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GM ENERGY: EMPOWER A BETTER LIFE

Enable effortless EV charging and unleash power beyond the road with innovative solutions



November 2026

–

Ethan Sprague, Chief Revenue Officer

It starts with EVs for Everyone

MyFirstEV

Chevrolet Bolt



Chevrolet Equinox EV



Chevrolet Blazer EV



Chevrolet Silverado EV



GMC Sierra EV Denali



GMC HUMMER EV



Cadillac OPTIQ



Cadillac CELESTIQ



Cadillac LYRIQ



Cadillac Escalade IQ



Cadillac VISTIQ



GM has the largest retail portfolio of bi-directional capable electric vehicles

energy pass

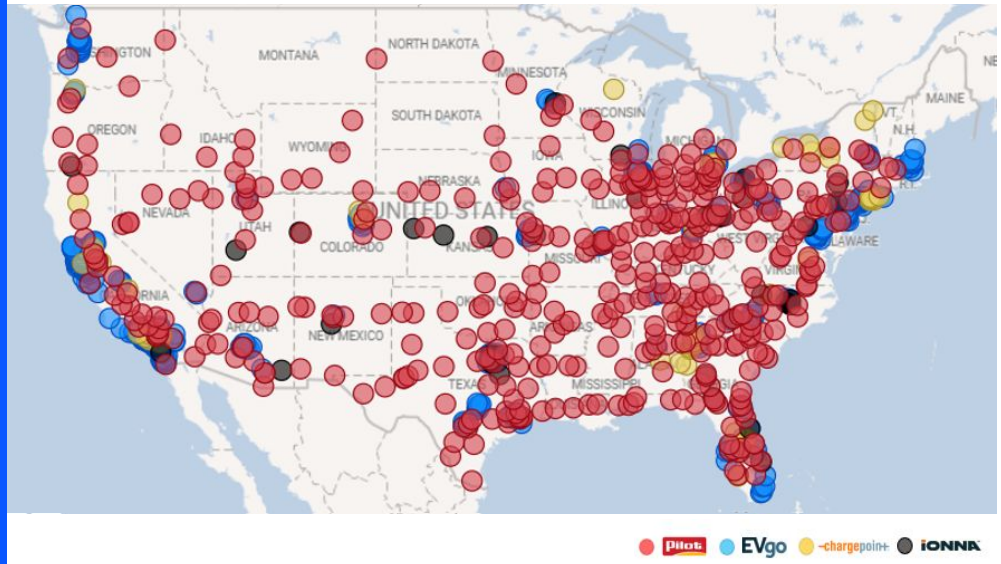
iONNA

electrify america

chargepoint

And more…

Public charging is moving from access to experience



More access

Access to more than 250,000 public chargers across North America

Better reliability

PlugScore ranks GM-invested sites amongst the Top 3 networks

One app

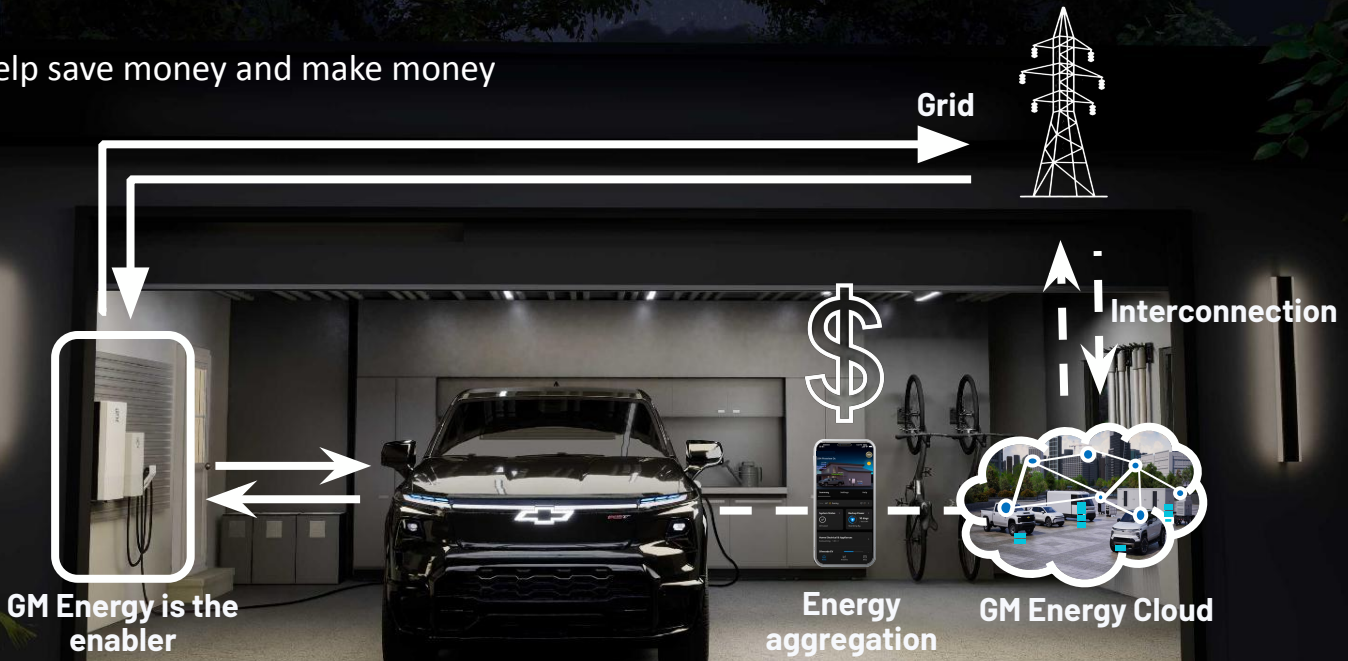
Energy Pass unifies the public charging experience within the vehicle brand app

