIR BORENSTEIN: Okay, so that --

20 MR. VAN DER VALK: And there were no  
21 cargos scheduled for the first two weeks of July  
22 because they were going to be back up, you know,  
23 running and it was going to be a pity deal, a  
24 pity plea by ExxonMobil to the different  
25 agencies, including CalOSHA and the South Coast

1 Air Quality Management District and other  
2 agencies to get it up and running.

3 CHAIR BORENSTEIN: Okay.

4 MR. VAN DER VALK: Because by then the  
5 price of gasoline on the street was already at  
6 3.85.

7 CHAIR BORENSTEIN: Okay, go ahead.

8 MR. VAN DER VALK: Okay, so the scarcity  
9 of longshore inventory we've already discussed.

10 Okay, dealer tank wagon is the dominant  
11 class of trade in California and that's very  
12 important. And in Southern California it  
13 accounts for 75 percent. And this following  
14 chart, from Lumberg, came out of their Lumberg  
15 letter. I will explain that.

16 So, let me turn to my -- go ahead. We  
17 can see by the -- if you skip to the July, that  
18 60 cent jump. By July 16th we went to 4.18. And  
19 it was all based on, in the stock market, about  
20 the rumors that the ExxonMobil coming back up,  
21 but it did not. And two majors went out and  
22 bought every barrel of spot market gas made  
23 available the week after July 4th.

24 MS. FOOTE: Well, who are the majors?

25 MR. VAN DER VALK: But I cannot --

1 MS. FOOTE: Yeah, who were the majors?

2 MR. VAN DER VALK: Well, I know who they  
3 are, but I don't want to get anyone in the room  
4 aware that -- you know, that could be something  
5 that I'd have to verify with the particular  
6 traders. But I got that firsthand. Major, it  
7 was two major oil companies.

8 MS. WARD: That was Kathleen Foote, by  
9 the way.

10 MR. VAN DER VALK: Oh, yeah --

11 MS. WARD: If you could just state your  
12 names for us, thank you.

13 MR. VAN DER VALK: Yes, gasoline is all  
14 I'm talking about.

15 So, the next slide is that retail or  
16 station owners -- and by the way, I ran three 76  
17 stations in Ventura County for 15 years, so I  
18 know all about running a gasoline station,  
19 including having a background in working for a  
20 major oil company for 20 years in supply and  
21 doing exchanges. That came up, you know, this  
22 again, with other major oil companies and they  
23 still do those. We have exchanges set up and we  
24 owe people, or we owe other oil companies that  
25 have refiner barrels at any one time.

1           And then if we have to, only if we have  
2 to, we go out into the spot market. It's kind of  
3 the last, desperate measure.

4           So, the two weeks has already been  
5 mentioned. The spot market, if it goes up today,  
6 you'll see it on the street in about two weeks.  
7 Well, the 60 cents was almost immediate. We had,  
8 within two to three days, everything went up  
9 including the street.

10           We have the other thing that's really  
11 important is that the shock is like when we have  
12 a hurricane warning. Everyone goes to the store  
13 and buys every loaf of bread, and stick of  
14 butter, and carton of milk around.

15           Well, so retail stations, and I'll just  
16 give you an example, Costco has as much as  
17 300,000 gallons at their stations at any one  
18 time. Now, they may sell 50,000 gallons, but  
19 they can play the inventory to be low, medium or  
20 high. And they have got somebody in charge of  
21 that to make sure that they are low when the  
22 market's going down, and it's filled up as soon  
23 as there's even a hint of the market spiking up.  
24 And, of course, that causes terminals to run out,  
25 that causes refineries not to be able to ship as



1 fast as the terminals run out.

2           And then, of course, you have the people  
3 now reading their newspapers almost every day  
4 with the latest story about crude oil either  
5 going -- today it's going down, but tomorrow it  
6 goes up. And they say, well, I better keep my  
7 tank filled up even though it's about \$2.60 a  
8 gallon right now.

9           And by the way in Sacramento, I just  
10 checked, we can actually buy gasoline at \$1.87  
11 somewhere. So, the market is working in Northern  
12 California.

13           Okay, let's show the next slide,  
14 Courtney. This is the slide that is again  
15 provided or it was from the Lumberg letter. And  
16 you can see the inventory, which I think you've  
17 already had the inventory show that we build a  
18 big inventory by the end of last year. But it  
19 shows you that we had a perfect storm in July,  
20 when we saw the inventories dip down to 27  
21 million barrels, and that set up that 60-cent  
22 spike.

23           So, let's go to the next slide. We make  
24 the call by buying and selling on the L.A. and  
25 Bay Area spot market. They're not connected by

1 pipes so if we want to sell in Northern  
2 California, typically they have like what Dolores  
3 was doing with Flyers, somebody working in  
4 Northern California. I was a Southern California  
5 trader when I was in the market. And we buy to  
6 fulfill contractual obligations. We have  
7 agreements with customers to supply with a  
8 certain amount of gasoline at a fair market  
9 price.

10           And the typical trade is 25,000 barrels,  
11 but you can get as low as 5,000 barrels. And  
12 remember, there's 42 gallons to a barrel.

13           All right, into the tube. Pipelines can  
14 export gasoline from refineries and ports to  
15 terminals. And when traders purchase gasoline on  
16 the spot market, they arrange to have it  
17 delivered into the pipeline system and they pay a  
18 fee.

19           Kinder Morgan owns nothing. Title passes  
20 as soon as that pipeline system is in the tank  
21 and it could be a proprietary tank or it could be  
22 a community tank. That's when the title passes,  
23 it's in the tank but there's a 30-day storage  
24 fee. But we try to move it within a week or so  
25 after it gets into the pipeline and its terminal

1 storage facility.

2 The next slide. More factors, comparison  
3 and reasons for the difference between branded,  
4 dealer tank wagon and unbranded rack gasoline  
5 prices.

6 Severin, I sent you something last night  
7 that shows that there's three different prices.  
8 And we'll just use Valero for an example.  
9 They're probably more competitive today than they  
10 were a month ago, but their unbranded rack is  
11 \$1.28. Their branded, at the rack is a \$1.40 and  
12 their dealer tank rate is \$1.414. That seems to  
13 be a fair way to do it.

14 Although today, we just had the spot  
15 market gasoline price, and that's CARBOB before  
16 you blend it with alcohol, drop to under one  
17 dollar. It went to 99.9 cents.

18 So given that, there's still enough  
19 profit at the rack to keep a station in business  
20 or a refinery in business.

21 Now, we have Chevron at a dealer tank  
22 wagon price of \$1.615. That's 20 cents higher  
23 than Valero.

24 I remember it mentioned that there's  
25 company direct-operated stations in California

1 that have absolutely no influence on the market,  
2 which I totally disagree with. They use those  
3 stations to discipline their non-direct operated  
4 stations, either directly owned by the service  
5 station owner or leased to a service station  
6 owner. And thereby, effectively are able to  
7 police their price.

8 But the dealer tank wagon price is the  
9 one that the service station dealer, the owner of  
10 the station actually pays to the major oil  
11 company. So the additional, and I'll call it 40  
12 cents, is going into the pocket of the major.

13 Tesoro is now, in Southern California,  
14 running all the Arco stations, including their  
15 refinery. They own it. They own the refinery  
16 and the stations. And they inherited a company-  
17 operated, direct operated chain called Prestige.  
18 And in San Diego County, between their operating  
19 the USA stations, their Arco and some of the  
20 Shells, because Shell has some direct-operated  
21 stations and, of course Tesoro, in Southern  
22 California, also delivers to Shell stations and  
23 they control 40 percent of the market in San  
24 Diego County.

25 So, direct operations are alive and well

1 and are kept in place in order to discipline and  
2 police the other stations that are getting the  
3 dealer tank wagon price. And at this point  
4 Valero seems to be competitive, but they don't  
5 really have a brand out there. Whereas Arco,  
6 Shell and Chevron do.

7 And by the way, the Arco price today, and  
8 I got this direct from a service station owner in  
9 L.A., is \$1.628. It's the highest dealer tank  
10 wagon price. Chevron is \$1.615.

11 Now, remember, this is before taxes. And  
12 compared to the dollar that we're paying for spot  
13 market prices today, that infers a 60-cent  
14 profit. However, with the 15 cents for the LCFS  
15 and the GHG I call it, the greenhouse gas fee,  
16 which by the way is shown on the invoice as two  
17 separate line items with an asterisk saying it's  
18 included in the price per gallon, but they do  
19 break it out.

20 Okay, the big event of course, back in  
21 February last year, was the ExxonMobil Torrance  
22 refinery, ESP blowing up. Along with, well the  
23 same week, the 15th of February is where we  
24 switched from the high RVP, the 13 pounds down to  
25 5.99. And so with that, supply automatically is

1 reduced because of the extra refining it takes to  
2 make the 5.99 re-vapor pressure gasoline by about  
3 10 percent.

4           And then we have the strike that was  
5 endured and the Tesoro up in the Bay Area, in  
6 Benicia, actually closed their refinery down  
7 after the strikers started striking in front of  
8 their gate.

9           And so the cross between those three  
10 events have caused the price to spike up.

11           It's kind of an -- there's some run up in  
12 spot prices we find as they'll raise their  
13 branded via tank wagon or unbranded retail  
14 prices.

15           Okay, the last slide and then I'll let  
16 you ask questions. My final conclusions. Okay,  
17 again, a trader purchases -- there we go --  
18 implementation of AB 32 definitely had an effect.  
19 It chased a lot of traders out. We have 16  
20 refiners left trading in California and 36  
21 traders, and I think half of those are now  
22 inactive. So, we have an illiquid market. I  
23 think Dolores mentioned that already. So, it is  
24 prime to be manipulated and it is being  
25 manipulated.

1           The United States Steelworkers strike has  
2 been settled and it's no longer a factor, but it  
3 did interrupt, earlier in the year, some of the  
4 production.

5           The annual switch over, we took MTVE out  
6 of the gasoline back in 2003. I think that was  
7 mentioned already. And if it was also mentioned,  
8 that's 10 percent of a petroleum product, MTVE  
9 is, and we're now substituting ethanol which  
10 today is being priced out at \$1.43 a gallon.  
11 And, of course, then there's a 50 cent per gallon  
12 rebate that was just recently instituted and  
13 backdated so that we're able to get a nickel a  
14 gallon rebate out of it.

15           So, that would be about it. If there are  
16 any questions, I'll be more than happy to answer.  
17 Is anyone there?

18           CHAIR BORENSTEIN: Yeah. Hold on just a  
19 second. Okay, Jim Sweeney.

20           MR. VAN DER VALK: Oh, I thought I lost  
21 you.

22           MR. SWEENEY: Yeah, this is Jim Sweeney.  
23 your last statement you said these markets are  
24 being manipulated. Could you explain the  
25 mechanism by which they're being manipulated and

1 by whom?

2 MR. VAN DER VALK: Well, the few players  
3 left know that, you know, the last desperate step  
4 for a major is to go out in the spot market.  
5 They know fully well that when they do they'll  
6 drive up prices. And they look at each other,  
7 the market is an oligopoly so they know when a  
8 refinery is down, like this morning Benicia is  
9 down, and the fact that there's a maintenance  
10 issue at some other refinery up goes the price  
11 and we try to -- the majors, anyway, try to cover  
12 their bags. And by doing so, they drive up the  
13 spot market and then in turn the unbranded, and  
14 branded and dealer tank wagon prices.

15 Also, they could manipulate the cargos.  
16 If the price goes down and the cargos are being  
17 deferred -- I think the cargo that was deferred  
18 back to New York, or rerouted, was probably the  
19 high RVP. And in California, in Southern  
20 California, actually, the pipeline, Kinder Morgan  
21 is the one that sets the law on the RVP. You  
22 cannot ship after the 15th of February any of the  
23 13-pound RVP. You have to be 5.99.

24 MR. SWEENEY: Now, you're saying they're  
25 manipulating the cargos. You mean there's



1 somebody stopping the cargos from coming in. I  
2 think of manipulating it as being able to either  
3 change supply or demand, or do something directly  
4 about prices. So, could you expand what you're  
5 saying about how they're manipulating the cargos?

6 MR. VAN DER VALK: Well, in fact it  
7 happened twice last year. The biggest one was  
8 right after July 4th, in that we got from July  
9 4th, and then again the week after Labor Day.

10 But the fact that we're dealing with an  
11 unknown quantity, not knowing because of the  
12 refineries, like ExxonMobil, if you ask them a  
13 direct question about when do you think that  
14 refinery will be back up, you won't get an  
15 answer. And they went out and tried to -- you  
16 know, not manipulate, but try to get the public  
17 to be on their side, the Torrance community to  
18 back them up that, you know, it would be good for  
19 everyone, especially the gasoline prices, to have  
20 that refinery up even though it was the old ESP  
21 would put out more emissions than the new ESP.

22 And so, this has been the most unusual  
23 year, 2015, that I've seen in my 58-year career.  
24 I started in 1959, so I guess I'm getting old.

25 MR. SWEENEY: Thank you.

1 CHAIR BORENSTEIN: Dave Hackett, do you  
2 have comments or questions?

3 MR. HACKETT: Yes, thank you. Hey, Bob.

4 MR. VAN DER VALK: Hello, Dave.

5 MR. HACKETT: How are you?

6 MR. VAN DER VALK: How are you?

7 MR. HACKETT: I'm doing well, thanks.

8 I'm glad you --

9 MR. VAN DER VALK: Old home week.

10 MR. HACKETT: I'm glad you did this.

11 Thank you very much for taking the time to talk  
12 to us today.

13 I had a question for you. You cited  
14 Lundberg and Lundberg produces a letter about the  
15 petroleum business. Is that something you  
16 subscribe to, anybody can subscribe to the  
17 Lundberg letter?

18 MR. VAN DER VALK: Well, like how they  
19 get the information they use to gather the data  
20 all the dealer tank wagon price. Triple A  
21 gathers the information that they're passing  
22 along that's called the Triple A Fuel Gauge  
23 Report, which is basically all the sales for  
24 gasoline in any particular area that, you know,  
25 they have. And it doesn't include any tank

1 sales. And it doesn't include, for instance, any  
2 of the Arco gasoline sales.

3 But going back to your question --

4 MR. HACKETT: Yeah, my question was if  
5 somebody wanted to subscribe to the Lundberg  
6 letter, they could subscribe to the Lundberg  
7 letter?

8 MR. VAN DER VALK: No. It's a you give  
9 me something and I'll give you something back.  
10 The service station owner gets a daily log, he  
11 doesn't even get a call anymore, he automatically  
12 sends the dealer tank wagon price notification  
13 they get every day to Lundberg. It's called the  
14 Lundberg letter, but it's actually the Lundberg  
15 survey that gathers this information. And they  
16 go right to the corner, whichever time you want  
17 to get the zone pricing on.

18 And then if I'm working for 76 and I want  
19 to know what my Chevron station competition is  
20 doing across the street, I will get that survey  
21 information from the Lundberg survey and I will  
22 verify that they got three cents and I will then  
23 meet it.

24 And I used to do that. That was part of  
25 my job when I worked for Unoco.

1           MR. HACKETT:   Okay, thanks.   One more  
2 question.   Did I hear you say that there are 16  
3 companies trading the market today and that's  
4 down from 30 some?   Is that correct?

5           MR. VAN DER VALK:   Well, the refiners are  
6 still in there, obviously.   They're not going  
7 anywhere.   There are 11 refiners in the market.  
8 That includes Flint Hills.   I have the list right  
9 here.   But I can give you the list.   But there's  
10 16 refiners.

11          MR. HACKETT:   And so how do they -- hey,  
12 Bob?   Hey, Bob, what I'm really interested in --

13          MR. VAN DER VALK:   Yes.

14          MR. HACKETT:   -- how has that changed  
15 over time.   The number of traders, how has that  
16 changed over time?

17          MR. VAN DER VALK:   Oh, AB 32 changed our  
18 world.   Just like Dolores said, I wouldn't be in  
19 the pipeline business today.   I wouldn't sleep at  
20 night.   I had a hard time sleeping as it was,  
21 back when I was doing it, knowing I could, you  
22 know, be behind by one or two cents.

23          MR. HACKETT:   So, you and Dolores both  
24 got out of the spot market.

25          MR. VAN DER VALK:   I know.

1           MR. HACKETT: But how many others got  
2 out?

3           MR. VAN DER VALK: Well, pipeline  
4 savings. We're still doing spot market. And  
5 what's happened, and we haven't discussed it,  
6 yet, are the back board deals being done by  
7 Phillips 66, Valero, Tesoro and ExxonMobil.

8           MR. HACKETT: But there are fewer traders  
9 today than there were before?

10          MR. VAN DER VALK: Yeah, who is this  
11 talking?

12          MR. HACKETT: Dave Hackett.

13          MR. VAN DER VALK: Dave, okay. Dave, I  
14 could today make a deal with Valero and I can buy  
15 at the 99-cent, let's call it a dollar price,  
16 throw in the extra 15 cents for the LCFS and the  
17 GHG, the greenhouse gas fee, the CAR, and that's  
18 \$1.15. And I can buy, right now, about two loads  
19 a day for the rest of the month, for February, at  
20 that price, \$1.15. All I have to do is sign a  
21 contract I'm obligated to buy.

