

## DOCKETED

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# Adopt a Charger

**Lead Commissioner Technology Merit Review Workshop: Electric Vehicle  
Charging Infrastructure Project Success**  
April 25<sup>th</sup>, 2016



# Adopt a Charger

- Adopt-a-Charger (AAC) is a nonprofit organization founded in March 2011 to accelerate the wide spread adoption of plug in electric vehicles by broadening the charging infrastructure. Our unique approach matches a sponsor with a host site located at a popular public destination: parks, colleges, museums, beaches and the like. By “adopting” a location, the sponsor agrees to pay for all equipment, installation, maintenance, electrical usage, and administration fees for three years.

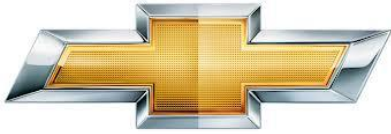
# Sponsors & Partners



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South Coast  
AQMD



PlugShare



open your mind.



LADOT  
Moving Los Angeles Forward

Electric Auto  
Association

# Non Profit approach offers a unique business model



Cincinnati Zoo



Louisville, KY



Bay City State Park, MI

ChargeStarter.org in Missouri

# Getty Center and Getty Villa



Main Lot: 4 – L2, 4-120v  
TOH: 8 – L2, 7-120 v



South: 2-L2, 2-120 v  
Central: 2-L2



Total Budget \$75,500  
 March 2015 – 3 employee PEV  
 March 2016 – 36 employees PEV. April 2016 - Adding 10 L2 EVSE  
 \*\*Future proof install – upsize transformer and install L2 every other space. Move cords not cars.

## Direct Observation and Driver Communication



CHECK IN ON



PlugShare

Adopt  
aCharger.org

SUPPORT FREE CHARGING



Scan the code to learn more

TO REPORT A PROBLEM CALL  
(855) 99-ADOPT

We have had 332 check-ins in the first 5 months of operation. 93% are positive. 17 of the complaints related to the CCS not working, 5 complaints about all spots being taken, and 3 about hours of operation.

# Will Rogers State Historic Park



Google donated Eaton EVSE





# Kenneth Hahn State Recreation Area Los Angeles County April 2016



# Hearst Castle San Simeon May 2016





Old Town San Diego  
State Historic Park  
May 2016



Fort Ross  
May 2016



Armstrong Woods  
Fall 2016



Natural Bridges  
Fall 2016



Seacliff State Beach  
Fall 2016



Fort Mason



Stinson Beach



Muir Woods

# Adopt a Charger EVSE agnostic



LADOT  
Robertson Garage  
GE w/ RFID  
\$750 close out



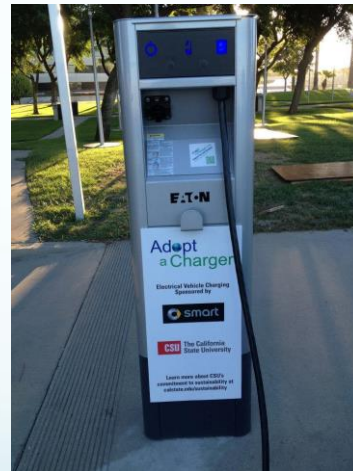
LACMA  
AV donated



Red Cross San  
Jose  
Schneider \$9,400  
ChargePoint  
\$1.00/hour



Leviton - LADOT  
Hollywood &  
Highland  
\$750



Eaton  
CSUOC  
Donated by  
Google



Crissy Field  
Volta donated

I asked the EV driving community for their feedback and received 188 responses



at the CA/NV border across the street from 8 Tesla Superchargers.

- 1. Reliability is Top Priority**
- 2. DC Fast Charging Along Corridors**
- 3. Simple Low Cost Solutions. Level 1 for workplace and airport.**
- 4. Enforcement of ICE vehicles parking in EV spots.**
- 5. Solar!! So many people mentioned solar feed in tariffs, demand response, etc.**

# Some of Adopt a Charger's other installations:



Point Reyes National Seashore



Cal State Long Beach



Music Concourse  
Garage Golden Gate Park



Malibu Creek  
State Park



LACMA



West Coast Electric  
Highway

# Baldwin Hills Scenic Overlook



Thank You! [Kitty.Adams@adoptacharger.org](mailto:Kitty.Adams@adoptacharger.org)