GM Energy makes your GM EV a revolutionary energy asset

GM EVs are more than mobility

GM Energy creating a home energy ecosystem

Home energy ecosystem can help save money and make money



A home portfolio that grows with the customer

Charge/Discharge

GM Energy PowerUp 2 or PowerShift for everyday home charging



Backup

GM Energy V2H Enablement Kit for bidirectional flow



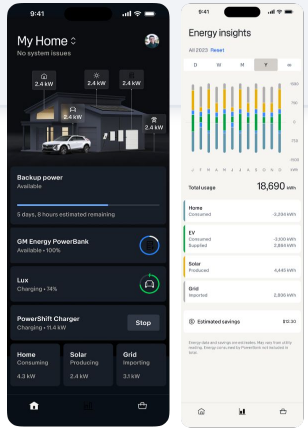
Store

GM Energy PowerBank stationary storage for later use



Optimize

Manage the home energy ecosystem



Software layer connects customer energy assets to utility programs

GM Energy software helps utilities and energy partners turn enrolled EVs and home energy assets into coordinated program participation.



STEP 01

Engage customers

Enroll through GM Energy digital experiences.



STEP 02

Shape flexible programs

Configure offerings around EV charging and home energy assets.



STEP 03

Coordinate & measure

GM Energy or a partner coordinates schedules and shares participation and performance insights.

Designed to work across GM Energy and partner-led program operations.

More than products: a guided path from home energy to grid programs

01 Find the right fit

GM Energy sales specialists and participating dealers help customers evaluate home-energy options and navigate purchase. Dealers can support the vehicle journey, sell the energy system, or connect customers with a GM Energy specialist.

02 Install and connect

GM Energy operations coordinates a preferred installer network. Interconnection specialists work with customers, installers, and utilities through the interconnection process.

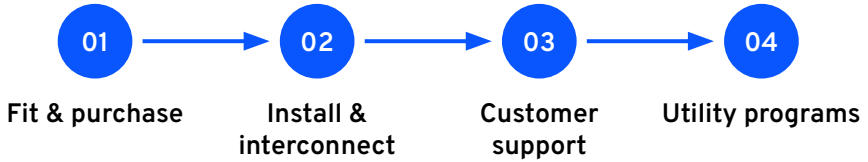
03 Support the customer

Customer Success provides guidance and support throughout the customer experience.

04 Enable utility participation

GM Energy works with utilities and aggregators to expand program access, shape program design and go-to-market, simplify participation, and help customers access available incentives.





One Transaction, Three Incentives — the GM + PG&E Bundle Puts EV, Charger, and Utility Value at the Dealership

EV

$3,500 CA instant EV rebate on eligible new GM EVs under $50,000

Charger incentive

Up to $1,999 — GM Energy PowerShift or PowerUp 2 home charger at no additional hardware cost

Utility incentive

$15/month PG&E bill credit for managed (smart) charging + up to ~$50/month potential off-peak savings



Up front incentive bundle + savings over time

Key Benefits of the GM + PG&E Bundle

- One-stop shop — EV, charger, utility incentive, preferred installer, and program enrollment all at the dealership
- Enrollment happens the same day, at the dealership, during the sale — not days or weeks later

114 eligible dealers across Chevrolet, GMC, and Cadillac

GM ENERGY