22           All those companies are selling what I  
23 call backdoor gas. Why are they doing that?  
24 It's because they're still selling 75 to 80  
25 percent of their gasoline at that higher dealer

1 tank wagon price. And that gasoline, by the way,  
2 is being sold to super-jobbers, like Flyers  
3 Energy, like XE Fuels. So, I've given the names  
4 of some people so that, you know, it's pretty  
5 well known out there. But it's not being tracked  
6 by OPIS. And I would say 15 percent of that spot  
7 market gasoline is not sold at the unbranded rack  
8 price, it's sold at that special backdoor  
9 gasoline price, in Southern California.

10 MR. HACKETT: And so one other question,  
11 then.

12 MR. VAN DER VALK: Sure.

13 MR. HACKETT: Does that, what you call a  
14 special backdoor price, I assume that's relative  
15 to spot price. And then --

16 MR. VAN DER VALK: Well, it would be by  
17 the pipeline, Dave.

18 MR. HACKETT: And the next question I've  
19 got is are the retailers, who are getting that  
20 spot price, putting that price on the street?

21 MR. VAN DER VALK: No.

22 MR. HACKETT: And so consumers aren't  
23 getting the benefit of that low price?

24 MR. VAN DER VALK: Right. Even Costco,  
25 which is one of the companies enjoying that

1 price, is not passing it along right now. And  
2 then we can get the majors at \$2.65 and if they  
3 can be at \$2.45, they'll still making 40 cents a  
4 gallon and the major's making more. But so what?  
5 They're buying lower, as well. But they're  
6 really not a big factor in the market anymore.

7 In Southern California, back in the 90's,  
8 50 percent of the gasoline was sold at the  
9 unbranded mom and pop stations. And now, we have  
10 the majors controlling that market. The mom and  
11 pops have disappeared with the Phase 2 vapor  
12 recovery laws that went into effect. In  
13 California, we went from 12,000 gas stations down  
14 to eight. And guess what those 4,000 gas  
15 stations were? Old mom and pop unbranded, they  
16 couldn't afford the \$120,000 improvements it took  
17 to put in that vapor recovery, and the majors  
18 did. They didn't stand in the way of having to  
19 spend that money because they knew it would chase  
20 off the old branded mom and pops.

21 CHAIR BORENSTEIN: Okay, thank you very  
22 much, Bob.

23 MR. VAN DER VALK: All right, you're  
24 welcome.

25 CHAIR BORENSTEIN: That's very helpful.

1 And we've got to move along here, we're way  
2 behind schedule and we have Consumer Watchdog up  
3 next.

4 MR. VAN DER VALK: Okay.

5 CHAIR BORENSTEIN: But thank you, Bob.

6 MS. WARD: Thank you.

7 MR. VAN DER VALK: Bye.

8 MS. WARD: Bye Bob.

9 MR. COURT: This is Jamie.

10 MS. WARD: Hi, Jamie. I'm just pulling  
11 up your presentation.

12 CHAIR BORENSTEIN: Good morning, Jamie.  
13 This is Severin. We're getting your presentation  
14 up.

15 MR. COURT: Well, thank you. I'm here  
16 with Cody Rosenfeld. So, we'll try to go quick  
17 because we know you've had a long meeting and we  
18 appreciate all your --

19 CHAIR BORENSTEIN: Yeah.

20 MR. COURT: We'll try to do this in ten  
21 minutes. I just want to -- I'm going to be  
22 drummed out of the Consumer Advocates League if I  
23 don't remind you that, you know, since we met  
24 last time we had fourth quarter refiner profit  
25 reports come out and so we know what the whole



1 year looked like.

2           And for the whole year the oil companies  
3 -- the oil refiners that report their oil  
4 refining profits in California had their best  
5 year ever on oil refining in California. So, if  
6 you want to just go back to that first slide for  
7 a second. Whatever strategies we're talking  
8 about today and whatever hurdles the industry  
9 says is a problem, you know, Tesoro made \$1.9  
10 billion on California refining last year. It was  
11 the best ever by over a billion.

12           Valero, which also reports its refining  
13 profit report, \$852 million in California  
14 profits, more than triple its average profits  
15 over the last five years.

16           And Chevron, which doesn't provide state-  
17 specific information, but does have all of its  
18 U.S. refining and over half of its refining in  
19 California, made \$3.1 billion in refining. And  
20 that was the most profitable year for refining  
21 ever in California. So, whatever the industry  
22 said, it is doing well.

23           And this is a final piece of the puzzle,  
24 we hope. This is a report that Cody crunched the  
25 numbers on, it's called *Against the Tide*. And

1 it's really about the pieces we haven't talked  
2 about, shipment.

3           And if you go to the next slide, what  
4 we've found is that oil refiners in the State and  
5 other importers have calibrated the imports and  
6 exports as a way of artificially inflating  
7 prices. So, the methodology, real quickly, and  
8 I'll let Cody go into more if you have questions,  
9 in a bit, is we've looked at Lands Commission  
10 data, through the Public Records Act request,  
11 which shows all ships coming and going after the  
12 fact, only, with oil. Excuse me, with gasoline  
13 and additives. And so we have a tracking of what  
14 came and what went.

15           But we also looked at what was happening  
16 at the market in real time, which is what the  
17 fixtures are. The fixtures are, if Cody's been  
18 saying this right, a contract to deliver a  
19 gasoline at a future date. So, we looked at what  
20 the market knew at the time, what the fixtures  
21 were out there and whether they arrived or didn't  
22 arrive. And that's how we analyzed the shipments  
23 for the first three quarters of 2015, when  
24 California obviously saw these prices that were a  
25 buck higher than the rest of the nation, that

1 can't be explained on any supply and demand basis  
2 that's normal.

3           So, if you go to the next slide, we will  
4 -- the next slide. We have, this is what the  
5 State Lands Commission looks like. And you can  
6 see we've added, you know, whether there was a  
7 fixture or not to the actual reporting. And you  
8 can see we're going by ship, by company, bringing  
9 it in by date and also by what's on that ship, to  
10 the degree that we talked about, gasoline and  
11 additives. We don't necessarily -- it doesn't  
12 necessarily say, you know, CARBOB, but it does  
13 say gasoline.

14           The next slide, please. And what we  
15 found was, as a big picture finding here, that  
16 while Exxon, you know, was offline for seven and  
17 a half months of this first 9-month period we  
18 looked at, and they lost 800 million gallons of  
19 fuel, all that was imported by Chevron -- excuse  
20 me, by Exxon, was 12 million gallons, which is  
21 three days of supply made by the Exxon refinery.  
22 So, it was out for 224 days and it brought in  
23 three days of gasoline.

24           And what that means is it had to buy from  
25 the rest of the market and it did buy from the

1 rest of the market. And when that happens, you  
2 dry out the market.

3           What did Exxon import? This is  
4 interesting, if we can go to the next slide,  
5 Exxon did import alkylate, which is an additive  
6 added to gasoline to oxygenate it, to sell the  
7 higher octane premium blend. And Exxon, we  
8 learned, is the one making -- of all the premium,  
9 unbranded blends around Southern California for  
10 everyone. So, that's why it brought in the  
11 alkylate. But it brought in only three days'  
12 worth of gasoline.

13           If you go to the next slide, here's what  
14 the imports look across the refiners and the -- I  
15 guess Petro-Diamond and Kim Lowe is more like a  
16 super-jobber or a super-trader, a super-importer.  
17 And you can Shell brought in an awful lot of  
18 gasoline. Tesoro. But the one refiner that had  
19 a down refinery didn't bring it in.

20           Move to the next slide, which is exports,  
21 and you'll see what the export picture looks  
22 like. And we'll go a little bit more detailed  
23 into this, but I wanted you to see the big  
24 picture.

25           So, while Exxon was not bringing in, it

1 was not pulling it in, Chevron was pushing it  
2 out. And the timing of this is really  
3 fascinating. It took out 250, 3 million gallons  
4 of gasoline and a lot of that was in that July  
5 period, right when we were in the crunch on gas  
6 prices.

7           If we go to the next slide, you will see  
8 these green lines are the imports coming in and  
9 the blue line is the same CEC supply line that  
10 you've seen. And you'll see how in that period  
11 of June and July, when we had the price crisis,  
12 as we've talked about, the imports really ceased.  
13 They just stopped. They stopped all the way into  
14 the latter part of July and that's why the price  
15 stayed so high for so long.

16           If we go to the next slide, this is the  
17 flip side. This is the exports in red versus the  
18 inventories. And you'll see that during this  
19 period not only did we have the market dry  
20 because we didn't -- we had Exxon not coming back  
21 online, as we talked about on July 1, that  
22 misinterpretation, but we see Exxon's not  
23 bringing it in, no one's bringing it in, and  
24 Chevron mainly, but other refiners, are also  
25 taking it out in a pretty significant way.

1           We'll go to the next slide. Eight of 12  
2 exports, and this is just the June and July  
3 period, when we hit over \$4 in L.A., June and  
4 July Exxon had eight of the 12 -- excuse me,  
5 Chevron had eight of the 12 exports coming out.  
6 So, Chevron, which has 28 percent of the refining  
7 capacity in the State, during this entire period  
8 of the first nine months exported 65 percent of  
9 the gasoline and additives of the State. And in  
10 the period when we had the July price spike,  
11 you'll see that it took out eight of the 12  
12 exports, which is really --

13           CHAIR BORENSTEIN: Jamie, this is  
14 Severin.

15           MR. COURT: Yeah.

16           CHAIR BORENSTEIN: Can I just ask you a  
17 question here?

18           MR. COURT: Yes.

19           CHAIR BORENSTEIN: When you're talking  
20 about exports, you're talking about exports by  
21 tanker?

22           MR. COURT: Gasoline.

23           CHAIR BORENSTEIN: By tankers?

24           MR. COURT: Yes, these are all tankers.

25 These are all shipments based on the Land

1 Commission data, leaving the U.S.

2 CHAIR BORENSTEIN: Okay, so not borne by  
3 pipeline out to Nevada or Arizona?

4 MR. COURT: No, this report -- yeah,  
5 maybe I -- in my haste, I should have said it a  
6 little more clearly, the data. We've only  
7 analyzed shipments of exports to foreign nations  
8 of the Lands Commission data.

9 CHAIR BORENSTEIN: Okay, go ahead.

10 MR. COURT: And shipments coming and  
11 going.

12 MS. JAFFE: Jamie?

13 MR. COURT: Yes?

14 MS. JAFFE: Do we know if any or all of  
15 those shipments were RBOB in the form it was  
16 exported?

17 MR. COURT: We only it was gasoline  
18 because that's what the Lands Commission keeps  
19 track of. In a minute we'll go to the fixtures,  
20 which won't give us much more information.  
21 Actually, it gives us less information about  
22 what's coming and going. We just know it's  
23 either gas -- it's either listed as gasoline or  
24 additives, and it tells you what kind of  
25 additives. So in the case of Exxon it told us,

1 which was more than the fixtures do, I think,  
2 that it was an alkylate.

3 The fixtures, Cody, what do the fixtures  
4 tell, generally that it's --

5 MR. ROSENFELD: A fixture is just whether  
6 it's clean, clean or dirty. So, not much  
7 information there.

8 MR. COURT: So, we know it's a refined  
9 product and not crude oil. But the last  
10 Commission data, which isn't available online or  
11 it's publicly available only through the Public  
12 Records Act. The CEC, I believe, gets it. That  
13 will tell you gasoline and you actually see those  
14 -- in the second slide you'll see exactly how  
15 it's classified. But it doesn't say CARBOB, it  
16 doesn't say what it is.

17 But we can gather this is gasoline, this  
18 is clearly gasoline in a California refinery,  
19 likely made in a California refinery. That's all  
20 we can say.

21 The next slide will show you what  
22 happened as a result. It is the gas price during  
23 that same period, where we went and we discussed  
24 this, the \$4.31 a gallon in L.A. And I don't  
25 need to say much more about this, other than the



1 fact that if you look at the time period, you  
2 know, and we're going to go into this right now,  
3 you'll see it coincides with the summer drive  
4 time season, and adding to the information a  
5 little bit of what Bob was talking about, you  
6 know, previously, with the avails being bought.  
7 Whatever came into the market during that time  
8 being bought by two refiners. And I believe  
9 those were Chevron and Tesoro. That was another  
10 factor during this period.

11           So, the market dried out. One going out  
12 and then what was coming in. And why was  
13 Chevron, it's a good question, buying up the  
14 market and then exporting it at the same time.  
15 That's some data we didn't have until, you know,  
16 we heard it from Bob.

17           So, if you go to the next slide, you'll  
18 hear this as a question on shipment. Why are we  
19 not bringing fuel in? You heard it from our  
20 friend at OPIS, which is really interesting  
21 because Jones Act vessels, which are the vessels  
22 used to carry gas or from port to port, U.S. port  
23 to one U.S. port and they have to do it that way,  
24 because they're safer, they're more expensive to  
25 operate. The list of available Jones Act tankers

1 to carry it was more available in 2015 than any  
2 year in recent memory.

3 And if you look at the cost, and this is  
4 reported by OPIS, at the end of August, the cost  
5 of a vehicle was 20 percent less in 2015 and 2014  
6 and, yet, we did not see Jones Act vehicles --  
7 Jones Act ships being used to carry gasoline from  
8 a U.S. port to a U.S. port.

9 But more importantly, the next slide,  
10 please, we have a real interesting instance of a  
11 Jones Act vessel, which is the flagship at Exxon,  
12 and we've talked a little about this, the SR  
13 American Progress, that spent months in  
14 Singapore.

15 Now, I just want to put this in a little  
16 bit of context. A Jones Act vehicle is much more  
17 expensive to operate and you don't need to  
18 operate in foreign ports. So, why would a vessel  
19 that's supposedly scarce, that costs a lot more  
20 to operate in a foreign port, why would it be in  
21 foreign waters for months during the year?  
22 That's where we found the SR American Progress.

23 Why is Exxon refusing to bring gasoline  
24 in and the industry saying there's no Jones Act  
25 vessels, the SR American Progress spent the first

1 fourth months in the Gulf Coast, going back and  
2 forth. It didn't come to California. It arrived  
3 empty in California on May 15th, sat in the port.  
4 And then it arrived in Singapore on June 20th,  
5 where it sat for over two months, until August  
6 30th.

7           And the ship returned to L.A., and this  
8 is what we talked about, full of a tank of  
9 product, on September 21. But it didn't unload,  
10 it brought t hose blend stocks to Florida. So,  
11 you have a Jones Act ship, if you go to the next  
12 slide, that is spending 70 days in Singapore, 70  
13 days in Singapore. And what did it do in  
14 Singapore? Because we thought, well, maybe it  
15 was broken. It was moving around to different  
16 places in Singapore on GPS.

17           And that's the other thing that Cody did  
18 with this research, he cross-referenced in the  
19 fixtures, the Lands Commission, and he tracked  
20 every ship by GPS to make sure that it got to  
21 where it said it was going to go. And the Lands  
22 Commission data actually was complete on that.  
23 But the fixtures, as we'll talk about in a  
24 minute, were not anywhere near complete.

25           So, the excuse for not importing the

1 gasoline, the need to use Jones Act vehicles  
2 doesn't seem to hold up. But even more  
3 importantly, when we look at the SR American  
4 Progress, there's real questions about why is  
5 this idling in Singapore for two months, during  
6 the peak of this crisis. This ship and others  
7 hips could have been used to bring CARBOB and  
8 gasoline into California, but this ship wasn't.

9           Now, how do we know that can happen? How  
10 do we know that they CARBOB in Singapore? Well,  
11 next slide, please. We know that Exxon has a  
12 refinery in Singapore, two connected refineries  
13 that are a lot greater than the capacity of  
14 California refineries.

15           And if you go to the next slide, you'll  
16 see that when the market dried out in July, Exxon  
17 actually did import, from Singapore, gasoline to  
18 fulfill its contractual obligations.

19           Because what was happening until that  
20 complete drought was Exxon was sucking down the  
21 inventories in the market, not refilling its  
22 production with imports. But it took this  
23 vehicle, the FMPC 21, which is not a -- it's a  
24 Liberian flagship, I believe, it's not owned by  
25 Exxon. But it contracted it so that on August

1 2nd it dropped gas in California.

2           How do we know that was to meet the  
3 contractual obligations? That's what Platt's  
4 reported. They said there was a shipment  
5 scheduled to meet a contractual obligation and  
6 they confirm that Exxon was meeting its  
7 contractual obligations basically by buying from  
8 other refiners. Which, of course, makes the  
9 market less available and dry, and creates an  
10 inventory problem that drives up price.

11           So, if we go to the next slide, what we  
12 learned is during the summer price crisis Exxon  
13 doesn't pull it in, Chevron pushes it out, and  
14 during these peak periods we had the refiner  
15 responsible for losing 20 percent of California's  
16 gas having its flagship idle in Singapore, a  
17 Jones Act vessel, and not bringing shipments  
18 here.

19           Of the imports, by the way, during the 9-  
20 month period, just three of the shipments of  
21 gasoline, of the 32 gasoline shipments that  
22 arrived came from Exxon, just three of the 32.

23           And in terms of Chevron, we saw it was  
24 responsible for eight of 12 export shipments  
25 during the period. And the result, of course,

1 was this price spike we saw in the summer.

2 The next piece of information we just  
3 want to put into --

4 CHAIR BORENSTEIN: Jamie, this is  
5 Severin. You're running a bit long here, so why  
6 don't you try to --

7 MR. COURT: Well, this is the last piece  
8 of information, so it was a pretty ambitious --

9 CHAIR BORENSTEIN: I can't see the  
10 slides, so I can't tell, okay.

11 MR. COURT: We only have four slides. I  
12 think, you know, I think that the last piece of  
13 information is just this that we have a real  
14 troubling, dysfunctional market. And we can look  
15 at Exxon and Chevron's -- and I'll let Cody just  
16 do this piece because it talks to how the market  
17 is uninformed in real time about what comes in  
18 and what goes. And that causes traders not to  
19 know what's coming or going and that causes price  
20 volatility.

