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This is a terrible idea

Simply stated you proposed tire regulations are a terrible idea. I make this statement from a position of knowledge on the subject. I am a long time member of the Society of Automotive Engineers and am the past head of product development for Toyota in the US. This is obviously a complex and changing industry and issue, with new tires and technology evolving every day. The government has no business or an effective track record on managing technology or the marketplace. Certainly tire buyers need useful information when purchasing tires and a rating system makes sense. Don't take away more decision making and buying choices for our citizens. Rating tires for performance, yes, making decisions and taking away choice for consumers, no. BTW, I am a car collector, are you going to dictate what tires I put on my 50 year old collector car? Maybe not, but undoubtedly the choices available to me will be reduced due to you unwise proposed legislation. Thanks for listening, Bryan Bergsteinsson