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Negative Impact

I am Art Limon, the proud founder of the Los Angeles Lowrider Alliance. The LA Lowrider Alliance is upset with the CEC's new energy-efficient tire rule. You have created major negative impacts for the Cali. lowrider and car custom culture statewide. These rules will phase out tires that do not meet strict rolling-resistance efficiency standards. Higher costs for all working-class families. The price will rise and cost more in the end. Your numbers misrepresent the truth and are false. You are deliberately forcing an economic hardship on the industry. Business owners and local suppliers will be forced to close business. Lowriding is an artform, and tires are part of the visual identity. Car - culture enthusiasts - including lowriders - are among the groups MOST NEGATIVELY AFFECTED. Townhall reporting and industry warn that up to 70% of current tire models could disappear from California's already desperate economy. I have more to say as a voice for the global Lowrider Community. This does not sit well and must be removed immediately. The State's citizens were not included in the process and have been discriminated against. This is not going to end here. Feel free to contact me for further conversations on the best way to resolve this. Art Limon 323 823-5821. LA Lowrider Alliance.