21 And the question you've always asked,  
22 Severin, is why is the L.A. market so volatile?  
23 And I think Cody's just going to give you a  
24 couple-minute answer here.

25 MR. ROSENFELD: Yeah, I'll be pretty

1 quick. What you're looking at right now, those  
2 dots represent all of the exports of gasoline  
3 additives that we could officially confirm, both  
4 with Lands Commission data, and GPS data, and  
5 fixtures.

6           And what you'll notice here is that of  
7 those 47 exports of gasoline or additives, only  
8 seven of those appeared on fixtures. So, less  
9 than 15 percent of those were actually known by  
10 the industry when they occurred. It was only  
11 after the fact, when I looked at State Lands  
12 Commission data, that it was clear that an export  
13 actually did happen. So, a lot of these exports  
14 are happening in the dark.

15           If you go to the next slide, these are  
16 imports. And of the 48 confirmed imports, the  
17 industry knew of even less, just four, less than  
18 ten percent. These imports and exports, when the  
19 market isn't prepared for them or they don't see  
20 any amount of information about them, it leads to  
21 the volatility that we've been talking about in  
22 the harbor. So, that's the answer very briefly  
23 for you.

24           MR. COURT: Can you go to the last slide  
25 or the second to the last slide, please?

1           So, this is the big picture on this.  
2 Sorry, one back, yeah. Of the 95 confirmed  
3 imports and exports, the market, meaning  
4 Bloomberg, or a trader, or anyone who's not a  
5 refiner, who wasn't bringing it in, we're aware  
6 of just 11.

7           So, how do you price something  
8 accurately, without volatility when that's the  
9 case. And it's this dark market that's created  
10 the huge volatility we've seen, particularly in  
11 the L.A. Port.

12           If you could go to the last slide, our  
13 solution is pretty simple. Which is that we  
14 believe refiners should be required to make up  
15 the lost production with imports, rather than  
16 sucking supplies from other California refiners.

17           If Exxon had just used its idle flagship  
18 to bring in more shipments, we wouldn't have had  
19 this type of problem.

20           If we required a publicly-disclosed  
21 refinery inventory plan, we've talked about  
22 before, that showed how refiners will make up for  
23 lost production, not necessarily having them have  
24 it on hand. But say, hey, if we lose it, if  
25 Exxon goes out we've got the SR American Progress



1 and we're going to use that from our refinery in  
2 Singapore, which it's sitting next to for two  
3 months, that makes gasoline for California,  
4 that's a big solution.

5 CHAIR BORENSTEIN: Okay, Bob, thank you.

6 MR. COURT: And the last import, the last  
7 solution is that all imports and exports should  
8 be disclosed in real time so that we allow for  
9 adequate supplies and stable prices, because we  
10 think it's the darkness here that's the problem.  
11 And we need to let in the sunlight.

12 So, thank you very much.

13 CHAIR BORENSTEIN: Okay, this is Severin.  
14 Can you tell us why you think Exxon would choose  
15 to buy in a very expensive spot market, rather  
16 than supply itself?

17 MR. COURT: Well, by driving up the price  
18 of gas, and I don't know what it's buying for  
19 because I don't know what the costs of his trades  
20 are, but I do know that there's a big difference  
21 between what the actual cost of buying on the  
22 retail market is, as Bob said, at 99 cents a  
23 gallon and selling it at -- in L.A., it's selling  
24 some places for \$3.80 a gallon.

25 And we talked about this at the last

1 meeting, that the dealer tank wagon prices can be  
2 artificially inflated above what even is a  
3 branded rack price by 40 or 50 cents.

4           So, in a market where Exxon has that type  
5 of control, or major refiner has that type of  
6 control, even buying from the other refiners you  
7 can make a good profit.

8           The other thing is when it brought that  
9 second shipment it was to meet its contractual  
10 obligations. But you wonder, if they had brought  
11 that ship into a real dry market and sold some of  
12 it, and possibly they did because we don't know  
13 those trades, would they have made a lot of money  
14 on some of that? I don't know.

15           But I do know this, because there's such  
16 a difference between what's happening in the  
17 wholesale and what's happening at the retail,  
18 that even a refiner that's lost its refinery and  
19 is in this type of situation, is choosing to  
20 artificially inflate the price by not using all  
21 their capacity to bring it in, for whatever  
22 reason. I think you should ask Exxon that  
23 question.

24           CHAIR BORENSTEIN: Well, I got to tell  
25 you, Jamie, it's really interesting, but that

1 piece of the story really doesn't make much  
2 economic sense that they --

3 MR. COURT: Why not? If you can sell  
4 gasoline at \$4.30 in L.A., and you're buying it,  
5 and I don't know, Bob can maybe share light on it  
6 --

7 CHAIR BORENSTEIN: If you can supply it  
8 yourself. I mean, a lot of what you're saying  
9 makes sense. The Chevron story, I think  
10 Chevron's a major -- is selling a lot of  
11 gasoline.

12 But the Exxon part, I think that it --

13 MR. COURT: It doesn't make economic  
14 sense to me in a competitive market, either. No,  
15 not in a competitive market but --

16 CHAIR BORENSTEIN: Even in a market where  
17 they have market power, I don't understand why  
18 they -- a firm that has no gasoline would go out  
19 and buy it at an extremely high price.

20 MS. JAFFE: Because you're going to sell  
21 -- I mean I'm not saying this is what they did,  
22 but you're selling -- you're buying a very small  
23 volume that's going to move the market up very  
24 high, instead of -- it's like price  
25 discrimination. It's price discrimination. I'm

1 going to buy a small amount of volume and lose on  
2 that, and then for the rest of whatever refinery  
3 output I have, I'm going to make a much higher  
4 profit.

5 CHAIR BORENSTEIN: Well, my understanding  
6 was that they didn't have refinery output. That  
7 they were actually short, painfully short.

8 MR. COURT: But they're making this  
9 premium gas for the unbranded market, for the  
10 entire unbranded market.

11 MR. ROSENFELD: In Southern California.

12 MR. COURT: In Southern California.  
13 They're still making that. Because all they had  
14 to do is get that Alkylate and add it to blend  
15 it. Now, the stock was obviously costing them  
16 more than it would otherwise.

17 But I think it's a great question and I  
18 think Exxon should --

19 CHAIR BORENSTEIN: So what you're saying  
20 is they were still producing significant  
21 quantities of gasoline for Southern California?

22 MR. COURT: No, not producing. Not  
23 producing gasoline. Adding -- well, I don't know  
24 what production is. They're not using their  
25 refinery to refine gasoline or bring blend stocks

1 together. But they were oxygenating gasoline in  
2 order to create a -- to meet their obligations.  
3 But their obligations included premium, basically  
4 the entire unbranded premium market, which is  
5 probably a significant market, which is why they  
6 brought all that alkylate in. They brought the  
7 alkylate in not to -- it's not making gasoline,  
8 but to fulfill and meet a contractual obligation  
9 they had to meet.

10 Now, why wouldn't they -- I don't know  
11 why they were buying it from other refiners. But  
12 I do know this that Exxon at that point, in my  
13 view, had every reason to believe its refinery  
14 was going to be out for another six months, in  
15 July. I mean, maybe it was wishfully thinking,  
16 like everyone else --

17 CHAIR BORENSTEIN: Okay, other questions?

18 MR. COURT: I don't know the answer,  
19 Severin, but I do think Exxon can give it to you,  
20 if you can get them --

21 CHAIR BORENSTEIN: Let's move on. Other  
22 questions?

23 Okay, thank you very much. We're going  
24 to move on and move on to the -- actually, Ryan,  
25 I think we're going to delay you until right --

1 where are you? There you are. Until right after  
2 lunch because we have to do the public comment  
3 before lunch and it is now almost noon.

4 Well, let's at least do the public  
5 comment and then we will see what there are. So,  
6 do we have any public comments live, here in the  
7 room? No.

8 Do we have comments on the WebEx? Well,  
9 that's going to simplify things, isn't it. Is  
10 that right?

11 MS. WARD: All right, so Dimitri, no blue  
12 cards? Okay. And nobody on the WebEx? If there  
13 is anyone on the WebEx, just raise your hand or  
14 type a comment in and Nani will unmute you.

15 But Severin, if you'd like, we can go  
16 through --

17 CHAIR BORENSTEIN: Yeah, why don't we  
18 have Ryan do his presentation then, and then  
19 we'll come back and if there's anybody, we'll do  
20 that before lunch.

21 Ryan Eggers is going to talk to us about  
22 Energy Commission emergency response plans.

23 MS. WARD: Sorry, one second, it looks  
24 like someone on the WebEx has a comment.

25 We have a comment from Tom Slander

1 (phonetic), we're going to unmute him. Sorry if  
2 I said his name incorrect.

3 CHAIR BORENSTEIN: Is Tom Slander on the  
4 --

5 DIMITRI: Charles, are you on the line?

6 CHAIR BORENSTEIN: Charles?

7 CHARLES: Oh, I am. Can you hear me?

8 CHAIR BORENSTEIN: Yeah, we can hear you.

9 CHARLES: I'm a little confused about the  
10 dark work that it says here and the -- I mean,  
11 there is no question as to about the -- the claim  
12 that 30 percent of the market in San Diego kind  
13 of is controlled by, I believe, Tesoro, which  
14 surprised me. But I was also hoping that Jamie  
15 or Cody could clarify it. I wasn't quite  
16 certain, when Mobil -- ExxonMobil was buying  
17 alkylates when their refinery was down, are they  
18 suggesting that ExxonMobil was actually  
19 manufacturing gasoline and what they were doing  
20 was importing just enough gasoline to supply  
21 their dealers and but they weren't actually  
22 refining gasoline. They were using, I guess,  
23 splash forming it?

24 CHAIR BORENSTEIN: I'm sorry, we're not  
25 going to use the meeting time to have a Q and A

1 with Jamie. While it would be interesting,  
2 there's just limited time. So, if you want to  
3 make a comment, now's the time to do it. But I  
4 just don't want to get into a back and forth.

5 CHARLES: Okay, thanks. I was thinking  
6 that I had a comment on Bob van der Valk's  
7 question and it wasn't responded to. So, when  
8 we're going through that and I asked and I was --  
9 but thank you. Thank you.

10 CHAIR BORENSTEIN: Okay, thank you.

11 MS. WARD: All right, do we have a  
12 commenter here in the room? Okay.

13 CHAIR BORENSTEIN: Okay, then we are  
14 going to go with Ryan's presentation.

15 MS. WARD: All right.

16 MR. EGGERS: Hello again, everyone. My  
17 name is Ryan Eggers. I'm with the Supply  
18 Analysis Office.

19 Back in December, Amy Jaffe asked a  
20 question on what sort of emergency or shortage  
21 response plans that the Energy Commission might  
22 have in place in the case of, you know, incidents  
23 such as this. And I'm going to briefly talk  
24 about that, really quickly.

25 So, here at the Energy Commission most of



1 our authority, which is listed here, is in  
2 response to a natural disaster type of event.  
3 And in this type of event, Cal OES, or the Office  
4 of Emergency Service would be the lead agency in  
5 this particular event.

6 In the case of the sort of oil embargo or  
7 a trade war, then the Energy Commission would be  
8 the lead agency in that regard.

9 That being said, in order to get to the  
10 Energy Commission's sort of active participation  
11 in this type of event, we would need Emergency  
12 Order 6 to be evacuated -- or executed. And this  
13 is a pre-specified emergency order that requires  
14 the Governor's signature in order to enact.

15 In this particular case, this empowers  
16 the Energy Commission to hold and control  
17 petroleum stocks, as needed, to ensure the  
18 health, and safety, and welfare of the public in  
19 sort of a natural disaster sort of situation.

20 Now, right out of our actual emergency  
21 response plan, which is found on the internet,  
22 this particular set-aside program, which is for  
23 petroleum fuels, only, is intended to interfere  
24 minimally with the market. And it's really only  
25 there to supply emergency in a central services

1 with the fuel that they need.

2           It's really, as later in the document  
3 says, it's really hoped that market forces will  
4 really take care of the supply and demand  
5 fundamentals as a whole, or even take over  
6 eventually, at the very end.

7           Now, we do have two basic versions of the  
8 fuel set-aside program. In the case of the  
9 Emergency Order 6, which is the formal version at  
10 the bottom, this is where the Chairman of the  
11 California Energy Commission would be empowered  
12 to actually direct petroleum firms to hold a  
13 certain amount of fuel that we could then  
14 redirect to emergency services to make sure that  
15 they had the fuel that they need.

16           That being said, we do need that  
17 Emergency Order 6 to be signed and in effect  
18 before we could get to that point. And we do  
19 have an accounting system in place in order to  
20 track these fuels as a normal market sort of  
21 transaction would have to take place if we did  
22 decide to redirect those fuels.

23           Now, we also have something that's called  
24 an informal version, which is always sort of  
25 active in all cases. We recently used this for

1 the Northern California fires, where we had a run  
2 on jet fuel at the Redding Airport. What happens  
3 is we get the call in and we quickly try to check  
4 for different stores of jet fuel, or any sort of  
5 fuel that's needed, and then put those particular  
6 parties in touch to make a normal market  
7 transaction.

8           It's our PIIRA reports that allow us this  
9 sort of ability to quickly check where the  
10 different fuels are. And then, yes, it's just  
11 our function here is just to bring two parties  
12 together in order to make an actual market  
13 transaction occur.

14           That being said, you know, the Energy  
15 Commission does have a full emergency response  
16 plan for all different type of energy on  
17 resources. The contact is Justin Cochran, who's  
18 in the room with us today. He works in the  
19 Executive Office. And he would be happy to  
20 answer any sort of questions, via his e-mail,  
21 that might occur on this.

22           Now, if there's any further questions?

23           CHAIR BORENSTEIN: I have one quick  
24 question. I guess it still seems like a fuzzy  
25 border between an earthquake knocking out a

1 couple refineries and a couple refineries having  
2 internal problems. But that is the difference,  
3 that it has to be some external natural disaster,  
4 or is that your impression of that's the only  
5 thing that would trigger this?

6 MR. EGGERS: I believe the real  
7 difference is whether the Governor of California  
8 determines that this is an event that requires  
9 our intervention or not.

10 MR. SCHREMP: Well, Severin, this is  
11 Gordon Schremp with the Energy Commission.  
12 Actually, as Ryan mentioned, we're always  
13 following the market very closely, looking at  
14 real time, you know, near-term pricing, and  
15 looking at all of these kind of events, whether  
16 they're pipeline interruption, unplanned refinery  
17 outage, a problem at a port, a refinery strike.  
18 So, we look at those events and assess whether we  
19 think there could be a pending shortage of  
20 supply. Meaning terminals that are going to be  
21 shut down and not have product available  
22 temporarily.

23 So, that's what we're doing. And so this  
24 example of ExxonMobil last February, we  
25 understood the refinery could be down for quite a

1 while, but there seemed to be enough supply in  
2 the marketplace, albeit a much higher market  
3 clearing price. So, we saw no evidence or  
4 pending evidence of a temporary shortage, a lack  
5 of supply in a particular location of California.

6 So, that's what we normally do. And as  
7 Ryan says, we do receive requests on occasion for  
8 some informal issue that's happened. We go about  
9 our business contacting people to make sure the  
10 fuel gets where it needs to go and get that taken  
11 care of before it can become a potential supply  
12 issue.

13 CHAIR BORENSTEIN: Okay. As an  
14 economist, I have a hard time making that  
15 distinction. If the price had not spiked, there  
16 would have been a shortage. The price spiked and  
17 demand went down as a result.

18 MS. JAFFE: How do you define authority?

19 MR. SCHREMP: This is Gordon, again. On  
20 occasion, this happened back in 2012, supplies  
21 can be limited and this is especially the case  
22 for the unbranded markets. This was discussed  
23 earlier, how those market participants who don't  
24 have a standing contract with distribution  
25 terminals will be cut off temporarily.

1           So, this is a normal practice, or at  
2 least it has been up until recently. And we saw  
3 that occurring in 2012, very high price spike,  
4 unbranded supplies being out at specific  
5 terminals. But there was still branded gasoline  
6 available at all these terminals, which are 60  
7 distribution terminals in California.

8           But when unbranded is out at specific  
9 terminals, the unbranded clients go to other  
10 terminals where they have standing security  
11 clearance to get in and contract standing, and  
12 seek out supplies usually at a much higher  
13 clearing price for those unbranded.

14           So, we saw instances where product was  
15 out but it was for a class of trade, non-  
16 contract, and we did not see terminals that were  
17 completely out of fuel because they couldn't get  
18 any.

19           CHAIR BORENSTEIN: Any other comments?

20           MS. JAFFE: Could that ever actually  
21 happen? I mean, so you're basically saying  
22 unless an earthquake cut off the State from every  
23 barrel of supply and ambulances can't get fuel,  
24 that anything short of that doesn't count as a  
25 supply disruption?

1           MR. SCHREMP: Yeah, I think it would be  
2 fair to -- well, since the Emergency Order Number  
3 6 has never been executed in California and we've  
4 seen several instances of significant price  
5 spikes, and occasional intermittent supply  
6 problems involving pipeline outage, marine  
7 terminal issue, refinery issues we've never  
8 executed that. So, I think it's fair to say that  
9 in the future we would anticipate when that would  
10 likely need to be executed is a catastrophic  
11 event, like a catastrophic earthquake, where  
12 we've actually lost the ability to obtain supply  
13 from refineries because either they're damaged or  
14 can't get into that pipeline distribution system,  
15 and we're actually short gasoline/diesel fuel in  
16 the Southwest United States. Both Arizona,  
17 Nevada and California would all be drawn into an  
18 actual shortage of product.

19           CHAIR BORENSTEIN: Okay, it looks like we  
20 have a comment.

21           MS. WARD: All right, Jay McKeeman, we're  
22 going to unmute you so we can hear your comment.

23           MR. MC KEEMAN: I'm here.

24           MS. WARD: Oh, sorry. Hello.

25           MR. MC KEEMAN: Jay McKeeman from the

1 California Independent Oil Markers Association.  
2 So, we work with Gordon extensively in emergency  
3 supply. Our members typically supply local  
4 governments and emergency response agencies with  
5 fuel. And that's really the critical juncture of  
6 our members' ability to get fuel.

7           If they're locked out of particular racks  
8 and they have to go hours to get an alternate  
9 supply that effects the ability of the emergency  
10 response agencies to do their jobs. So, with  
11 Gordon's help we can make sure that if -- and,  
12 typically, these are unbranded contracts that  
13 supply the local agencies.

14           So, we work with Gordon and other  
15 emergency response entities to make sure that we  
16 get the fuel to the location that it's needed, at  
17 the proper time.

18           CHAIR BORENSTEIN: Thanks, Jay.

19           MR. HACKETT: I've got one quick comment.

20           CHAIR BORENSTEIN: Dave, yeah.

21           MR. HACKETT: My practice involves  
22 emergency response planning. And what I would  
23 say, and generally it's at the state level, and  
24 say it's California's ability to communicate with  
25 the ministry is probably better than any other



1 state in the country, where the people understand  
2 what's going on. They've got the connections  
3 with the industry locals. So, I think we're in  
4 pretty good shape as far as this is concerned.

5 CHAIR BORENSTEIN: That's reassuring. I  
6 would say that California's need to be able to  
7 communicate with industry is greater than any  
8 other state, as well, given that we don't have  
9 such a cutoff -- we have such a separate gasoline  
10 market. But it's good to know that that  
11 communication is there.

12 Okay, I think we're going to take a  
13 break, unless the Committee would like to ask  
14 questions of the previous speakers. Because,  
15 otherwise, we're going to not ask them, although  
16 they're certainly welcome to stay, not ask them  
17 to stay. Did we get all our questions in along  
18 the way?

19 Okay, then we are going to take a break  
20 until 1:00 and we will start at 1:00 sharp. And  
21 the Committee will meet and deliberate then.

22 (Off the record at 12:02 p.m.)

23 (On the record at 1:03 p.m.)

24 CHAIR BORENSTEIN: Okay, I guess we have  
25 all the Committee Members and Commissioner Scott

1 here. Let's start. And everybody else has left.  
2 We have one member of the media, I believe, and  
3 probably some people online, still.

4 So, the agenda for the afternoon is a  
5 discussion. And we have up on the screen a  
6 listing of the various alternatives of policies  
7 that we might recommend. And one policy that's  
8 not listed there is nothing. That is, we could  
9 recommend to the State that we've looked into  
10 this, yeah, prices go up sometimes, but we don't  
11 think any policy would do more good than harm.

12 That's probably not where I come out, but  
13 I think that it's one that should also be on the  
14 table.

15 I'm not sure how to structure this. We  
16 could go through the various alternatives. Does  
17 that sound like the way to go? Do you want to  
18 start with concepts? I mean, another way --

19 MS. JAFFE: Maybe what we could do is --  
20 maybe what we should do, conceptually, is start  
21 with policies that would be very difficult, near  
22 impossible to implement, identify what those are  
23 and maybe cross them off the list first.

24 So for example, I'll just give an  
25 example. I'm not saying that we discuss that one

1 first, but increasing refining capacity in the  
2 State. The State has no way to implement it.

3 CHAIR BORENSTEIN: Good point.

4 MS. JAFFE: Right. So, I thought we  
5 should maybe look quickly at some of those as to  
6 which ones could actually be implemented by the  
7 government. And I don't even know what  
8 incentives you'd give industry in the market of  
9 eventual fall in demand and increased capacity.  
10 So, you know, I just throw that out there and  
11 maybe there's other ones that people feel the  
12 same way, that there's something up there that's  
13 just really not practical. Then I think we could  
14 eliminate those and then we can have a number of  
15 conversations around the other ones.

16 CHAIR BORENSTEIN: That makes sense to  
17 me.

18 MR. HACKETT: Yeah, this is Dave Hackett.  
19 One question I think we should address to make  
20 sure that I'm clear on what our task is. Is our  
21 task to curb price spikes or is it to encourage  
22 policies that the current climate will result in  
23 lower prices for consumers?

24 CHAIR BORENSTEIN: And I'm going to put  
25 Commissioner Scott on the hot seat here and ask

1 her to address that. I'm not sure.

2 COMMISSIONER SCOTT: Sure. I think --  
3 so, this is Commissioner Janea Scott. I think  
4 really a little bit of both. I had a chance to  
5 talk with Chair Weisenmiller about what would be  
6 most helpful and we agree that the chance to talk  
7 to so many experts, like you've done over the  
8 last couple of months, has been very  
9 enlightening. It's provided a lot of great  
10 information.

11 I think key things that you learned  
12 there, that you'd like to highlight for us, is  
13 one thing that would be really useful.

14 But the other thing we talked about are  
15 ideas or solutions in the policy space. And I  
16 think it could be both for curbing the price  
17 spikes and for providing more stable, lower costs  
18 to the consumers. So, both are within what would  
19 be useful to the Chair and I.

20 CHAIR BORENSTEIN: While we're putting  
21 you on the hot seat, I don't think from the  
22 beginning there was ever a clear direction of  
23 this is what the Committee should produce. When  
24 I became Chair, I sort of assumed what the  
25 Committee should produce is a report to, and I

1 guess I'm a little unclear on this part, the CEC  
2 and/or the Legislature, maybe and. Because some  
3 of these things clearly could not be done without  
4 action outside the CEC.

5           Yeah, and so what do you think we should  
6 do?

7           COMMISSIONER SCOTT: So, we did leave it  
8 a little open-ended because we didn't want to  
9 sort of prescribe exactly like please provide us  
10 a 10-page report that has these things in it.

11           But I think that a report for us would be  
12 very helpful. The way that the Energy Commission  
13 does our Integrated Energy Policy Report, a lot  
14 of times we'll assess a key issue and then we  
15 make recommendations and suggestions at the end.  
16 The suggestions really go towards the Energy  
17 Commission staff because those are things that  
18 we, as the Commission, can ask our staff to do  
19 and get done. The recommendations sometimes go  
20 towards other agencies or folks who -- like,  
21 look, if we wanted to do X thing, we need these  
22 three key players to also help out.

23           And so I think if you wanted to provide  
24 solutions that were sort of Energy Commission  
25 centric, you could say so. You could say this is

1 something we think the Energy Commission could do  
2 or should do differently or better, and here's  
3 why we think that.

4 But you could also say, as part of the  
5 market it's key to get, I don't know, X set of  
6 information. And so, we'd like for the  
7 Legislature to include that as part of PIIRA, or  
8 we'd like -- I'm not quite sure, you know, who.

9 But I think you can do it both ways. And  
10 this topic is so broad. And the Energy  
11 Commission is data collectors, as you all know,  
12 in this space, and so I think that making  
13 recommendations for both what we can do and then  
14 what others can do, and then I think that makes  
15 it more helpful if we're really looking to  
16 implement solutions in this space. Which I think  
17 everyone is, which is why we called you all  
18 together, even though we're just the -- not just  
19 the data collectors. We're great data  
20 collectors, we have a lot of information.

21 But we don't regulate in this space, for  
22 example. So, if it's something you think needs  
23 to be regulated, you would need to say that, but  
24 then note that, you know, Energy Commission  
25 doesn't regulate in this space, but maybe ARB

1 does, or maybe DOGGR does, or maybe -- and make  
2 the suggestion for them.

3 MS. FOOTE: Well, I think I would lean in  
4 favor of limiting ourselves, for now, to just the  
5 issue of price spiking. We've certainly --  
6 that's mostly what we've been hearing about.  
7 It's the biggest thing that has plagued the  
8 market for the last 12 months, anyway.

9 And we seem to have a fair amount of  
10 information or at least theories about what went  
11 wrong. I mean, things have gone wrong in the  
12 last year. A lot of good things, you know, crude  
13 prices are going down and all of that. But there  
14 are distinctly things that are going wrong that  
15 kind of something ought to be done about. I  
16 think that's the general sense that we've heard  
17 from the comments, both from industry players and  
18 from consumer representatives.

19 And even that, there's a fair amount of  
20 discussion as to what might be -- what policies  
21 might be recommended. But I think if we limit  
22 ourselves to that for now, you know, then maybe  
23 we can move on at some later time to other  
24 things.

25 MR. SWEENEY: And I'm in general

1 agreement with Kathleen's comment there. What I  
2 feel quite uncomfortable about is jumping to  
3 solutions without understanding what the problem  
4 is.

5           Yeah, high prices are higher than we  
6 thought that they should be. I don't know if  
7 they're economically inefficiently high or not.  
8 I've heard a lot of explanations and theories,  
9 some of which, even today, could on the surface  
10 might be right. But for example, Chevron's  
11 exporting a lot of gasoline, but I don't know  
12 whether this is CARBOB or something else. So, I  
13 don't know if that's right.

14           And then other explanations that make no  
15 sense. That is Exxon, which is not producing  
16 anything, is making decisions to purchase the  
17 stuff in a more costly way than it could have  
18 otherwise for nothing that had a good economic  
19 motivation.

20           So, I just feel very uncomfortable about  
21 recommending a solution without knowing the  
22 nature of the problem.

23           Now, that said, there is one thing that I  
24 do think we -- I'm convinced, now, we do the  
25 nature, and that's transparency is nonexistent.



1 And so, I can see -- I see there's lots of  
2 evidence of transparency issues that we can move  
3 forward.

4 But all of the things above, which are  
5 physical recommendations, you know, one through  
6 seven up there, I think really to do that would  
7 depend upon some understanding that that is the  
8 problem is that we either didn't have enough  
9 refining capacity or that we didn't have enough  
10 import terminals, or whatever. And I don't know  
11 that that's the problem.

12 MS. JAFFE: Let me add to that. I think  
13 that we could say, at a minimum, that there seems  
14 to be undue market power that could be exploited  
15 in the market. There seems to be some problems  
16 with what I would call market design, in other  
17 words the way the market is functioning. There  
18 are parts of the market which function in  
19 uncompetitive ways.

20 MS. WARD: Can you talk directly into it?  
21 Some people on the WebEx can't hear.

22 MS. JAFFE: Yeah, so we've sort of seen  
23 evidence of inefficiencies or noncompetitive  
24 either practices or results.

25 And what I would say, getting to

1 Kathleen's point about having an 11-month, or  
2 however many months we think it's been aberration  
3 in prices that can't be explained by simple  
4 arbitrage, and supply and demand. What I would  
5 say about that is that we have the State and  
6 consumers have the benefit of having that happen  
7 at a time when there was falling crude oil  
8 prices.

9           And so the burden on the State's economy  
10 and the burden on individual consumers, having  
11 this happen this year, instead of three years ago  
12 was not severe. And that is why we have not had  
13 large amounts of people participating and telling  
14 their own personal stories as a consumer.

15           But if we don't do anything to address  
16 some of this  
17 market/power/inefficiency/externality/non-  
18 transparency that is inflating prices above what  
19 one would imagine in a clear supply/demand way we  
20 run the risk that sometime in the future war in  
21 the Middle East escalates, or something else were  
22 to happen and we're in a much higher priced oil  
23 environment. That the burden on the State and  
24 the burden on consumers of having this little  
25 blip in prices that seem small at the time, you

1 know, 50 to 70 cents, could seem extremely  
2 burdensome in a different kind of market  
3 environment.

4 CHAIR BORENSTEIN: So, let me pitch in my  
5 view on this. I think it's been a really  
6 interesting few meetings. I have learned a lot.  
7 It's been a little frustrating at times to try to  
8 get sort of consistent explanations out of some  
9 of the people who have participated, but I think  
10 even those people have given us a lot of facts.

11 I think where I've come away from this is  
12 there are -- it's a very complex business and  
13 there are interactions that I didn't previously  
14 appreciate, but that we need to be aware of in  
15 thinking about how different regulations and  
16 requirements end up changing the nature of  
17 competition.

18 But at the same time, as much as I have  
19 tried to push and say, and find out, well, tell  
20 me why a firm with this much market share  
21 wouldn't be exercise market power, I really  
22 haven't felt like I got a satisfactory answer.  
23 In fact, I think I am more convinced now, than I  
24 was when we started, that firms, some of the  
25 firms are in a position to exercise market power.

1 Whether they're actually doing it or not is, I  
2 think, harder and maybe it's regulatory threat  
3 that keeps them from doing it.

4           But I would be -- it's hard to see how  
5 some of these firms, when we're told that 50,000  
6 barrels disappearing from the market causes a  
7 huge price spike, wouldn't occasionally find it  
8 in their interest to have 50,000 barrels  
9 disappear from the market or not be quite so  
10 quick to repair something that is reducing their  
11 output or so forth.

12           But I don't want to get into did they do  
13 it? First of all, we have no subpoena power, we  
14 have no investigatory power, so we're not going  
15 to settle that question.

16           And second of all, in some ways I think  
17 that some of the solutions, including ones I  
18 agree with and ones I don't agree with that are  
19 up there would likely have an ameliorative effect  
20 regardless of whether this is market power or  
21 scarcity.

22           My personal favorite still remains  
23 waiving CARB gasoline requirements or allowing a  
24 fee to be paid if the price differential gets  
25 large enough. And that would address both the

1 scarcity issue and a market power issue.

2 But so would, for instance, the State  
3 holding inventories would undermine market power  
4 and would also potentially smooth natural  
5 disruptions.

6 Now, both of those have potential  
7 downsides to them and we may not agree or we may  
8 end up agreeing on which are worth it and which  
9 aren't. But I think that it is worth sort of,  
10 given the body of evidence we have -- that we  
11 have heard, thinking about are these  
12 recommendations on that worth it, even if we're  
13 never going to know exactly did this firm not  
14 repair their refinery as quickly as they could  
15 have, or did they send a tanker to the wrong  
16 location, or whatever.

17 Because first of all, I don't think we  
18 are going to come to definitive conclusions on  
19 those topics. And second of all, even if did I  
20 don't think there's actually a -- I'm almost  
21 certain, as a non-lawyer I can say this, that  
22 there is no legal ramifications of that, of  
23 unilateral exercise of market power.

24 And secondly, we're not in any position  
25 to take care of that.

1 Jim Sweeney.

2 MR. SWEENEY: And let me slightly amend  
3 what I said because I wasn't reading carefully  
4 enough, I think your number one, your favorite  
5 one is something that I think can make a  
6 difference and be valuable without imposing  
7 significant costs on the system. It may cause  
8 some environmental costs, but if you have that  
9 surcharge significantly above any reasonable  
10 estimate of the environmental cost, then I think  
11 you can get net benefits.

12 Two through seven all do require  
13 significant additional cost whether -- and  
14 particularly you take the one, having California  
15 hold a strategic inventory. That becomes very,  
16 very costly because of the dynamic nature of the  
17 market and just the cost of holding, simply  
18 holding refined products is so much higher than  
19 the cost of holding crude oil under the ground.

20 So, I think that all of the rest, the two  
21 through seven, in order to make that  
22 recommendation we'd have to make some sort of  
23 judgment that the cost of imposing it on the  
24 system was gooder than the benefits.

25 Number eight, the transparency, yeah,

1 transparency can be good. Number one, you should  
2 be able to do it in a way that it's net  
3 economically beneficial.

4 So, I would like to have this point of  
5 view as asking whether the benefits exceed the  
6 costs, if we think of all of those.

7 MS. JAFFE: I'd like to add one more item  
8 that's not on the list, which would be requiring  
9 some kind of license or a reporting for exporting  
10 gasoline from the State. Which would be a bit  
11 under Jim's -- I would put that as a transparency  
12 measure, right. But would have the benefit of  
13 giving the State a lever to say, geez, there's a  
14 shortage right now and, therefore, we're not  
15 going to -- we're going to suspend, you can have  
16 an automatic -- you could have an automatic  
17 license that people use for exports, but you  
18 would have the right to suspend it if there was  
19 some kind of supply disruption that was creating  
20 the price spike at a particular time.

21 CHAIR BORENSTEIN: I'm no lawyer, but I  
22 am pretty sure that the State of California can't  
23 do that. That is it would -- exporting to Nevada  
24 would violate the interstate commerce clause and  
25 exporting to Singapore, or wherever, would

1 violate a different clause that says only the  
2 Federal Government can trade, though I'm not sure  
3 of that second one. The first one I'm almost  
4 certain of, that they're not allowed to regulate  
5 interstate sales.

6 But the reporting part I think is just  
7 part of the transparency. And even if the  
8 license -- even if the State has no enforcement  
9 power, signing a line on it and saying what are  
10 you doing? You're shipping CARB gasoline to  
11 Mexico at a time when California gasoline costs X  
12 more than Mexican gasoline. Boy, that sure looks  
13 fishy. And you would at least, I think, make  
14 companies think twice about doing that.

15 Jim.

16 MR. SWEENEY: And if we get back to the  
17 information, I do understand and maybe somebody  
18 else can correct me on this, that there does  
19 exist a ticker tape that is reporting each one of  
20 the import and export volumes and prices as they  
21 happen. One has to subscribe to that, but it  
22 exists. It's not clear whether that is a price,  
23 it is not clear to me whether that's a price set  
24 at the point that it's a freight-on-board price.  
25 This is a delivered price. I'm not sure about



1 that.

2 But if there does exist such a ticker  
3 tape where all of these, or some people, I would  
4 imagine the cost of a systematic way of making  
5 that more transparent to the government agencies  
6 and possibly to the public, that doesn't look  
7 like a high cost way of doing it and may have  
8 significant benefit.

9 CHAIR BORENSTEIN: Just to clarify, Jim,  
10 are you suggesting that, for instance, the CEC  
11 subscribe to such an information service and make  
12 it public, which the information service wouldn't  
13 agree to.

14 MR. SWEENEY: I don't know what I'm  
15 suggesting. I'm just saying that --

16 CHAIR BORENSTEIN: Or maybe with a lag.

17 MR. SWEENEY: -- there has to be some  
18 way. You know, there's a lot of data that's  
19 reported for the transactions.

20 MS. JAFFE: Well, yeah, we're in the age  
21 of big data. All right, whereas as ships come in  
22 and out of the ports in California, they get  
23 logged in and they have to file paperwork. So  
24 the fact that someone else is making a profit on  
25 that information and selling it back to the

1 industry, it seems possible that the State,  
2 itself, could collect that data and make it  
3 publicly available since it's getting logged in.

4 MS. WARD: Sorry, Amy, people can't hear  
5 you.

6 MS. JAFFE: Oh, sorry. So, what I was  
7 questioning, since most of this import and export  
8 data, if I'm not mistaken, is at least collecting  
9 by customs, and there is a time lag in its  
10 available to the public and to the CEC, if  
11 they're not subscribing to a private service.

12 It seems to me that some kind of big data  
13 solution, where the State would invest to be able  
14 to have that data available in real time, and  
15 have it be available to the public, and for  
16 people like academics, like ourselves, or others  
17 that are concerned or interested in what's  
18 happening in the market could readily accessible,  
19 find that accessible data both historically, in  
20 what happened yesterday at the Port of Los  
21 Angeles. That transparency might add a lot of  
22 value to people who cared about this issue and  
23 wanted to track it.

24 CHAIR BORENSTEIN: I think we're going to  
25 move forward with the transparency proposal.

1 First of all, I think we need to think about some  
2 of the downsides or if there are downsides. The  
3 one to an economist that comes up is the  
4 potential for actually facilitating collusion, if  
5 this allows them to -- I mean, one reason we like  
6 competition and even sometimes chaotic  
7 competition is that firms aren't sure what other  
8 firms are going to do and so they can't easily  
9 coordinate activities. Which at times clearly  
10 has benefits to society, but at times has costs  
11 because once they're coordinating it's natural to  
12 start coordinating, as Adam Smith said, to the  
13 disfavor of consumers.

14 I wonder if there are other potential  
15 harms that would come up with transparency?

16 Jim, you have some --

17 MR. SWEENEY: No, I just want to respond  
18 quickly to this. That ticker tape is available  
19 to every single person who subscribes, every --  
20 therefore, all oil companies who have an interest  
21 and have probably subscribed now.

22 So, making this more broadly available to  
23 the public doesn't add to the ability for those  
24 companies, who collude, because they already have  
25 the information, now.

1 MS. WARD: And you've got to get closer  
2 to the microphone, everyone.

3 MS. JAFFE: So, this is Amy again. I  
4 would second that attitude and, you know, as  
5 somebody who lived through and watched the  
6 California electricity process, just to give you  
7 a case in point. So, many of the companies that  
8 participated in that, and we now since know, or  
9 prosecuted or otherwise, the data that those  
10 companies have go beyond even the published I-  
11 can-subscribe-to data.

12 So, the data, companies collect the data  
13 about everybody else's cargos with great  
14 accuracy. And so the companies that have market  
15 power in the market are probably tracking  
16 movements of product in such a detailed fashion  
17 that the concern about what they would do with  
18 that information is probably less than the  
19 benefit that would come from having the public  
20 and the government also have that information.

21 MS. FOOTE: I was going to say one  
22 question in my mind is how much of the  
23 instability that we've seen recently is  
24 relatively temporary. I mean, people ascribe it  
25 to a lot of different things, to the Torrance

1 outage, to the ramping up of the AB 32  
2 requirements, and all, you know, the exit of  
3 traders from the spot market, you know, all of  
4 the sort of perfect storm thing as one of our  
5 commentators said.

6           And it's, you know, you kind of wonder  
7 how much of that is likely to be replicated in  
8 the near future? Are there traders that are  
9 going to come back in the market after some time  
10 has gone by and things stabilize. Others of you  
11 may have a better sense of that. Dave?

12           MR. HACKETT: Yeah, let me address that.  
13 This Committee sort of had its genesis with the  
14 volatile gasoline market in 2012, especially with  
15 ExxonMobil Torrance FCC outage caused by a power  
16 failure, and that happened in October. And the  
17 spot market at that point went up a dollar.

18           And then the spot market was quickly  
19 recovered because they could practically restart  
20 it within a few days. And so, it wasn't one of  
21 these long-term outages like we've seen.

22           And so if you look at a price series for  
23 the next two years, for '13 and '14, everything  
24 was pretty flat. There was nothing interesting  
25 that happened. You know, nobody was going to be

1 calling a Committee like this one.

2 All right, and that's because the market  
3 was well satisfied, there was plenty of gasoline  
4 on the West Coast and, indeed, the market shifted  
5 to an export market.

6 The reason that the big traders got out  
7 of the West Coast market at that point was  
8 because there was no arbitrage for them to take  
9 advantage of. They made their money in the prior  
10 period by buying cargos around the world and  
11 bringing to California. Once the flow switched  
12 and went out that went away and they left.

13 There were still small traders in the  
14 market and, you know, Dolores is one, Bob van der  
15 Valk was another. And so, those people survived  
16 fundamentally because they satisfied the  
17 unbranded rack market.

18 All right, now, Exxon goes down in  
19 February, the market goes from being probably  
20 50,000 barrels a day long for the West Coast  
21 system to about 50,000 barrels a day short, more  
22 or less. And so, it's making up that shortfall,  
23 having to bring supply in from around the world  
24 has resulted in sustained higher prices.

25 So, your question of how current or

1 temporary this is? I think history would say as  
2 the market goes long again, then prices will get  
3 back to where they should be. Let's call it 35  
4 or 40 cents, you know, a gallon, and it's back  
5 asleep.

6 That doesn't mean that there aren't  
7 transparency issues that shouldn't be addressed.  
8 I think they likely should be. But, you know,  
9 this problem will go away assuming the ExxonMobil  
10 refinery starts up and nobody else goes down.

11 MS. FOOTE: Just to comment again on the  
12 whole market power thing, you know, I'm not  
13 advising anybody on anything legal as the -- from  
14 my office to the Committee, but just as someone  
15 who obviously pays attention to market power  
16 issues.

17 I think what it demonstrates, I mean  
18 whether market power is being exercised or not, I  
19 won't really comment on. But I will say that it  
20 seems pretty clear that if you have -- if you  
21 have the Torrance refinery out, then basically  
22 you have fewer players in a market that already  
23 has very few players to begin with. And any  
24 moves, collusive or otherwise, any moves by any  
25 one of them has a much more significant effect on

1 pricing. You know, whether ships are sent away,  
2 or brought in, or anything, delays of any kind.

3           So, what it really demonstrates is that  
4 there were already -- you know, California's  
5 right on the edge in terms of the number of  
6 players to make it a competitive market. And  
7 just one less, suddenly it's less competitive in  
8 a way that if we knew everything, we could  
9 probably measure.

10           CHAIR BORENSTEIN: Yeah, I think that was  
11 basically the point. That we are clearly just  
12 balanced on any one refinery and we are, given  
13 history, almost certainly going to have another  
14 refinery problem, and that will knock out a  
15 significant share of production of some refinery  
16 in the State, because it happens. It's a very  
17 complex business.

18           And so, there is an interesting question  
19 of which way the California market, as a whole,  
20 will go from here. I would have said, a couple  
21 years ago, that we're clearly declining and we're  
22 going to become more and more self-sufficient and  
23 less and less dependent on imports. But that's  
24 not, that hasn't been the case in the last few  
25 months. In fact, both the stronger economy and



1 cheap crude oil may turn the whole thing around  
2 and we may actually increase gasoline  
3 consumption. And maybe those traders will get  
4 back in the market because there will be a lot of  
5 business setting up imports, again.

6 In some ways this seems to have happened  
7 at the worst possible moment, where we were just  
8 short after having been long enough that people  
9 weren't really paying much attention to imports.  
10 And now we're in a situation where the system was  
11 remarkably lacking in resilience, unusually  
12 lacking in resilience.

13 But I don't think that the event is  
14 likely to not happen again in some form and it  
15 would still be useful to, I think, think through  
16 it. And it may happen again in exactly the same  
17 way, where we are exactly on the edge again and  
18 the refinery goes out.

19 And in some ways this is, I think, a  
20 better case from a market power point of view  
21 because despite what Jamie Court was saying,  
22 Exxon seems to have all the right incentives to  
23 get their refinery back online.

24 If it had been a Tesoro refinery, where  
25 they have other refineries that are still

1 producing and their margins have now tripled or  
2 quadrupled, then it's much less clear they'd have  
3 as much incentive to get back online. And I  
4 think then we'd really be wringing our hands  
5 about how do we make sure these guys are actually  
6 doing everything they can to get their production  
7 back up.

8 MR. HACKETT: Yeah, sort of two points.  
9 One is a side point. There's been a lot of  
10 misstatements about how things work in the  
11 market, in this meeting. If we get a chance, I'd  
12 like to discuss that. I'd like to bring those  
13 forward. No need to do that now.

14 The second thing is that when the market  
15 was way short, then cargos flowed on a regular  
16 basis. There was a ship every other day, or  
17 whatever, on its way. So, there was a whole  
18 supply chain of vessels coming here.

19 Well, when it was long there was a whole  
20 supply chain going out. It's this in between  
21 that we struggle with.

22 CHAIR BORENSTEIN: Actually, I think  
23 clearing up misstatements would be very useful  
24 before we get too much further down the line.  
25 And you have the most industry expertise of us so

1 --

2 MR. HACKETT: Okay, Amy asked about  
3 exchanges. Exchanges where one refiner has a  
4 problem and it borrows the barrels from another  
5 refiner. That used to be standard practice but  
6 it stopped some time ago mainly because oil got  
7 to be too expensive.

8 And what would happen is that if I lent  
9 barrels to somebody else and they still had them  
10 over at the end of the month, then all of the  
11 sudden then my inventory is sitting in that guy's  
12 tank. So, it becomes a balance sheet issue.

13 And so, all of those big type exchanges  
14 like that have transitioned to invoicing events,  
15 they buy or they sell.

16 There's still smaller exchanges out there  
17 that are used to help optimize logistics. For  
18 example, my batch isn't getting to San Diego on  
19 time, can I borrow some barrels from Unocal for  
20 12 hours in order to get me over. That sort of  
21 stuff is not invoicing.

22 But the big, my FCC went down, will you  
23 lend me some barrels? That's done and it's been  
24 done for some time. That's one.

25 Another one was about the volume of

1 inventory. Gas stations don't carry a lot of  
2 inventory. You know, there's not a lot there.  
3 There's a few days, at most. And could Costco  
4 stations hold a lot of inventory? Yeah, they do.  
5 But they've got a huge turnover. You know, the  
6 Costco station I go to does six trucks a day.  
7 So, whereas a normal, kind of big station does  
8 one. So, there's not a lot of capacity there.

9           Let's see, one thing that you note is,  
10 and you've sort of heard about this, is that it's  
11 very difficult to determine how individual  
12 refiners distribute to the retail chains. You  
13 know, and in talking about this before where, for  
14 example, ExxonMobil doesn't own any gas stations  
15 in Southern California. All the Mobil stations  
16 are owned and operated by somebody else. And  
17 Mobil happens to sell them gasoline generally at  
18 the spot price, but they don't have any --  
19 there's no retail -- ExxonMobil doesn't have any  
20 market share in California.

21           CHAIR BORENSTEIN: Can I just ask about  
22 that? Are you saying that -- a Mobile station is  
23 required to buy their gasoline from ExxonMobil,  
24 aren't they? Or, are they operating as --

25           MR. HACKETT: It's a contractual

1 arrangement. And generally it is --

2 CHAIR BORENSTEIN: Right, so long as  
3 they're flying the Mobil banner, they have to use  
4 gasoline that has the Mobil additives. And  
5 that's true with Chevron, right?

6 MR. HACKETT: That's true with Chevron.  
7 But Chevron is probably the last participant in  
8 the market that is very focused on supplying  
9 gasoline that it has, either they made it or they  
10 got it from somebody else, and they put Chevron's  
11 additive in it and they deliver it to a Chevron  
12 station.

13 The other companies have different  
14 contractual relationships so it sort of depends.  
15 I would think most of the Southern California  
16 Mobil stations have -- people who bought those  
17 stations, distributors who bought those stations  
18 have a long-term purchase agreement with  
19 ExxonMobil. So that they're buying the gas from  
20 ExxonMobil, who's putting the Mobil additive in.

21 But there are other cases where that may  
22 not be the case. All that's up there is the sign  
23 and not any Mobil gas or Mobil additive in the  
24 station.

25 Another on exports. RBOB, which is the

1 Federal reformulated blend stock or oxygenated  
2 blend, and CARBOB, which is the California  
3 version, those are not -- those gasolines are not  
4 ready for retail. You wouldn't burn that in your  
5 car. You have to blend it with ethanol in order  
6 to make it retail ready.

7           That means that gasolines that -- if  
8 somebody was -- nobody would ship RBOB or CARBOB  
9 to a non-ethanol-blending location because you  
10 can't make it retail gasoline. Now, maybe you  
11 could take it in and blend it with other  
12 gasolines, and you could use it as an extender.  
13 But as a practical matter, you can't get it to  
14 retail without ethanol. Mexicans don't blend  
15 ethanol.

16           And so, sending this stuff, sending  
17 CARBOB to Mexico that goes into a retail-type  
18 location, that doesn't have a refinery with it,  
19 doesn't make any sense.

20           CHAIR BORENSTEIN: They can't blend  
21 something else, like MTBE in?

22           MR. HACKETT: Well, they certainly could  
23 but you've got to have the facilities to do that.  
24 You've got to have the MTBE, you've got to have  
25 the tankage. You've got to be set up to do that.

1 It's not simple.

2 Pardon me?

3 MR. HACKETT: Oh, because the refinery in  
4 California is making gasoline but it doesn't meet  
5 CARB specs. They can't make distillation, or  
6 they can't make sulfur, or there's something else  
7 wrong with it that it won't fit in here, it's  
8 off-spec, yeah.

9 CHAIR BORENSTEIN: But still, does that  
10 mean when it gets to Mexico they can just sell it  
11 straight up or don't they still have to blend  
12 something into it?

13 MR. HACKETT: No. Likely, they make it  
14 to Mexican specifications.

15 CHAIR BORENSTEIN: Okay, so here's the  
16 problem. That then, once you get to that point  
17 it, I think from our perspective, becomes  
18 impossible to tell are they utilizing the  
19 capacity to produce for Mexico in order to keep  
20 utilization up, while still restricting supply to  
21 California? Or, did they happen to produce  
22 something or because of production constraints  
23 couldn't produce more CARB gasoline?

24 And my guess is we just are not going to  
25 know what the true production, complex production

1 model of the refinery is and whether they are  
2 actually doing this because that's just the  
3 price-taking response to the market or because  
4 they actually have an incentive to reduce supply  
5 to California and drive price up?

6 MS. JAFFE: Then why would you park a  
7 cargo for several days at Los Angeles, if you  
8 knew you were selling it to Mexico? You would  
9 send it to Mexico.

10 So, I think that, you know, we're not  
11 going to be able to get -- I mean, it would take  
12 a subpoena or something to get behind the weeds  
13 of these cargos that were brought in and then  
14 transferred to other markets.

15 I think we can conclude two things.  
16 Number one that on the face of it there appeared  
17 to be cargos that moved to locations that would  
18 have given them less income than if they could  
19 have released the cargo and sold it in  
20 California.

21 And number two, you know, and I think  
22 more on just focusing our discussion here today,  
23 right, is if we're understanding that the  
24 movement of a particular cargo, at a particular  
25 time, can have a pretty dramatic market impact,



1 right.

2           Then I think really more to the point,  
3 and maybe there's no solution, but the question  
4 of how is the market structured, do we -- you  
5 know, in other kinds of markets the regulator  
6 says there has to be this many players and no  
7 player can have this percentage share of the  
8 market, right. And we've decided in California  
9 that we're not going to do that. That we're  
10 going to have a fee that there's this many  
11 refining companies and they each have the  
12 following facilities based on history, right,  
13 regardless of what it means for the market.

14           You know, working within that framework  
15 to come up with some kind of solution to the  
16 inherent market problem that's currently in the  
17 market is actually difficult.

18           CHAIR BORENSTEIN: Well, actually, I  
19 think it's more complicated than that because the  
20 Federal Trade Commission and I think the  
21 California State Attorney General's Office chose  
22 not to try to block the various exchanges that  
23 have occurred, the BP sale to Tesoro, some of the  
24 other earlier sales and so forth on the idea that  
25 the market would remain sufficiently competitive.

1           And I think a big piece of that, at least  
2 on the FTC end, I didn't work on it but I have  
3 talked to FTC people about it, was that imports  
4 are a real disciplining device. And so,  
5 particularly back when California was generally  
6 importing that was driving the price and there  
7 was a good market.

8           And I think if they had heard what we've  
9 been hearing for the last few meetings, they  
10 might have had some second thoughts about that,  
11 about how well imports actually would discipline  
12 the market, and that might have changed the views  
13 on some of this.

14           But we're here now, and although there is  
15 some sort of antitrust law about undoing mergers,  
16 it's never utilized. So, I think that we need to  
17 think about what's the best policy going forward.

18           MR. HACKETT: A couple other points that  
19 I had. Exxon got taken to school, essentially,  
20 by Consumer Watchdog. But despite their  
21 research, there's a bunch of things they don't  
22 understand. One is that the Exxon refinery in  
23 Singapore is not a very good CARBOB-making  
24 refinery. It has a hard time making the  
25 specifications.

1           The second is that Exxon's import  
2 logistics are poor. They've got a dock in the  
3 Port of Los Angeles, in San Pedro, but it has  
4 shallow water and constrained tankage. They  
5 can't take in a full cargo.

6           I think because they -- you can't read  
7 anything into the fact that it didn't import very  
8 many cargos. They may not have been the importer  
9 of record. So, what comes up on the data as who  
10 brought in the cargo is not exactly -- not always  
11 does it show you where it went. Sometimes it  
12 does.

13           And so, and then they don't own any  
14 stations. So, I thought those were important  
15 points.

16           So, that's my list of corrections. Come  
17 back to this, there were several issues that we  
18 brought up. Courtney's got my presentation up  
19 from a few times ago. You know, because once we  
20 get -- if we get to the point where we're talking  
21 about prices, and transparency, and that sort of  
22 thing -- I'm sorry, Severin. Then I thought that  
23 --

24           CHAIR BORENSTEIN: (Off-mic comment)

25           MR. HACKETT: I thought that could be

1 useful in our discussion this afternoon. We  
2 don't have to talk about it now. But some of the  
3 things that we said, that I said in the earlier  
4 meeting was that the market is less liquid.  
5 There are fewer participants in it. We heard  
6 that from Dolores and you heard that from Bob  
7 today, there's fewer participants.

8           Because it's less liquid, it's thought  
9 more volatile. And you can see that volatility,  
10 the intraday volatility in the OPIS daily report.

11           And so something we may want to ask staff  
12 to look at is go back to the OPIS data and look  
13 at all of that relative volatility. I mean  
14 that's going to tell us something -- if nothing  
15 else, it will corroborate that the market is  
16 thinly traded and is very volatile. I'm not sure  
17 what you do about it just yet, but that might be  
18 a useful data point to have. We're dealing with  
19 facts at that point.

20           And then, finally, in our -- we wrote a  
21 report in *Strategic Fuel Reserve* that was the  
22 result of a task force that Severin sat on a few  
23 years before that. And so many of the items that  
24 are in our list were dealt with in that report.

25           And if we want to go through those

1 quickly, I could tell you which ones are out and  
2 which ones we may want to do a little bit of cost  
3 analysis on. Because I support Jim. We need to  
4 do something that's cost effective.

5 CHAIR BORENSTEIN: Dave, are you saying  
6 you actually are ready to do that now or that at  
7 the next meeting you could do that?

8 MR. HACKETT: Well, I could tell you  
9 which ones we definitely would strike out because  
10 they're non-starters based on my experience with  
11 this.

12 CHAIR BORENSTEIN: I think that would be  
13 useful, if you're willing to do that right now.  
14 And I'll even move my chair back around.

15 MR. HACKETT: Sure. I think that the  
16 pressure relief valve needs to be studied. I  
17 don't automatically assume that that's easy to  
18 do. I think there's all kinds of potential  
19 problems with that one.

20 Inventory requirements for gasoline  
21 sellers, strike that.

22 Strategic CARB inventory --

23 CHAIR BORENSTEIN: Wait, tell us why  
24 you're striking it?

25 MR. HACKETT: Oh, because I don't think

1 that the State can compel anybody to hold  
2 inventories. And I think that it's an additional  
3 requirement. For example, it's a requirement  
4 that might very well lead to even fewer  
5 participants in the market. Bob van der Valk  
6 said there were 16, right. What are there, six  
7 or seven refiners left. So that implies that  
8 there's eight or nine traders. Well, if the  
9 traders have to hold inventory because they're  
10 gasoline sellers, they might view the economics  
11 of that as being poor and not participate.

12 MS. JAFFE: What about the refiners  
13 having a minimum inventory requirement --

14 MR. HACKETT: I don't think -- that's  
15 been talked about for a long time. I'm not sure  
16 that you can compel them to do that. I don't  
17 know one way or the other, I'd have to ask the  
18 lawyers. But I already know that there are  
19 refiners who don't like this market. And they've  
20 been making good money lately, but having one  
21 more requirement is another thing that might very  
22 well push them out.

23 MS. JAFFE: I don't think anybody's  
24 leaving a refining market that's giving them  
25 margins that are in double digits, when the rest

1 of the country doesn't make that.

2 CHAIR BORENSTEIN: I think I'm going to  
3 let --

4 MR. HACKETT: BP got out. BP got out,  
5 Exxon's getting out.

6 CHAIR BORENSTEIN: I think I'm going to  
7 let Dave continue, as long as we note that these  
8 are Dave Hackett's strike outs.

9 MR. HACKETT: Yeah, you can put my notes  
10 on this, that's fine, yeah.

11 So, the strategic inventory might be  
12 worth running the numbers again. We know what it  
13 looks like, we can run the numbers. That's not  
14 hard. Staff can do that, probably, because we've  
15 got everything we need.

16 Straight forward purchases, that's not  
17 much volume and it takes an expert to be able to  
18 do that. You'd have to hire somebody. I  
19 wouldn't get into that one at all. We didn't --  
20 I think we rejected that when we wrote our paper  
21 the last time.

22 CHAIR BORENSTEIN: Well, I think we  
23 rejected that when I was on the Attorney  
24 General's Gasoline Task Force. But in part that  
25 was because, and for the same reason as number

1 two, that in both cases you do need some  
2 expertise on how you're actually going to manage  
3 the purchases or the inventory and it's not clear  
4 who would do that.

5 MR. HACKETT: Fair enough. Build a new  
6 pipeline, not going to happen.

7 CHAIR BORENSTEIN: Yeah.

8 MR. HACKETT: It's too far.

9 Expand the capacity of import terminals.  
10 Well, we've been in favor of that for a long  
11 time. Indeed, you heard Dolores talk about how  
12 Martinez built gasoline tankage. Well, that was  
13 one of the outcomes of the *Strategic Fuel Reserve*  
14 *Report*. The business development people for a  
15 couple of these pipeline companies took the  
16 report that the CEC published and they took it to  
17 their bosses in Houston and said, look,  
18 California is short of capacity. Give us the  
19 money to build these tanks. And they did, they  
20 built them in Martinez and they built them in  
21 Carson.

22 So, you know, understanding what's going  
23 on in that space I think is useful.

24 CHAIR BORENSTEIN: Yeah, I think that --

25 MR. HACKETT: I mean, I wouldn't



1 recommend that until I understood it better.

2 CHAIR BORENSTEIN: Well, also, there's a  
3 question of whether you were talking about  
4 private companies doing it or whether we're going  
5 to say there's a market failure that the  
6 government needs to address.

7 It sounds like in the case you're  
8 referring to they just put the information out  
9 there, and that was enough and the private market  
10 built the storage.

11 MR. HACKETT: Indeed, that's what  
12 happened.

13 CHAIR BORENSTEIN: Import capacity.

14 MR. HACKETT: This isn't something that  
15 happens overnight, it took a while to do that.

16 Increasing refining capacity, that's not  
17 going to happen. But I would argue that we  
18 should do things that don't decrease refining  
19 capacity. Because in my view, that's likely the  
20 way things are going to go is that refining  
21 capacity is not -- is going to slowly get ground  
22 down.

23 CHAIR BORENSTEIN: And can you tell us a  
24 little bit more about why you think that?

25 MR. HACKETT: Oh, sure. Today's

1 regulatory environment layers additional costs on  
2 refineries to meet cap and trade, Low Carbon Fuel  
3 Standard. South Coast Air Quality District is  
4 rolling out a NOx reduction program that's going  
5 to be fairly expensive. And so refiners, the  
6 refining companies in California are all national  
7 companies. In many cases international  
8 companies. And so while they're making money,  
9 good money now, they are, everybody knows that  
10 when the market flips to the other direction then  
11 their margins are going to be average.

12 And so while I --

13 MS. JAFFE: So, maybe it's actually the  
14 other way around.

15 MR. HACKETT: Well, let me finish my  
16 point. My point here is that these companies  
17 will make decisions about how they're going to  
18 invest in their facilities based on their outlook  
19 for profitability. And, you know, I think they  
20 see better profitability outside of California in  
21 the long run because of the direction that the  
22 State's going.

23 MS. JAFFE: So, I would beg to differ. I  
24 would say that for the companies that stay in  
25 California, a market where there's a lot of

1 market power, if you're the one who stays in,  
2 right, and you have a strong position, the  
3 beneficial nature of refining profitability,  
4 which we've seen this year for taking one guy  
5 out, accidentally, goes to how much money can be  
6 made for the other refiners that stay in. And  
7 that that's ultimately the bet that people make.

8 MR. HACKETT: And I would agree that some  
9 will make that and others will not. And I'm not  
10 quite sure how that's going to go.

11 And then transparency measures, we can  
12 get into those. I think transparency is  
13 important. I'm not sure these would be on my  
14 list but, nonetheless, I'm a big supporter of  
15 transparency.

16 CHAIR BORENSTEIN: So my impression is  
17 that when we hear back from the industry about  
18 transparency, they're going to come up with a lot  
19 of reasons why it's a bad idea. And I'm sure  
20 just regulatory burden will be one of them, but  
21 I'm trying to think of what the others would be.  
22 Maybe we have to invite WSPPA back again to tell  
23 us what they think they'd be. But I'm trying to  
24 anticipate what those would be before we get too  
25 far down this line.

1 Jim was waiting.

2 MS. JAFFE: Oh, can I just say one last  
3 thing, which is that there are new data providers  
4 today that provide the industry with GPS data of  
5 the location of every vessel in the world. And  
6 so, the idea that there's some kind of regulatory  
7 problem with having -- to have to disclose where  
8 your vessel is or have somebody else know where  
9 your vessel is, that that is not -- that is an  
10 Old World way of talking about the movement of  
11 vessels in today's world.

12 And so, really, the only cost that could  
13 possibly come from having a program like that is  
14 the cost on the State of California to have to  
15 make that data available.

16 CHAIR BORENSTEIN: Well, I think there's  
17 a lot more to it than just where tankers are.  
18 It's also what's in them and where -- in fact,  
19 here, it's even what prices they're selling for,  
20 what inventory they're holding, what maintenance  
21 they're doing.

22 And so, I'm not sure we're going to fully  
23 settle those questions but I think going down  
24 that road might be useful.

25 Jim.

1           MR. SWEENEY:   And let me throw on  
2 something else that I guarantee is a non-starter,  
3 but I have to put it on. I was really pretty  
4 startled when I looked at the graph that Gordon  
5 showed, I think it's yours, that showed the Low  
6 Carbon Fuel Standard, the carbon credit having  
7 gone from \$20 a metric ton to \$130 per metric ton  
8 over the last six months and just, basically,  
9 steadily going upward.

10           The Air Resources Board has put a limit  
11 on it of \$200 per ton, but it is very hard to  
12 believe that \$120 per ton of carbon dioxide is  
13 within the cost-effective measures as required by  
14 AB 32. So, if we're imposing a cost of, if I  
15 read this correctly, \$120 per metric tons of the  
16 value of the Low Carbon Fuel Standard credit, to  
17 me we're really violating that one provision of  
18 AB 32 that said it will be cost effective, all of  
19 the measures.

20           Now, they've been violated in so many  
21 other ways that's why I say I know this is a non-  
22 starter because cost effectiveness has been so  
23 far down the criteria that the Air Resources  
24 Board has been using, but I've got to raise that  
25 as an issue.

1           It's only worth five cents a gallon on  
2 gasoline, but it's the principle of the thing.

3           CHAIR BORENSTEIN: Yeah, although if it's  
4 \$200 a ton -- if right now it's four and a half  
5 cents at \$130 a ton, it's linear, then we're  
6 talking it maxes out at seven or eight cents a  
7 gallon. Is that right?

8           MR. SWEENEY: Well, actually, I think the  
9 fractions are --

10          CHAIR BORENSTEIN: Oh, right, right. As  
11 the requirement goes up, it could get much more  
12 than that, that's right.

13          MR. SWEENEY: The price is going up, as I  
14 said.

15          CHAIR BORENSTEIN: Right, but year after  
16 year they're going to lower the carbon content.

17          MR. SWEENEY: And you see the real jump  
18 from about a penny and a half to four cents on  
19 January 1st --

20          CHAIR BORENSTEIN: Right, that's right.

21          MR. SWEENEY: -- without a change in the  
22 price, but just year after year. So, I don't  
23 think the issue is -- four cents is not a big  
24 deal relative to what we're talking about now. I  
25 think looking forward it may become a big deal.

1 CHAIR BORENSTEIN: Yeah.

2 MS. FOOTE: Yeah, one thing that was not  
3 on the list, although I think it may have been on  
4 some earlier lists, maybe that report you were  
5 talking about, but maybe it was discussed. But  
6 rather than have the State be involved on the  
7 supply side by having a strategic reserve and  
8 having it become simply a purchaser, a player in  
9 the spot market.

10 CHAIR BORENSTEIN: Actually, I think that  
11 is on the list as the State-forward purchasing.

12 MS. FOOTE: Oh,

13 CHAIR BORENSTEIN: Number four. And in  
14 fact Dave knocked it out, but I'm not sure why.  
15 Maybe he can remind us. Because in some ways  
16 it's as attractive because we heard from a number  
17 of participants that the inability to hedge is a  
18 huge barrier to importing fuel. Dave, were you  
19 saying it's just not enough or -- there's also  
20 the issue of whether the State wants to be in the  
21 business of importing fuel, even when it's not  
22 cost effective in the short run, just to make  
23 sure the import vertical chain is maintained.

24 MR. HACKETT: This gets to be --

25 MS. FOOTE: I guess I was not thinking

1 that that simply being a trader in the spot  
2 market was not quite the same as that.

3 MR. HACKETT: I think the thought here,  
4 from 2003, when we last kind of worked on it, was  
5 that the State's a consumer of CARB gasoline in a  
6 measurable amount, one or two percent, I think.

7 CHAIR BORENSTEIN: I think the Attorney  
8 General Study said two percent, but yeah,  
9 somewhere around there.

10 MR. HACKETT: And it's a natural short,  
11 right. Because it's a consumer, it's going to be  
12 buying all the time. So, that's why it seems to  
13 be attractive.

14 But when you kind of drill down and you  
15 look at how the State got supplied that gasoline,  
16 it gets supplied mostly by Jay McKeeman's  
17 members, who are doing a truckload or a tank load  
18 at a time. And so, nobody wanted to take on that  
19 complexity of managing, really, hundreds of  
20 different consuming spots.

21 Gordon, do you remember it that way?

22 MR. SCHREMP: This is Gordon Schremp with  
23 the California Energy Commission. Yes, the  
24 Department of General Services lets contracts for  
25 fuel for safe purchases. They are all over



1 California, in all kinds of difficult-to-get-to  
2 locations. A lot of independent jobbers  
3 successfully bid on those contracts. And so  
4 they're very small volumes, in many different  
5 locations, like Dave is saying.

6 So, there's an awful lot of players  
7 involved in that, even though it's a relatively  
8 small amount of volume statewide.

9 MR. SWEENEY: I'd like to raise one other  
10 question where I may be sharing my confusion, but  
11 it's been asserted over and over again that it's  
12 impossible to hedge, and that's making an impact  
13 on the decision to export -- import gasoline to  
14 California.

15 Yet, my understanding is that some of  
16 those contracts are set based upon a price that's  
17 established at the moment that the ship is  
18 loaded, not that the ship is unloaded.

19 If that's the case, then you've basically  
20 hedged against any future price movement between  
21 then and the time that you're delivering the  
22 ship. And so, I think it's fair to state that  
23 it's not an organized market for hedging but to  
24 me, unless I've got that wrong, the contracts  
25 alone are almost a complete hedging of the price

1 between the time it's loaded on the ship and the  
2 time it's delivered.

3 Does anybody know the facts there?

4 MR. HACKETT: Well, I would say that it  
5 goes -- it will work any way you can think of it.  
6 The price of that -- the price at the load port,  
7 they try to price it at the discharge port. But  
8 it gets to be -- it may get to be difficult when  
9 they choose to bring it ashore and sell it in  
10 parcels.

11 And so, it would be useful to have  
12 somebody who's done this talk about the ins and  
13 outs of it.

14 MS. JAFFE: Can I just make a point. I  
15 think what people were saying is that if you were  
16 going to hedge it by using a market, or the  
17 futures market, or some organized market that you  
18 would have a basis for this between the  
19 California location and the focal point of that  
20 market, whether it's Singapore, or New York  
21 Harbor, or Gulf Coast.

22 So, I think that people were concerned  
23 about the specific California basis, right. But,  
24 you know, if the State brought in a cargo and  
25 then distributed it back to the jobbers, sold it

1 back to their own jobbers, I don't know why the  
2 State couldn't do a procurement from someone who  
3 has, you know, an Indian-sourced refinery, some  
4 international purchase, and then put it through  
5 its own network. I mean, it doesn't have to be  
6 just passage.

7 MR. SWEENEY: Well, I guess it seems to  
8 me that you can have a hedging contract based  
9 upon the New York Mercantile Exchange. So, that  
10 can happen.

11 You can have locked in the actual  
12 delivery price because you set the time, the  
13 contract at the time you load the ship.

14 What you don't have is a market for the  
15 differential between the bases and that. But you  
16 can hedge, almost completely, the price that  
17 you're going to face by setting the contract at  
18 the time the ship sails.

19 CHAIR BORENSTEIN: I think the fact,  
20 though, is that somebody can't hedge it. That if  
21 the seller is hedged, the buyer is locked in on  
22 the price. But if the price drops in the  
23 meantime, they are buying a load that's arriving  
24 at price X, but the market price has dropped and  
25 they're losing money on that, and so they're

1 taking the risk. And so, somebody is absorbing  
2 that risk.

3           And I think, I'm a little surprised  
4 because some of the companies we're talking about  
5 -- I mean, this should be a risk that on average  
6 zeros out. And some of the companies we're  
7 talking about are multi-billion dollar firms that  
8 should be able to absorb this risk but,  
9 obviously, some of them aren't. Some of them are  
10 pretty small firms.

11           MR. SWEENEY: And in addition, if you  
12 enter a contract for a differential, somebody is  
13 taking the risk. One's selling the risk to  
14 another. This is just -- this doesn't change the  
15 idea that somebody is taking a risk at the time.  
16 The thing is -- the thing is that oil is moved  
17 over time and whatever the market is somebody is  
18 taking risk.

19           MS. JAFFE: And let me just say, to some  
20 of the companies that operate in the market here,  
21 in refining, so I'm not talking about the jobbers  
22 or the trading factors, but the actual refining  
23 companies. Most of them have refineries in all  
24 their locations. Many of them have refineries  
25 all around the world. They do logistics trading

1 for gasoline, again, internationally. And they  
2 have complex systems that they use to hedge those  
3 transactions through the over-the-counter market,  
4 through -- you know, you also have to hedge the  
5 currency. You know, when you're buying a cargo  
6 someplace that you're not paying in dollars and  
7 you've got to hedge, or you have the currency  
8 risk. I mean, there's so many risks involved,  
9 right, that I find in a market where, you know,  
10 you might feel you're short supply for your  
11 network, right, the idea that you wouldn't -- you  
12 know, that you've got some couple of days -- I  
13 don't know, how many days is the sale from India,  
14 how many days is that?

15 MR. HACKETT: Call it 40.

16 MS. JAFFE: Forty days. So, I've got  
17 this 40-day risk that I'm going to bring a CARBOB  
18 cargo to California and Exxon Torrance is going  
19 to be repaired within that 40 days. I mean that  
20 was the risk that people were unwilling to take  
21 for 11 months.

22 You know, you're going to know at some  
23 point. You know, it seems unusual that no one  
24 was willing to take that risk for 11 months.

25 MR. SWEENEY: And that's consistent with

1 my point. The fact that it was all inability to  
2 hedge and so forth just doesn't pass the laugh  
3 test to me, as what was making the big  
4 difference.

5 MR. HACKETT: The problem is that people  
6 can't lay off the risk. You know, if you do a  
7 deal for 20 cents over, right, and then the  
8 market -- by the time the ship shows up the  
9 market is 50 cents over, somebody's going to be  
10 unhappy. And it's really -- and so, this is not  
11 a new phenomenon. This was the same, that we  
12 addressed this in 2003 when we talked about the  
13 inability to hedge and how we thought perhaps  
14 there was some way we could create a market by  
15 using the State's gallons as part of it. So,  
16 it's not new stuff.

17 CHAIR BORENSTEIN: And Dave, you're  
18 saying that you're not optimistic on that, since  
19 you drew a line through number four?

20 MR. HACKETT: That's right. That's  
21 right, I don't think that's going to happen.

22 CHAIR BORENSTEIN: Would any other  
23 members like to go down the list and -- Dave has  
24 sort of given us his views. And we could sort of  
25 sequence this and maybe get some idea of what are

1 the policies that we should really dig in on.

2 MS. FOOTE: Well, we've been kind of  
3 leaving the transparency one. I think we all  
4 agree that transparency is going to be a big  
5 thing. And we probably need to go through all of  
6 those and talk about, you know, the costs and  
7 benefits of each one.

8 As to the others, I guess I would agree  
9 that number one is an interesting (inaudible) --  
10 and I don't know how much that's ever been  
11 studied before or whether there's a change --  
12 whether kind of the rest of the world is now  
13 aligning well with California so that (inaudible)  
14 -- but it would be very useful to know more about  
15 that.

16 And on the others, my sense -- well, on  
17 number six, the import terminals, I do recall  
18 that was a major recommendation. You guys, who  
19 were part of the Attorney General's work, back 15  
20 years ago. And certainly for a time that was a  
21 real interest area whenever mergers came up was  
22 whether or not some of the merger impacts might  
23 be offset with an expansion, and a company  
24 expansion of storage. And it did not -- the one  
25 example of that, that might have happened, I

1 think, didn't ever really come to fruition.

2           But the feasibility of that, in my mind,  
3 continues to be attractive with the right kinds  
4 of incentives involved. And I think there would  
5 need to be incentives or at least we would have  
6 to think about it. That you wouldn't be able to  
7 just sort of, you know, wave the wand and say  
8 this is something that the private market should  
9 do. There needs to be something put in place to  
10 make the private market much more interested in  
11 doing it.

12           And there also probably would need to be  
13 coordination. At the moment, essentially, those  
14 kinds of things are very much subject to local  
15 land use controls, which are not at all  
16 coordinated with any kind of a State policy  
17 relating to the gasoline market.

18           So, extremely complicated to do that. If  
19 you think of other areas that have traditionally  
20 been subject to local land use control, and now  
21 the State has a policy, something like landfills  
22 for example. That's the example that comes to  
23 mind most easily. It is a very complicated and  
24 long-term process, although certainly not one  
25 that couldn't be implemented if the will were



1 there to do that.

2 And then on transparency, I think we  
3 should sort of just take them one at a time.

4 CHAIR BORENSTEIN: Jim.

5 MR. SWEENEY: Yeah, I'd be happy to go  
6 down for it, first. The relief valve, I agree it  
7 would be complicated, but I think that it -- my  
8 gut feeling is that we can design a system that  
9 allows that to happen. That there would be some  
10 way of organizing the system so that there would  
11 be allowing non-CARB gasoline with a surcharge.  
12 You are going to have to set some controls on  
13 under what circumstances it's done, but I think  
14 that can be devised.

15 Inventory requirements, I agree that  
16 there's just no way that you're going to pass a  
17 law saying you must hold so much inventory.

18 State-strategic CARB inventory. I've  
19 thought a little over time how a strategic  
20 petroleum reserve has worked and that's much  
21 easier to do than a refined product, and much  
22 cheaper to do. And then, the difficulty of  
23 deciding when you should release that strategic  
24 petroleum reserve, you know, what circumstances.

25 The degree to which the owner of the

1 reserve chooses to manipulate the market to  
2 compensate for some judgment about the market  
3 being manipulated. I think you just get into a  
4 morass and it becomes a very costly way of doing  
5 it. So I would say number three, in my mind, is  
6 a non-starter.

7           Pay forward purchases of gasoline to  
8 reduce the risk. Well, you know, forward  
9 purchases at the time that you believe that  
10 there's going to be a price spike, if you can  
11 anticipate the price spike ahead of time, that  
12 would be a good thing to do. That may be a  
13 little bit risky and we get back to the idea of  
14 when you're purchasing ahead at certain prices  
15 somebody's going to win and somebody's going to  
16 lose. And my bet is that half of the time the  
17 State of California will lose on that deal and  
18 half the time they'll win.

19           And I'm not sure that our net will get a  
20 gain, but I'm not totally opposed to that one.

21           Number five, building new pipeline  
22 capacity. It's going to be too costly and the  
23 State compelling somebody else to make an  
24 investment in pipeline is an absolute non-  
25 starter.

1           Expanding capacity of import terminals.  
2 Well, I wouldn't want to see the State expand it,  
3 so then it would be creating incentive for  
4 private sector to have more input. So, I could  
5 see, I could envision that. I could envision  
6 that. Now, you have to understand what the  
7 incentives are going to be.

8           Particularly, as Kathleen points out, is  
9 that terminal facilities for petroleum are not  
10 exactly popular for local communities. So,  
11 you're going to have to do some overriding of  
12 local preferences to force an expansion. But,  
13 you know, it's possible to think about.

14           MR. HACKETT: Let me have a caveat, which  
15 is don't increase the disincentives for  
16 terminals.

17           MR. SWEENEY: Okay, don't increase the  
18 disincentives, that's fine. Increasing refinery  
19 capacity, no way the State government's going to  
20 do that. But I can accept the notion we've got a  
21 lot of disincentives, so you might want to  
22 discourage more disincentives, so that's on  
23 number seven.

24           The transparency measures, I think we've  
25 got to look one by one. I don't know what A

1 means, all deals should be disclosed. Do we mean  
2 sales to an independent -- yeah, well, I'm --  
3 yeah. I actually -- okay, I'm not sure about  
4 those.

5 Dealer tank wagon prices should be  
6 publicly disclosed. I feel a little bit  
7 uncomfortable making sure that -- because those  
8 dealer tank wagon prices are not typically one  
9 broad price, but there's geographic locations,  
10 then we're going to have to have a very rich  
11 array of geographic price disclosure, which are  
12 going to lead to problems in themselves.

13 I'll just give you one simple example of  
14 a litigation I was involved in. It was a retail  
15 at Half Moon Bay was complaining that some of the  
16 gasoline refiners were charging higher prices for  
17 a Half Moon Bay delivery than in the Bay Area.  
18 And when we started looking into it, it was true.  
19 But the reason was very interesting, the same  
20 retailer was the proprietor of every single  
21 gasoline station in Half Moon Bay. They were all  
22 different brands, but the same retailer had it.  
23 He was exercising a monopoly, monopoly pricing,  
24 and the oil company understood that and they were  
25 taking that monopoly profit from him.

1           Well, you're going to have to -- by  
2 disclosing all of those, you get into some really  
3 complicated issues that I'm not sure the benefits  
4 are going to exceed the cost.

5           Publish data on maintenance schedules.  
6 Yeah, maybe scheduled planned maintenance, I  
7 don't see a particular problem on that.

8           But once you start getting too much  
9 information about forward plans of reductions of  
10 supply, you do have opportunities for  
11 coordination in the market, but in a way that may  
12 be anti-competitive.

13           So, we've got to be really careful that  
14 we're not -- any of these forward-looking  
15 supplier adjustments we may have to be careful  
16 for.

17           Inventory plans, I don't see that you can  
18 do that.

19           Unplanned maintenance repair timeline.  
20 Well, my guess is that any of the companies that  
21 have unplanned maintenance, that they're trying  
22 to repair it, are going to have to give at best  
23 probabilistic estimates because they're not going  
24 to know how long some things are going to take  
25 and how quickly the approval processes are going

1 to go online. So that you may be able to get  
2 some information, but it's not going to be  
3 anywhere near objective because of the difficulty  
4 of doing it.

5 Imports and exports, I think good  
6 publishing data on that is really a high payoff  
7 for information.

8 MR. HACKETT: And so, let me ask Gordon  
9 a question. Gordon, on the issue of maintenance,  
10 planned maintenance, can you talk about any data  
11 around how planned maintenance issues have caused  
12 price spikes?

13 MR. SCHREMP: This is Gordon Schremp with  
14 the Energy Commission. I don't think there is  
15 price spikes associated with the information of  
16 planned maintenance. Planned maintenance data,  
17 in and of itself, is something that various  
18 proprietary entities endeavor to collect  
19 accurately and are paid to provide that to a  
20 variety of clients, including ourselves. When  
21 we're looking at planned maintenance activity, we  
22 want to know who's out, what the extent of the  
23 impact is on gasoline production and diesel fuel.  
24 And we're most interested in when the planned  
25 maintenance will be completed.

1           So to your point, when are we seeing  
2 price spikes associated with planned maintenance,  
3 it's when the planned maintenance is completed  
4 longer than originally anticipated per these  
5 schedules, whether they're exactly right or  
6 wrong. But that's when we hear that the company  
7 is not -- as Dolores was saying, is not normally  
8 in the spot market, now is an active buyer. We  
9 can't confirm or deny that, but that's what OPIS  
10 will say is happening. And that's where we're  
11 seeing some rapid escalation in the spot prices  
12 when they're covering their obligations because  
13 they're in for another week or so.

14           So, knowing the planned maintenance,  
15 knowing when they're coming out, and seeing if  
16 they're coming out on time or not is very telling  
17 to temporary market spikiness, yes.

18           MS. FOOTE: Gordon, I have a couple of --  
19 Kathleen Foote. A couple of questions on that.

20           We were hearing earlier, from Dolores,  
21 that the planned maintenance is done with major  
22 equipment and hundreds of employees. Are these  
23 company or do they tend to be outside  
24 contractors? And if outside contractors, how  
25 many of them are there?

1           MR. SCHREMP: This is Gordon, again. I  
2 was saying that.

3           MS. FOOTE: Oh, you were, okay.

4           MR. SCHREMP: And it's our understanding  
5 that during significant planned maintenance  
6 activity that can last 30, 45 or even 60 days,  
7 there is normally a couple of hundred of  
8 additional employees who will come into the  
9 facility. They can be some union, they can be  
10 some non-union players under contract. And there  
11 are a number of subcontracting entities for  
12 specialized high crane, heavy lifting, extra  
13 welding, things of that nature. So, there's a  
14 lot of new parties that do come into the  
15 refinery, besides the couple of hundred or even  
16 up to a thousand workers who are normally there.  
17 And those workers, at the facility, do  
18 participate as well in these planned maintenance  
19 events, in assisting with the other temporary  
20 help.

21           MS. FOOTE: So, I guess my question is,  
22 if you have, for example, a year in which most of  
23 the majors are actually -- most of the refineries  
24 are actually having significant amounts of  
25 scheduled maintenance done, is it likely to be



1 with the same contractors, or subcontractors?  
2 Are those so specialized that they actually have,  
3 to some extent their schedule represents a fairly  
4 comprehensive schedule of the planned maintenance  
5 of the entire industry within California, or not?

6 MR. SCHREMP: This is Gordon, again.  
7 it's fair to say that the more specialized the  
8 labor is, the more in-demand your services will  
9 be and the likelihood you're going to be booked  
10 up far in advance and have plenty of work.

11 You go down that spectrum to laborers,  
12 pipefitters, carpenters who come in for planned  
13 maintenance, they could pretty much move around  
14 and do other types of jobs not associated with  
15 refining activity. But they're not the limiting  
16 factor. The limiting factor is the specialized  
17 labor, specialized heavy-lift cranes. That's the  
18 limiting factor.

19 MS. FOOTE: So, if you have a schedule,  
20 so if you knew that those folks were booked into  
21 California solid for some period of time, you --  
22 it might actually affect investment decisions or  
23 not?

24 (Off-mic comment)

25 MS. WARD: You're muted.

1           MR. SCHREMP: This is Gordon. I think  
2 you circle back to what information is available?  
3 Is it a hundred percent accurate on planned  
4 maintenance that's coming up? Not always, as it  
5 turned out to be the case, but it's pretty close.  
6 Everyone sees that, that cares, they buy that.

7           And so, the competitors know what's going  
8 on. The traders know what's going on. The  
9 traders have contacts within the refinery to  
10 burrow down and say, well, are you guys really  
11 going to come back on time?

12           They call when there's flaring at the  
13 refinery. A lot of the traders in Southern  
14 California have offices where they can see the  
15 refineries, and see the flares, and understand  
16 which flare is tied to what process unit. So,  
17 they do their best to obtain intelligence to try  
18 to give them an advantage when it comes to  
19 transactions at the market.

20           CHAIR BORENSTEIN: Yeah, this is Severin.  
21 I, on the one hand, would be a little nervous  
22 about the idea of everybody knowing exactly what  
23 everybody else's production constraints are  
24 because in some sense it's a field guide to when  
25 to reduce output and exercise market power, when

1 you know the other guy can't expand.

2           On the other hand, as I get told that all  
3 the industry players already know this, that's a  
4 more compelling argument that making it clear to  
5 the rest of the world is potentially valuable.

6           MS. FOOTE: Yeah, well, the reason I ask  
7 is one of the arguments regarding competition in  
8 California and why we need not worry that there's  
9 not enough competition in California, at the  
10 refinery level, is there is some now, as there  
11 used not to be, some unused capacity in each of  
12 the refineries. Maybe not this year. And that  
13 that, in and of itself would be essentially a  
14 kind of lurking potential competition anytime  
15 anybody wanted to cut back.

16           So, essentially, what this suggests is  
17 that to the extent that everybody already knows  
18 when the planned outages are going to occur, that  
19 may or may not be an actual competitive option.

20           CHAIR BORENSTEIN: Amy, do you want to  
21 take a shot at these? Because I think, I know we  
22 need to break up fairly soon. But what I'd like  
23 to do is get to the point of where we have an  
24 idea of which ones we should pursue. And then  
25 for the next meeting, actually, decide do we need

1 to bring in other people to talk to us or our  
2 next meeting are we ready to start reaching  
3 decisions, or what?

4 I'm happy to go, but I'm happy to let you  
5 go.

6 MS. JAFFE: Okay, well, I have  
7 researchers waiting for me at ARB, for another  
8 meeting, so I will just quickly go through. I  
9 think people's comments have been thoughtful.

10 So, you know, price pressure, gasoline  
11 with a surcharge seems like it can work. It's  
12 what's been done at a Federal level when we've  
13 had refining emergencies in the past.

14 I would just say that the difference  
15 between the Federal level and California is that  
16 people care very deeply here, in California,  
17 about air quality. And we could have, as we've  
18 had in recent years, a lot of refinery accidents.  
19 So, I'm not sure how that would square exactly  
20 with the public, given the high level of refinery  
21 accidents we've been having.

22 I might mention that in Canada, with  
23 pipelines, there was a more proactive regulatory  
24 or study of accident prevention and corporate  
25 sustainability policy that was undertaken to try

1 to reduce the number of pipeline accidents in  
2 Canada. That might be a regulatory policy that  
3 one would want to look at, that's not an obvious  
4 one that's up here.

5           You know, in Europe, Japan and South  
6 Korea it absolutely works to have the refining  
7 industry have a minimum level of inventory that  
8 the inventories cannot go below. So, it's not  
9 actually requiring inventory, it's just having a  
10 minimum standard below which the industry can't  
11 go. I still like that idea but --

12           CHAIR BORENSTEIN: Can I just ask how, if  
13 they can never go below it, then it's not useful  
14 inventory. So, there must be some --

15           MS. JAFFE: Well, I mean in an emergency  
16 you wind up using it.

17           CHAIR BORENSTEIN: And who decides?

18           MS. JAFFE: But it's coordinated.  
19 There's like a coordination with the government  
20 in emergencies, in times of emergency.

21           So, the way we hold the SPR --

22           CHAIR BORENSTEIN: Yeah.

23           MS. JAFFE: -- other places don't  
24 actually hold, the government doesn't hold the  
25 stocks. They have these minimums that the

1 companies hold and then the government works  
2 together, with industry, to determine how and  
3 when to deploy inventory.

4 CHAIR BORENSTEIN: So are you saying we  
5 should keep number two on the list?

6 MS. JAFFE: I mean, I'd like to see  
7 number two stay on the list, but if no one agrees  
8 with me, I'm not going to make a big fuss.

9 CHAIR BORENSTEIN: Okay.

10 MS. JAFFE: I agree with Jim that -- and  
11 they've done it in Massachusetts and other  
12 places, so we might look into that. Because  
13 products have to be replenished, because they  
14 have shelf life, I think it's seven months, there  
15 is some complications to having CARB inventory.

16 And certainly, year-to-year, we would  
17 have to sell it every year and then buy it back  
18 the next year.

19 Forward purchases could work but, you  
20 know, like Jim says, very hard to implement. You  
21 have to have someone who really knows how to  
22 trade in the market or hedge in the market.

23 Import terminals. I don't see how the  
24 import terminal thing helps you because my sense  
25 was the companies just wouldn't bring in the

1 imports. I don't think the terminals were the  
2 barrier.

3 I agree there's no way to increase  
4 capacity in the State, especially since we have  
5 forward-looking laws that are going to inhibit  
6 demand.

7 I think that on transparency I would say  
8 my emphasis would be on import and export real-  
9 time reporting. I think it would make a huge  
10 benefit, even if it was just -- I think it was,  
11 Severin, you might have been the one that  
12 suggested, even if it's just from the  
13 psychological commercial reality having everybody  
14 in the State know that you're exporting CARBOB at  
15 a time when there's a shortage, it might have a  
16 chilling effect on people's decision to do that.

17 I might add a last thing. If we have a  
18 market power problem in the State, but we have  
19 mostly "good citizens" when it comes to that,  
20 then it seems to me it's sort of an AG problem.  
21 And the question is does the AG have the staffing  
22 it needs to, number one, have someone watch the  
23 maintenance schedules in the State and how people  
24 respond to accidents and emergencies, so that  
25 that could be monitored actively by the AG's

1 Office. And the companies would be aware that  
2 it's being actively managed.

3 And then the second would be the AG's  
4 Office could also have a professional staff that  
5 would absolutely monitor import and excessive  
6 export into competitive practices, and actually  
7 monitor that on a regular basis.

8 Again, when we're in this kind of  
9 situation it might be more of a monitoring issue,  
10 that there would be a specialist that monitors  
11 into competitive practices. And knowing that  
12 there was a human being that did that every day,  
13 and it wasn't just there's going to be a hearing,  
14 again, might influence the one or two bad actors  
15 that might be out there and tempted to not think  
16 about the public's interest.

17 Those are mine.

18 CHAIR BORENSTEIN: Kathleen, do you want  
19 to say anything about the last one or do you not  
20 want to say anything? Mic on.

21 MS. FOOTE: Well, yeah. I mean, I would  
22 want to think about some of that and confer -- if  
23 we actually were to formulate a recommendation  
24 obviously my office, and several people in my  
25 office, besides me, might want to weigh in on it.



1           One question then rises would have to do  
2 with the interaction between the AG's Office and  
3 the CEC. And since anti-competitive practices --  
4 I mean, to have a separate information gathering  
5 unit within the Ag's Office, as opposed to having  
6 a comprehensive one here, with some kind of a  
7 reciprocity arrangement, or something of that  
8 kind might make -- might make more sense. I  
9 mean, you know, it's something that we would want  
10 to think about.

11           The other -- I would venture to guess  
12 that, I mean, when we monitor anti-competitive  
13 practices, an anti-competitive practice isn't  
14 going to kind of -- you know, your data's not  
15 going to tell you whether there is an anti-  
16 competitive practice.

17           It may tell you that there's something  
18 funny going on that requires a subpoena, as Amy  
19 has been referring to. And when we say a  
20 subpoena, we probably actually mean many  
21 subpoenas. And, you know, one heck of a load of  
22 people's e-mails to go through. And, if  
23 possible, telephone transcripts and things like  
24 that. Back in the days of the energy crisis, for  
25 example, people made an effort.

1           So there are -- it's two very different  
2 functions, I guess is what I would say. But  
3 there is -- and there is, of course, the issue  
4 that Severin mentioned, which is that if the  
5 action is unilateral there's no authority under  
6 California anti-trust law, really, to go after  
7 it.

8           There is some authority under Federal  
9 anti-trust law to go after it, but under  
10 extremely limited and difficult circumstances.

11           So, yeah, I mean these are things that we  
12 would need to think about long and hard, kind of  
13 institutionally. But it's not something that --  
14 it's not something that should be ruled out by  
15 any means. I mean, it certainly falls within,  
16 you know, very much within the charge of my  
17 office. And, you know, I don't want to suggest  
18 that I'm backing away from that. Only raising  
19 some of the sort of realistic complexities to it.

20           CHAIR BORENSTEIN: Okay, I'm going to run  
21 through my views very quickly so that we have a  
22 little time to decide where to go next.

23           I think price pressure relief valve is  
24 definitely something we should explore further.

25           I am willing to look at inventory

1 requirements for gasoline sellers, but I'm still  
2 not at all sure how you actually make that  
3 function and I guess I would need to be a lot  
4 more convinced that somebody would actually be  
5 willing to release those inventories.

6           Likewise, with California, I think in  
7 both cases it's just -- it will require some  
8 administrative decision making that in the case  
9 of the strategic petroleum reserve it's not been  
10 well handled.

11           Forward purchasing, I think I've become  
12 convinced that despite the fact that in theory it  
13 seems like a great idea, in practice it's  
14 probably not really doable, either politically,  
15 because I think on average the State would lost  
16 money on it because they'd be buying at a time  
17 when prices go up, basically in order to drive  
18 prices back down.

19           So, if they succeeded, they would lose  
20 money on it. And so, I think it's politically  
21 impractical.

22           I think it's also the administrative  
23 burden and reviewing would be pretty political  
24 and difficult.

25           Building new pipelines I think is just

1 not going to happen.

2           Expanding capacity of import terminals.

3 I wasn't as clear from the participants we've  
4 heard that import terminal capacity is really the  
5 constraint. I heard more that it was storage  
6 capacity that was the constraint.

7           So, I guess I would want to expand that  
8 to think about. And again, the State probably  
9 wouldn't want to own it. Instead, the State  
10 would probably want to have some incentives.

11           Increasing refining capacity. I think  
12 the answer is don't do anything unnecessary to  
13 decrease refining capacity. Be careful with our  
14 regulations.

15           And transparency I think is a large issue  
16 and we should spend some time on. I do want to,  
17 if we go down this road, invite the industry to  
18 come and talk to us again, and tell us why they  
19 think it's a bad idea. I assume they're going to  
20 tell us it's a bad idea. But I'd like to hear  
21 the explanations.

22           So, here's what I'd like to propose.  
23 With the exception of the ones that are crossed  
24 out at this point, I would like this to be our  
25 agenda for the next meeting.

1           As Chair, and because of the Open Meeting  
2 rules, with no ability to speak to you in  
3 between, or very limited, I get to talk to Jim,  
4 who I will talk to, I would propose that I try to  
5 balance bringing in a couple more people who  
6 might be useful. I think you're allowed, under  
7 Bagley-Keene, to tell me what you think. To send  
8 me a one-way e-mail saying I think it would be  
9 good to invite this person. I'm not allowed to  
10 respond to you.

11           But the idea being just to sort of form  
12 an agenda that moves us forward but, at the same  
13 time, to the extent we need more input now that  
14 we've sort of narrowed this down, now is the time  
15 to get it.

16           Do I have general agreement on that?  
17 Have I worn you down?

18           MS. FOOTE: Well, the one thing, if it's  
19 going to be the next meeting, we might want to  
20 focus it even a little bit further. You know,  
21 maybe do just transparency. It kind of strikes  
22 me that that's plenty enough for one meeting.

23           And then, maybe after we do that we can  
24 go back to the other, sort of larger ones.

25           CHAIR BORENSTEIN: Jamie, I hope you're

1 on the WebEx. You're dream has come true. Jamie  
2 Court has been pushing for transparency and I  
3 think that makes sense.

4 MR. HACKETT: Yeah, this is Dave Hackett.  
5 I would say that many of these items, there's  
6 already been some analysis in the past. Perhaps  
7 the State could go -- Gordon and Ryan know where  
8 a lot of that stuff is and it might be useful to  
9 pull it out, dust it off, so we have some numbers  
10 to look at. And let the Committee then focus on  
11 transparency issues.

12 CHAIR BORENSTEIN: Wait, you're asking  
13 them to look into transparency or to look into  
14 the other issues?

15 MR. HACKETT: Look into the other issues.

16 CHAIR BORENSTEIN: Okay, do you think  
17 that any data exists on transparency or previous  
18 studies of transparency?

19 MR. HACKETT: Well, I can think of some  
20 work we did a long time ago in Hawaii. Hawaii  
21 had a gasoline price control law.

22 CHAIR BORENSTEIN: They did, a brief one.

23 MR. HACKETT: And so, we suggested  
24 transparency to that. I'll send you that or  
25 we're circulate it.

1           CHAIR BORENSTEIN:  So, here's what I'm  
2  hearing.  The next meeting will focus on  
3  transparency.  We will ask Ryan and Gordon to  
4  pull up anything they're aware of on that, and  
5  then to start working on any previous studies on  
6  the other solutions.  But transparency, we'll do  
7  first.

8           Also, contact Jamie Court and see if they  
9  have anything, since they were the ones who  
10 suggested it, that would be a study.

11           And then we will also contact WSPPA and  
12 industry folks and see if they would like to  
13 participate and tell us more about their views on  
14 transparency.

15           MS. WARD:  And we do have a public  
16 comment coming up, as well, just one gentleman on  
17 the WebEx.

18           COMMISSIONER SCOTT:  Before we go to  
19 public comment, when you're done wrapping up what  
20 we want to do for the next meeting, I just want -  
21 -

22           CHAIR BORENSTEIN:  I think we're done.

23           COMMISSIONER SCOTT:  Okay.

24           CHAIR BORENSTEIN:  I yield to  
25 Commissioner Scott.

1           COMMISSIONER SCOTT: All right, thank  
2 you. So, this is Commissioner Janea Scott.

3           I just wanted to go back to the original  
4 question that you had asked about the product.  
5 It doesn't necessarily need to be a report. I  
6 can be a white paper, it can be a letter, it  
7 could be a presentation. I mean, a report may  
8 make sense because there's some things that you  
9 probably want to discuss in a little bit of  
10 detail. But I just wanted to make sure that that  
11 was clear.

12           And it should be, you all are the  
13 advisory committee to the Energy Commission, so  
14 it should be a report or a document to the Energy  
15 Commission.

16           And I've had the privilege of being part  
17 of all of the conversations, and the discussions,  
18 and listening to the experts, but the other  
19 Commissioners have not. And so, one  
20 recommendation I would make is maybe -- you know,  
21 and I don't know that you need to spend too much  
22 time on what you put together, but characterizing  
23 kind of the conversation. And it started with  
24 looking at the Southern California and why the  
25 prices were higher there, and providing a little



1 bit of color and information there for the  
2 Commissioners, in the report.

3           And I think, also, you are considering  
4 taking a few of the solutions -- or not  
5 solutions, but the potential policies off the  
6 list. I would suggest maybe just a short  
7 paragraph, it doesn't have to be a lot, but just  
8 so that the Commissioners will understand sort of  
9 the full range of everything that you considered,  
10 even if it's not something that you want to dig  
11 into or give us additional information.

12           So, those are a couple of thoughts I had  
13 based on this afternoon's conversation.

14           CHAIR BORENSTEIN: Thank you. Yes, and I  
15 will rely heavily on the staff to help us with  
16 that.

17           Okay, so did you say there is a public  
18 comment, Courtney?

19           MS. WARD: Yeah, we're just going to  
20 unmute this person and start the three-minute  
21 timer.

22           CHAIR BORENSTEIN: Go for it.

23           MR. COURT: Well, it's Jamie Court.  
24 Thank you all, first. I mean, for looking into  
25 transparency. And we will definitely provide

1 some information.

2 I just wanted to make one comment. You  
3 know, Southern California really is the place  
4 where this shook our market. I mean, I went by a  
5 station in Beverly Hills that was \$3.80,  
6 yesterday.

7 And I don't want to inconvenience anyone,  
8 but I do want to make the suggestion that  
9 perhaps, if not at the next meeting, which I  
10 think would be great, transparency would be a  
11 great subject, but to maybe do a meeting in  
12 Torrance, near the Exxon Refinery or somewhere in  
13 L.A. You know, so the drivers down here are  
14 really paying the lion's share of the extra ten  
15 billion this year could feel like, you know,  
16 there is a State discussion.

17 And so I just would maybe put on your  
18 thought list whether you'd be willing to come to  
19 Southern California this time or next time to  
20 have this discussion, and to bring the debate  
21 down here.

22 So thank you for everything, for  
23 listening today, and all your deliberations, and  
24 everything you've been doing on this.

25 CHAIR BORENSTEIN: Okay, I'm going to

1 just say for the record the constraint on that is  
2 CEC funding. While the Committee members  
3 operate, have been donating their time, and Dave  
4 Hackett has been nice enough to donate his  
5 transportation, the rest of the Committee aren't  
6 that excited about flying down to L.A. on their  
7 own dime. And so far, the funding has not been  
8 there.

9 So, but we will take that under  
10 advisement. I can certainly see the point of it.

11 And we have another comment?

12 MS. WARD: Yes, Ostop, on the WebEx.

13 CHAIR BORENSTEIN: Okay, we have another  
14 comment. Commenter, go ahead.

15 MS. WARD: We can't hear you.

16 CHAIR BORENSTEIN: Hello?

17 MS. WARD: I'm not sure if I'm  
18 pronouncing your name correct, but Ostop, we  
19 cannot hear you. It looks like he disconnected.

20 CHAIR BORENSTEIN: Okay, in that case I  
21 think we are going to adjourn, if I don't hear  
22 any other comments.

23 Okay, then we are adjourned and we will  
24 be in touch to set up the next meeting, which  
25 will focus on transparency. Thank you.

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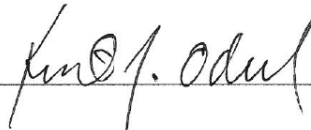
(Whereupon, at 2:53 p.m., the  
meeting was adjourned.)

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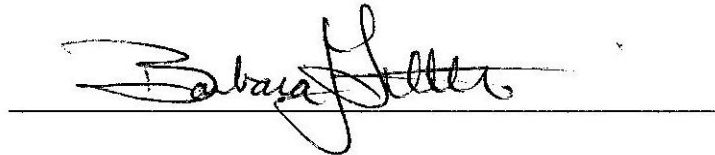
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IN WITNESS WHEREOF, I have hereunto set my hand this 16th day of February, 2016.

A handwritten signature in cursive script, appearing to read "Barbara Little", is written over a horizontal line.

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